

**MEMORANDUM**

**To:** Board of Regents

**From:** Board Office

**Subject:** May 7, 2003 Meeting of the Iowa Coordinating Council for Post High School Education (ICCPHSE)

**Date:** May 12, 2003

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**Recommended Action:**

Receive the report on the May 7, 2003 meeting of the Iowa Coordinating Council for Post-High School Education.

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**Executive Summary:**

Meeting held at University of Iowa

The Iowa Coordinating Council for Post-High School Education met on May 7, 2003 at the University of Iowa Oakdale Campus in Coralville.

Below is a brief summary of the major items covered at the meeting.

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Acceptance of New Program Proposals

The following programs were accepted by the ICCPHSE

University of Northern Iowa, Cedar Falls:

- ◆ Athletic Training, M.S. Degree – on-campus – (51.0913)

Iowa State University, Ames:

- ◆ Applied Linguistics and Technology, Ph.D. Degree – on-campus – (13.1401)
- ◆ Rhetoric, Composition, and Professional Communication, M.A. Degree – on-campus – (23.0401, 23.1101)

University of Iowa, Iowa City - Henry B. Tippie College of Business:

- ◆ International Executive MBA Program, MBA Degree – off-campus—Beijing, China – (52.0101)

Iowa State University, Ames:

- ◆ Master of Arts in Teaching – Science Education, Master of Arts (M.A.T.) Degree – on-campus – (13.1316)

Des Moines Area Community College, Ankeny:

- ◆ Veterinarian Assistant, AAS Degree – on-campus—Ankeny – (51.0808)

Southeastern Community College, West Burlington:

- ◆ Horticulture Sciences Management, AAS Degree – on-campus—West Burlington – (01.0601)

Kaplan College, Davenport

- ◆ Criminal Justice, BS Degree – on-campus & off-campus—on-line – (43.0103)
  - ◆ Information Technology, BS Degree – on-campus & off-campus—on-line – (11.0301)
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“High Risk Drinking  
on College  
Campuses”

The Council discussed the report, “High Risk Drinking on College Campuses,” and a presentation by Lynn Walding of the Iowa Alcoholic Beverages Division, and adopted a resolution of support of six recommendations contained in the report as follows.

1. Common sense and public opinion support enactment of a state law prohibiting all-you-can-drink liquor promotions that encourage over-consumption, underage drinking, public intoxication and drunk driving.
2. A legislative study committee should be appointed to review restricting other alcohol promotions, within reason, and to gauge the impact and political viability of such proposals.
3. A single state agency should be charged with fostering partnerships among the various entities that administer college alcohol education programs and working towards developing a comprehensive approach to reducing the incidence of high-risk drinking on Iowa’s college campuses.
4. A portion of the fees reverted to local communities from liquor licenses and profits should be earmarked and dedicated for local and statewide enforcement of the existing alcoholic beverage laws.
5. All parties involved and responsible for underage alcohol sales and consumption should be held accountable, and the penalties for minors should be increased to a level that would deter underage consumption.
6. The State should adopt the .08 BAC intoxication level.

Economic Impact  
Study

The Council approved a proposal for an economic impact study and allocated up to \$10,000 to undertake the study. This study will be conducted in time to have the report ready for distribution by mid-December 2003.

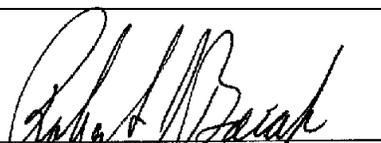
New Officers for  
2003-2004

The Council appointed the following officers for 2003-2004:

- ◆ Chair – Nancy Williams, President of AIB College of Business
- ◆ Vice Chair – Dan Kinney, President of Iowa Western Community College

ICCPHSE Calendar  
for Upcoming Year

The Executive Committee of the Iowa Coordinating Council for Post-High School Education will meet in June to plan the calendar and activities for the 2003-2004 year.

  
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Robert J. Barak

Approved:   
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Gregory S. Nichols