

MEMORANDUM

To: Board of Regents
From: Board Office
Subject: Name Change of Comparative Literature Program, University of Iowa
Date: January 31, 2000

Recommended Action:

Approve the request for name change of the Comparative Literature programs and degrees.

Executive Summary:

The University of Iowa requests approval to change the name of the Comparative Literature Program to the Department of Cinema and Comparative Literature. This change in name will complete the process that began with the relocation of the Film Studies and Film and Video Production academic programs from the Department of Communication Studies to the Comparative Literature Program. The programs in film studies have long been nationally recognized as among the most distinguished film studies curricula in the discipline.

This proposal was reviewed by the Interinstitutional Committee on Educational Coordination and the Board Office and is recommended for approval.

The adoption of new degree names is requested to reflect the new home of film studies programs in the Department of Cinema and Comparative Literature. At the undergraduate level, the name change would include recognition of the undergraduate film program with a B.A. in Cinema and a Minor in Cinema in the Department of Cinema and Comparative Literature, along with the B.A. in Comparative Literature and the Minor in Comparative Literature.

Since neither a degree in Communication Studies nor one in Comparative Literature adequately reflects the area of specialty in Film studies, new M.A. and Ph.D. majors in Film Studies are requested for students pursuing these degrees in the new Department of Cinema and Comparative Literature. There will be no increase in size or scope of graduate offerings at the University of Iowa as a result of this change. The change will, however, benefit SUI Film Studies graduates, in that the new degree will more clearly indicate to prospective

employers and others the nature of these students' background and training, according to the University. It will also be beneficial in program reviews and in assessment of the graduate programs, since disaggregation of data by specialty allows more decisive analysis of areas of strengths and weaknesses, supporting efforts to apply resources strategically to improve programs. The M.A. and Ph.D. in Communication Studies would be unchanged.

The faculty in Communications Studies and Comparative literature, the deans of the College of Liberal Arts and the Graduate College and the Graduate Council support this recommendation.

<u>Degree (specialization)</u>	<u>Current Major (Code)</u>	<u>Proposed Major (Code)</u>
M.F.A. (Film/Video Production)	Film/Video Production (036V)	Film/Video Production (048V)
M.F. A. (Translation)	Comparative Literature – translation (048L)	Comparative Literature – translation (048L)
M.A. (Film/Video Production)	Communication Studies (036)	Film and Video Production (048V)
M.A. (Film Studies)	Communication Studies (036)	Film Studies (048F)
Ph.D. (Film Studies)	Communication Studies (036)	Film Studies (048F)
M.A. (Comparative Literature)	Comparative Literature (048)	Comparative Literature (048C)
Ph.D. (Comparative Literature)	Comparative Literature (048)	Comparative Literature (048C)

Robert J. Barak

Approved:

Frank J. Stork