

*Iowa Coordinating Council on Post-High School Education
100 Court Avenue, Suite 203
Des Moines, Iowa 50319
515/281-3934*

ICCPHSE Meeting Notes – February 24, 2000

1. Call to Order and Introductions

The Iowa Coordinating Council for Post-High School Education met on Thursday, February 24, 2000, at 10:00 a.m. at Hamilton College in Des Moines, Iowa. Chair Martin Jischke called the meeting to order. The Council's members and guests then introduced themselves. The following individuals were present:

State Board of Education Member

John White

Community College Representatives

Dave Buettner*

Paul Tambrino*

Melvin Samuelson*

Department of Education Representative

Jan Friedel*

Members of the Board of Regents

David Neil*

Clarkson Kelly*

University Representatives

Martin Jischke*

Rabindra Mukerjea

Aaron Podolefsky

Members of the Bd. of Trustees of

Institutions

Don Byers*

Bob Lester*

Art Wittmack

Representatives of Independent Colleges

Dave Clinefelter*

Fred Moore*

Iowa College Student Aid Commission

Representative

Gary Nichols*

Representatives of Private Business Schools

(No representatives were present.)

Student Representatives

Rachel Allbaugh*

Josh Newhouse*

Representative of Iowa Private Specialized

Schools Association

Charles Fiegen

Liaison Representative

Robert Barak, Board of Regents

John Hartung, IA Assn. of Independent
Colleges and Universities

Representatives of the IPTV Board

Betty Jean Furgerson*

*Indicates voting delegate.

Guests

Tom Boyd, William Penn College
Richard Buckles, William Penn College
Craig Canby, Des Moines University
John Dubinsky, William Penn College
John Folkins, University of Iowa
Cynthia Jeffrey, Iowa State University
John Lewis, JML, Inc.
John Ottoson, William Penn College
Curt Powell, Hamilton College
David Smith, Iowa State University
Gerald Smith, University of Northern Iowa
Todd Stebbins, William Penn College
Ron Taylor, Grandview College

2. Approval of Minutes

Jan Friedel presented the minutes from the December 2, 1999 meeting.

Action: It was moved that the minutes be approved as presented, and the motion was seconded. The motion was carried.

3. Treasurer's Report

John Hartung presented a statement of the Council's income and expenditures for the period of July 1, 1999 through January 31, 2000. As of January 31, the council had a balance of \$17,192.74 of which \$14,071.30 was in the operational expense account, \$1,910.77 in the Way-Up Conference account, and \$1,210.67 in the Carol Kay Memorial Fund account. The report was received as presented.

Action: This item was adopted by consent.

4. Coordination (Program Requests)

A. New Business

1. Graceland College

Graceland College requested approval to offer a Master of Education Degree in Collaborative Learning and Teaching for K-12 Educators program on- and off-campus (Lamoni, Iowa; and Independence, Missouri).

Action: It was moved that the request be approved as submitted, and the motion was seconded. The motion was carried.

2. Iowa Lakes Community College

Iowa Lakes Community College requested approval to offer a Surgical Technology program on-campus in Estherville.

Action: It was moved that the request be approved as submitted, and the motion was seconded. The motion was carried.

3. Iowa State University

Iowa State University requested approval to offer a B.A. program in Communication Studies on-campus in Ames; and a Master of Accounting program on-campus in Ames.

Action: It was moved that the request be approved as submitted, and the motion was seconded. The motion was carried.

4. Southwestern Community College

Southwestern Community College requested approval to offer an Ag Chemical Application program on-campus in Creston.

Action: It was moved that the request be approved as submitted, and the motion was seconded. The motion was carried.

5. University of Iowa

The University of Iowa requested approval to offer a Baccalaureate Degree in Radiation Sciences program on-campus in Iowa City. A representative from the University of Iowa indicated that this is a standard inverted degree of the type where it allows continuation on for the bachelor's degree for students who have gotten any one of six different certificate programs at the University of Iowa. These are long-standing programs. Some of the first ones started in the 1920s. It also allows the same type of continuation with close articulation with 11 different programs across the state—either from hospital certificate programs or associate degrees from community colleges.

Action: It was moved that the request be approved as submitted, and the motion was seconded. The motion was carried.

6. University of Northern Iowa

The University of Northern Iowa requested approval to offer a Master of Accounting program on-campus in Cedar Falls. A representative from the University of Northern Iowa indicated that accounting is one their premier programs at the University. The last 11 years, and 10 out of those 11 years, we have had among the top 10 graduates passing their CPA on the first time in the country.

Action: It was moved that the request be approved as submitted, and the motion was seconded. The motion was carried.

B. Old or Pending Business

1. William Penn College

William Penn College requested approval of an off-campus Associate of Arts in Leadership Studies at its branch locations in Ames and West Des Moines. The Council did not approve this request at its December 2, 1999, meeting. (The motion to approve failed to gain approval by a 9-10 vote.) At the December meeting, the Council cited the unnecessary duplication of existing programs and the lack of collaboration with institutions that currently offer similar programs as the rationale for its action.

Action: It was moved that the request be approved as submitted, and the motion was seconded (11 ayes and 7 nays). The motion was carried.

5. Update from the Advisory Committee on Distance Learning

John Lewis, Chair of the Advisory Committee on Distance Learning, provided this update. Lewis made a report to this Council last May and then again in December. For background purposes, about three years ago, Governor Branstad appointed a statewide commission to talk about access education and asked Lewis to chair it. Several meetings were held, and a recommendation was made that there needs to be a committee, an ongoing group, to provide inter-group communication between the users and providers. We got into the transition between state administrations, ICCPHSE picked up that recommendation and put together that committee about a year and 15 months ago, and asked Lewis to chair it.

The committee has developed the following four recommendations, and not all of these are directly related to the academic side, They are: (1) the web site for education and training courses; (2) career programs in which we could put on the web information about different kinds of jobs and vocations and opportunities, and we could give information about what courses were necessary/feasible or recommended for that kind of vocation and where you could get them. As an adjunct to that, the committee is considering a reference to employers in the state who might be looking for those capabilities; (3) want ads program (i.e., if you are a manufacturer in northwest Iowa or southeast, or anywhere, you have three people who need to be trained at a certain area, but you don't have enough for a class, you can throw them on what is called the "want ads," which is posted on the Internet and we might find an aggregation or a way to modify a program to serve maybe several of those smaller groups throughout the state through one provider who might review it, develop a program, and make an offer and do business); and (4) a complete listing of all courses available through Iowa's colleges and universities. The development of a web site was the first priority of the committee.

Presently, web site is nearing completion with May 15, 2000, is the anticipated date to roll it out. The web site will be field tested sometime between now and then. They have developed a format for the system; they have led the inputting they have been working with registrars and registrar office people throughout the whole system in bringing courses onto the record. The name of the web site will be "IowaLearns.org." This site name promotes "learn" and it promotes "Iowa." What better way for employers to recruit people who have a true interest in its products and services and that attract service to the employers to be offered at relatively very little per month, and continues as long as they pay the fee. The whole program could grow into something rather sizable.

Recommendation: The Council recommended that the Advisory Committee on Distance Learning continue to function. Issues that need to be addressed by the Committee include

continued linkage between the Committee and ICCPHSE; and that the Advisory Committee develop a plan.

6. Video on Degree Mills

Bob Barak introduced a video that he had obtained regarding “degree mills.” Following the video there was a brief discussion of legislation being proposed this session to tighten the accreditation requirement in Iowa’s registration law.

7. For the Good of the Order

The next ICCPHSE meeting is scheduled for May 23, 2000, at Buena Vista University in Storm Lake.