

6.0 EDUCATIONAL OUTREACH AND SERVICE

Regent Universities

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**Headcount Enrollments in Credit/Non-credit Courses
Offered Through Extension and Continuing Education
Common Data Set (Indicator #28)**

Regent Universities

Total headcount enrollments in distance education credit courses increased in 1999-2000, continuing a trend over the past five years. Of the total 33,944 enrollments, the University of Iowa had 20,265 enrollments based in these programs: off-campus (6,106), guided correspondence study (4,561), and Saturday and Evening Classes (9,598). Iowa State University enrolled 4,734 in credit offerings at off-campus locations. The University of Northern Iowa had 8,945 students, of which 5,491 were at distance education sites, and 823 students who were enrolled in summer workshops offered by Continuing Education. In addition, 1,268 participated through ICN classes, 40 through Iowa Public Television courses, and 818 used correspondence study.

The total non-credit enrollment for 1999-2000 was 361,757. To be precise, enrollment is "duplicated headcount," i.e., the same person participating in two courses is counted twice. Of that total, SUI had 81,954 enrollees, primarily in the health fields, ISU had 263,031 attendees, and UNI accounted for 16,772 enrollees. Indicator #28 relates to Key Result Area -- Quality and Action Step 1.1.4.3 of the Board of Regents strategic plan. Some targets have been established, as related to institutional strategic plans.

As noted in the Annual Report on Distance Education, the data include: University of Iowa -- off-campus, Saturday and Evening classes, and correspondence study enrollments; Iowa State University -- off-campus class enrollments only; and University of Northern Iowa -- off-campus, correspondence study, and some on-campus workshop enrollments.

Related Action Step -- Quality	University of Iowa		Iowa State University		University of Northern Iowa				
	Credit	Non-credit	Credit	Non-credit	Credit	Non-credit			
1.1.4.3	93-94	NP	NP	93-94	NP	NP*	93-94	6,526	16,357
	94-95	NP	NP	94-95	NP	NP*	94-95	6,985	16,720
	95-96	18,571	66,456	95-96	2,342	83,449	95-96	7,363	16,813
	96-97	19,711	78,681	96-97	2,578	259,602	96-97	7,793	16,379
	97-98	19,263	72,870	97-98	2,652	289,729	97-98	8,952	16,278
	98-99	20,255	72,571	98-99	3,333	263,920	98-99	9,066	18,651
	99-00	20,265	81,954	99-00	4,734	263,031	99-00	8,945	16,772
	Target	NP	Not requested	Target	4,300	300,000	Target	10,000	Not requested
				*In prior years, enrollments in programs not implemented by Extended and Continuing Education were not available for systematic reporting.					

**Off-campus Student Enrollment in Degree Programs
Offered Through Distance Learning (Fall Semester Only)
Common Data Set (Indicator #40)**

Regent Universities

Another measure of the service and outreach activities of the Regent universities is the enrollments in degree programs offered through distance education. Data reflects fall enrollments over the past six years.

Undergraduate enrollments as well as graduate enrollments are displayed. While the general trend has been one of increases, the data indicate that it is more significant at the graduate level than at the undergraduate level.

At the University of Iowa, for example, during the first five years shown, the undergraduate enrollment tripled and the graduate enrollments nearly doubled. At Iowa State University during that same five-year period, the enrollment of both undergraduates and graduate students in distance education degree programs more than doubled. At UNI, the undergraduate enrollments increased seven-fold, while the graduate enrollments nearly doubled.

One reason the undergraduate enrollment, while growing, is likely to remain smaller than the graduate enrollment is that students may decide to come to campus during the last years of their degree programs. A factor contributing to the increase in graduate enrollments is that the information age rewards persons for increasing their education. Persons with a bachelor's degree may decide to pursue graduate work to be qualified for a different type of career, or the business for which students are working may pay for some or all of the courses in their graduate degree program.

This indicator relates to the Key Result Area of Access, and specifically Action Step 2.2.1.3, "increase distance education substantially."

Related Action Step -- Access	University of Iowa		Iowa State University			University of Northern Iowa			
	Undergrad.	Graduate	Undergrad.	Graduate		Undergrad.	Graduate		
2.2.1.3	94-95	48	319	94-95	115	147	94-95	8	221
	95-96	39	371	95-96	186	209	95-96	62	283
	96-97	30	499	96-97	179	298	96-97	54	331
	97-98	58	580	97-98	242	270	97-98	62	391
	98-99	103	611	98-99	287	365	98-99	63	508
	99-00	65	598	99-00	286	527	99-00	80	438
	Target	NP	NP	Target	NP	NP	Target	75	550

**Number of Non-degree Enrollments -- Fall Semester Only
 (includes undergraduate specialties and graduate non-degree undeclared)
 Performance Indicator #25**

University of Iowa

Consistent with Action Step 1.1.4.3, "each institution increase its service to Iowans, nation, and world," the University of Iowa developed an indicator in its strategic plan of enrollment in selected non-degree programs. The University of Iowa has exceeded its target of 2,800 in this category for the past three years. No data was collected in 1994-95.

Related Action Step -- Quality	University of Iowa	
1.1.4.3	<u>Fall term</u>	<u>No.</u>
	94-95	NC
	95-96	2,448
	96-97	2,500
	97-98	2,912
	98-99	3,116
	99-00	3,338
	Target	2,800

**Availability of Off-campus Credit Courses
 (Student Enrollments)
 Performance Indicator #30**

University of Northern Iowa

The University of Northern Iowa has monitored the availability of its off-campus classes by compiling enrollment statistics in classes offered off-campus. In the six years of data, the enrollments have risen significantly. In 1993-94, 4,611 students enrolled. In 1999-2000, the number of enrollees was 7,323. The target for this performance indicator is 8,200 enrollments per year.

Related Action Step -- Access	UNI	
1.1.4.3	93-94	4,611
	94-95	4,801
	95-96	5,249
	96-97	5,929
	97-98	7,266
	98-99	7,458
	99-00	7,323
	Target	8,200

**Number of Extension Clients
 Performance Indicator #29**

Iowa State University

As a land grant university, Iowa State University's mission and heritage calls for extensive programming through extension. Over the past four years that data has been compiled, the number of clients has never dropped below 350,000 and has been climbing steadily. In the last year of reporting, ISU has come to within 500 clients of its 500,000 target.

Related Action Step -- Quality	ISU	
1.1.4.3	95-96	377,036
	96-97	353,361
	97-98	468,043
	98-99	499,537
	99-00	727,370
	Target	500,000

**Number of ICN sites served by Hancher Programming
 Performance Indicator #26**

University of Iowa

This indicator is related to Action Step (1.1.4.3) of the Board of Regents strategic plan. It focuses specifically on the use of technology, the Iowa Communications Network (ICN), to broadcast Hancher Auditorium programming from the University of Iowa. In five years, the target of 30 sites has been exceeded by a wide margin. In two other years, the number of sites has been in the twenties.

Related Action Step -- Quality	SUI	
1.1.4.3	95-96	0
	96-97	24
	97-98	88
	98-99	27
	99-00	122
	Target	30

**Number of Annual Visits to University of Iowa Health Sciences Centers
Performance Indicator #27**

University of Iowa

Another measure of outreach and service is the use of the University Hospital and Clinics. As the data indicate, the target of 750,000 visits per year was exceeded in 1999-2000. Corrections in numbers were made from last year.

Related Action Step -- Access	SUI	
1.1.4.3	95-96	718,300
	96-97	720,800
	97-98	732,400
	98-99	740,800
	99-00	765,800
	Target	750,000