

**Governing Iowa's public  
universities and special schools**

University of Iowa  
Iowa State University  
University of Northern Iowa  
Iowa School for the Deaf  
Iowa Braille and Sight Saving School  
Lakeside Laboratory Regents Resource Center  
Northwest Iowa Regents Resource Center  
Quad-Cities Graduate Center  
Southwest Iowa Regents Resource Center



Bruce L. Rastetter, President, *Alden*  
Katie S. Mulholland, President Pro Tem, *Marion*  
Nicole C. Carroll, *Carroll*  
Milt J. Dakovich, *Waterloo*  
Robert N. Downer, *Iowa City*  
Ruth R. Harkin, *Cumming*  
Larry E. McKibben, *Marshalltown*  
Subhash C. Sahai, *Webster City*  
Hannah M. Walsh, *Spirit Lake*  
Robert Donley, Executive Director

October 14, 2014

The Honorable Terry Branstad, Governor  
State of Iowa  
State Capitol Building  
Des Moines, IA 50319

Dear Governor Branstad:

This letter provides information about the meetings of the Board of Regents on October 22 and 23 at the University of Iowa in Iowa City.

The meeting materials are available on the Regent website at the following address:

[www.regents.iowa.gov/Meetings/DocketMemos/agendaitems.html](http://www.regents.iowa.gov/Meetings/DocketMemos/agendaitems.html)

I am available at any time to answer questions about the meeting materials or any other matter.

Audio streaming of the meeting may be accessed through the Board of Regents website.

The Property and Facilities Committee chaired by Regent Dakovich will meet at 1:30 p.m. on October 22. Among the agenda items to be considered is the University of Iowa capital register. One of the projects included on the register (P&F Agenda Item #3) is the request to approve the schematic design, project description and budget for the construction of a new Pharmacy Building and remodel portions of the existing 1996 South Tower. The 1961 Pharmacy Building and the Quadrangle Residence Hall will be demolished. The project (\$96,300,000) is funded by state appropriations, College of Pharmacy gifts and earnings, treasurer's temporary investment income and indirect cost recoveries.

Other University of Iowa capital projects include approval of the schematic design, project description and budget for the Psychology Building. This project would construct a new facility with state-of-the-art teaching and research space for the Department of Psychology. The project would be funded by college gifts and earnings, building renewal funds, treasurer's temporary investment income and indirect cost recoveries. This project is independent from the university's future request for state appropriations to modernize and/or replace the antiquated Seashore Hall.

The Iowa State University includes a request for approval of the schematic design, project description and budget for renovations to the Friley Residence Hall. The project would convert inactive dining space in the residence hall into a food court concept. This facility would help address the demand for food service with the increase in student enrollment. More specifics on the ISU projects may be found in P&F Agenda Item #5.

P&F Agenda Item #2 provides the committee with a report on university agreements and other relationships with local public entities and contains listings of current Payment in Lieu of Taxes (PILOT) agreements in place at the universities. The agenda item also contains a proposed policy on PILOT agreements as requested at the June 2014 meeting.

The Education and Student Affairs Committee chaired by President Pro Tem Mulholland will meet at 2:30 p.m. on October 22. The committee will hear a presentation by Dr. Aaron Brower, Interim Chancellor of the University of Wisconsin Colleges and UW Extension. Dr. Brower will provide an overview of the UW Flexible Option Program. The program offers a convenient and affordable way for adults and other nontraditional students to earn a University of Wisconsin degree or certificate while balancing work, family and other commitments.

The Education Committee will review the fall 2014 enrollment report (ESAC Agenda Item #3). Total headcount enrollment at three universities is 78,047. Enrollment at ISU and SUI increased from the prior year. UNI saw a decrease of 1.9% from the prior year. Approximately 61% of the students enrolled at the public universities are Iowa residents. The number of international students increased by 551 students (6.8%) to 8,615. The majority (86.9%) are from Asia. More specifics on fall 2014 enrollment may be found in the agenda item.

The Education Committee will consider the request by the University of Iowa to establish an Iowa Institute for Public Health Research and Policy in the College of Public Health. The purpose of the proposed institute will be to promote development, implementation, and application of cutting-edge public health research to address challenges in population health. More details on the proposed institute may be found in ESAC Agenda Item #5.

The University of Iowa Hospitals and Clinics Committee chaired by Regent Carroll will meet on the 22<sup>nd</sup> at 4:15 p.m. The committee will receive an update on operating and financial performance of the hospital. Dr. Jean Robillard, Vice President for Medical Affairs, will provide an update on the 2014-2016 strategic plan. The agenda materials submitted by the hospital contain information about the FY 2014 strategic plan targets and accomplishments along with the FY 2015 targets.

The full Board will meet at 8 a.m. on October 23 for breakfast with the student leadership from the three universities.

The Board will receive the annual report on economic development (Agenda Item #3). The report indicates Iowa's public universities received \$840.5 million in research funding sponsored by federal and corporate sources in FY 2014. The State of Iowa provided \$8.7 million in total funding for ongoing and innovation activities as well as \$20.5 million in one-time funding for special initiatives. With these two primary sources of funding, the universities increased new intellectual property disclosure by 27% from 206 in FY 2013 to 261 in FY 2014. A total of 3,226 individuals were employed by the 144 companies located at the SUI, ISU, and UNI research parks and business incubators – an increase of 34 companies and 215 jobs over the prior year. More information on economic development activities may be found in the agenda item.

The Board will receive the annual report and strategic plan update from Iowa Public Radio (Agenda Item #6g). The report indicates IPR's audience grew 23% in central Iowa and 14% statewide between Fall 2012 and Fall 2013. Three stations were added to the network increasing the number of IPR stations statewide to 24. IPR's membership and corporate underwriting income have increased 37% since 2011. IPR's strategic plan is outlined in the agenda item.

Other agenda items are summarized below.

- Each of the institutional heads will provide the Board with a brief update on campus activities.
- The Board will consider proposed tuition and mandatory fees for the 2015-2016 academic year. Final decision on the proposal will be at Board's December 3 meeting at Iowa State University. Student leaders have been invited to address the proposed policy at the October meeting.

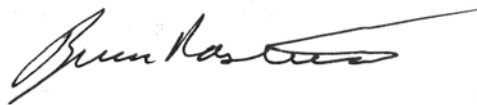
It proposed to increase resident tuition at the universities by 1.75% (\$116) for the 2015-2016 academic year. Resident tuition accounts for 36% of tuition revenues at SUI; 37.3% at ISU; and 79.9% at UNI. Under the same proposal, nonresident tuition would be increased 1.75% at the University of Iowa and the University of Northern Iowa and 1.2% at Iowa State University. Agenda Item #9 provides additional details about the tuition increase. Peer group comparisons indicate that SUI and ISU rank at the bottom of their 11-member peer group for 2014-2015 tuition and fees; UNI ranks third from the bottom in its peer group.

- The Board will receive bids for the sale of \$24.6 million academic building revenue bonds for the University of Iowa. This bond issue is the fourth series of bonds issued for the purpose of repair, restoration and replacement of flood damaged academic buildings.
- The three university provosts and superintendent of the special schools will provide the Board with strategic plan progress reports. Agenda Items 15a and 15b provides details on the strategic plans.
- The Board will receive a presentation by Dr. David Johnsen, Dean of the University of Iowa College of Dentistry. Dr. Johnsen will discuss the Iowa Practice Opportunities Office in the College of Dentistry and Dental Clinics.

During lunch on the 23<sup>rd</sup>, Regents awards for faculty and staff excellence will be presented. In addition, two employees with 30 years of service will be recognized -- Marcia Brunson, Policy and Operations Officer in the Board Office and Doug True, Senior Vice President and Treasurer at the University of Iowa.

If we can provide additional information, please contact us.

Sincerely,



Bruce L. Rastetter

cc: Lt. Governor Kimberly Reynolds  
Members of the Board of Regents, State of Iowa