

**MEMORANDUM**

To Board of Regents  
 From: Board Office  
 Subject: Fall 2003 Enrollment: Part I  
 Date: October 6, 2003

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**Recommended Action:** Receive the report.

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**Executive Summary:** The Fall 2003 enrollment report is presented in two parts. Part I includes general information on enrollments and trends at the Regent institutions. Part II will be presented in November 2003 and will provide greater detail on enrollments at the Regent institutions.

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Total Enrollment During Fall 2003, Regent universities are serving fewer students than the prior year. The Fall 2003 headcount enrollment is 70,566 students, with a combined total decrease of 955 students (-1.3%).

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FTE Enrollment The full-time equivalent (FTE) enrollment at Regent universities decreased from 63,622 in Fall 2002 to 63,177 (-0.7%) in Fall 2003. The index of FTE to headcount enrollment for Fall 2003 is 0.90. An index of 1.00 means that all students enrolled at an institution are classified as full-time. An index that is close to 1.00 implies that the institution must provide a more extensive breadth and scope of services for full-time students.

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Residence The following categories are used to report residence status:

- Resident (of Iowa)
- Non-resident (of Iowa)
- International student

Approximately 72% of all students enrolled at Regent universities are residents of Iowa. The number of resident students decreased by 750 (-1.5%) from 51,481 in Fall 2002 to 50,731 in Fall 2003.

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Diversity	<p>The following categories, which define underrepresented minority groups, are used to report race/ethnicity of students:</p> <ul style="list-style-type: none"><li>• African-American</li><li>• Asian-American</li><li>• Hispanic-American</li><li>• Native American</li></ul> <p>The number of racial/ethnic minority students at Regent universities increased by 118 students (+2.2%) from 5,372 in Fall 2002 to 5,490 in Fall 2003. However, there were differences among the universities within certain groups at different educational levels.</p> <ul style="list-style-type: none"><li>• At SUI, there was a decrease in the number of African-American students for the second consecutive year; there were increases in the number of Hispanic-American, Native American, and Asian-American students.</li><li>• At ISU, there were increases in the number of Hispanic-American and Asian-American students; there were decreases in the number of African-American and Native American students.</li><li>• At UNI, there were increases in all categories of racial/ethnic minority students.</li></ul> <hr/>
Special Schools	<p>Total enrollment (on-campus and off-campus) for Regent Special Schools and Price Lab School in Fall 2003 was 896 students. This represents a decrease of 97 students (-9.8%) from the prior year.</p> <ul style="list-style-type: none"><li>• The Iowa Braille and Sight Saving School enrolled 31 students in on-campus services and 303 students in off-campus services.</li><li>• The Iowa School for the Deaf enrolled 101 students in on-campus programs and 99 students in off-campus programs.</li><li>• Price Lab School enrolled 362 students, all of whom are on-campus students.</li></ul> <hr/>
Table of Contents	<p>A Table of Contents is available on pages 14-15 for reference to specific tables and graphs.</p> <hr/>

**Link to Strategic Plan:**

This Report addresses the following Key Result Areas and Action Steps in the Board's current Strategic Plan:

- Action Step 1.1.1.6 Each university assess the quality of undergraduate students in the enrollment report.
- KRA 2.0.0.0 Provide access to educational, research, and service opportunities within the missions of the Regent institutions.
- Action Step 2.1.1.1 Annually assess access to Regent universities.
- Action Step 2.1.2.1 Develop and implement effective marketing strategies.
- KRA 3.0.0.0 Establish policies to encourage continuous improvement of the climate for diversity and ensure equal educational and employment opportunities.
- Action Step 3.1.2.3 Include information on diversity in all relevant governance reports.
- Action Step 3.1.2.4 Analyze the completed governance reports for their diversity implications.
- Action Step 4.4.1.2 Develop processes to collect desired data on an annual basis utilizing existing institutional processes to the extent possible and initiating new processes as needed.
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Changes

- This is the first year that an enrollment decrease occurred in the combined enrollment at the Regent universities since Fall 1995. This is the second consecutive year that UNI has had an enrollment decrease.
  - SUI has had annual enrollment increases since Fall 2000.
  - During the past five years, the proportion of non-resident students increased from 25.4% in Fall 1998 to 28.1% in Fall 2003 in the combined enrollment. This year, the increase occurred only at the graduate level.
  - This year, each of the Regent universities experienced a decrease in the number of undergraduate students.
  - This is the second consecutive year of a decrease in the number of new freshmen at Regent universities. This year, the decrease was 503 students (-4.9%).
  - This is the tenth consecutive year that the number of racial/ethnic minority students has increased at the Regent universities.
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**Background:** Each October, the Board Office prepares an enrollment report describing the following characteristics:

- Total enrollment at the Regent universities.
- Enrollment by residence, gender, race/ethnicity, and educational level at the Regent universities.
- Enrollment at the Regent Special Schools and Price Lab School, using the third Friday in September as the official count date to coincide with the reporting date for the Iowa Department of Education.

**Purpose of Report** The purpose of the report is to enable the Board of Regents to monitor the accomplishment of goals contained in the Board's Strategic Plan and to evaluate the need for new policy development in specific areas.

**Analysis:**

**Total Enrollment**  
(Table 1, Graph 1)  
Performance  
Indicators 38 & 41

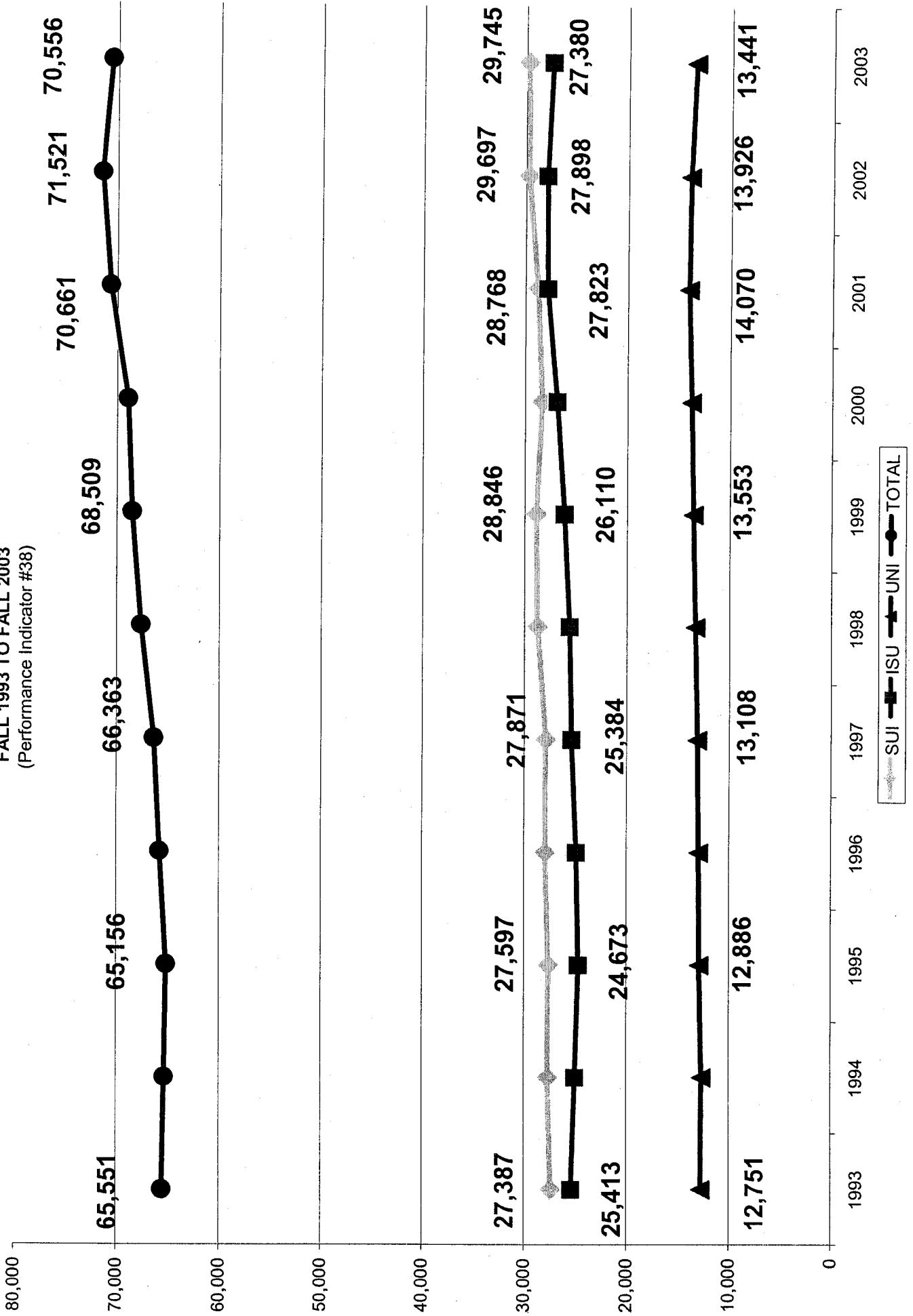
During the past ten years, the total headcount enrollment increased by 5,015 students (+7.7%) from 65,551 to 70,566. Enrollment changes from Fall 2002 to Fall 2003 are described below.

INSTITUTION	FALL 2002	FALL 2003	CHANGE	% CHANGE
SUI	29,697	29,745	+48	+0.2%
ISU	27,898	27,380	-518	-1.9%
UNI	13,926	13,441	-485	-3.5%
<b>TOTAL</b>	<b>71,521</b>	<b>70,566</b>	<b>-955</b>	<b>-1.3%</b>

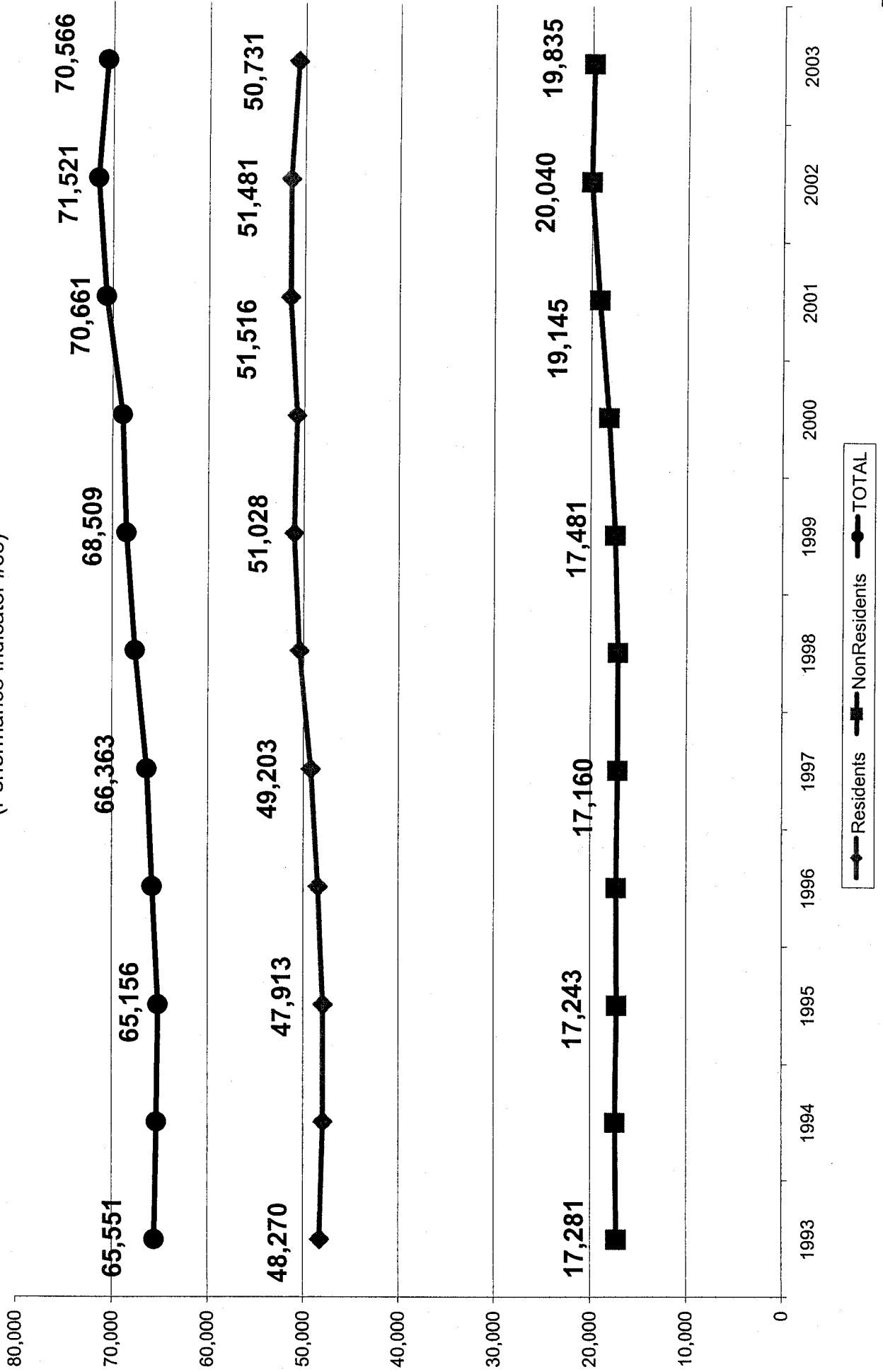
**Residents of Iowa**  
(Table 5, Graph 2)

INSTITUTION	FALL 2002	FALL 2003	CHANGE	% CHANGE
SUI	18,774	18,887	+113	+0.6%
ISU	19,926	19,488	-438	-2.2%
UNI	12,781	12,356	-425	-3.3%
<b>TOTAL</b>	<b>51,481</b>	<b>50,731</b>	<b>-750</b>	<b>-1.5%</b>

**GRAPH 1**  
**HEADCOUNT ENROLLMENT AT REGENT UNIVERSITIES**  
**FALL 1993 TO FALL 2003**  
 (Performance Indicator #38)



GRAPH 2  
HEADCOUNT ENROLLMENT BY RESIDENCE AT REGENT UNIVERSITIES  
FALL 1993 TO FALL 2003  
(Performance Indicator #38)



Racial/ethnic  
Minority Students  
(Tables 6, 8,  
Graphs 6, 6a, 6b,  
6c)

<b>SUI</b>	<b>FALL 2002</b>	<b>FALL 2003</b>	<b>CHANGE</b>	<b>% CHANGE</b>
African-Am.	672	669	-3	-0.4%
Native Am.	121	128	+7	+5.8%
Hispanic-Am.	726	738	+12	+1.7%
Asian-Am.	1,049	1,066	+17	+1.6%
<b>TOTAL</b>	<b>2,568</b>	<b>2,601</b>	<b>+33</b>	<b>+1.3%</b>

<b>ISU</b>	<b>FALL 2002</b>	<b>FALL 2003</b>	<b>CHANGE</b>	<b>% CHANGE</b>
African-Am.	747	722	-25	-3.3%
Native Am.	82	78	-4	-4.9%
Hispanic-Am.	503	548	+45	+8.9%
Asian-Am.	707	734	+27	+3.8%
<b>TOTAL</b>	<b>2,039</b>	<b>2,082</b>	<b>+43</b>	<b>+2.1%</b>

<b>UNI</b>	<b>FALL 2002</b>	<b>FALL 2003</b>	<b>CHANGE</b>	<b>% CHANGE</b>
African-Am.	397	426	+29	+7.3%
Native Am.	31	32	+1	+3.2%
Hispanic-Am.	207	208	+1	+0.5%
Asian-Am.	128	141	+13	+10.2%
<b>TOTAL</b>	<b>763</b>	<b>807</b>	<b>+44</b>	<b>+5.8%</b>

**Undergraduate  
Enrollment**  
(Table 5U)

<b>INSTITUTION</b>	<b>FALL 2002</b>	<b>FALL 2003</b>	<b>CHANGE</b>	<b>% CHANGE</b>
SUI	20,487	20,233	-254	-1.2%
ISU	22,999	22,230	-769	-3.3%
UNI	12,282	11,774	-508	-4.1%
<b>TOTAL</b>	<b>55,768</b>	<b>54,237</b>	<b>-1,531</b>	<b>-2.7%</b>

Residents of Iowa  
(Table 5U)

<b>INSTITUTION</b>	<b>FALL 2002</b>	<b>FALL 2003</b>	<b>CHANGE</b>	<b>% CHANGE</b>
SUI	13,769	13,678	-91	-0.7%
ISU	17,586	17,104	-482	-2.7%
UNI	11,504	11,061	-443	-3.9%
<b>TOTAL</b>	<b>42,859</b>	<b>41,843</b>	<b>-1,016</b>	<b>-2.4%</b>

Racial/ethnic  
Minority Students  
(Tables 6, 7U, 8)

Undergraduate enrollment of racial/ethnic minority students increased by 80 (+1.9%) from 4,109 in Fall 2002 to 4,189 in Fall 2003.

<b>SUI</b>	<b>FALL 2002</b>	<b>FALL 2003</b>	<b>CHANGE</b>	<b>% CHANGE</b>
African-Am.	456	435	-21	-4.6%
Native Am.	62	76	+14	+22.6%
Hispanic-Am.	481	490	+9	+1.9%
Asian-Am.	680	716	+36	+5.3%
<b>TOTAL</b>	<b>1,679</b>	<b>1,717</b>	<b>+38</b>	<b>+2.3%</b>

<b>ISU</b>	<b>FALL 2002</b>	<b>FALL 2003</b>	<b>CHANGE</b>	<b>% CHANGE</b>
African-Am.	639	601	-38	-5.9%
Native Am.	72	66	-6	-8.3%
Hispanic-Am.	440	476	+36	+8.2%
Asian-Am.	631	661	+30	+4.8%
<b>TOTAL</b>	<b>1,782</b>	<b>1,804</b>	<b>+22</b>	<b>+1.2%</b>

<b>UNI</b>	<b>FALL 2002</b>	<b>FALL 2003</b>	<b>CHANGE</b>	<b>% CHANGE</b>
African-Am.	319	323	+4	+1.3%
Native Am.	25	28	+3	+12.0%
Hispanic-Am.	195	187	-8	-4.1%
Asian-Am.	109	130	+21	+19.3%
<b>TOTAL</b>	<b>648</b>	<b>668</b>	<b>+20</b>	<b>+3.1%</b>

**Graduate  
Enrollment**  
(Table 5G)

<b>INSTITUTION</b>	<b>FALL 2002</b>	<b>FALL 2003</b>	<b>CHANGE</b>	<b>% CHANGE</b>
SUI	5,347	5,470	+123	+2.3%
ISU	4,499	4,741	+242	+5.4%
UNI	1,644	1,667	+23	+1.4%
<b>TOTAL</b>	<b>11,490</b>	<b>11,878</b>	<b>+388</b>	<b>+3.4%</b>

Residents of Iowa  
(Table 5G)

<b>INSTITUTION</b>	<b>FALL 2002</b>	<b>FALL 2003</b>	<b>CHANGE</b>	<b>% CHANGE</b>
SUI	2,196	2,209	+13	+0.6%
ISU	2,087	2,121	+34	+1.6%
UNI	1,277	1,295	+18	+1.4%
<b>TOTAL</b>	<b>5,560</b>	<b>5,625</b>	<b>+65</b>	<b>+1.2%</b>



Racial/ethnic  
Minority Students  
(Tables 6, 7G, 8)

Graduate enrollment of racial/ethnic minority students at Regent universities increased by 35 students (+4.3%) from 805 in Fall 2002 to 840 in Fall 2003.

SUI	FALL 2002	FALL 2003	CHANGE	% CHANGE
African-Am.	131	138	+7	+5.3%
Native Am.	29	24	-5	-17.2%
Hispanic-Am.	131	127	-4	-3.1%
Asian-Am.	148	140	-8	-5.4%
<b>TOTAL</b>	<b>439</b>	<b>429</b>	<b>-10</b>	<b>-2.3%</b>

ISU	FALL 2002	FALL 2003	CHANGE	% CHANGE
African-Am.	106	120	+14	+13.2%
Native Am.	9	11	+2	+22.2%
Hispanic-Am.	62	72	+10	+16.1%
Asian-Am.	74	69	-5	-6.8%
<b>TOTAL</b>	<b>251</b>	<b>272</b>	<b>+21</b>	<b>+8.4%</b>

UNI	FALL 2002	FALL 2003	CHANGE	% CHANGE
African-Am.	78	103	+25	+32.1%
Native Am.	6	4	-2	-33.3%
Hispanic-Am.	12	21	+9	+75.0%
Asian-Am.	19	11	-8	-42.1%
<b>TOTAL</b>	<b>115</b>	<b>139</b>	<b>+24</b>	<b>+20.9%</b>

**Professional  
School  
Enrollment**  
(Table 5P)

- At SUI, professional schools include the College of Law, College of Medicine, College of Pharmacy, College of Dentistry, and Tippie School of Management.
- At ISU, the College of Veterinary Medicine is the only professional school.

INSTITUTION	FALL 2002	FALL 2003	CHANGE	% CHANGE
SUI	3,863	4,042	+179	+4.6%
ISU	400	409	+9	+2.3%
<b>TOTAL</b>	<b>4,263</b>	<b>4,451</b>	<b>+188</b>	<b>+4.4%</b>

Residents of Iowa  
(Table 5P)

INSTITUTION	FALL 2002	FALL 2003	CHANGE	% CHANGE
SUI	2,809	3,000	+191	+6.8%
ISU	253	263	+10	+4.0%
<b>TOTAL</b>	<b>3,062</b>	<b>3,263</b>	<b>+201</b>	<b>+6.6%</b>

Racial/ethnic  
Minority Students  
(Tables 6, 7P, 8)

Professional school enrollment of ethnic/minority students at Regent universities increased by 3 (+0.7%) from 458 in Fall 2002 to 461 in Fall 2003.

SUI	FALL 2002	FALL 2003	CHANGE	% CHANGE
African-Am.	85	96	+11	+12.9%
Native Am.	30	28	-2	-6.7%
Hispanic-Am.	114	121	+7	+6.1%
Asian-Am.	221	210	-11	-5.0%
<b>TOTAL</b>	<b>450</b>	<b>455</b>	<b>+5</b>	<b>+1.1%</b>

ISU	FALL 2002	FALL 2003	CHANGE	% CHANGE
African-Am.	1	1	0	0.0%
Native Am.	1	1	0	0.0%
Hispanic-Am.	1	0	-1	-100.0%
Asian-Am.	5	4	-1	-20.0%
<b>TOTAL</b>	<b>8</b>	<b>6</b>	<b>-2</b>	<b>-25.0%</b>

**New Freshman  
Enrollment**  
(Table 5F)

New freshman enrollment is an important planning component for universities as they project enrollments for coming years.

INSTITUTION	FALL 2002	FALL 2003	CHANGE	% CHANGE
SUI	4,184	4,083	-101	-2.4%
ISU	4,219	3,897	-322	-7.6%
UNI	1,865	1,785	-80	-4.3%
<b>TOTAL</b>	<b>10,268</b>	<b>9,765</b>	<b>-503</b>	<b>-4.9%</b>

Residents of Iowa  
(Table 5F)

INSTITUTION	FALL 2002	FALL 2003	CHANGE	% CHANGE
SUI	2,485	2,545	+60	+2.4%
ISU	3,046	2,865	-181	-5.9%
UNI	1,743	1,683	-60	-3.4%
<b>TOTAL</b>	<b>7,274</b>	<b>7,093</b>	<b>-181</b>	<b>-2.5%</b>

Racial/ethnic  
Minority Students  
(Tables 6, 7F, 8)

Enrollment of new freshmen who are racial/ethnic minority students at Regent universities decreased by 19 (-2.3%) from 813 in Fall 2002 to 794 in Fall 2003.

SUI	FALL 2002	FALL 2003	CHANGE	% CHANGE
African-Am.	77	87	+10	+13.0%
Native Am.	11	15	+4	+36.4%
Hispanic-Am.	101	94	-7	-6.9%
Asian-Am.	154	150	-4	-2.6%
<b>TOTAL</b>	<b>343</b>	<b>346</b>	<b>+3</b>	<b>+0.9%</b>

ISU	FALL 2002	FALL 2003	CHANGE	% CHANGE
African-Am.	136	105	-31	-22.8%
Native Am.	13	11	-2	-15.4%
Hispanic-Am.	86	95	+9	+10.5%
Asian-Am.	136	139	+3	+2.2%
<b>TOTAL</b>	<b>371</b>	<b>350</b>	<b>-21</b>	<b>-5.7%</b>

UNI	FALL 2002	FALL 2003	CHANGE	% CHANGE
African-Am.	67	51	-16	-23.9%
Native Am.	3	4	+1	+33.3%
Hispanic-Am.	16	20	+4	+25.0%
Asian-Am.	13	23	+10	+76.9%
<b>TOTAL</b>	<b>99</b>	<b>98</b>	<b>-1</b>	<b>-1.0%</b>

**Full-Time  
Equivalent  
Enrollment**  
(Tables 1, 2)

Full-time equivalent (FTE) enrollments result from converting the enrollment of part-time students to an equivalent number of full-time students. An undergraduate who is considered full-time carries 15.5 credit hours per semester<sup>1</sup>. A graduate student who is considered full-time carries 9 credit hours per semester<sup>2</sup>.

INSTITUTION	FALL 2002	FALL 2003	CHANGE	% CHANGE
SUI	26,068	26,407	+339	+1.3%
ISU	25,675	25,346	-329	-1.3%
UNI	11,879	11,424	-455	-3.8%
<b>TOTAL</b>	<b>63,622</b>	<b>63,177</b>	<b>-445</b>	<b>-0.7%</b>

<sup>1</sup> The total number of credit hours of part-time undergraduates is divided by 15.5.

<sup>2</sup> The total number of credit hours of part-time graduate students is divided by 9.0.

FTE to HC Index      Indices of FTE to headcount enrollment depict FTE enrollments as proportions of headcount enrollments.

INSTITUTION	FALL 2002 FTE TO HC INDEX	FALL 2003 FTE TO HC INDEX
SUI	0.88	0.89
ISU	0.92	0.93
UNI	0.85	0.85
<b>TOTAL</b>	<b>0.89</b>	<b>0.90</b>

**Graduates**  
(Table 9)

- During the 2002-2003 academic year, there were 14,703 graduates who earned 14,885 degrees at the Regent universities.
- The number of graduates increased by 761 (+5.5%) from the prior year.

**Regent Special Schools and Price Lab School**  
(Tables SS1-SS4)  
Performance Indicators 38 & 41  
Total Enrollment

The Regent Special Schools and Price Lab School maintain close working relationships with local schools, area education agencies, parents, and community groups to provide needed services on-campus and off-campus for the citizens of Iowa.

- The total on-campus and off-campus enrollment for Fall 2003 at Regent Special School and Price Lab School is 896 students, which is a decrease of 97 students (-9.8%) from the prior year.
- Of this number, 494 (55.1%) students receive services on-campus and 402 (44.9%) students receive off-campus services.

Iowa Braille and Sight Saving School

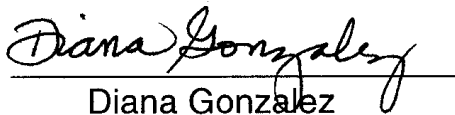
- The total on-campus enrollment is 31.
- There is one racial/ethnic minority student; this represents 3.2% of the total on-campus enrollment.
- All of the students are residents of Iowa.
- The total off-campus enrollment is 303. These students receive instruction as well as orientation and mobility services from itinerant teachers.


Iowa School for the  
Deaf

- The total on-campus enrollment is 101.
  - There are 19 racial/ethnic minority students; this represents 18.8% of the total on-campus enrollment.
  - Thirteen students (12.9%) are residents of Nebraska.
  - The total off-campus enrollment is 99.
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Price Lab School

- The total enrollment is 362.
  - There are 91 racial/ethnic minority students; this represents 25.1% of the total enrollment.
  - All of the students at the School are residents of Iowa.
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Diana Gonzalez

Approved:   
Gregory S. Nichols

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