

# University of Northern Iowa

## Focusing on Future Success

*Educating Iowans*  
*Leading Iowa*  
*Serving Iowa*



Teaching

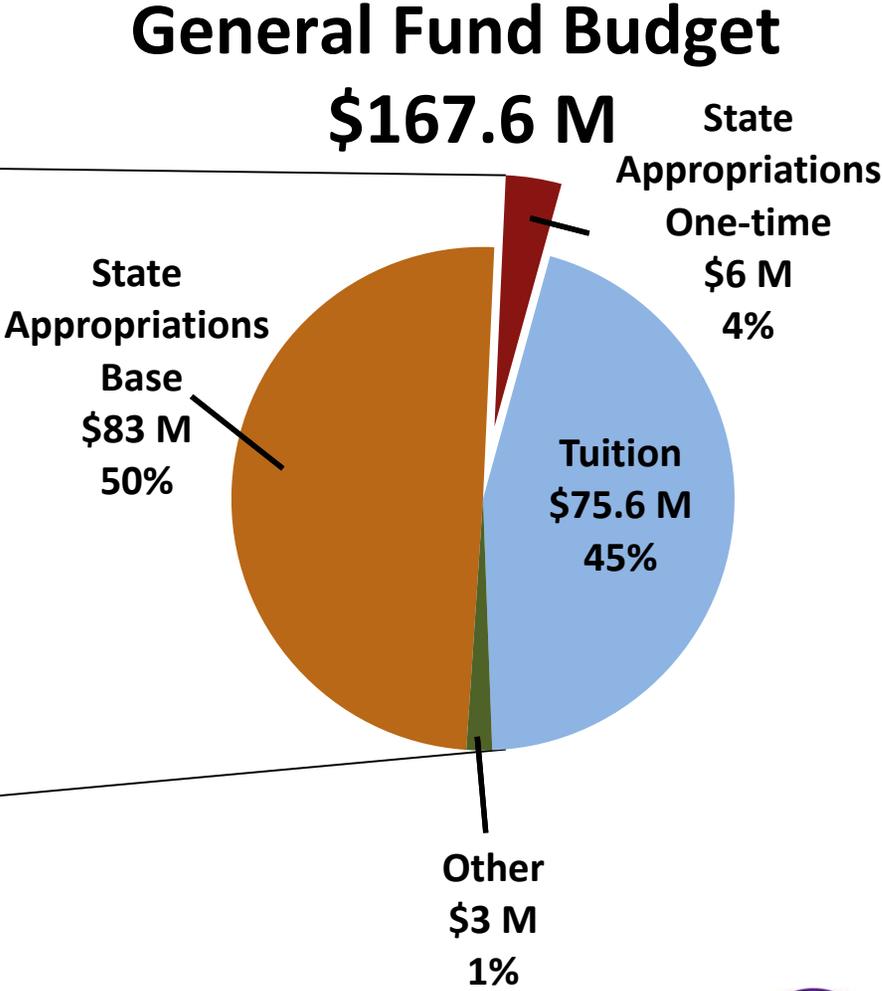
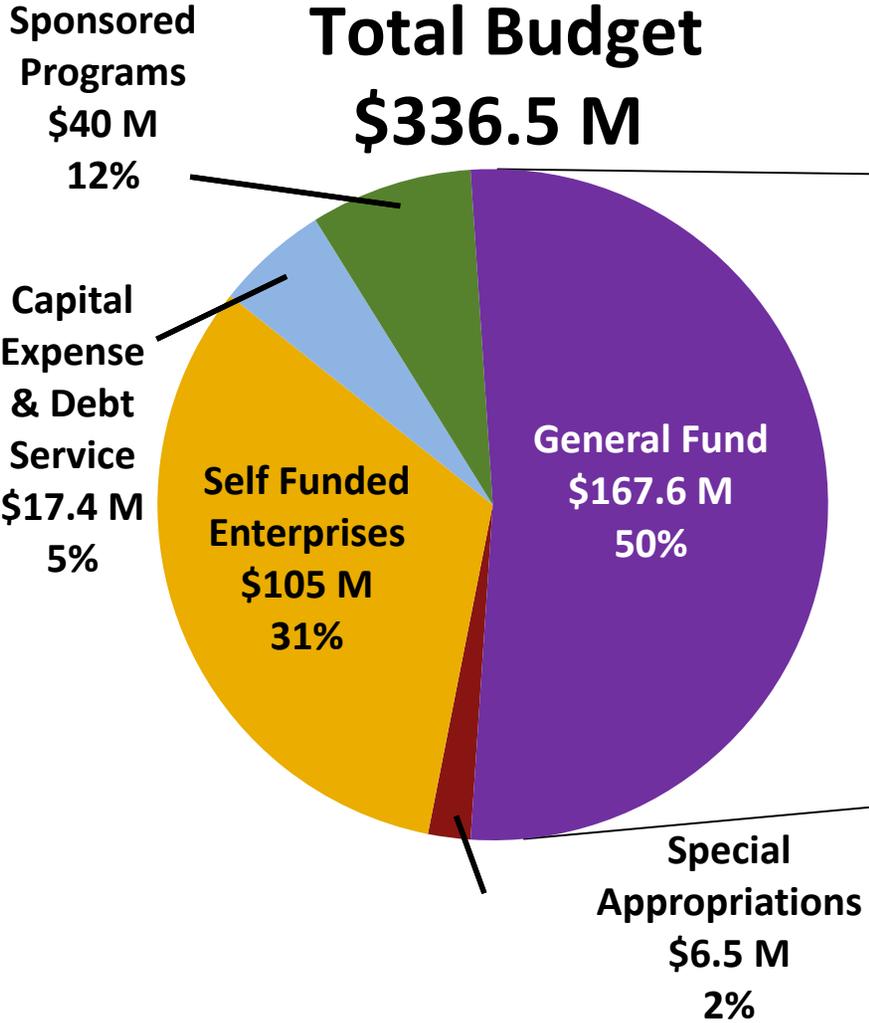


Research

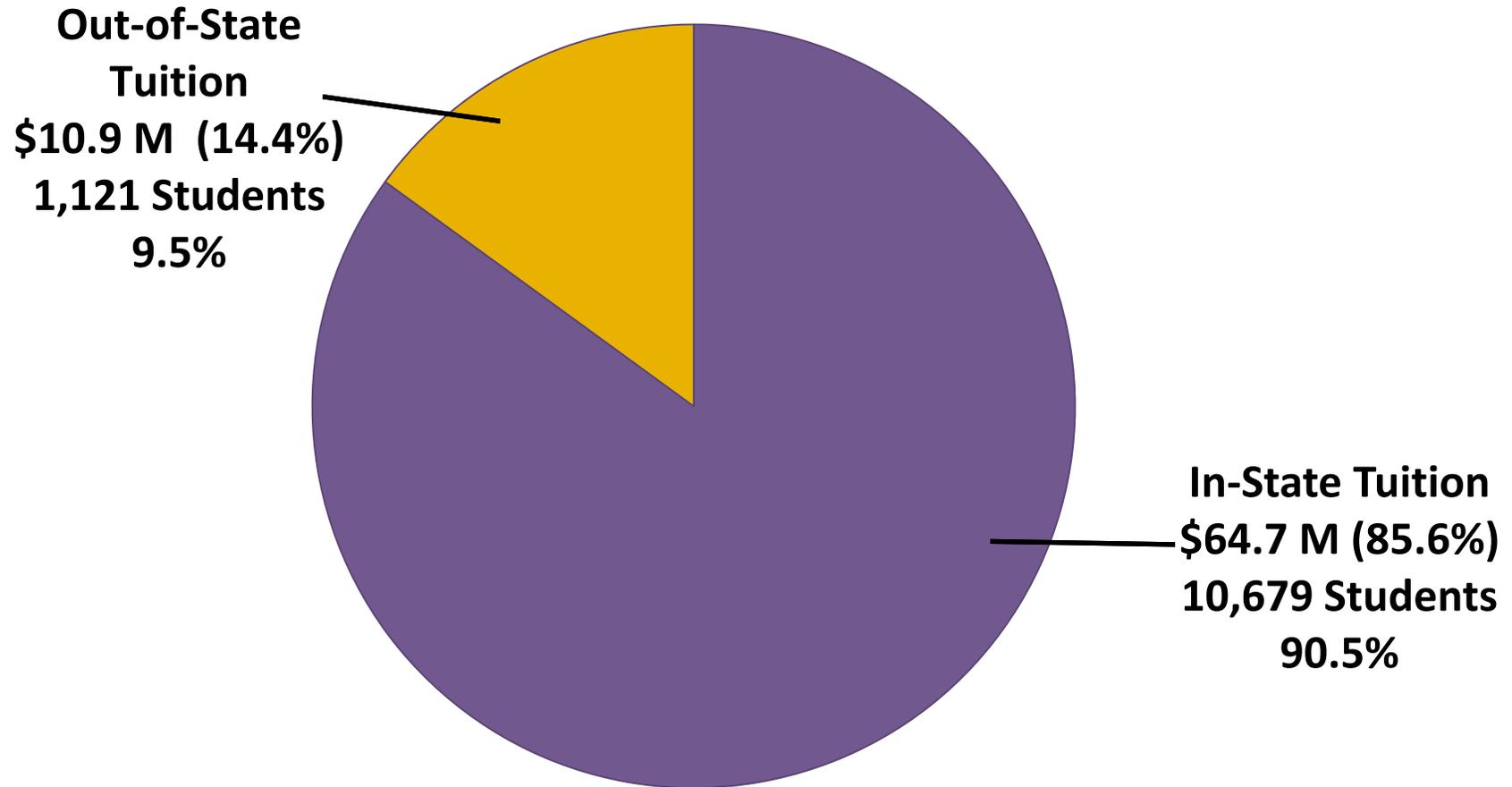


Service

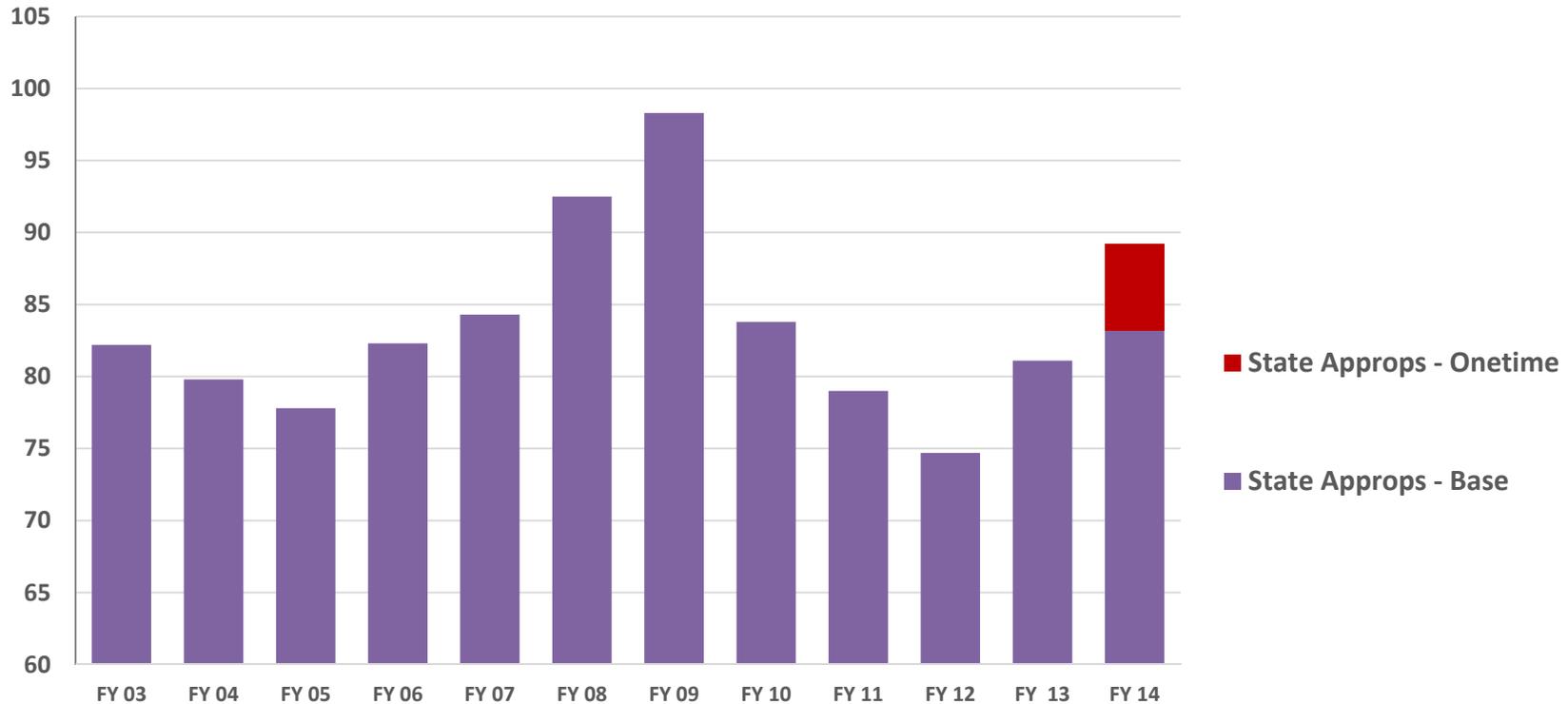
# FY 2014 – UNI Budget



# FY 2014 - Budgeted Sources of Tuition Revenue - \$75.6 M



# State Appropriations – FY 2003-2014



Total University Enrollment by Fiscal Year											
	'03	'04	'05	'06	'07	'08	'09	'10	'11	'12	'13
Enrollment	13,926	13,441	12,824	12,513	12,260	12,609	12,908	13,080	13,201	13,168	12,273
Tuition Increase	18.5%	17.6%	8.3%	4.0%	4.0%	5.2%	3.2%	4.2%	6.0%	5.0%	3.75%



# Major Budget Changes FY 2013 to FY 2014

Revenue/Expense Category	Change (\$ Millions)
State appropriations base increase	2.1
State appropriations one-time increase	6.0
Tuition revenue decline (projected)	- 6.1
Salary/fringe expense increase (collective bargaining agreements)	- 4.9
Utilities savings	0.1
Student aid reduction	0.9
Supplies & services strategic reduction	1.4
FY 2014 strategic reductions	0.5

# FY 2014 STEM and Economic Development

## STEM Advisory Council: \$5.2 Million

- Six Regional STEM Networks: \$3.57 M
- Statewide STEM Initiatives: \$1.14 M
- Strategic Operations: \$ .49 M

## UNI Entrepreneur Outreach Program: \$1.5 Million

- Business Concierge Expansion and Network Iowa \$ .3 M
- Small Business Ombudsman and Technology Transfer \$ .4 M
- Mobile Application Development Studio and Outreach \$ .325 M
- Local Foods Entrepreneur Support and Incubation \$ .475 M

# Strategic Use of Funds

- Enhanced pre-service clinical field experiences
- Center for Excellence in Teaching and Learning
- Center for Educational Transformation
- Technology-enhanced learning spaces
- Technology infrastructure improvements



# UNI Adds Extraordinary Value to Iowa

## Available only at UNI (partial list):

- Criminology (BA) program
- Real Estate (BA) program
- Gerontology (BA)
- Doctorate of Technology degree
- First accredited Mental Health Counseling program in U.S.
- First to prepare K-12 school counselors in the U.S.
- Richard O. Jacobson Center in Comprehensive Literacy
- One of the highest CPA pass rates; six times the national average



## Largest programs in the state at UNI (partial list):

- Teacher Education (BA, MA, Ed.D)
- Social Work (BA)
- Public administration (BA)
- Chemistry graduates (BA)
- Produced over 26% of all STEM (math/science) teachers
- Art Education
- Secondary Math

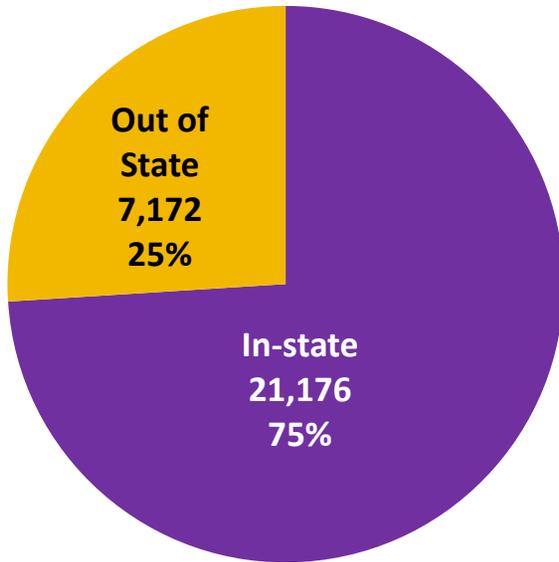


# New Enrollment Management Model

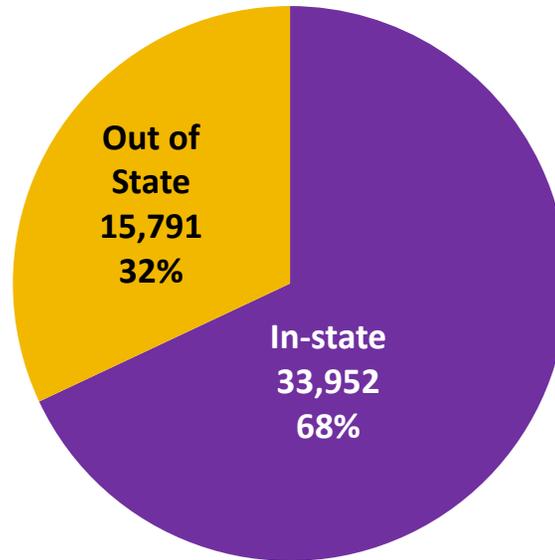
- **Changing to a comprehensive enrollment management model**
- **Promoting a culture of collaboration, communication and customer service**
- **Improving data tracking systems and leveraging financial aid**
- **Analyzing our return on investment for different media channels, messages and practices**
- **Increasing our capacity to effectively use alumni volunteers**

# U.S. Alumni in Last Decade, by Age and Residence

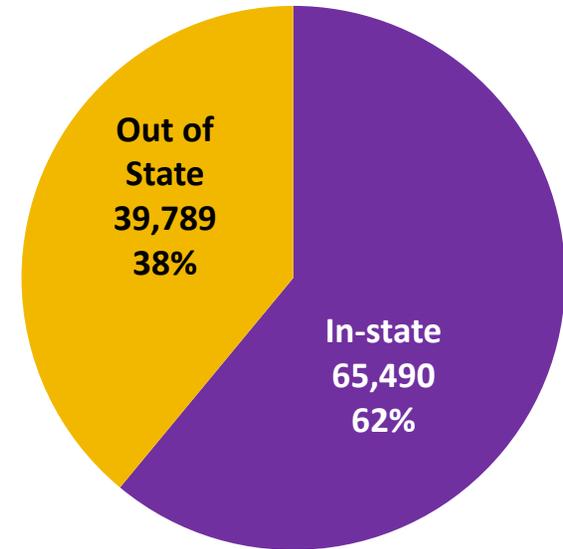
UNI Alumni in the U.S. who have graduated in the last decade  
28,348



UNI Alumni in the U.S. under the age of 45  
49,743



UNI Alumni in the U.S.  
105,270

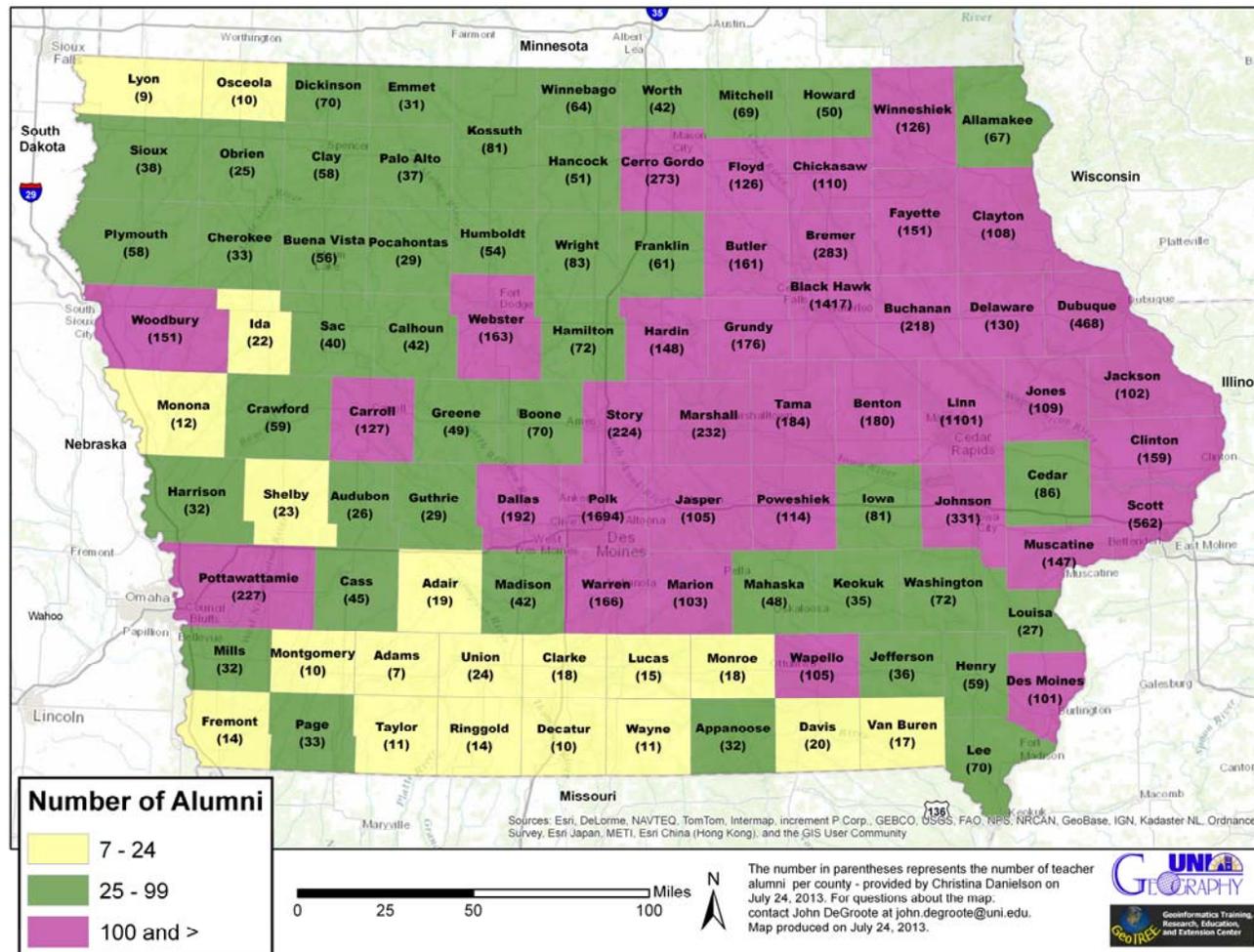


July 2013



# UNI Teacher Alumni by County in Iowa

Based on self-reported data for alumni graduated through December 2012



# Focusing on Future Success

## Student success

- Living Learning Communities
- Library Technology Renovations



## Faculty success

- Center for Excellence in Teaching and Learning
- Center for Educational Transformation

## Statewide success

- Statewide STEM Initiative
- Economic Development

