MEMORANDUM

To:

Board of Regents

From:

Board Office

Subject:

Renaming of Facilities

Date:

July 14, 2000

Recommended Action:

Approve the requested naming of two Iowa State University facilities as follows:

- The Children's Garden in the Reiman Gardens as The Patty Jischke Children's Garden
- The planned Honors Building as The Martin C. Jischke Honors Building

Executive Summary:

lowa State University requests the naming of two facilities, and offers the respective citations in support of the requests as described below.

The first citation concludes: In honor of the exceptional contributions made by Patty Jischke toward the Children's Garden in advancing the quality and breadth of the Reiman Gardens, Iowa State University respectfully requests the naming of the Children's Garden as The Patty Jischke Children's Garden.

The second citation concludes: In recognition of his commitment to excellence, for his support and encouragement of leadership development and Iowa State's Honors Program, Iowa State University respectfully requests the naming of the planned Honors Building as The Martin C. Jischke Honors Building.

Background and Analysis:

lowa State University has an Advisory Committee on the Naming of Buildings and Streets. On behalf of the Provosts and Vice Presidents, Murray Blackwelder, Vice President, External Affairs submitted a memorandum to Rabindra Mukerjea, the chair of the Advisory Committee, requesting the two naming proposals described above. The members of the Advisory Committee approved the request. In so doing, the members also agreed to an exception of the University's policy that a facility named for an employee not be done until five

years after the employee's separation from the University (through retirement, resignation, or death). The memorandum also indicated that should the request be approved, the writers indicated a desire to make the announcement of the namings at the farewell reception for the Jischkes.

At the Farewell Reception at Iowa State University on July 12, 2000, in honor of Martin C. Jischke and Patty Jischke, Arend Sanbulte, Chairman of the ISU Foundation Board of Directors, stated:

"... Very soon, we will say goodbye and extend best wishes to two wonderful friends and colleagues – Patty and Martin Jischke. Since they arrived at lowa State in 1991, they have inspired us, motivated us, and served as our ambassadors in lowa, the nation, and around the world.

I have watched the progress of this university over many years because, like you, I care very deeply about ISU. And I can say with certainty that the sense of pride among lowa Staters is greatly enhanced today because of the leadership of Martin Jischke and the enthusiasm and support of Patty Jischke.

We are hearing today about an impressive list of accomplishments over the past nine years. The progress over that period of time is truly remarkable. As Chairman of the ISU Foundation Board, I am particularly appreciative of President Jischke's role in the overwhelming success of 'Campaign Destiny.' The benefits to students, faculty and staff and the people of lowa from this campaign will be realized for decades to come. The dollar figures are impressive, but the lasting impression will be a better environment to learn and grow at lowa State.

The Patty Jischke Children's Garden

The Reiman Gardens, soon to become lowa's largest public gardens, is a horticultural masterpiece that is a visually striking entry to the lowa State University campus and to the City of Ames.

Patty Jischke co-founded the Reiman Gardens volunteer organization known as the CoHorts. It began when she helped relocate the horticulture gardens from the north side of the campus to the present location at Reiman Gardens. She helped transplant the flowers and she served as one of the first CoHort presidents. Today, this group conducts tours, recruits speakers and makes financial contributions to support the gardens.

With its many different elements, Reiman Gardens provides horticultural experiences for people of all ages, including children. The children's garden was dedicated just one year ago. Patty Jischke has had a special interest in the children's garden that is designed to heighten children's interest in plants.

In honor of the exceptional contributions made by Patty Jischke toward the Children's Garden in advancing the quality and breadth of the Reiman Gardens, Iowa State University respectfully requests the naming of the Children's Garden as The Patty Jischke Children's Garden.

The Martin C. Jischke Honors Building

In October 1991, Martin Jischke was installed as the thirteen president of lowa State University. In his remarks, he said, '...We have a special responsibility to provide an excellent and enduring education to the young people, and those not so young, who come to us to learn'

Throughout his career at Iowa State, Martin Jischke has emphasized the importance of providing a challenging and inspiring college experience for ALL students. This includes the most talented and motivated students.

Under his leadership, Iowa State's Honors Program has grown and provided an exceptional opportunity for many young people. The number of honors graduates has more than doubled, and participation in the Freshmen Honors Program is three times the number in 1992.

In addition, under President Jischke, we have been committed to attracting a significant number of National Merit Scholars. In fact, lowa State ranks sixth among public universities in the number of National Merit Scholars.

In recognition of his commitment to excellence, for his support and encouragement of leadership development and lowa State's Honors Program, lowa State University respectfully requests the naming of the planned Honors Building as The Martin C. Jischke Honors Building."

Charles R. Kniker

Approved:

Frank J. Stork

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