RENEWING THE IOWA PROMISE:
The Strategic Plan for The University of Iowa, 2010-2016

ANNUAL PROGRESS AND STATUS REPORT

2013

THE UNIVERSITY OF IOWA
FY 2013 Highlights

- Record enrollment
- Reaching out to Iowans: Iowa Scholars Award, admissions improvements
- Summer Hawk Tuition Grant
- Iowa first-year resident enrollment: up 2.3%
- Gifts in support of student success and faculty excellence: $284M
- Over $400M in external research funding: 5th consecutive year
- Named “Military Friendly” and “Best Buy” school
- Clinical visits: Dentistry (145,000), UIHC (977,000)
- 11 graduate & professional programs rank in Top 10 nationally
GREAT OPPORTUNITIES—BOLD EXPECTATIONS

Mission:
EDUCATION
RESEARCH AND CREATIVE WORK
OUTREACH
HEALTH CARE

Expectations:
STUDENT SUCCESS
KNOWLEDGE AND PRACTICE
NEW FRONTIERS IN THE ARTS
BETTER FUTURES FOR IOWANS

Opportunities: New Facilities and Comprehensive Campaign

Foundational Commitments:
INCLUSION AND INTERNATIONALIZATION • SUSTAINABILITY • COLLABORATION, ENTERPRISE, INNOVATION
FY 2013 – Pillar 1: Student Success

- Implemented Student Experience in the Research University (SERU) survey
- Expanded financial literacy and outreach services for undergraduates
- Enhanced support for community college transfer students
- Public Health 3+2 programs
- TILE, Learning Commons
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FY 2013 – Pillar 2: Knowledge and Practice

Cluster Hire Initiative

- Water Sustainability
- Obesity
- Genetics
- Aging Brain and Mind
- Public Digital Arts / Humanities
- Informatics – Knowledge Economy
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Opportunities: New Facilities and Comprehensive Campaign

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FY 2013 – Pillar 3: New Frontiers in the Arts
GREAT OPPORTUNITIES—BOLD EXPECTATIONS

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Expectations:
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Opportunities: New Facilities and Comprehensive Campaign

Foundational Commitments:
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Iowa KidSight

- Trained Iowa Lions Club volunteers conduct screenings
- Ages 6 months – 4 years
- Faculty experts evaluate test results
- More than 280,000 screened since 2000
GREAT OPPORTUNITIES—BOLD EXPECTATIONS

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- EDUCATION
- RESEARCH AND CREATIVE WORK
- OUTREACH
- HEALTH CARE

Expectations:
- STUDENT SUCCESS
- KNOWLEDGE AND PRACTICE
- NEW FRONTIERS IN THE ARTS
- BETTER FUTURES FOR IOWANS

Opportunities: New Facilities and Comprehensive Campaign

Foundational Commitments:
- INCLUSION AND INTERNATIONALIZATION
- SUSTAINABILITY
- COLLABORATION, ENTERPRISE, INNOVATION
Operating

- Waste diversion rate at 30%
- Paperless e-transactions growing towards 1M/year
- Growing energy conservation efforts
- Data Center consolidation
  - UIHC + General University IT
- International Programs reorganized to promote efficiency and service to students
- Public-private partnership model for MoA
THANK YOU

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