

MEMORANDUM

To: Board of Regents
From: Board Office
Subject: Conceptual FY 2002 Operating Budget — Regional Study Centers
Date: June 1, 2001

Recommended Actions:

1. Approve the distribution of the Quad-Cities Graduate Study Center's FY 2002 appropriation of \$165,145.
2. Approve the distribution of the Tri-State Graduate Center's FY 2002 appropriation of \$80,870.
3. Approve the distribution of the Southwest Iowa Regents Resource Center's FY 2002 appropriation of \$110,493.
4. Receive the FY 2002 conceptual general fund operating budgets of the Regional Study Centers.

Executive Summary:

Each year, funds are appropriated to the Board of Regents for distribution to the Quad-Cities Graduate Study Center, the Tri-State Graduate Center, and the Southwest Iowa Regents Resource Center. The annual reports and budgets of the Regional Study Centers provide one method for addressing Action Step 2.1.1.1 - Annually Assess Access to Regent Institutions - of the Board of Regents Strategic Plan. The annual reports for the study centers were presented to the Board in May.

This docket memorandum includes the distributions of the appropriations to the Regional Study Centers and the conceptual operating budgets. Normally in June, the Board would review preliminary general fund operating budgets with salary allocations. This year, however, there was not sufficient information available regarding state appropriations and salary allocations to permit the presentation of preliminary budgets in June.

The Board is asked to approve a distribution of funds to the study centers. The distribution includes the individual appropriation amounts included in the education appropriations bill (SF 535). This represents a 6% reduction from the FY 2001 State of Iowa funding for the centers. The allocation of funds for salary increases will be presented in July since the information is not currently available.

	FY 2001 <u>Approp.</u>	FY 2002 <u>Approp.</u>
Quad-Cities Graduate Study Center	\$175,686	\$165,145
Tri-State Graduate Study Center	85,936	80,780
Southwest Iowa Regents Resource Center	<u>117,546</u>	<u>110,493</u>
TOTAL	\$379,168	\$356,418

Background and Analysis:

Three regional study centers serve residents of Iowa who are geographically distant from the Regent campuses.

The Quad-Cities Graduate Study Center, the Tri-State Graduate Center, and the Southwest Iowa Regents Resource Center make requests for State of Iowa operating appropriations through the Board of Regents and each year funds are appropriated to the Board for distribution to the centers.

A State of Iowa appropriation is one of the sources of funds for each center's budget. The following table summarizes each center's total FY 2001 budget by revenue source. FY 2002 information will be presented in July.

	<u>Quad-Cities</u>	<u>Tri-State</u>	<u>Southwest</u>
State of Iowa	\$175,686	\$85,936	\$117,546
State of Illinois	211,800	--	--
State of Nebraska	--	45,019	--
State of South Dakota	--	3,377	--
State of Iowa Extension & Continuing Educational Council	--	--	31,054
Local	<u>1,194</u>	<u>6,394</u> ¹	<u>----</u>
Total	\$388,680	\$140,726	\$148,600

¹ Includes \$4,394 from reserves.

QUAD-CITIES GRADUATE STUDY CENTER

The budget reduction has a significant impact on the Center's strategic planning goals that include:

- Develop and implement a marketing / action plan, based on the findings of the graduate education community needs survey;
- Update its current quality measures to supplement and complement those of member institutions;
- Promote access to graduate programming and the services necessary for successful off-campus study;
- Develop outreach approaches to locate, recruit, and enroll a diverse student body;
- Establish three partnerships with firms or agencies in the Quad-Cities community for the purpose of supporting the mission of the Center; and
- Identify current tasks, goals and objectives that inhibit the Center's efficiency and productivity.

This reduction of nearly \$11,000 is especially difficult to manage since FY 2001 funding was nearly flat. The Center plans to reduce contractual services as well as other miscellaneous categories such as travel, printing, and promotion.

TRI-STATE GRADUATE CENTER

The budget reduction has a significant impact on the Center's strategic planning goals that include:

- Expansion of the marketing program;
- Increasing visibility of the Center;
- Continuing to identify graduate education needs; and
- Building a base of support among students, member institutions, employers, and community groups.

Since most of the Center's budget consists of fixed expenses such as salaries, benefits, insurance, rent, and accounting services, it will be difficult for the Center to make progress on these strategic planning goals.

SOUTHWEST IOWA REGENTS RESOURCE CENTER

The Center has identified the impact of a proposed 6% budget reduction by strategic planning goal as follows:

Goal 1. Continue implementation of the Center marketing plan for the purpose of increasing enrollments and awareness of Regents educational opportunities available in the region.

Planned Budget Reductions	Impact on Strategic Planning Goal
Reallocate some funds from telecommunications, equipment, and travel to cover some advertising/program promotion, printing and postage expenses.	Continue marketing activities as planned. Cost effective strategies are continually sought. Some advertising costs may be shifted to the continuing education unit of the university offering a particular program.

Goal 2. Assist Regent Universities with outreach and continuing education initiatives consistent with their strategic plans. Priority for FY 2002 will be to support the BLS Across Iowa initiative in the Iowa Western Community College and Western Iowa Tech regions.

Planned Budget Reductions	Impact on Strategic Planning Goal
Reallocate some funds from "Other Programs and Services" to focus on new initiatives.	Continue assistance for all new initiatives, with this year's focus on the <i>BLS Across Iowa</i> . Additional costs are incurred for this initiative (such as advertising, printing, and promotion), will be shared among the three universities offering the BLS.

Goal 3. Expand graduate program offerings in a wide range of curricular areas.

Planned Budget Reductions	Impact on Strategic Planning Goal
No planned reductions.	Any costs associated with developing and offering new graduate programs will be shared between Center and the university developing the new offering.

Goal 4. Expand opportunities for cultural arts programming, including non-credit educational programs such as workshops and conferences.

Planned Budget Reductions	Impact on Strategic Planning Goal
Reduce expenditures for "Other Programs/Services."	Temporarily maintain current level of offerings rather than expand the number of Center-sponsored cultural and non-credit opportunities provided to southwest Iowa.

Goal 5. Serve as an advocate for the educational needs of the citizens of western Iowa.

Planned Budget Reductions	Impact on Strategic Planning Goal
No reductions planned.	Minimal or no impact. Continue advocacy role for the citizens of western Iowa.


Deb A. Hendrickson

Approved: 
Frank J. Stork