



# **Higher Education Needs Assessment for the Des Moines Metro Area Project Status Update**

**February 25, 2016**

Presented by: Dr. Ray Thompson  
MGT of America, LLC

# Agenda



- **Project Work Task Status**
- **Stakeholder Input**
- **Issues Identified**
- **Questions & Discussion**

# Work Tasks



- Task 1.0 Conduct Project Initiation Meeting (***complete***)
- Task 2.0 Analyze Population & Market Data for the Des Moines Metro (***in progress***)
- Task 3.0 Interview College Administrators & Local Employer Reps (***complete***)
- Task 4.0 Survey Local Employers (***in progress***) & Current College Students (***pending***)
- Task 5.0 Identify Program Needs, Barriers, Preferred Delivery Options (***pending***)
- Task 6.0 Report Study Findings, Implications and Strategies for BOR Consideration (***pending***)

# Stakeholders Input



MGT interviewed a total of 74 local stakeholders to-date, including:

➤ **60 Employers**

- Including industry sector meetings (32 participants):
  - Advanced Manufacturing
  - Information Solutions
  - Financial Services

➤ **14 Educational Representatives**

- Regent university provosts, four regents, five school-based administrators, and BOR staff members

# Issues identified with Stakeholders



## ➤ **Audiences to be Served**

- *Working & Older Adults, Partial Completers, Traditional Age Students*

## ➤ **Access Issues/Barriers**

- *Time-bound, Place-Bound, Costs, Time/Day, Delivery Options*

## ➤ **Training/Program Needs**

- *Degree Completion, Stackable Credentials, Certification, Graduate Degree, Custom Training*

## ➤ **Location**

- *Convenience, Transportation Access, Parking, Safe & Secure, Support Services*

Recognition of the:

# Greater Des Moines Partnership

---

# Questions & Discussion