

**MEMORANDUM**

**To:** Board of Regents  
**From:** Board Office  
**Subject:** Spring 2000 Enrollment Report  
**Date:** March 6, 2000

**Recommended Action:**

Receive the report.

**Executive Summary:**

Headcount enrollment includes an unduplicated count of the number of students enrolled at the institution as of the official reporting date. For Spring 2000, headcount enrollment at Regent universities totaled 64,067 students as compared to 63,163 students during Spring 1999 (+1.4%). The increase of 904 students by institution is as follows: 81 students (+0.3%) at SUI, 460 students (+1.9%) at ISU, and 363 students (+2.9%) at UNI.

Another measure of enrollment for the universities is full-time equivalent (FTE) enrollment. FTE enrollment is calculated based on the number of credits students are taking that semester. An FTE enrollment that is close to headcount enrollment implies that more students are attending on a full-time basis (15.5 credit hours for undergraduates and 9 credit hours for graduate students). FTE enrollments for Spring 2000 (55,603) increased by 2.5% from Spring 1999 enrollments (54,260). The increase of 1,343 FTE by institution is as follows: at SUI, FTE enrollments increased by 630 (+2.8%); at ISU, FTE enrollments increased by 518 (+2.4%); and at UNI, FTE enrollments increased by 195 (+1.8%).

Between Fall 1999 and Spring 2000, the Regent universities experienced a decrease of 4,442 students (-6.5%) in headcount enrollment, from 68,509 to 64,067. The decrease by institution is as follows: 1,890 students (-6.6%) at SUI; 1,777 students (-6.8%) at ISU; and 775 students (-5.7%) at UNI. The decrease in headcount enrollment between Fall and Spring is typically due to the fact that more students graduate at the end of the Fall semester or do not register for the subsequent semester than enter the universities at mid-year. Historically, Spring enrollment is approximately 93% of the Fall enrollment with some institutional variances.

Resident students (47,856) comprise 74.7% of headcount enrollments at Regent universities during Spring 2000 as compared to 74.5% in Fall 1999. Approximately 68% of SUI's headcount enrollment consists of resident students (18,228); approximately 73% of ISU's headcount enrollment consists of resident students (17,743); and approximately 93% of UNI's headcount enrollment consists of resident students (11,885).

During Spring 2000, there are 2,843 students enrolled in off-campus educational opportunities offered by the Regent universities; most students are enrolled on a part-time basis. Approximately 89% of the students are residents of Iowa. At SUI, the off-campus enrollment is 1,308 students; at ISU, the off-campus enrollment is 852; and at UNI, the off-campus enrollment is 683.

This report addresses the following strategies and action steps in the Board's Strategic Plan:

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|---------------------|---|
| Strategy 2.1.1.0    | Analyze and, where appropriate, make recommendations to increase access and retention at Regent institutions. |
| Action Step 2.1.1.1 | Annually assess access to Regent institutions.  |
| Strategy 2.1.2.0    | Increase access to Regent institutions through marketing strategies for each institution.                     |
| Action Step 2.1.2.1 | Develop and implement effective marketing strategies.   |
| Strategy 2.2.1.0    | Conduct targeted needs assessments in specific program areas and offer educational opportunities.             |
| Action Step 2.2.1.3 | Increase distance education enrollment substantially.   |

### **Background:**

Each March, the Board Office prepares an enrollment report describing the Spring enrollment at Regent universities. The report includes the following enrollment characteristics: total enrollment, FTE enrollment, enrollment by residence and educational level, and off-campus enrollment by educational level, site and delivery format. The purpose of this report is to enable the Board of Regents to monitor the accomplishment of goals contained in the Board's Strategic Plan and to evaluate the need for new policy development in specific areas.

**Analysis:**

The headcount enrollment for Spring 2000 at Regent universities totals 64,067 students. There are 904 more students in Spring 2000 than were enrolled in Spring 1999 which represents a 1.4% increase in Spring enrollment.

- ◆ The University of Iowa reported a headcount enrollment of 26,956 students, which is an increase of 81 students (+0.3%) from last Spring.
- ◆ Iowa State University reported a headcount enrollment of 24,333 students, which is an increase of 460 students (+1.9%) from last Spring.
- ◆ The University of Northern Iowa reported a headcount enrollment of 12,778 students, which is an increase of 363 students (+2.9%) from last Spring.

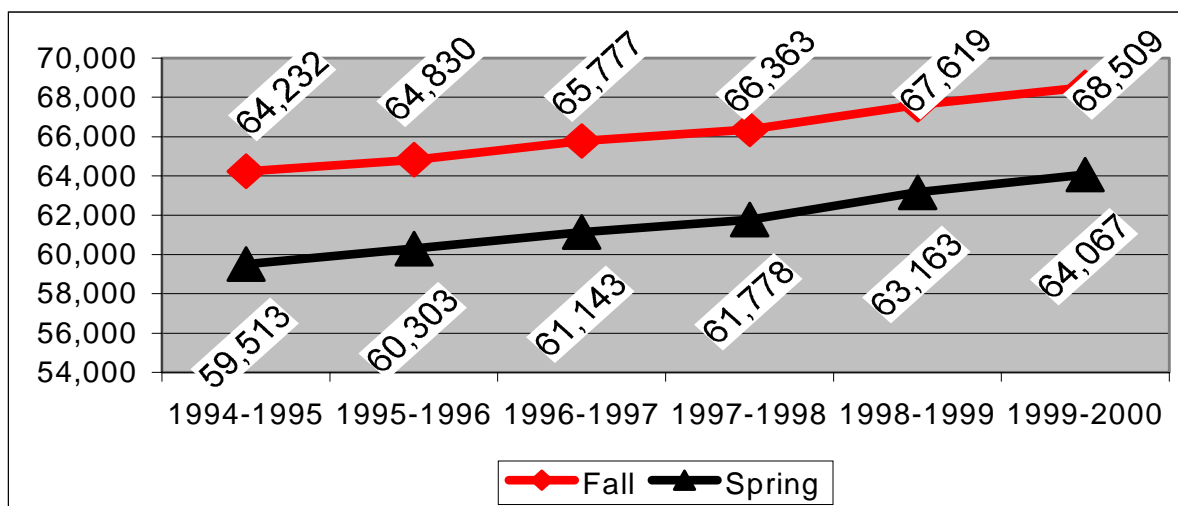
Total Regent Headcount Enrollment  
Fall 1994 to Spring 2000

		<b>SUI</b>	<b>ISU</b>	<b>UNI</b>	<b>TOTAL</b>
1994-1995	Fall	26,932	24,728	12,572	64,232
	Spring	25,188	22,824	11,501	59,513
1995-1996	Fall	27,597	24,431	12,802	64,830
	Spring	25,778	22,753	11,772	60,303
1996-1997	Fall	27,921	24,899	12,957	65,777
	Spring	26,026	23,105	12,012	61,143
1997-1998	Fall	27,871	25,384	13,108	66,363
	Spring	26,045	23,419	12,314	61,778
1998-1999	Fall	28,705	25,585	13,329	67,619
	Spring	26,875	23,873	12,415	63,163
1999-2000	Fall	28,846	26,110	13,553	68,509
	Spring	26,956	24,333	12,778	64,067

- ◆ Spring enrollment has averaged approximately 93% of the Fall enrollment. The decrease in enrollment from Fall to Spring semesters results when more students graduate or do not register for the subsequent semester than begin studies in the Spring.

- ◆ When comparing year to year data, an increase in Fall enrollment generally infers that Spring enrollment will increase. A decrease in Fall enrollment typically signals a decrease in Spring enrollment.
- ◆ All three Regent universities experienced an increase in Fall 1999 enrollments when compared to Fall 1998; similarly, Spring 2000 enrollments increased over last year.

TOTAL REGENT HEADCOUNT ENROLLMENT  
Fall 1994 to Spring 2000



- ◆ There was an increase of 794 undergraduate students during Spring 2000; the enrollment increased from 48,190 in Spring 1999 to 48,984 in Spring 2000 (+1.6%).
  - ◆ At the University of Iowa, undergraduate enrollment increased from 17,959 in Spring 1999 to 18,026 in Spring 2000 (+0.4%).
  - ◆ At Iowa State University, undergraduate enrollment increased from 19,436 in Spring 1999 to 19,859 in Spring 2000 (+2.2%).
  - ◆ At the University of Northern Iowa, undergraduate enrollment increased from 10,795 in Spring 1999 to 11,099 in Spring 2000 (+2.8%).
- ◆ There was an increase of 110 graduate and professional students during Spring 2000; the enrollment increased from 14,973 in Spring 1999 to 15,083 in Spring 2000 (+0.7%).
  - ◆ At the University of Iowa, graduate and professional student enrollment increased from 8,916 in Spring 1999 to 8,930 in Spring 2000 (+0.2%).

- ◆ At Iowa State University, graduate and professional student enrollment increased from 4,437 in Spring 1999 to 4,474 in Spring 2000 (+0.8%).
- ◆ At the University of Northern Iowa, graduate student enrollment increased from 1,620 in Spring 1999 to 1,679 in Spring 2000 (+3.6%).
- ◆ Full-time equivalent (FTE) enrollment is another measure of enrollment for the universities. An FTE enrollment that is close to headcount enrollment implies that more students are attending on a full-time basis (15.5 credit hours for undergraduates and 9 credit hours for graduate students).

Total Regent FTE Enrollment  
Fall 1994 to Spring 2000

		<b>SUI</b>	<b>ISU</b>	<b>UNI</b>	<b>TOTAL</b>
1994-1995	Fall	22,607	22,654	10,867	56,128
	Spring	21,082	20,739	9,956	51,777
1995-1996	Fall	22,942	22,416	11,094	56,452
	Spring	21,337	20,704	10,166	52,207
1996-1997	Fall	23,227	22,744	11,209	57,180
	Spring	21,459	20,806	10,350	52,615
1997-1998	Fall	23,358	23,124	11,309	57,791
	Spring	21,783	21,282	10,496	53,561
1998-1999	Fall	23,936	23,248	11,415	58,599
	Spring	22,262	21,431	10,567	54,260
1999-2000	Fall	24,394	23,680	11,628	59,702
	Spring	22,892	21,949	10,762	55,603

- ◆ A comparison of FTE enrollment to headcount enrollment has typically yielded an index of approximately .86 or .87 when considering the universities together.
  - ◆ SUI reported an index of FTE to headcount enrollment of .85, which increased by .02 from the Spring 1999 index.
  - ◆ ISU reported an index of FTE to headcount enrollment of .90, which is the same as the Spring 1999 index.
  - ◆ UNI reported an index of FTE to headcount enrollment of .84, which decreased by .01 from the Spring 1999 index.

- ◆ The percentages of resident enrollments are similar to those reported in Fall 1999 and, in fact, have remained relatively constant for the last few years.

**ENROLLMENT PERCENTAGE BY RESIDENCY**  
Fall 1994 to Spring 2000

<b>FALL</b>	<b>1994</b>	<b>1995</b>	<b>1996</b>	<b>1997</b>	<b>1998</b>	<b>1999</b>
Residents	73.3%	73.5%	73.7%	74.1%	74.6%	74.5%
Nonresidents	26.7%	26.5%	26.3%	25.9%	25.4%	25.5%
<b>SPRING</b>	<b>1995</b>	<b>1996</b>	<b>1997</b>	<b>1998</b>	<b>1999</b>	<b>2000</b>
Residents	73.0%	74.5%	73.8%	74.2%	74.0%	74.7%
Nonresidents	27.0%	26.5%	26.2%	25.8%	26.0%	25.3%

- ◆ Approximately 68% of SUI's headcount enrollment consists of Iowa residents.
  - ◆ Approximately 73% of ISU's headcount enrollment consists of Iowa residents.
  - ◆ Approximately 93% of UNI's headcount enrollment consists of Iowa residents.
- ◆ Off-campus headcount enrollments are a subset of the headcount enrollments at each university. During Spring 2000, 2,843 students are registered for classes at off-campus sites. There was a 12.9% increase in off-campus enrollment between Spring 1999 (2,518) and Spring 2000.
    - ◆ SUI reported 1,308 off-campus students; 226 students are engaged in undergraduate studies while 1,082 are involved in graduate studies. One hundred students are nonresidents (5 undergraduate and 95 graduate students). There was a 5.8% increase in off-campus enrollment between Spring 1999 (1,236) and Spring 2000 at SUI.
    - ◆ ISU reported 852 off-campus students; 339 students are pursuing undergraduate studies while 513 are pursuing graduate studies. There are 139 nonresident students (57 undergraduate and 82 graduate students). There was a 3.0% increase in off-campus enrollment between Spring 1999 (827) and Spring 2000 at ISU.
    - ◆ UNI reported 683 off-campus students; undergraduate students total 150 while graduate students total 533. There are 84 nonresident students (3 undergraduate and 81 graduate students). There was a 50.1% increase in off-campus enrollment between Spring 1999 (455) and Spring 2000 at UNI.

- ◆ Most off-campus students are enrolled on a part-time basis. The total off-campus FTE enrollment is 1,231 FTE students. SUI reported 632 FTE off-campus students, ISU reported 356 FTE off-campus students, and UNI reported 243 FTE off-campus students.

The accompanying tables (1-5 on pages 8-27) provide more detailed information about Spring enrollment at the Regent universities.

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Diana Gonzalez  
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Approved:

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Frank J. Stork