

**MEMORANDUM**

**To:** Board of Regents  
**From:** Board Office  
**Subject:** September 24, 2003 Meeting of the Iowa Coordinating Council for Post High School Education (ICCPHSE)  
**Date:** October 6, 2003

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**Recommended Action:**

Receive the report on the September 24, 2003 meeting of the Iowa Coordinating Council for Post-High School Education.

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**Executive Summary:**

Meeting held at Iowa Western Community College      The Iowa Coordinating Council for Post-High School Education met on September 24, 2003 at the Iowa Western Community College in Council Bluffs.

Below is a brief summary of the major items covered at the meeting.

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**PROGRAMATIC ACTIONS**

Programs Without Concerns      The following programs without concerns were accepted by the ICCPHSE:

Iowa State University, Ames:

- Human Computer Interaction, M.S. and Ph.D. Degrees – on-campus – (30.9999)
- Biomedical Sciences, M.S. and Ph.D. Degrees – on-campus – (26.0102)

Simpson College, Indianola:

- Master of Arts in Teaching (M.A.T.), Masters Degree – on-campus – (13.1205)

Waldorf College, Forest City:

- Marketing, B.A. Degree – on-campus – (52.1401)
- Creative Writing, B.A. Degree – on-campus – (36.0118)
- Secondary Education, B.S. Degree – on-campus – (13.1205)
- Music Education, B.S. Degree – on-campus – (13.1312)
- Special Education [Elementary Education], B.S. Degree – on-campus – (13.1001)

University of Iowa, Iowa City:

- Statistical Genetics, Ph.D. Degree – on-campus – (26.0899)

North Iowa Area Community College, Mason City:

- Entrepreneurship Management, ASB Degree – on-campus – (52.0701)

Kirkwood Community College, Cedar Rapids:

- Welding, Brazing, and Soldering Technology, AAS Degree – on-campus – (48.0508)

AIB College of Business, Des Moines:

- Business Administration and Leadership , Associate of Business Degree – off-campus—on-line – (52.0201)

Programs With  
Concerns

The following programs with concerns were not acted on by the Council, pending additional information:

**(Concerns expressed by several institutions; concerns not resolved during the 30-day period; Wayne State College decided to temporarily withdraw this request on 8/4/03.)**

Wayne State College, Wayne, NE:

- Last 2 years in a Business Administration program, B.S. Degree – off-campus—Western Iowa Tech Community College, Sioux City, IA – (52.0201)

**(Concerns expressed by several institutions; response to concerns listed on 8/27/03; proposal process is currently pending receipt of additional information.)**

Southwest Minnesota State University, Marshall, MN:

- Masters in Education Leadership, Graduate/Masters Degree – off-campus—Cherokee, IA – (13.0101)
- Masters in Business Administration, Graduate/Masters Degree – off-campus—Spirit Lake and Algona, IA – (52.0201)

**(Concerns listed by North Iowa Area Community College on 8/28/03; as of 9/2/03 discussions underway between the parties involved; proposal process is currently pending receipt of additional information.)**

Hamilton College, Cedar Rapids:

- Medical Assistant, AAS Degree – on-campus and off-campus—Cedar Falls & Mason City branches – (51.0899)

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## CAREER PLANNING PROPOSAL

Discussion of  
Career Planning  
Software Proposal

The Council heard a report on “Choices” career planning software by Steve McCullough, President and CEO of the Iowa Student Loan Liquidity Corporation. Mr. McCullough described the Iowa use of “Choices” which is a career planning program used by 390 high schools, 5 middle schools, 54 Workforce Development offices, 14 community colleges and others.

A version of "Choices" is being considered for enhancement that would include showing Iowa institutions first (instead of a national list of institutions) and student contact information to sponsoring institutions as well as links to Iowa Student Loan Liquidity Corporation's college planning website.

In order to accomplish these goals the postsecondary education community is being asked to contribute funds to underwrite deficits in current funding for this program. Each sector of postsecondary education will consider this proposal and report back at the December meeting.

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### **HIGH RISK DRINKING**

"High Risk Drinking  
on College  
Campuses"

The Council heard a follow-up to a report presented at its last meeting on "High Risk Drinking on College Campuses," by representatives of the Iowa Alcoholic Beverages Division. At the May 7, 2003 meeting, the Council adopted a resolution of support of six recommendations contained in the report as follows.

1. Common sense and public opinion support enactment of a state law prohibiting all-you-can-drink liquor promotions that encourage over-consumption, underage drinking, public intoxication and drunk driving.
2. A legislative study committee should be appointed to review restricting other alcohol promotions, within reason, and to gauge the impact and political viability of such proposals.
3. A single state agency should be charged with fostering partnerships among the various entities that administer college alcohol education programs and working towards developing a comprehensive approach to reducing the incidence of high-risk drinking on Iowa's college campuses.
4. A portion of the fees reverted to local communities from liquor licenses and profits should be earmarked and dedicated for local and statewide enforcement of the existing alcoholic beverage laws.
5. All parties involved and responsible for underage alcohol sales and consumption should be held accountable, and the penalties for minors should be increased to a level that would deter underage consumption.
6. The State should adopt the .08 BAC intoxication level.

The presentation this month included additional background discussion of these issues.

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### **ECONOMIC IMPACT STUDY**

Economic Impact  
Study

The Council approved a proposal for an economic impact study in May 2003 and allocated up to \$10,000 to undertake the study. Discussion of this study was postponed until the December 2003 meeting.

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## ANNUAL REPORT

Annual Report for 2002-2003      The Council approved a draft Annual Report for 2002-2003 for distribution to educators and government officials.

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### OUT-OF-STATE REGISTRATION PROCEDURES

Out-of-State Registration Process      The Council approved a set of procedures for its portion of a brochure intended for out-of-state institutions wishing to register to provide programs of study in Iowa.

The ICCPHSE review process is a part of the Secretary of State's and Iowa College Student Aid Commission's procedures for registration.

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### REVIEW OF ALTERNATES AND BYLAWS

Review ICCPSHE Bylaws and Use of "Alternates"      The Council requested that the Executive Committee meet before the next quarterly meeting in December to develop recommendations on the use of "alternates" and to review the ICCPHSE Bylaws and recommend changes.

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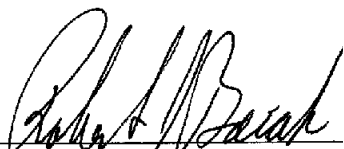
No Meetings by Teleconference      The Council approved a motion to not use teleconferencing in future meetings.

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### NEXT MEETING

Next Meeting      The next meeting of the Iowa Coordinating Council for Post-High School Education is scheduled for December 3, 2003 at AIB College of Business in Des Moines.

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Robert J. Barak

Approved:   
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Gregory S. Nichols