

Iowa State University
Performance Indicators for Strategic Plan 2000-2005 and Strategic Plan of the Board of Regents, State of Iowa 1998-2003

Indicator	Iowa State Strategic Plan			Board of Regents Strategic Plan		MGT Indicator
	Goal	Specific Aspect of Goal	Key Result Area	Action Step	Indicator	
Enrollment: Fall enrollment by level and residency Fall enrollment by race/ethnicity, gender Enrollment in science & technology fields Distance ed. enrollment in degree progs Credit/non-credit enrollment in cont. ed. No. of stdts. receiving fin. aid & \$ amount	1. Learning 1. Learning 1. Learning 3. Engagement; 1. Learning 3. Engagement; 1. Learning 1. Learning	Access; strength in graduate programs Increased student diversity Attraction to areas of emphasis Enhance access Workforce development Increased diversity, and access	2. Access 3. Diversity 2. Access 1. Quality 2. Access	2.1.1.1. Assess annual access 3.1.2.3. Info. on diversity 2.2.1.3. Assess annual access 1.1.4.3. Increased service to lowans 2.1.1.1. Assess annual access	# 38 #41 #40 #28 #39	
Retention, Grad. & Placement Rates: Retention rate by race/ethnicity Graduation rate by race/ethnicity Licensure examinations pass rate Percent employed year after graduation	1. Learning 1. Learning 1. Learning 1. Learning	Improvement in student retention rates Improvement in student graduation rates Improvem't in licensure exam pass rates Improvement in career placement	3. Diversity 3. Diversity 1. Quality 1. Quality	3.1.2.3. Information on diversity 3.1.2.3. Information on diversity 1.1.2.5. Pass rate in licensing exams. 1.1.2.6. Report on quality of graduates	# 42 #42 #13 (a) #13 (b)	
Student Achievement & Satisfaction: Student rating of educ'l & personal growth Self-rating of skills/abilities acquired Percent participating in practic./internships	1. Learning 1. Learning 1. Learning; 3. Engagement	Student satisfaction Student achievement; accountability Student achievement & satisfaction				
Advancement in Info. Sci. & Tech. No. & percent tech-equipped classrooms Electronic library resources/services	1. Learning 1. Learning; 2. Discovery	Support innovative teaching/learning Access for learning & scholarship	1. Quality 1. Quality	1.1.1.4. Encourage creative teaching 1.1.1.4. Increasing resources & new techns.	# 7	
Faculty/Staff Charac. & Competitiveness: Faculty by race/ethnicity & gender Staff by race/ethnicity & gender Average faculty salary by rank Involvement in prof'l activities Scholarly work publication PI's for sponsored funding awards Number of citations Number of awards	1. Learning 1. Learning 1. Learning All three goals 2. Discovery; 3. Engagement 2. Discovery 2. Discovery; 3. Engagement	Increased faculty diversity Increased staff diversity Competitive faculty compensation Faculty/staff competitiveness Faculty competitiveness Faculty/staff competitiveness Faculty competitiveness Faculty/staff competitiveness	3. Diversity 3. Diversity 1. Quality 1. Quality 1. Quality	3.1.2.3. Info. on diversity 3.1.2.3. Info. on diversity 1.1.4.1 Enhance research efforts 1.1.4.2 Enhance research efforts Enhance research efforts	# 41 # 41 # 17 # 20 # 16	
State Appropriation level: State appropriations requested State appropriations per FTE student One-time funds & capital appropriations	All three goals 1. Learning All three goals	Increased support to improve learning State funding benchmark Facilities for enhanced learning	1. Quality 1. Quality 4. Acctability	1.2.1.2. Seek state appropr. at level > HEPI 1.2.1.6. Capital improvement needs 4.3.3.1. Prioritizing capital needs	# 31a # 35	
Sponsored Funding: Annual sponsored funding	2. Discovery; 3. Engagement	Funding stability and flexibility	1. Quality	1.1.4.2. Increased sponsored research	# 18	

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Sponsored funding per FTE faculty Research funding per FTE faculty Science & technology funding Sponsored funding by sponsor type	2. Discovery; 3. Engagement 2. Discovery All three goals 2. Discovery; 3. Engagement	Competitiveness in discovery /engagemt Faculty competitiveness in discovery Pursue targeted programs Funding stability and flexibility	1. Quality	1.1.4.2. Increased sponsored research	# 21
Academic Program Characteristics: Program review by peers % sr. faculty teaching undergrad courses Av. undergrad class size Courses in which computers are used Liberal education content National ranking of programs	1. Learning; 2. Discovery 1. Learning 1. Learning 1. Learning 1. Learning 1. Learning; 2. Discovery	Ensure quality of programs Ensure quality of learning Ensure quality of learning Innovative teaching and learning Enhance liberal education Quality in fields of emphasis	1. Quality 1. Quality 1. Quality 1. Quality	1.1.2.1. Assess acad. progrs every seven yrs 1.1.1.1 Increase UG courses taught by sr fac. 1.1.1.2 Ensure appropriate class size 1.1.1.4 Encourage innovative teaching	# 4 # 5 # 8
Responsive Engagement: No. of intellectual property disclosures No. of new technology licenses No. of new licenses & revenue generated No. of extension clients served Life-long learning opportunity programs Client satisfaction indicators	3. Engagement; 2. Discovery 3. Engagement; 2. Discovery 3. Engagement; 2. Discovery 3. Engagement; 1. Learning 3. Engagement; 1. Learning All three goals	Econ. development/techn. transfer Econ. development/techn. transfer Econ. development/techn. transfer Expanded extension & outreach programs Variety of life-long learning opportunities Client satisfaction	1. Quality 1. Quality 1. Quality 1. Quality	1.1.4.1. Enhance research effort 1.1.4.1. Enhance research effort 1.1.4.1. Enhance research effort 1.1.4.3. Increase service to lowans	# 22 # 23 # 24 # 29
Inst. Support Services & Infrastructure: Awards and recognitions for practice New facilities Deferred maint. backlog & expenditure Exemplars of national recognitions	All three goals All three goals All three goals All three goals	Development of best ideas & practices Appropriate facilities for mission Maintain integrity of facilities National competitiveness in practices	4. Acctability	4.3.1.1. Maintain bldg. & infrastructure integrity	# 36
Private Giving: No. of annual contributors Dollar value of contributors	3. Engagement 3. Engagement	Funding stability and flexibility Funding stability and flexibility	1. Quality 1. Quality	1.2.1.4. Increase private fundings 1.2.1.4. Increase private fundings	# 33 # 33
Constituent Relations: Assess citizen awareness/satisfaction Collaboration/partnership activities	3. Engagement 3. Engagement; 2. Discovery	Increased citizen awareness & satisfact'n Enhance partnership with private sector	4. Acctability 4. Acctability	4.4.1.1. Public understanding & confidence 4.4.2.1. Inst'l collaborative programs	

Iowa State University

Benchmark Measures on Competitiveness with Peers for Strategic Plan 2000-2005 and Strategic Plan of the Board of Regents, State of Iowa 1998-2003

The following set of benchmark measures will serve to assess Iowa State's progress on competitiveness with peer institutions. These key benchmark measures, developed with input from representatives of institutions belonging to NASULGC, are grouped into "input" and "output" measures.

Benchmark Measures	Iowa State Strategic Plan		Board of Regents Strategic Plan		MGT Indicator
	Goal	Specific Aspect of Goal	Key Result Area	Action Step	
<p>Input Benchmark Measures:</p> <p>State & Fed approps. as % of total operating budget Tuition revenue as % of total operating budget Cost of ed. per FTE res. & non-res. undergrad. student Financial aid disbursed per FTE undergrad. student Ratio of underrep. stdts/fac/staff & state's underep popu. SCHs per FTE faculty Average undergraduate class size Ratio FTE tenure/tenure-track fac. in undergrad learning Ratio FTE tenure/tenure-track fac. discovery active Ratio FTE tenure/tenure-track fac time devoted to discovery % FTE grad stdts supported by sponsored funds; avg/ FTE Ratio FTE tenure/tenure-track fac time devoted to engagemt</p>	<p>All three goals 1. Learning All three goals 1. Learning All three goals 1. Learning 1. Learning 1. Learning 2. Discovery, 1. Learning 2. Discovery, 1. Learning 1. Learning; 2. Discovery 3. Engagement</p>	<p>Fundg stability and flexibility HEP-based plus premium for quality Effective stewardship of resources Enhance access Increased stdt/faculty/staff diversity Competitive faculty teaching load Class size for stdt-faculty interaction Enhance undergrad teaching/learning Faculty competitiveness in discovery Faculty competitiveness in discovery national competitiveness of grad progrs Expanded engagement activities</p>	<p>4. Acctability 1. Quality 4. Acctability 2. Access 3. Diversity 4. Acctability 1. Quality 1. Quality 1. Quality 1. Quality 1. Quality 1. Quality</p>	<p>1.2.1.3 Establish tuition/fees to support excellence 4.2.1.2 Achieve efficiency & effectiveness 2.1.1.1 Assess annual access 3.1.2.3 Information on diversity 1.1.1.2 Ensure appropriate class size 1.1.1.1 Increased UG courses taught by sr fac 1.1.4.1 Enhance research efforts 1.1.4.1 Enhance research efforts 1.1.2.2 Focus grad progrs to unique mission 1.1.4.3 Increase service to lowans</p>	<p># 32 # 43 #39 # 41 # 5 # 1 # 15 # 16</p>
<p>Output Benchmark Measures:</p> <p>Price of ed. per FTE res. & non-res. undergrad. stdnt. Indebtedness per undergrad. student at graduation Undergrad retention rates regressed against test scores Undergrad grad. rates regressed against test scores Career placement rates, incl. placement in field of major Success rate of graduates in profl licensure Fraction of graduates proceedg to advanced studies Total & per FTE faculty sponsored funding Faculty scholarly output from peer-reviewed discovery Licence agrments, patents & start-up companies No of clients served, and as ratio of state population Employers' assessm't & grads self-assessm't of prep.</p>	<p>All three goals 1. Learning 1. Learning 1. Learning 1. Learning 1. Learning 1. Learning; 2. Discovery 2. Discovery 2. Discovery 2. Discovery, 3. Engagement 3. Engagement 1. Learning; 2. Discovery</p>	<p>Effective stewardship of resources Improvement in student retention rates Improvem't in student graduation rates Improvement in career placement Improvem't in licensure exam pass rates Prepare for successful & rewarding life National competitiveness of faculty Faculty competitiveness in discovery Econ. development and techn. transfer Expanded extension & outreach progrs Prepare for successful & rewarding life</p>	<p>4. Acctability 4. Acctability 4. Acctability 1. Quality 1. Quality 1. Quality 1. Quality 1. Quality 1. Quality</p>	<p>4.2.1.2 Achieve efficiency & effectiveness 4.2.1.2 Achieve efficiency & effectiveness 4.2.1.2 Achieve efficiency & effectiveness 1.1.2.6 Report on quality of graduates 1.1.2.5 Pass rate in licensing exams 1.1.2.6 Report on quality of graduates 1.1.4.2 Increased sponsored research 1.1.4.2 Increased sponsored research 1.1.4.1 Enhanced research effort 1.1.4.3 Increased service to lowans</p>	<p># 13 (b) # 16 # 21 # 21 #23, #24 # 29</p>