

MEMORANDUM

To: Board of Regents
From: Board Office
Subject: Final FY 2003 Operating Budget – Athletics
Date: July 8, 2002

Recommended Action:

Receive the report on the FY 2003 athletic budgets for the University of Iowa, Iowa State University and the University of Northern Iowa.

Executive Summary:

Intercollegiate athletics at the Regent universities are not self-supporting activities. Each University provides some general university support to its athletic department.

The FY 2003 athletic budgets of the universities total \$70.2 million. The sources of funds and the percentages, in the aggregate, are as follows:

	<u>Total Revenue</u>	<u>% of Total</u>
Sports Income	\$27,496,334	39.2%
Athletic Conference / NCAA Support	15,086,226	21.5%
General University Support	8,913,309 ¹	12.7%
Student Fees / Operations		
Mandatory Fees	795,500	1.1%
Designated Tuition	1,470,300	2.1%
Student Fees / Debt Service	1,289,444	1.8%
Other Income	<u>15,104,500</u>	<u>21.5%</u>
Total	\$70,155,613	100.0%

¹ Includes diversity support.

Detail on the budgets is provided in Tables 1 through 3 on pages 14, 16, and 18.

Sources of revenue by institution in dollars and by percentage of total are summarized below:

FY 2003 Budgeted Athletic Revenues						
	<u>SUI</u>	% of <u>Total</u>	<u>ISU</u>	% of <u>Total</u>	<u>UNI</u>	% of <u>Total</u>
Sports Income	\$16,308,000	42.5%	\$10,274,034	41.0%	\$914,300	13.6%
Athletic Conference / NCAA Support	10,003,000	26.0%	4,883,226	19.5%	200,000	3.0%
General Univ. Support	2,437,361	6.3%	2,853,125	11.4%	3,222,823	48.1%
Diversity Support Student	0	--	0	--	400,000	6.0%
Fees/Operations						
Mandatory Fees	0		0	--	795,500	11.9%
Designated Tuition	0	--	1,230,600	4.9%	239,700	3.5%
Student Fees/ Debt Service	1,289,444	3.4%	0		0	
Other Income	<u>8,378,000</u>	21.8%	<u>5,795,500</u>	23.1%	<u>931,000</u>	13.9%
Total	\$38,415,805		\$25,036,485		\$6,703,323	

Sports Income As noted above, sports income from gate receipts and game guarantees provides slightly more than 40% of the FY 2003 budgeted athletic revenue at the University of Iowa and Iowa State University.

- This dependence on market-driven revenue to fund athletic programs places tremendous pressure on the men's basketball and football programs to be productive since they generate most of the revenue and help support the remaining athletic programs.

Mandatory Fees / Designated Tuition Mandatory fees and designated tuition provide a portion of the operating athletic budget at the Iowa State University and the University of Northern Iowa.

- No later than November of each year, the Board establishes base tuition and mandatory fees for each of the universities for the following academic year. At the subsequent May meeting, the Board allocates a portion of tuition income (designated tuition) for various purposes, including intercollegiate athletics, consistent with the procedure established in the Iowa Code.
- In November 2001, the Board approved a mandatory fee which included \$37 for intercollegiate athletics at the University of Northern Iowa.
- In May 2002, the Board increased the amount of tuition designated for intercollegiate athletics at Iowa State University by \$3 per semester to a total of \$21 per semester; tuition was also designated for intercollegiate athletics at the University of Northern Iowa.

General University Support

General university support, which is an allocation from the general operations of the university and includes state appropriations and tuition receipts, is a significantly larger portion of the budget at the University of Northern Iowa since a smaller percentage of the budget is derived from sports and athletic conference income.

The changes in dollar amounts and percentages by revenue sources between the FY 2002 estimates and the FY 2003 budgets are summarized in the following table:

FY 2003 Budgeted Revenue Changes from FY 2002 Estimated (Projected) Revenues

	<u>SUI</u>		<u>ISU</u>		<u>UNI</u>	
	\$ <u>change</u>	% <u>change</u>	\$ <u>change</u>	% <u>change</u>	\$ <u>change</u>	% <u>change</u>
Sports Income	2,171,344	15.4%	\$1,067,861	11.6%	(\$115,700)	(11.2%)
Athletic Conference / NCAA Support	1,069,000	12.0%	(154,730)	(3.1%)	(2,040)	(1.0%)
General Fund Support	273,607	12.6%	30,052	1.1%	60,815	1.9%
Diversity Support					(200,000)	(33.3%)
Stud. Fees/Operations						51.7%
Mandatory Fees					795,500	100.0%
Designated Tuition			180,600	17.2%	(442,917)	(64.9%)
Student Fees/ Debt Service	726	0.1%				
Other Income	<u>353,000</u>	4.4%	<u>340,575</u>	6.2%	<u>(475,835)</u>	(33.8%)
Total	\$3,867,677	11.2 %	\$1,464,358	6.2%	\$(380,177)	(5.4%)

Expenses

Expenses include salaries, sports operational costs, and scholarships. As with other university departments, the athletic departments pay for goods and services from other campus entities, many of which are self-supporting enterprises.

Scholarships

When the athletic department awards athletic scholarships, it becomes responsible for paying the tuition related to those scholarships. Thus, the tuition payments are an expense of the Department and a source of revenue for the general university.

Five years ago, the Board requested that specific information on athletic scholarships be included in the docket materials. FY 2003 scholarships, which are included in the athletics budgets presented in this memorandum, are estimated at \$12.1 million, as follows:

University of Iowa	\$ 5,438,850
Iowa State University	4,535,890
University of Northern Iowa	<u>2,097,442</u>
	\$12,072,182

Detailed scholarship information is included in Table 1a – SUI (page 15), Table 2a – ISU (page 17), and Table 3a – UNI (page 19).

Strategic Plan:

The review of athletic budgets supports the Board's strategic plan, Key Result Area 4, which provides for a review of institutional operating budget proposals (Action Step 4.1.1.2) and the Board's policy on athletics.

Background:

Information on the three university athletic budgets has been presented to the Board for a number of years in one memorandum rather than including detailed information in the budget memorandums for each university. The presentation in one memorandum aids in the understanding of the Regent athletic enterprise.

Title IX

Title IX of the Higher Education Amendments of 1972 forbids sex discrimination at any college or school that receives federal funds. Sports opportunities for women athletes have increased significantly since Title IX was approved and the universities have increased their allocation of general funds to support the increased opportunities.

**Equity in Athletics
Disclosure Act
(EADA)**

The federal Equity in Athletics Disclosure Act (EADA) of 1994 requires all coeducational institutions of higher education that participate in any Federal student financial aid program and have intercollegiate athletics programs to provide information for gender equity purposes. Federal regulations require that EADA reports be available for inspection by students, prospective students and the public by October of each year for the previous reporting period.

The EADA reports include data on athletics participation (by gender), coaching assignments and salaries, operating (game day) expenses, recruiting expenditures, athletically related student aid, and overall revenues and expenses. The EADA is not a financial report and therefore it will not totally reflect the athletic budgets presented to the Board, as included in this memorandum. The EADA does not take into account financial information that is non-sport related such as debt service and capital expenditures.

Analysis:

University of Iowa

The following table provides a summary of the University of Iowa athletic budget. A more detailed budget is included on page 14.

	FY 2002 Estimated (as of 5/02)	FY 2003 Budget	% Diff.
<u>INCOME:</u>			
Men's Sports	\$13,901,766	\$16,086,000	15.7%
Women's Sports	234,890	222,000	-5.5%
General University Support	2,163,754	2,437,361	12.6%
Other Income	<u>18,247,718</u>	<u>19,670,444</u>	<u>7.8%</u>
TOTAL INCOME	<u>\$34,548,128</u>	<u>\$38,415,805</u>	<u>11.2%</u>
<u>EXPENSES:</u>			
Men's Sports	\$15,251,561	\$16,514,600	8.3%
Women's Sports	6,633,281	7,189,235	8.4%
Other Expenses	<u>13,832,927</u>	<u>14,381,202</u>	<u>4.0%</u>
TOTAL OPERATING EXPENSES	<u>\$35,717,769</u>	<u>\$38,085,037</u>	<u>6.6%</u>

FY 2002 Shortfall As indicated in the above table, FY 2002 expenses are estimated to exceed FY 2002 revenues by \$1.2 million. While revenues for FY 2002 were above budget, they were adversely impacted by a reduction in general fund support for women's athletics due to reductions in state appropriations and by a decrease in men's basketball revenue.

FY 2002 expenses significantly exceeded the budget due, according to the University, to extraordinary medical costs, additional security costs for all sporting events, an additional revenue sharing payment to the Big Ten Athletic Conference, increased costs for scholarships, and costs for the trip to Chicago for the Duke game which were not in the original budget.

The Athletic Department will start to address this shortfall beginning in FY 2003. A portion will be made up by the projected amount that FY 2003 revenues exceed expenses. The University reports that FY 2003 revenue has been projected conservatively.

Non-recurring revenue (estimated at \$600,000) from the fall 2002 seventh home football game will also be applied against the shortfall. The University reports that other expenditure reduction measures will be employed as necessary to eliminate any remaining shortfall and to provide a margin for reallocations and capital improvements.

FY 2003
Summary

Revenues for FY 2003 are estimated to be \$3.9 million higher than FY 2002 estimated revenues; expenses are estimated to be \$2.4 million higher than FY 2002 estimated expenditures.

Consolidation of various expenses is being made to reflect the merger of the men's and women's athletic departments. The University reports that opportunities will present themselves in the years ahead to capture savings as a result of economies of scale.

The FY 2003 budget does not include compensation for coaches or the Athletic Director received from the University of Iowa Foundation for fund raising purposes.

Revenue:

Sports Income FY 2003 sports income is budgeted to increase by \$2.2 million (15.4%). The University reports that this increased income is due to increases in ticket sales and ticket prices.

Ticket Prices Football public season ticket prices will increase from \$144 to \$196, an increase of \$52; however, there will be one additional home game. Excluding the additional home game, the increase is equivalent to \$4 per game.

Men's basketball public season ticket prices will increase by the equivalent of \$2 per game, with an increase of \$4 for individual game tickets.

Athletic Conference Athletic Conference income is budgeted to increase \$1.1 million above the FY 2002 estimate. This 12.0% increase is due largely to increased receipts from Big 10 football and basketball television contracts.

General University Support FY 2003 university general support is budgeted to increase by 12.6% (\$273,607) from the FY 2002 estimate (\$2,163,754 to \$2,437,361).

The following table summarizes the increase:

Strategic Planning Initiative - Women's Athletics	\$350,000
Less Share of Base Budget Reduction	<u>-76,393</u>
Net Increase	\$273,607

The increased support would be focused on inflationary costs for women's scholarships created by tuition rate increases and funds to meet the University's salary policy for women's coaches.

Student Fees The University does not have an earmarked student athletic fee for operating expenses.

The Athletic Department is responsible for the debt service for the Recreation Building and Arena, and for the new recreational facilities, which are being developed on the west campus. Designated tuition is one of the sources of income used by the Department to pay the debt service costs.

The amounts of \$27.72 per academic year and \$6.80 for the summer session, support a portion of the Recreation Building and Arena debt.

The FY 2003 budget also includes income from the FY 2003 designated building fee (\$30 per academic year and \$7.20 for the summer) for the new West Campus recreational facilities; bonds were sold in September 2000 for the first phase of this project.

Expenses:

Men's Sports The FY 2003 budgeted increase in expenses for men's sports of 8.3% (above the FY 2002 estimate) includes a 13.4% increase for football.

- A portion of the increase for football (\$150,000) is due to an increase from two airplane trips last season to five trips this season.

Women's Sports Expenses for women's sports are expected to increase by 8.4% from the FY 2002 estimate. The increases range from 10.6% for volleyball to 9.2% for basketball to 7.8% for all other women's sports.

Scholarships The FY 2003 budget includes 157.4 men's scholarships, an increase of 3.51 scholarships above the FY 2002 estimate, with a total value of \$2.8 million.

The FY 2003 budget includes 141 women's scholarships, an increase of 7.25 scholarships above the FY 2002 estimate, with a total dollar value of \$2.6 million.

In addition to the increases in the number of scholarships, the total dollar increase for scholarships of \$0.7 million (15.5%) from the FY 2002 estimate to the FY 2003 budget includes increased amounts for increased tuition, fees, room, board and book costs. Scholarship information is included on Table 1a (page 15).

Iowa State University

The following table provides a summary of the Iowa State University athletic budget. A more detailed budget is included on page 16.

	FY 2002 <u>Estimate</u>	FY 2003 <u>Budget</u>	% <u>Diff.</u>
<u>INCOME:</u>			
Sports	\$ 9,206,173	\$10,274,034	11.6%
Other	11,542,881	11,909,326	3.2%
University Support	<u>2,823,073</u>	<u>2,853,125</u>	<u>1.1%</u>
TOTAL INCOME	<u>\$23,572,127</u>	<u>\$25,036,485</u>	<u>6.2%</u>
<u>EXPENSES:</u>			
Sports	\$ 5,745,116	\$ 5,644,150	-1.8%
NonSports Operations	3,455,646	3,452,165	-0.1%
Scholarships	3,763,600	4,535,888	20.5%
Salaries	9,098,374	9,907,782	8.9%
Other	<u>1,509,391</u>	<u>1,496,500</u>	<u>-0.9%</u>
TOTAL EXPENSE	<u>\$23,572,127</u>	<u>\$25,036,485</u>	<u>6.2%</u>

FY 2003
Summary

The University reports that its FY 2003 budget maintains a broad-based athletic program while continuing the Athletic Department's commitment to gender equity principles and meeting the requirements of Title IX of the Education Amendments of 1972. The Department also strives to provide an environment that allows the student-athletes to be competitive in their sport and academics.

Revenues and expenses are budgeted to increase by 6.2% (\$1.5 million). The University reports that the FY 2003 revenue budget reflects conservative goals for ticket sales, Cyclone Club memberships and corporate sponsorship to offset the budgeted expenditures that include tuition and fee increases, inflationary cost increases and the need to be competitive in the market with coaches contracts.

Revenue:
New Marketing
Rights Contract

A new marketing rights contract will be in place for FY 2003 that includes broadcasting rights for football and men's basketball that had previously been reported as sports income. The FY 2003 marketing rights contract revenue will be reported in "Other Revenue." The following are the changes in reporting due to the new marketing rights contract.

	<u>FY 2002</u>	<u>FY 2003</u>
Football Broadcasting (reported as football revenue)	\$ 120,000	\$ 0
Men's Basketball Broadcasting (reported as Basketball revenue)	348,000	0
Corporate Sponsorship	927,000	261,500
Other Revenue	<u>471,925</u>	<u>1,655,000</u>
Total	\$1,866,925	\$1,916,500

Sports Income	Sports income is budgeted to increase by \$1.1 million (11.6%) above the FY 2002 estimate. If football and men's basketball broadcasting revenues are removed from the FY 2002 estimate (to make the FY 2002 estimated base consistent with FY 2003 revenues), sports income would increase by \$1.5 million (17.6%).
Ticket Prices	Football season tickets will increase from \$150 to \$175 for the 2002 season due to a seven game home schedule versus a six game home schedule in 2001. <ul style="list-style-type: none"><li data-bbox="467 506 1425 573">• The single Nebraska premium ticket increased from \$40 to \$45; other single game football ticket prices will increase from \$23 to \$25.<li data-bbox="467 611 1425 674">• Men's and women's basketball season tickets will remain the same price as in the past season.
Athletic Conference	Big Twelve Conference revenue is budgeted to decline by \$175,937 (-3.9%) from the FY 2002 estimate (projection), which includes revenues from four televised football games and two Big 12 football teams in Bowl Championship Series (BCS) bowl games. <p data-bbox="467 877 1425 947">Revenue from three football television games and one Big 12 football team in a BCS bowl game is included in the budget.</p>
General University Support	General University revenue is budgeted to increase by a net amount of \$30,052 (1.1%) from the FY 2002 estimate. This amount reflects general university reductions, and funding for salary increases and increases in the costs of athletic scholarships.
Student Fees	In May 2002, the Board approved an increase for FY 2003 in the amount of designated tuition for the operations of intercollegiate athletics (an increase from \$18.00 per semester to \$21.00 per semester). FY 2003 revenue from this fee is projected at \$1,230,600, an increase of 17.2% over the FY 2002 estimate. <p data-bbox="467 1346 1425 1442">The total support for intercollegiate athletics from general university funds and from designated tuition is estimated to be \$4,083,725 for FY 2003, an increase of \$210,652 over the FY 2002 estimate.</p>

Expenses:

Reporting
Change

The FY 2003 budget reflects an accounting change to recognize all computer support (\$135,000) within the Administration budget of the Athletic Department; the amounts had previously been budgeted in the operations of each sport and unit.

Sports
Operations

The FY 2003 budget includes a decline in the sports operational budgets for football and men's and women's basketball and small increases in the total budgets for other men's and women's sports. These changes are net of the accounting change noted above.

Administration

The increase in the Administration line item of \$154,000 (19.6%) is due to the transfer of computer support (\$135,000) and a 50% increase in the property insurance premium.

- The University reports that this account did not receive a "cost of living" increase for all other items, including utilities, which means that the allocations for other line items supported by this account were reduced.

Salaries

Salaries are budgeted to increase by 8.9% (\$809,408) above the FY 2002 estimate. Included are funds for:

- Three new full-time positions, one part-time position, and two interns; and
- Coach's contract increases for football staff, women's basketball staff and the women's gymnastics head coach.

Scholarships

Scholarships are budgeted at the full number of scholarships allowed by the NCAA.

The FY 2003 budget includes a total of 129.15 men's scholarships (budgeted at \$2,074,773), an increase of 3.05 scholarships over the FY 2002 estimate (\$1,708,342);

A total of 109 women's scholarships are budgeted at \$1,843,726, an increase of \$356,681 (24.0%), over the FY 2002 estimate (104.31 scholarships at a cost of \$1,487,045).

Detailed scholarship information is included on Table 2a (page 17).

University of Northern Iowa

FY 2002 FY 2002 estimated revenue and expenses are \$473,601 higher than the FY 2002 budget presented in July 2001. While general university support declined by \$42,784 from the budgeted amount to the estimate, diversity support (also funded by the general university) increased by \$200,000 for a net increase in general university support of \$157,216.

FY 2003 Summary In May 2002, the University announced the elimination of four sports (women's and men's tennis, and women's and men's swimming) effective with the next academic year. Recently, women's tennis and women's swimming and diving programs were reinstated. The budget summarized below does not include this recent decision. Since salary increases for most employees have been delayed until November 1, 2002, the budget presented will be adjusted to reflect the salary increases after they have been given.

	FY 2002 Budget Estimate	FY 2003 Budget	% Diff
<u>INCOME:</u>			
Sports	\$1,030,000	\$ 914,300	-11.2%
Other Income	2,291,492	2,166,200	-5.5%
General University Support ¹	<u>3,762,008</u>	<u>3,622,823</u>	<u>-3.7%</u>
TOTAL INCOME	<u>\$7,083,500</u>	<u>\$6,703,323</u>	<u>-5.4%</u>
<u>EXPENSES:</u>			
Men's Sports	\$3,490,000	\$3,225,398	-7.6%
Women's Sports	2,106,000	1,939,363 ²	-7.9%
Other Expenses	<u>1,487,500</u>	<u>1,538,562</u>	<u>3.4%</u>
TOTAL EXPENSES	<u>\$7,083,500</u>	<u>\$6,703,323</u>	<u>-5.4%</u>

¹ Includes budget line for diversity support.

² Does not reflect the reinstatement of women's tennis and swimming.

Revenue:

Sports Income FY 2003 sports income is expected to decline by \$115,700 (-11.2%) from FY 2002 estimated income.

General University Support General University support is budgeted to increase by \$60,815 (1.9%) in FY 2003, while Diversity support (also funded by the general university) is budgeted to decrease by \$200,000 (-33.3%) from the FY 2002 estimate. Together, income from these two line items is budgeted to decrease by \$139,185 (-3.7%) from the FY 2002 estimate to the FY 2003 budget.

Student Fees

In November 2001, the Board approved the redirection from designated tuition to mandatory fees (student services fee) of funding for intercollegiate athletics in the amount of \$37 per academic year and \$16.75 for the summer.

The Board also approved in November 2001 initiation of a fee for the Panther Pass, which will provide free admission for students to most UNI athletic, music and theatre events. The sum of \$25 of the \$30 fee is included as part of the revenue from the student services fee. Revenue from the All-Sport ticket passes previously sold to students was included in the "General Income" revenue item.

In May 2002, the Board approved an increase in the amount of designated tuition (net of the redirection to mandatory fees) for intercollegiate athletics. The amount is now \$18.80 per academic year, with a fee of \$4.70 for the summer session.

Mandatory fees and designated tuition total \$1,035,200 of revenue in the FY 2003 budget.

The estimated subsidy for intercollegiate athletics in FY 2003 from the general university (including funds for diversity support), mandatory fees and designated tuition is \$4,658,023 or 69.5% of the proposed budget.

Alumni /
Foundation
Support

Alumni/Foundation Support is projected to decrease by \$340,835 (-35.7%) from FY 2002 estimated income. The University reports that the FY 2002 estimate included support for covering some unbudgeted expenses and the increased fundraising activities by sports programs to supplement program operations (Varsity Panther Club / Foundation).

General Income

General income is budgeted to decline by \$135,000 (-31.0%) from the FY 2002 estimate. As noted above, revenue from the All-Sports ticket passes had been included in this line. The University reports that this line includes a more realistic projection for radio network and internet activities for advertising and sponsorships.

Expenses:

Men's Sports

Expenses for men's sports are budgeted to decline by \$264,602 (-7.8%) from the FY 2002 estimate.

- Expenses for football and men's basketball are budgeted to increase by 3.4% (\$54,552) and 6.0% (\$40,042) respectively.
- The budgets for all other men's sports, in the aggregate, will decline by 29.9% (\$-359,196); the elimination of men's swimming and tennis are reflected in this budget line.

Women's Sports Expenses for women's sports are budgeted to decline in total by \$166,637 (-7.9%) from the FY 2002 estimate. The women's sports budget has not been adjusted for the reinstatement of women's swimming and tennis.

The budget for women's basketball is to increase by \$64,969 (12.0%) over the FY 2002 estimate while the budget for volleyball will increase by \$12,330 (4.0%) over the FY 2002 estimate.

Expenses for all other women's sports were budgeted to decline (prior to the reinstatement of the two sports) by \$243,936 (-19.4%).

- With the reinstatement of the two sports, additional FY 2003 costs include salaries and wages, and operations/recruiting/supplies and services. (See below regarding scholarships.)

Other Expenses Other expenses are budgeted to increase by 3.4% (\$51,062) in total.

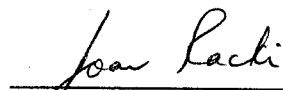
- Administration and general expenses are budgeted to decline by \$89,498 (-7.5%) with increases of \$11,297 in athletic training (3.9%) and \$129,263 for contingency.

Scholarships The number of budgeted scholarships for FY 2003 will not change from the number budgeted for FY 2002. Scholarship recipients in those sports programs scheduled for elimination will be given scholarships for the 2002-2003 academic year. Those scholarships are included in the following information:

One hundred and three men's scholarships are budgeted with a value of \$1,300,238; this amount is \$92,160 higher (7.6%) than the FY 2002 estimate.

Eighty-two women's scholarships are budgeted at a cost of \$797,204; this amount is \$37,685 less (-4.5%) than the FY 2002 estimate, reflecting a change in the mix of out-of-state to in-state students.

Scholarship information is included on Table 3a (page 19).


Joan Racki

Approved: 
Gregory S. Nichols

Table 1
UNIVERSITY OF IOWA ATHLETIC BUDGETS

	FY 2001	FY 2002		FY 2003 Budget	\$ Change from FY 2002 Estimate	% Change from FY 2002 Estimate
	Actual	Budget (to BoR, 7/01)	Estimated (as of 5/02)			
INCOME:						
Men's Sports						
Football	\$ 9,757,989	\$ 9,525,000	\$ 9,795,000	\$ 11,400,000	\$ 1,605,000	16.4%
Basketball	3,795,404	4,075,000	3,891,266	4,481,500	590,234	15.2%
Wrestling	179,274	201,000	212,000	201,000	(11,000)	-5.2%
All Other	6,666	3,500	3,500	3,500		
Total Men's Sports	\$ 13,739,333	\$ 13,804,500	\$ 13,901,766	\$ 16,086,000	\$ 2,184,234	15.7%
Women's Sports						
Basketball	153,710	\$ 200,000	\$ 213,250	\$ 200,000	\$ (13,250)	-6.2%
Volleyball	9,477	10,000	9,640	10,000	360	3.7%
All Other	12,957	14,000	12,000	12,000		
Total Women's Sports	\$ 176,144	\$ 224,000	\$ 234,890	\$ 222,000	\$ (12,890)	-5.5%
Other Income						
Student Activity Fees	705,395	\$ 1,288,718	\$ 1,288,718	\$ 1,289,444	\$ 726	0.1%
Athletic Conference	7,055,704	8,916,000	8,934,000	10,003,000	1,069,000	12.0%
Univ. General Support	1,925,000	2,330,880	2,163,754	2,437,361	273,607	12.6%
Interest	486,718	425,000	425,000	425,000		
Alumni/Foundation Support	3,836,386	3,505,650	3,700,000	4,078,000	378,000	10.2%
Novelties--Bookstore	450,000	450,000	500,000	470,000	(30,000)	-6.0%
Radio, Football & Basketball	1,055,000	1,100,000	1,100,000	1,275,000	175,000	15.9%
General	2,773,064	2,075,000	2,300,000	2,130,000	(170,000)	-7.4%
Total Other Income	\$ 18,287,267	\$ 20,091,248	\$ 20,411,472	\$ 22,107,805	\$ 1,696,333	8.3%
TOTAL INCOME	\$ 32,202,744	\$ 34,119,748	\$ 34,548,128	\$ 38,415,805	\$ 3,867,677	11.2%
EXPENSES:						
Men's Sports						
Football	8,251,619	\$ 8,199,070	\$ 8,971,820	\$ 10,177,479	\$ 1,205,659	13.4%
Basketball	2,785,542	3,049,186	3,200,287	3,115,966	(84,321)	-2.6%
Wrestling	717,961	670,602	687,139	704,601	17,462	2.5%
Other Sports	2,355,985	2,295,732	2,392,315	2,516,554	124,239	5.2%
Total Men's Sports	\$ 14,111,107	\$ 14,214,590	\$ 15,251,561	\$ 16,514,600	\$ 1,263,039	8.3%
Women's Sports						
Basketball	1,028,824	\$ 1,461,725	\$ 1,489,206	\$ 1,626,575	\$ 137,369	9.2%
Volleyball	497,525	\$ 616,156	588,057	650,596	62,539	10.6%
Other Sports	3,666,816	4,493,174	4,556,018	4,912,064	356,046	7.8%
Total Women's Sports	\$ 5,193,165	\$ 6,571,055	\$ 6,633,281	\$ 7,189,235	\$ 555,954	8.4%
Other Expenses						
Training Room	690,000	\$ 720,000	\$ 760,000	\$ 765,000	\$ 5,000	0.7%
Medical Exp. - Women Athletes ¹	207,564					
Sports Information	488,938	600,122	595,000	602,100	7,100	1.2%
Admin. & General Expenses	5,303,743	5,311,036	5,660,220	5,919,159	258,939	4.6%
Fifth Year Scholarship ¹	105,757					
Debt Retirement	1,186,010	1,746,218	1,746,218	1,765,944	19,726	1.1%
Academic & Counseling	1,199,307	1,312,785	1,125,500	1,290,036	164,536	14.6%
Buildings & Grounds	4,112,551	3,626,787	3,945,989	4,038,963	92,974	2.4%
Total Other Expenses	\$ 13,293,870	\$ 13,316,948	\$ 13,832,927	\$ 14,381,202	\$ 548,275	4.0%
TOTAL OPER. EXPENSE	\$ 32,598,142	\$ 34,102,593	\$ 35,717,769	\$ 38,085,037	\$ 2,367,268	6.6%
Total Operating Balance June 30	\$ (395,398)	\$ 17,155	\$ (1,169,641)	\$ 330,768		

¹ Budgeted by sport beginning with FY 2002 budget.

**Table 1a
Athletic Scholarships
University of Iowa**

Scholarships Included in Operating Budget

	<u>FY 2002 Budget</u>	<u>FY 2002 Estimated</u>	<u>FY 2003 Budget</u>
Total # Women's Scholarships	141.00	133.75	141.00
Recipients	220.00	208.00	220.00
Total Dollar Value	\$ 2,242,500	\$ 2,240,500	\$ 2,606,425
Total # Men's Scholarships	157.40	153.89	157.40
Recipients	220.00	226.00	220.00
Total Dollar Value	\$ 2,374,975	\$ 2,469,000	\$ 2,832,425
Total # of Scholarships	298.40	287.64	298.40
Total Recipients	440.00	434.00	440.00
Total Dollar Value	\$ 4,617,475	\$ 4,709,500	\$ 5,438,850
Explanation of How Displayed in Budget (e.g. within sports budgets)	Scholarships are included within sports budgets.		

Table 2
IOWA STATE UNIVERSITY ATHLETIC BUDGETS

	FY 2001		FY 2002		FY 2003	
	Actual	Budget (to BoR, 7/01)	Projection	Budget	\$ Change from FY 2002 Projection	% Change from FY 2002 Projection
INCOME						
Sports:						
Football	\$ 4,526,017	\$ 4,768,595	\$ 5,030,471	\$ 6,518,791	\$ 1,488,320	29.6%
Men's Basketball	3,155,325	3,457,563	3,261,919	2,914,294	(347,625)	-10.7%
Women's Basketball	667,548	774,525	764,418	759,385	(5,033)	-0.7%
Other Sports	82,122	150,405	149,365	81,564	(-67,801)	-45.4%
Subtotal	\$ 8,431,012	\$ 9,151,088	\$ 9,206,173	\$ 10,274,034	\$ 1,067,861	11.6%
Other Income						
Student Activity Fees	1,005,264	\$ 1,050,000	\$ 1,050,000	\$ 1,230,600	\$ 180,600	17.2%
Big Twelve Conference	4,783,058	4,116,962	4,563,286	4,387,349	(175,937)	-3.9%
NCAA Scholarships	471,225	471,225	474,670	495,877	21,207	4.5%
Physical Therapy	218,219	177,000	220,000	220,000		
Other	670,105	333,265	471,925	1,684,000	1,212,075	256.8%
Alumni Credit Card	30,000	30,000	30,000	30,000		
Athletic Development	2,240,000	3,250,000	3,535,000	3,375,000	(160,000)	-4.5%
Corporate Sponsorship	885,662	1,000,000	927,000	261,500	(665,500)	-71.8%
Endowment Income	163,362	70,000	116,000	70,000	(46,000)	-39.7%
Foundation Development	155,000	155,000	155,000	155,000		
Subtotal	\$ 10,621,895	\$ 10,653,452	\$ 11,542,881	\$ 11,909,326	\$ 366,445	3.2%
University Support	2,403,465	2,768,025	2,823,073	2,853,125	30,052	1.1%
Trans. from Reserves		690,000				
Advance Ticket Sales	865,237					
TOTAL INCOME	\$ 22,321,609	\$ 23,262,565	\$ 23,572,127	\$ 25,036,485	\$ 1,464,358	6.2%
EXPENSES						
Sports Operations:						
Football	2,121,116	\$ 2,337,300	\$ 2,414,162	\$ 2,328,500	\$ (85,662)	-3.5%
Men's Basketball	1,229,522	1,318,000	1,326,390	1,287,000	(39,390)	-3.0%
Women's Basketball	584,427	632,000	707,309	691,350	(15,959)	-2.3%
Other Men's Sports	507,776	331,850	328,428	339,700	11,272	3.4%
Other Women's Sports	913,300	964,250	968,827	997,600	28,773	3.0%
Subtotal	\$ 5,356,141	\$ 5,583,400	\$ 5,745,116	\$ 5,644,150	\$ (100,966)	-1.8%
NonSports Operations:						
Training	270,448	\$ 263,000	\$ 263,000	\$ 246,650	\$ (16,350)	-6.2%
Academic Services	120,042	121,000	153,606	126,500	(27,106)	-17.6%
Building & Grounds	311,855	282,000	332,000	315,800	(16,200)	-4.9%
Development	73,285	71,800	71,800	63,400	(8,400)	-11.7%
Administration	751,971	812,000	784,000	938,000	154,000	19.6%
Ticket Operations	259,514	261,000	281,000	280,200	(800)	-0.3%
Media Relations	119,956	135,350	135,350	128,400	(6,950)	-5.1%
Marketing	165,214	168,925	159,925	133,000	(26,925)	-16.8%
Corporate Sponsorship	431,063	430,000	518,845	478,865	(39,980)	-7.7%
Medical	505,123	340,000	425,000	460,000	35,000	8.2%
Other ⁽¹⁾	260,733	285,415	331,120	281,350	(49,770)	-15.0%
Subtotal	\$ 3,269,204	\$ 3,170,490	\$ 3,455,646	\$ 3,452,165	\$ (3,481)	-0.1%
Scholarships	3,695,976	4,248,930	3,763,600	4,535,888	772,288	20.5%
Salaries	7,072,093	9,272,245	9,098,374	9,907,782	809,408	8.9%
Projects	408,018	155,000	555,821	13,500	(542,321)	-97.6%
Debt Service	721,993	657,500	838,570	1,133,000	294,430	35.1%
Post Season Championship Pool	(32,511)	175,000	(60,000)	350,000	410,000	
Transfer to Operating Reserve	886,596		175,000		(175,000)	-100.0%
Accrual Reserve	944,099					
TOTAL EXPENSE	\$ 22,321,609	\$ 23,262,565	\$ 23,572,127	\$ 25,036,485	\$ 1,464,358	6.2%

⁽¹⁾ Includes Video, Strength & Conditioning, Compliance, Physical Therapy, General Equipment and Supplies, Graphic Design, and Spirit Squad.

⁽²⁾ Reflects accounting change - transferred computer support budget line item from all sports/units to Administration budget.

**Table 2a
Athletic Scholarships
Iowa State University**

Scholarships Included in Operating Budget

	<u>FY 2002 Budget</u>	<u>FY 2002 Estimated Year-End</u>	<u>FY 2003 Budget</u>
Total # Women's Scholarships	106.65	104.31	109.00
Total Dollar Value	\$ 1,692,183	\$ 1,487,045	\$ 1,843,726
Total # Men's Scholarships	142.99	126.10	129.15
Total Dollar Value	\$ 2,119,088	\$ 1,708,342	\$ 2,074,773
Summer School/ Exhausted & Medical Aid	\$ 437,659	\$ 568,213	\$ 617,391
Total Scholarships	\$ 4,248,930	\$ 3,763,600	\$ 4,535,890

Explanation of How
Displayed in Budget
(e.g. within sports budgets)

The dollar totals equal the scholarship
line in the budget presented to the Board.

Table 3
UNIVERSITY OF NORTHERN IOWA ATHLETIC BUDGETS

	FY 2001	FY 2002		FY 2003 Budget	\$ Change from FY 2002 Estimate	% Change from FY 2002 Estimate
	Actual	Budget (to BoR, 7/01)	Estimate			
INCOME						
Sports						
Football	\$ 331,249	\$ 425,000	\$ 556,000	\$ 494,000	\$ (62,000)	-11.2%
Men's Basketball	322,209	339,100	360,000	307,800	(52,200)	-14.5%
Men - All Other Sports	79,363	30,600	28,000	27,700	(300)	-1.1%
Women - All Sports	90,903	63,120	86,000	84,800	(1,200)	-1.4%
Subtotal	\$ 823,724	\$ 857,820	\$ 1,030,000	\$ 914,300	\$ (115,700)	-11.2%
Other Income						
Student Activity/Services Fees	\$ 622,626	\$ 629,400	\$ 682,617	\$ 1,035,200	\$ 352,583	51.7%
General University Support	3,272,435	3,204,792	3,162,008	3,222,823	60,815	1.9%
Diversity Support	300,000	400,000	600,000	400,000	(200,000)	-33.3%
Alumni/Foundation Support	1,314,957	744,192	955,835	615,000	(340,835)	-35.7%
Athletic Conf. / NCAA Support	169,961	170,000	202,040	200,000	(2,040)	-1.0%
Novelties -- Bookstore	200	20,000	15,000	15,000		
General	346,160	583,695	436,000	301,000	(135,000)	-31.0%
Subtotal	\$ 6,026,339	\$ 5,752,079	\$ 6,053,500	\$ 5,789,023	\$ (264,477)	-4.4%
TOTAL INCOME	\$ 6,850,063	\$ 6,609,899	\$ 7,083,500	\$ 6,703,323	\$ (380,177)	-5.4%
EXPENSES						
Men's Sports						
Football	\$ 1,565,633	\$ 1,626,206	\$ 1,620,000	\$ 1,674,552	\$ 54,552	3.4%
Basketball	737,455	665,007	670,000	710,042	40,042	6.0%
All Other Men's Sports	1,104,701	901,823	1,200,000	840,804	(359,196)	-29.9%
Subtotal	\$ 3,407,789	\$ 3,193,036	\$ 3,490,000	\$ 3,225,398	\$ (264,602)	-7.6%
Women's Sports						
Basketball	\$ 507,931	\$ 548,947	\$ 540,000	\$ 604,969	\$ 64,969	12.0%
Volleyball	268,581	317,615	310,000	322,330	12,330	4.0%
All Other	1,109,866	1,042,966	1,256,000	1,012,064	(243,936)	-19.4%
Subtotal	\$ 1,886,378	\$ 1,909,528	\$ 2,106,000	\$ 1,939,363	\$ (166,637)	-7.9%
Other Expenses						
Athletic Training	\$ 290,450	\$ 293,718	\$ 292,000	\$ 303,297	\$ 11,297	3.9%
Administration & General	1,265,446	1,142,151	1,188,000	1,098,502	(89,498)	-7.5%
Contingency		71,466	7,500	136,763	129,263	
Subtotal	\$ 1,555,896	\$ 1,507,335	\$ 1,487,500	\$ 1,538,562	\$ 51,062	3.4%
TOTAL EXPENSES	\$ 6,850,063	\$ 6,609,899	\$ 7,083,500	\$ 6,703,323	\$ (380,177)	-5.4%

**Table 3a
Athletic Scholarships
University of Northern Iowa**

Scholarships Included in Operating Budget

	<u>FY 2002 Budget</u>	<u>FY 2002 Estimated</u>	<u>FY 2003 Budget</u>
Total # Women's Scholarships	82 ¹	116 ²	82 ¹
Total Dollar Value	\$ 711,186	\$ 834,889	\$ 797,204
Total # Men's Scholarships	103 ¹	194 ²	103 ¹
Total Dollar Value	\$ 1,145,937	\$ 1,208,078	\$ 1,300,238
Total # of Scholarships	185 ¹	310 ²	185 ¹
Total Dollar Value	\$ 1,857,123	\$ 2,042,967	\$ 2,097,442

Explanation of How
Displayed in Budget
(e.g. within sports budgets)

Displayed within sports budgets.

¹ Budgets are based on full-time equivalent (FTE) scholarships.

² Current year estimates include all student-athletes receiving a scholarship (full, partial or medical).