

MEMORANDUM

To Board of Regents
 From: Board Office
 Subject: Fall 2002 Enrollment: Part I
 Date: October 7, 2002

Recommended Action: Receive the report.

Executive Summary: The Fall 2002 enrollment report is presented in two parts. Part I includes general information on enrollments and trends at the Regent institutions. Part II will be presented in November 2002 and will provide greater detail on enrollments at the Regent institutions.

Total Enrollment During Fall 2002, Regent universities are serving more students, as measured both by headcount enrollment and FTE enrollment, than the prior year. The Fall 2002 headcount enrollment is at an all-time high of 71,521 students, with a combined total increase of 860 students (+1.2%).

FTE Enrollment The full-time equivalent (FTE) enrollment at Regent universities also increased from 62,176 in Fall 2001 to 63,622 (+2.3%) in Fall 2002. The index of FTE to headcount enrollment for Fall 2002 is 0.89. An index of 1.00 means that all students enrolled at an institution are classified as full-time. An index that is close to 1.00 implies that the institution needs to provide a more extensive breadth and scope of services for full-time students.

Off-Campus Enrollment Off-campus enrollments are a subset of the total university enrollment. The critical component regarding off-campus offerings is the extent to which Regent universities provide educational opportunities in a non-traditional setting. Regent universities are doing an excellent job of reaching out to meet the needs of lowans through off-campus offerings. The off-campus unduplicated headcount enrollment is 3,203 for Fall 2002, an increase of 379 students (+13.4%) from the prior year.

During Fall 2002, students have been able to access undergraduate, graduate, and professional school coursework at more than 100 sites through the use of videotapes, through face-to-face classes, and through the ICN. Additional opportunities are available through independent study, the Internet, and Iowa Public Television. More than 4,700 students are enrolled in off-campus coursework during Fall 2002. This represents an increase of 555 (+13.4%) from Fall 2001.

Residence The following categories are used to report residence status:

- Resident (of Iowa)
- Non-resident
- International student

Approximately 72% of all students enrolled at Regent universities are residents of Iowa. The number of resident students remained relatively constant from the prior year. However, during the past 10 years, the number of resident students has increased by 3.4% from 49,765 in Fall 1992 to 51,481 in Fall 2002.

Diversity The following categories, which define underrepresented minority groups, are used to report race/ethnicity of students:

- African-American
- Asian-American
- Hispanic-American
- Native American

The number of racial/ethnic minority students at Regent universities increased by 186 students (+3.6%) from 5,184 in Fall 2001 to 5,370 in Fall 2002. However, there were perceptible differences among the universities within certain groups at different educational levels.

- At SUI, there were decreases in the number of African-American and Native American students; there were increases in the number of Hispanic-American and Asian-American students.
 - At ISU, there were increases in the number of all categories of racial/ethnic minority students.
 - At UNI, there were increases in the number of African-American, Native American, and Hispanic-American students; there was a decrease in the number of Asian-American students.
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Special Schools Total enrollment (on-campus and off-campus) for Regent Special Schools and Price Lab School in Fall 2002 was 993 students. This represents a decrease of 114 students (-10.3%) from the prior year.

- The Iowa Braille and Sight Saving School enrolled 39 students in on-campus services and 311 students in off-campus services.
 - The Iowa School for the Deaf enrolled 122 students in on-campus programs and 96 students in off-campus programs.
 - Price Lab School enrolled 425 students, all of whom are on-campus students.
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Link to Strategic Plan:

This Report addresses the following Key Result Areas and Action Steps in the Board's Strategic Plan:

- | | |
|---------------------|--|
| KRA 1.0.0.0 | Become the best public education enterprise in the United States. |
| Action Step 1.1.1.6 | Each university assess the quality of undergraduate students in the enrollment report. |
| KRA 2.0.0.0 | Provide access to educational, research, and service opportunities within the missions of the Regent institutions. |
| Action Step 2.1.1.1 | Annually assess access to Regent universities. |
| Action Step 2.1.2.1 | Develop and implement effective marketing strategies. |
| Action Step 2.2.1.1 | Develop recommendations for ongoing assessment of distance education needs in Iowa. |
| Action Step 2.2.1.3 | Increase distance education enrollment substantially. |
| KRA 3.0.0.0 | Establish policies to encourage continuous improvement of the climate for diversity and ensure equal educational and employment opportunities. |
| Action Step 3.1.2.3 | Include information on diversity in all relevant governance reports. |
| Action Step 3.1.2.4 | Analyze the completed governance reports for their diversity implications. |
| KRA 4.0.0.0 | Meet the objectives of the Board and institutional strategic plans and provide effective stewardship of the institutions' state, federal, and private resources. |
| Action Step 4.4.1.2 | Develop processes to collect desired data on an annual basis utilizing existing institutional processes to the extent possible and initiating new processes as needed. |

Trends

- Each year between Fall 1995 and Fall 2002, the combined enrollment at the Regent universities has grown. This year's enrollment is at an all-time high.
 - During that time, ISU has had annual increases.
 - SUI has had increases in five out of the last six years; there was a decrease in Fall 2000.

- This is the first year of decrease for UNI since Fall 1995.
- During the past five years, the proportion of non-resident students has increased from 25.4% to 28.0%. This year, the increase occurred at all educational levels.
- The number of undergraduate students at Regent universities has grown annually since Fall 1994. The total increase since Fall 1994 has been 5,752 students (+11.5%).
- This is the first year of a decrease in the number of new freshmen at Regent universities during the last ten years. The total increase since Fall 1992 was 1,904 students (+22.8%). This year, the decrease was 495 students (-4.6%).
- This is the fifth consecutive year that the number of racial/ethnic minority graduate students has decreased at Regent universities.

Background:

Each October, the Board Office prepares an enrollment report describing the following characteristics:

- Total enrollment at the Regent universities.
- Off-campus enrollment at the Regent universities.
- Enrollment by residence, gender, race/ethnicity, and educational level at the Regent universities.
- Enrollment at the Regent Special Schools and Price Lab School, using the third Friday in September as the official count date to coincide with the reporting date for the Iowa Department of Education.

Purpose of Report

The purpose of the report is to enable the Board of Regents to monitor the accomplishment of goals contained in the Board's Strategic Plan and to evaluate the need for new policy development in specific areas.

Analysis:

**Total Enrollment
(Table 1, Graph 1)
Performance
Indicators 38 & 41**

During the past ten years, the total headcount enrollment increased by 4,914 students (+7.4%) from 66,607 to 71,521. Enrollment changes from Fall 2001 to Fall 2002 are described below.

INSTITUTION	FALL 2001	FALL 2002	CHANGE	% CHANGE
SUI	28,768	29,697	+929	+3.2%
ISU	27,823	27,898	+75	+0.3%
UNI	14,070	13,926	-144	-1.0%
TOTAL	70,661	71,521	+860	+1.2%

Residents of Iowa
(Table 5, Graph 2)

INSTITUTION	FALL 2001	FALL 2002	CHANGE	% CHANGE
SUI	18,482	18,774	+292	+1.6%
ISU	20,024	19,926	-98	-0.5%
UNI	13,010	12,781	-229	-1.8%
TOTAL	51,516	51,481	-35	0.0%

Racial/ethnic
Minority Students
(Tables 6, 23,
Graphs 6, 6a, 6b,
6c)

SUI	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	677	672	-5	-0.7%
Native Am.	125	121	-4	-3.2%
Hispanic-Am.	695	726	+31	+4.5%
Asian-Am.	1,022	1,049	+27	+2.6%
TOTAL	2,519	2,568	+49	+1.9%

ISU	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	706	747	+41	+5.8%
Native Am.	79	82	+3	+3.8%
Hispanic-Am.	487	503	+16	+3.3%
Asian-Am.	671	707	+36	+5.4%
TOTAL	1,943	2,039	+96	+4.9%

UNI	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	370	397	+27	+7.3%
Native Am.	30	31	+1	+3.3%
Hispanic-Am.	180	207	+27	+15.0%
Asian-Am.	142	128	-14	-9.9%
TOTAL	722	763	+41	+5.7%

**Undergraduate
Enrollment
(Table 5U)**

INSTITUTION	FALL 2001	FALL 2002	CHANGE	% CHANGE
SUI	19,603	20,487	+884	+4.5%
ISU	23,060	22,999	-61	-0.3%
UNI	12,474	12,282	-192	-1.5%
TOTAL	55,137	55,768	+631	+1.1%

Residents of Iowa
(Table 5U)

INSTITUTION	FALL 2001	FALL 2002	CHANGE	% CHANGE
SUI	13,284	13,769	+485	+3.7%
ISU	17,674	17,586	-88	-0.5%
UNI	11,754	11,504	-250	-2.1%
TOTAL	42,712	42,859	+147	+0.3%

Racial/ethnic
Minority Students
(Tables 6U, 7U)

Undergraduate enrollment of racial/ethnic minority students increased by 187 (+4.8%) from 3,922 in Fall 2001 to 4,109 in Fall 2002.

SUI	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	455	456	+1	+0.2%
Native Am.	71	62	-9	-12.7%
Hispanic-Am.	453	481	+28	+6.2%
Asian-Am.	638	680	+42	+6.6%
TOTAL	1,617	1,679	+62	+3.8%

ISU	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	604	639	+35	+5.8%
Native Am.	69	72	+3	+4.3%
Hispanic-Am.	423	440	+17	+4.0%
Asian-Am.	598	631	+33	+5.5%
TOTAL	1,694	1,782	+88	+5.2%

UNI	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	296	319	+23	+7.8%
Native Am.	27	25	-2	-7.4%
Hispanic-Am.	161	195	+34	+21.1%
Asian-Am.	127	109	-18	-14.2%
TOTAL	611	648	+37	+6.1%

**Graduate
Enrollment
(Table 5G)**

INSTITUTION	FALL 2001	FALL 2002	CHANGE	% CHANGE
SUI	5,319	5,347	+28	+0.5%
ISU	4,363	4,499	+136	+3.1%
UNI	1,596	1,644	+48	+3.0%
TOTAL	11,278	11,490	+212	+1.9%

Residents of Iowa
(Table 5G)

INSTITUTION	FALL 2001	FALL 2002	CHANGE	% CHANGE
SUI	2,274	2,196	-78	-3.4%
ISU	2,098	2,087	-11	-0.5%
UNI	1,256	1,277	+21	+1.7%
TOTAL	5,628	5,560	-68	-1.2%

Racial/ethnic
Minority Students
(Tables 6G, 7G)

Graduate enrollment of racial/ethnic minority students at Regent universities decreased by 5 students (-0.6%) from 810 in Fall 2001 to 805 in Fall 2002.

SUI	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	134	131	-3	-2.2%
Native Am.	28	29	+1	+3.6%
Hispanic-Am.	131	131	0	0.0%
Asian-Am.	165	148	-17	-10.3%
TOTAL	458	439	-19	-4.1%

ISU	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	101	106	+5	+5.0%
Native Am.	8	9	+1	+12.5%
Hispanic-Am.	63	62	-1	-1.6%
Asian-Am.	69	74	+5	+7.2%
TOTAL	241	251	+10	+4.1%

UNI	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	74	78	+4	+5.4%
Native Am.	3	6	+3	+100.0%
Hispanic-Am.	19	12	-7	-36.8%
Asian-Am.	15	19	+4	+26.7%
TOTAL	111	115	+4	+3.6%

**Professional
School
Enrollment
(Table 5P)**

- At SUI, professional schools include the College of Law, College of Medicine, College of Pharmacy, College of Dentistry, and Tippie School of Management.
- The College of Veterinary Medicine is the only professional school at ISU.

INSTITUTION	FALL 2001	FALL 2002	CHANGE	% CHANGE
SUI	3,846	3,863	+17	+0.4%
ISU	400	400	0	0.0%
TOTAL	4,246	4,263	+17	+0.4%

Residents of Iowa
(Table 5P)

INSTITUTION	FALL 2001	FALL 2002	CHANGE	% CHANGE
SUI	2,924	2,809	-115	-3.9%
ISU	252	253	+1	+0.4%
TOTAL	3,176	3,062	-114	-3.6%

Racial/ethnic
Minority Students
(Tables 6P, 7P)

Professional school enrollment of ethnic/minority students at Regent universities increased by 6 (+1.3%) from 452 in Fall 2001 to 458 in Fall 2002.

SUI	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	88	85	-3	-3.4%
Native Am.	26	30	+4	+15.4%
Hispanic-Am.	111	114	+3	+2.7%
Asian-Am.	219	221	+2	+0.9%
TOTAL	444	450	+6	+1.4%

ISU	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	1	1	0	0.0%
Native Am.	2	1	-1	-50.0%
Hispanic-Am.	1	1	0	0.0%
Asian-Am.	4	5	+1	+25.0%
TOTAL	8	8	0	0.0%

**New Freshman
Enrollment
(Table 5F)**

New freshman enrollment is an important planning component for universities as they project enrollments for coming years.

INSTITUTION	FALL 2001	FALL 2002	CHANGE	% CHANGE
SUI	4,005	4,184	+179	+4.5%
ISU	4,654	4,219	-435	-9.3%
UNI	2,104	1,865	-239	-11.4%
TOTAL	10,763	10,268	-495	-4.6%

Residents of Iowa
(Table 5F)

INSTITUTION	FALL 2001	FALL 2002	CHANGE	% CHANGE
SUI	2,356	2,485	+129	+5.5%
ISU	3,314	3,046	-268	-8.1%
UNI	1,979	1,743	-236	-11.9%
TOTAL	7,649	7,274	-375	-4.9%

Racial/ethnic
Minority Students
(Tables 6F, 7F)

Enrollment of new freshmen who are racial/ethnic minority students at Regent universities decreased by 91 (-10.1%) from 904 in Fall 2001 to 813 in Fall 2002.

SUI	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	99	77	-22	-22.2%
Native Am.	10	11	+1	+10.0%
Hispanic-Am.	110	101	-9	-8.2%
Asian-Am.	154	154	0	0.0%
TOTAL	373	343	-30	-8.0%

ISU	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	147	136	-11	-7.5%
Native Am.	12	13	+1	+8.3%
Hispanic-Am.	102	86	-16	-15.7%
Asian-Am.	150	136	-14	-9.3%
TOTAL	411	371	-40	-9.7%

UNI	FALL 2001	FALL 2002	CHANGE	% CHANGE
African-Am.	60	67	+7	+11.7%
Native Am.	2	3	+1	+50.0%
Hispanic-Am.	27	16	-11	-40.7%
Asian-Am.	31	13	-18	-58.1%
TOTAL	120	99	-21	-17.5%

**Full-Time
Equivalent
Enrollment
(Tables 1, 2)**

Full-time equivalent (FTE) enrollments result from converting the enrollment of part-time students to an equivalent number of full-time students. An undergraduate who is considered full-time carries 15.5 credit hours per semester. A graduate student who is considered full-time carries 9 credit hours per semester.

INSTITUTION	FALL 2001	FALL 2002	CHANGE	% CHANGE
SUI	24,824	26,068	+1,244	+5.0%
ISU	25,271	25,675	+404	+1.6%
UNI	12,081	11,879	-202	-1.7%
TOTAL	62,176	63,622	+1,446	+2.3%

FTE to HC Index Indices of FTE to headcount enrollment depict FTE enrollments as proportions of headcount enrollments.

INSTITUTION	FALL 2001 FTE TO HC INDEX	FALL 2002 FTE TO HC INDEX
SUI	0.86	0.88
ISU	0.91	0.92
UNI	0.86	0.85
TOTAL	0.88	0.89

Off-Campus Unduplicated Enrollment (Table 2)

During Fall 2002, the off-campus unduplicated headcount was 3,203. This represents an increase of 379 students (+13.4%) from the prior year. Most students are enrolled on a part-time basis. The FTE index is .42.

	SUI	ISU	UNI	TOTAL
HEADCOUNT				
Resident	1,296	676	503	2,475
Non-Resident	362	242	124	728
TOTAL	1,658	918	627	3,203
FTE				
Resident	585	261	223	1,069
Non-Resident	155	89	40	284
TOTAL	740	350	263	1,353

Off-Campus Duplicated Enrollment (Tables 2A)

During Fall 2002, there are 4,709 students enrolled in off-campus coursework offered by the Regent universities. This is an increase of 555 (+13.4%) from Fall 2001. Coursework in systems engineering, statistics, nursing, agriculture, library studies, and a myriad of other subjects are being offered throughout the state from "Anamosa to Woodbine."

	SUI	ISU	UNI	TOTAL
ENROLLMENT				
Undergraduate	438	814	212	1,464
Graduate	665	831	629	2,125
Professional	1,120	0	NA	1,120
TOTAL	2,223	1,645	841	4,709

Graduates (Table 20)

During the 2001-2002 academic year, there were 13,283 graduates who earned 14,106 degrees at the Regent universities. The number of graduates increased by 3.4% (+434) from the prior year.

**Regent Special
Schools and Price
Lab School
(Tables SS1, SS2,
SS3, SS4)
Performance
Indicators 38 & 41
Total Enrollment**

Close working relationships with local schools, area education agencies, parents, and community groups have positively affected enrollments and services offered by Regent Special Schools and Price Lab School.

The total on-campus and off-campus enrollment for Fall 2002 at Regent Special School and Price Lab School is 993 students, which is a decrease of 114 students (-10.3%) from the prior year. Of this number, 586 (59.0%) students receive services on-campus and 407 (41.0%) students receive off-campus services.

Iowa Braille and
Sight Saving
School

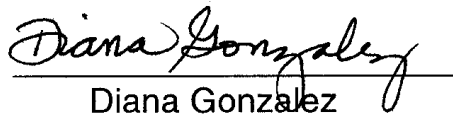
The total on-campus enrollment is 39. There are two racial/ethnic minority students; this represents 5.1% of the total on-campus enrollment. All of the students are residents of Iowa. The total off-campus enrollment is 311. These students receive instruction as well as orientation and mobility services from itinerant teachers.

Iowa School for the
Deaf

The total on-campus enrollment is 122. There are 23 racial/ethnic minority students; this represents 20.7% of the total on-campus enrollment. Eleven students (9.0%) are residents of Nebraska. The total off-campus enrollment is 96.

Price Lab School

The total enrollment is 425. There are 109 racial/ethnic minority students; this represents 25.6% of the total enrollment. All of the students at the School are residents of Iowa.


Diana Gonzalez

Approved: 
Gregory S. Nichols

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