

*Iowa Coordinating Council for Post-High School Education
11620 Aurora Avenue, Des Moines, Iowa 50319*

ICCPHSE Meeting Notes – March 3, 2004

1. Call to Order and Introductions

The Iowa Coordinating Council for Post-High School Education met on Wednesday, March 4, 2004, at 10:00 a.m. at Hamilton College in Cedar Rapids, Iowa. Chairperson Nancy Williams called the meeting to order and Susan Spivey welcomed the council to Hamilton College. The council members and guests then introduced themselves. The following individuals were present.

State Board of Education Members

Sr. Jude Fitzpatrick*

Community College Representatives

Robert Paxton*

Beryl Wellborn*

Department of Education

Jan Friedel*

Members of the Board of Regents

Mary Ellen Becker*

Robert Downer*

University Representatives

Susan Carlson*

Aaron Podelsfsky*

David Skorton*

Members of the Board of Trustees of Member Institutions

Don Byers*

Representatives of Independent Colleges

Nancy Williams*

Kevin LaGree*

Sam Connell

Iowa College Student Aid Commission

Representatives

Gary Nichols*

Student Representatives

No representatives were in attendance.

Representatives of Private Business Schools

Susan Spivey*

Liaison Representatives

John Hartung, Iowa Association of Independent Colleges and Universities

Roger Foelske, Iowa Department of Education

Representatives of Iowa Private Specialized Schools Association

No representatives were in attendance.

Representatives of the IPTV Board

Pam Pfitzenmaier*

Guests

Denise Christiansen, Southwest Minnesota State University

Kathleen Clauson, Graceland University

Tom Coates, Consumer Credit of Des Moines

Paula Dearenfelt, University of Phoenix

Tony Giarardi, Board of Regents

Keith Greiner, Iowa College Student Aid Commission

Phillip Jones, University of Iowa

John Lewis, Distance Learning Committee

Stan Litten, University of Phoenix

Julie Miller, Southwest Minnesota State University

George Mitchell, Southwest Minnesota State University

Susan Mitchell, University of Phoenix

Rachael Moeller, Southwest Minnesota State University

Val Newhouse, Iowa Lakes Community College

*Indicates voting delegate.

2. Approval of Minutes—Roger Foelske, ICCPHSE Recording Secretary

Roger Foelske presented and moved that the minutes from the September 24, 2003, and December 3, 2003, meetings of the Iowa Coordinating Council for Post-High School Education be approved as presented.

Action: Don Byers seconded the motion and it was unanimously approved.

3. Treasurer's Report—ICCPHSE Treasurer

John Hartung presented a statement of the council's income and expenditures for the period of July 1, 2004, to January 31, 2004. As of February 1, 2004, the council had a balance of \$19, 886.80, of which \$16,765.36 was in the operational account, \$1,910.77 in the Way-Up Conference account; and \$1,210.67 in the Carol Kay Memorial Fund account.

Action: John Hartung moved that the treasurer's report be approved as presented. Don Byers seconded the motion and it was unanimously approved.

4. Coordination (Program Notifications)

- A. Interim Approvals—The following programs were submitted on the list-serve for review. No concerns were raised, and per ICCPHSE policy the institutions were granted interim acceptance.**

PROGRAMS WITHOUT CONCERNS

Programs Submitted to Listserve 12/17/03 (1/2/04 was the 16th day on the Listserve)

AIB College of Business, Des Moines:

1. Accounting, BS Degree – on-campus – (52.0301)
2. Business Administration/Leadership, BS Degree – on-campus – (52.0201)
3. Information Technology , BS Degree– on-campus – (11.0103)
4. Judicial Reporting/Closed Captioning, BS Degree – on-campus – (22.0399)

Programs Submitted to Listserve 12/22/03 (1/7/04 was the 16th day on the Listserve)

Saint Ambrose University, Davenport:

1. Transition Doctor of Physical Therapy, Doctorate – off-campus–Great River Medical Center, Burlington, IA (51.2399)

Programs Submitted to Listserve 1/16/04 (2/1/04 was the 16th day on the Listserve)

Clarke College, Dubuque:

1. Doctor of Physical Therapy, Doctorate – on-campus – (51.2308)

Programs Submitted to Listserve 2/05/04 (2/21/04 was the 16th day on the Listserve)

Iowa Central Community College, Fort Dodge:

1. Agricultural Business Management, AAS Degree – on-campus – (01.0102)

Programs Submitted to Listserve 2/05/04 (2/21/04 was the 16th day on the Listserve)

Des Moines Area Community College, Ankeny:

1. Funeral Services and Mortuary, Diploma—Career and Technical Education – on-campus—ICN (12.0301)

Action: Beryl Wellborn moved that the programs be accepted as presented. David Skorton seconded the motion and it was unanimously approved.

B. Other Program Actions—The following programs were submitted on the list-serve for review and objections were raised.

PROGRAMS WITH CONCERNS

(continued from 12/3/03 ICCPHSE Meeting)

Actions taken by ICCPHSE at its 12/3/03 meeting regarding the programs/program locations listed below:

Programs Submitted to Listserve 8/14/03 (8/30/03 was the 16th day on the Listserve)

(Concerns expressed by several institutions; response to concerns listed on 8/27/03; proposal process is currently pending.)

Southwest Minnesota State University, Marshall, MN:

1. Masters in Education Leadership, Graduate/Masters Degree – off-campus—Cherokee, IA – (13.0101)

The request was removed from the table. George Mitchell and Rachael Moeller of Southwest Minnesota State University provided the council with an update as to the actions the college had taken since their presentation to the council in December 2003. They stated they had contacted the institutions that had expressed concern and clarified that the program was designed to prepare individuals for leadership within an instructional team rather than for administrative position. The program does not include course work necessary for fulfillment of requirements for an administrative endorsement. They also shared that Graceland College, University of Northern Iowa, and the University of Iowa had withdrawn their concerns.

Action: David Skorton moved that program be accepted as presented. Mary Ellen Becker seconded the motion, and it was unanimously approved.

2. Masters in Business Administration, Graduate/Masters Degree – off-campus—Spirit Lake and Algona, IA – (52.0201)

George Mitchell of Southwest Minnesota State University announced that the University has withdrawn this request for consideration by the council. The program may be re-submitted to the council at a later date via the ICCPSHSE List Serve.

Action: The program was withdrawn from consideration by the council.

Programs Submitted to Listserve 10/4/03 (10/20/03 was the 16th day on the Listserve)

(Concerns expressed by several institutions; concerns not resolved during the 15-day period)

University of Phoenix, Phoenix, AZ:

1. Bachelor of Science in Information of Technology, Bachelor Degree – on-campus—Unknown Location – (11.0101)
2. Bachelor of Science in Business with specialization in Marketing, Bachelor Degree – on-campus—Unknown Location – (52.1401)
3. Master of Business Administration with specialization in Marketing, Master Degree – on-campus—Unknown Location – (52.1401)
4. Bachelor of Science in Business with specialization in E-Business, Bachelor Degree – on-campus—Unknown Location – (52.1201)
5. Master of Business Administration with specialization in E-Business, Master Degree – on-campus—Unknown Location – (52.1201)
6. Bachelor of Science in Business with specialization in Administration, Bachelor Degree – on-campus—Unknown Location – (52.0201)
7. Master of Business Administration, Master Degree – on-campus—Unknown Location – (52.0201)
8. Bachelor of Science in Business with specialization in Information Systems, Bachelor Degree – on-campus—Unknown Location – (52.1201)
9. Bachelor of Science in Business with specialization in Management, Bachelor Degree – on-campus—Unknown Location – (52.0201)
10. Master of Management, Master Degree – on-campus—Unknown Location – (52.1003)

Susan Mitchell of the University of Phoenix provided the council with an update as to the actions undertaken by the university since its presentation to the council at its December 2003 meeting. She stated that the university had contacted the presidents of the institutions that had identified concerns regarding the university's proposed new programs in an effort to respond to their concerns and questions. She stated that in most cases, the institutions where much of the concerns evolved around perceived need for the proposed programs, that the conversations did not resolve their concerns, and that the university was still committed to the initiation of these programs.

The council discussed requests in-depth and its role in the approval of out-state institutions offering of postsecondary programs in the state of Iowa. It was agreed that the council's only role is that of receiving information regarding the program without concerns or with stipulations.

Action: David Skorton moved that the programs presented by the University of Phoenix be accepted with the following stipulations:

1. The council requested the following actions of the University of Phoenix with regards to the proposed programs:
 - a. Needs analysis.
 - b. Rationale for program justification.
 - c. Direct institutional contact.

2. The Council has not received responses appropriate to the request, particularly element c listed above. The University of Phoenix has not had meaningful discussions with concerned institutions relevant to specific issues raised.

The motion was seconded by Robert Downer and was passed.

5. Credit Card Debt/Issues with College Students—Tom Coates, Director, Consumer Credit of Des Moines

Tom Coates of Consumer Credit of Des Moines presented an overview of the status of consumer debit (\$9.32 trillion) and the use of consumer credit. He shared that 78 percent of college students have at least one credit card with \$2,748 of consumer debit. He stated that many students and their parents lack an understanding of how to manage consumer credit and debit. He also stated that organizations such as Consumer Credit of Des Moines and others provide informative materials and consultative services. He recommended that colleges and universities offer their students similar information and assistance. Additional information may be accessed at the following website: www.consumercredit-DM.com.

6. Resignation of John Lewis, Chair of the Distance Learning Committee—Nancy Williams

John Lewis notified the council of his retirement as chairman of the Council's Committee for Distance Learning, and thanked the council for the opportunity to serve and expand distance learning opportunities for Iowan's. Nancy Williams presented him with a gift on behalf of the council and thanked him for his service.

7. Report on the Status of the Alcoholic Beverage Division's Initiative—John Hartung, President, Iowa Association of Independent Colleges and Universities

John Hartung reported that legislation had been introduced in the House (H.F. 220) and Senate (S.S. B. 3132) that would require the registration of kegs, and that it may be possible to add an amendment to limit the use of drink specials. In a previous presentation to the council, a representative of the Commission had indicated that they would be supportive of such legislation. He encouraged that council members encourage their lobbyists to request that such an amendment be filed.

Action: Don Byers moved that council contact the Alcoholic Beverage Division and request that they pursue legislation to limit the usage of drink specials. The motion was seconded by Kevin LaGree and the motion was unanimously passed.

8. Report on the Survey of the ICCPHSE Program Approval Process—Nancy Williams, ICCPHSE Chair

Nancy Williams presented the revisions of the ICCPHSE program approval process that were proposed by the ICCPHSE's Executive Committee. (See handout.)

Action: Kevin LaGree moved that item 3.4.3 be modified to require a projected implementation date on the notice filed on council's website and that institutions filing notices of concern in response to a program notification, be required to use the list of reasons for their concerns. Jan Friedel seconded the motion and it was unanimously approved.

9. For the Good of the Order—Nancy Williams

The next meeting of the council will be held on May 5, 2004, at the University of Northern Iowa.

The meeting was adjourned at 2 pm.

Respectfully submitted by:

Roger Foelske
ICCPHSE recording Secretary
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