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Cc: Donley, Robert [BOARD]

Subject: Draft News Release

Regents,

Attached is tomorrow's announcement from UI Health Care on the Carver College of Medicine Des Moines Branch Campus. Also attached for your use is a list of frequently asked questions.

Please let us know if you have questions or need anything further. Thank you.

Sheila



Branch Campus
release on lette...



The Des Moines
Area Medical Ed...

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FINAL NEWS RELEASE
Des Moines Branch Campus

[To be released by University of Iowa – on Thursday, April 5]

UI Carver College of Medicine establishes Des Moines branch campus

It's official. Des Moines is the site of a regional branch campus for the University of Iowa Roy J. and Lucille A. Carver College of Medicine. A recent agreement between the Des Moines Area Medical Education Consortium and the UI Carver College of Medicine cements the arrangement for the next ten years.

"We have had a long and productive partnership with the Des Moines Area Medical Education Consortium. Our students have been training in the Des Moines area for more than 40 years, and we have worked with the consortium since 1994 when it was established, so we are very pleased to officially formalize our branch campus," said Paul Rothman, M.D., Dean of the UI Carver College of Medicine.

In recognition of the leadership Steven R. Craig, M.D., is providing the branch campus, he has been named assistant dean of Student Affairs and Curriculum in the UI Carver College of Medicine. Craig has been the executive director of the Des Moines Area Medical Education Consortium since 2006 and is a long-time Des Moines area physician. He is also an internal medicine faculty physician at Iowa Methodist Medical Center, the VA Central Iowa Health Care System; and Broadlawns Medical Center.

Serving as the regional branch campus for the UI Carver College of Medicine is consistent with the Consortium's mission Craig said. "Our whole purpose is to support and promote high quality graduate and undergraduate medical education while helping meet the health care needs of Iowans through coordination and collaboration in medical education.

Rothman said as assistant dean, Craig will oversee the academic operations of the branch campus, including the students' clinical educational experience, the educational environment; and recruitment and retention of faculty.

During this academic year, 90 UI Carver College of Medicine students are training in Des Moines—22 students in their third year of medical school; 28 students in individual clerkships; and 30 students in fourth-year student clerkships.

Craig said, "The Consortium has always focused on providing students with an excellent educational experience that they find both challenging and rewarding—

whether they are training in one of our five member institutions or out in our community settings.”

The Des Moines Area Medical Education Consortium was established in 1994 as a charitable, scientific, and educational organization with an exclusive academic affiliation with the UI. Its five member hospitals are Broadlawns Medical Center, the Veterans Affairs Central Iowa Health Care System, and the Iowa Health Des Moines affiliated hospitals (Iowa Methodist/Methodist West, Iowa Lutheran Hospital, and Blank Children’s Hospital). The Consortium is supported by financial contributions of its members and is governed by a Board of Directors that includes the chief executive officer and one physician educator from each of the member institutions.

The Des Moines Area Medical Education Consortium, Inc.
Official Branch Campus of the University of Iowa Carver College
FAQs

1. What is the Des Moines Area Medical Education Consortium, Inc.?

A non-profit corporation established in 1993 as a charitable, scientific and educational organization. The Consortium brings together five Des Moines member institutions in an exclusive academic affiliation with the University of Iowa.

2. Which Des Moines institutions are members of the Consortium?

Broadlawns Medical Center, the Veterans Affairs Central Iowa Health Care System and the Iowa Health - Des Moines affiliated hospitals (Iowa Methodist/Methodist West, Iowa Lutheran Hospital and Blank Children's Hospital) are members.

3. Was 1993 the first time University of Iowa Carver College of Medicine (UICCOM) medical students completed training in Des Moines?

No. Students have been completing a variety of third-year and fourth-year clinical training experiences at Consortium member hospitals in Des Moines for over 40 years.

4. Why is Mercy Medical Center of Des Moines not a member of the Consortium?

When the Consortium was developed in 1993, Des Moines institutions involved in allopathic residency training were invited to consider membership. Mercy was not involved in allopathic residency training at that time. In 1997, Mercy initiated an allopathic family medicine residency program but the program was affiliated with the Mayo Graduate School of Medicine.

5. What is the stated Mission of the Consortium?

To support and promote high quality graduate and undergraduate medical education within the Des Moines member institutions and to help meet the health care needs of Iowans through coordination and collaboration in medical education.

6. What is the stated Vision of the Consortium?

To support the ongoing development of an enterprise of greater Des Moines area teaching hospitals and the University of Iowa, the Consortium aims to be a leader in the education of residents and medical students in the 21st Century. In collaboration with the University of Iowa, the Consortium will work to create a regional medical school campus in Des Moines.

7. Has the Des Moines Area Medical Education Consortium become a regional medical school campus of the Carver College of Medicine?

Yes. After the addition of new third-year medical student clerkship experiences in psychiatry and general surgery in 2007-2008, third-year students from UICCOM have been able to complete up to 44 weeks of the required 48 weeks of third-year clinical training in Des Moines.

8. Is the Des Moines Area Medical Education Consortium recognized and accredited as an official branch campus of the Carver College of Medicine?

Yes, by the Liaison Committee on Medical Education (LCME) which serves as the accrediting body for allopathic medical schools in the United States and Canada. In February 2008, the LCME officially approved the Consortium branch campus and this was reaffirmed at the time of the most recent Carver College of Medicine reaccreditation by the LCME in 2011.

9. Is there a long term agreement supporting the branch campus?

Yes. A Master Affiliation Agreement between the Carver College of Medicine and the Des Moines Area Medical Education Consortium was completed in July 2011. The agreement continues for an initial term of ten years and will be automatically renewed unless either party provides written notice of a desire to not renew the agreement.

10. Are there UICCOM students who complete the full complement of third-year clinical training experiences in Des Moines?

Yes. The Consortium can accommodate up to 24 third-year medical students from UICCOM who complete 40-44 weeks of third-year clinical training in Des Moines. They return to Iowa City to complete the other 4-8 weeks of clinical training (for experiences not available in Des Moines). During the 2011-2012 academic year, 22 UICCOM third-year students are completing 40-44 weeks of clinical training in Des Moines.

11. What other UICCOM medical students are completing clinical training in Des Moines?

In addition to the 22 students completing 40-44 weeks of third-year clinical training in Des Moines, another 28 students are scheduled to complete individual clerkships (4 weeks or 6 weeks in duration) in Des Moines during the 2011-2012 academic year. In addition to third-year medical student clinical training in Des Moines, fourth-year students can complete a large variety of required and advanced elective clinical clerkships in Des Moines. Over 30 fourth-year UICCOM students will complete clinical training at Consortium member hospitals in Des Moines during the 2011-2012 academic year.

12. Where is the Des Moines Area Medical Education Consortium located?

The administrative offices and student support space are located on the ground floor of the Education and Research Center facility on the Iowa Methodist Medical Center campus in Des Moines. Across the street from the Consortium offices is the InnTowner apartment building which provides housing for UICCOM students completing clinical training in Des Moines. Each of the member institutions provides additional educational space for use by students completing clinical training at these facilities.

13. Who are the Consortium employees that help direct the Des Moines branch campus?

The Executive Director is Steven Craig, MD who directs the branch campus and reports to the UICCOM Associate Dean for Student Affairs and Curriculum. The Consortium Administrative Director is Mike Rodemyer. The Consortium Administrative Secretary is Wendi Kruger.

14. How is the Consortium governed?

There is a Board of Directors that includes the CEO and one physician educator from each of the member institutions. Des Moines Consortium Board members include CEOs Don Cooper (VA Central Iowa Health Care System), Eric Crowell (Iowa Health-Des Moines), and Jody Jenner (Broadlawns Medical Center). Des Moines physician educators serving on the Board include Fred Bahls, MD; Douglas Dorner, MD; John Yost, MD; Corrine Ganske, MD; and Larry Severidt, MD. The Carver College of Medicine is represented on the Board by both UICCOM Dean Paul Rothman, MD and Associate Dean Chris Cooper, MD. University of Iowa Hospitals and Clinics is represented on the board by UIHC Vice President for Medical Affairs Jean Robillard, MD and UIHC Director of Graduate Medical Education Mark Wilson, MD.

15. How is the Consortium supported financially?

Each of the Des Moines member institutions and the University of Iowa provide significant financial support to the Consortium. The yearly budget approved by the Consortium Board of Directors includes annual decisions about the appropriate financial contribution of each member.

16. What is contact information for the Consortium?

Website: www.dmconsortium.org

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Phone: 515-241-4455

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