RENEWING THE IOWA PROMISE:
The Strategic Plan for The University of Iowa, 2010-2016

ANNUAL PROGRESS AND STATUS REPORT
Fall 2012
FY 2012 Highlights

- Record enrollment
- Retention and graduation rates close to record levels
- Reaching out to Iowans: Iowa Scholars Award, admissions improvements
- Graduate programs: 85% ranked top 30 among publics
- Private gifts in support of student success: $150M
- Private gifts in support of faculty excellence: $94M
- Des Moines Pollock exhibit: 34,000 visitors
- Degree completion programs with Iowa CC districts
- Efficiency: 4 programs closed, SCH/FTE up 10.8%, e-transactions → 1M
- 2nd lowest resident undergraduate tuition in BIG 10
GREAT OPPORTUNITIES—BOLD EXPECTATIONS

Mission:
- Education
- Research and creative work
- Outreach
- Health care

Expectations:
- Student success
- Knowledge and practice
- New frontiers in the arts
- Better futures for Iowans

Opportunities: New Facilities and Comprehensive Campaign

Foundational Commitments:
- Inclusion and internationalization
- Sustainability
- Collaboration, enterprise, innovation
Cluster Hire Initiative

- 100 tenured and tenure-track faculty
- Focus on “Grand Challenges” of the 21st century
- $5M impact ($2.5 allocated, $2.5 match)
FY 2012 Success - Knowledge and Practice

Cluster Hire Initiative: 5 Current Clusters

- Water Sustainability (10 positions, 8 hired)
- The Aging Mind and Brain (14 positions, 8 hired)
- Digital Public Humanities (7 positions, 6 hired)
- Obesity (11 positions, 5 hired)
- Genetics (10 positions, 3 hired)
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Opportunities: New Facilities and Comprehensive Campaign

Foundational Commitments:
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FY 2013 - Continued Focus on Undergraduate Student Success

A good start
- On Iowa!
- Office of Retention
- Living-Learning Communities
- First-year seminars
- ALEKs for math placement

Support services
- Early intervention
- Tutoring and supplemental instruction
- TILE classrooms, learning commons
- Health and wellness

Graduation and beyond
- World-class career services
- High impact activities:
  - Study abroad
  - Undergraduate research

Focus on Undergraduate Student Success
FY 2013 - New Investments in Student Success

- Academic support for community college transfer students
- TILE classrooms for improved learning
- Enhanced tutoring and support services
- Added financial counseling and career services
GREAT OPPORTUNITIES—BOLD EXPECTATIONS

Mission:
- EDUCATION
- RESEARCH AND CREATIVE WORK
- OUTREACH
- HEALTH CARE

Expectations:
- STUDENT SUCCESS
- KNOWLEDGE AND PRACTICE
- NEW FRONTIERS IN THE ARTS

Opportunities: New Facilities and Comprehensive Campaign

Foundational Commitments:
- INCLUSION AND INTERNATIONALIZATION
- SUSTAINABILITY
- COLLABORATION, ENTERPRISE, INNOVATION

BETTER FUTURES FOR IOWANS
FY 2013 – New Investments in Better Futures

- Educational opportunities for place-bound Iowans
- Career development opportunities for working professionals
- Entrepreneurship
- AP-Online and STEM opportunities for K-12 students throughout Iowa
GREAT OPPORTUNITIES—BOLD EXPECTATIONS

Mission:
EDUCATION
RESEARCH AND CREATIVE WORK
OUTREACH
HEALTH CARE

Expectations:
STUDENT SUCCESS
KNOWLEDGE AND PRACTICE
NEW FRONTIERS IN THE ARTS
BETTER FUTURES FOR IOWANS

Opportunities: New Facilities and Comprehensive Campaign
Foundational Commitments:
INCLUSION AND INTERNATIONALIZATION • SUSTAINABILITY • COLLABORATION, ENTERPRISE, INNOVATION