

UNI-EDA University Center



Regional
Entrepreneurship
Project



**Business &
CommUNITY
Services**

University of Northern Iowa



Regional Entrepreneurship Project



Supportive Culture



Business & Technical Assistance



Access to Capital at All Levels



Networking Opportunities

Selection Criteria for Regions

Economic Distress

Plant Closings/Natural Disasters

Laborshed Interdependency

Regional Commitment

COMMUNITY	DESCRIPTION OF ECONOMIC DISTRESS
Monona County	<ul style="list-style-type: none"> • Average wage per job nearly \$8,000 BELOW the state average • Population decrease of 9.0 percent between 2000 and 2010 and a decrease of 1.3 percent since 2010 (compared to a statewide increase of +1.4%) • Median household income is over \$6,700 BELOW the statewide median • Presidential disaster area declared for storm, tornado and wind in 2011
Plymouth County	<ul style="list-style-type: none"> • Average wage per job is \$1,141 BELOW the state average • Little population growth between 2000 and 2010 (0.4%) and a decrease of 0.1 percent since 2010 (compared to a statewide increase of +1.4%) • Plant closure: Harker's Foods
Woodbury County	<ul style="list-style-type: none"> • Average wage per job \$4,700+ BELOW the state average • Population decrease of 1.7 percent between 2000 and 2010 and a flat population level since 2010 (compared to a statewide increase of +0.9%) • Median household income is over \$7,800 BELOW the statewide median • Plant closures: John Morrell, Stream Global Services, Delta Airlines, Inc., Convergys

Region I

Adair Co.
Audubon Co.
Greene Co.
Guthrie Co.



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Region II

Hamilton Co.

Wright Co.



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Regional Entrepreneurship Project

- Welcome
- Introduction
- Introduction of Regional Entrepreneurship Project
- Entrepreneurship Trends
- Different Models of Entrepreneurship
- What Do They Need?
- Entrepreneurship
- Support
- Next Steps

Business & Community Services
Building a Better Future
through...
Business Entrepreneurship
Community Regional Development
Economic Sustainability
www.hants.nhs.uk

Logos of various partner organizations including DVBC, Hampshire Chamber of Commerce, and others.

Region III

Monona Co.

Plymouth Co.

Woodbury Co.



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A Collaborative Model

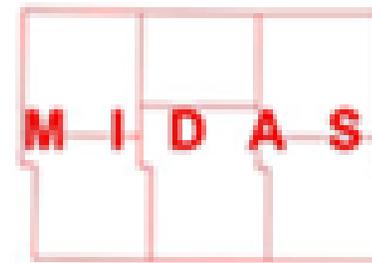
EDO's



IOWA STATE UNIVERSITY
Extension and Outreach



Chambers



Lenders



K-12 Schools



IOWA CENTRAL
COMMUNITY COLLEGE

Main Street Organizations



Year I - Lessons Learned

- ✓ Regional Collaboration
- ✓ Commitment to Planning
- ✓ Entrepreneurial Development Education
- ✓ Maintain Focus on Entrepreneurship

Recent Activities

- ✓ Quarterly E-Newsletter
- ✓ Website – <http://www.bcs.uni.edu/eda>
- ✓ Awareness Marketing Material
- ✓ **Statewide Partners** (i.e. IASource Link, Dream Big Grow Here contest, Entrebash, Advance Iowa, Business Concierge, SBDC, etc.)

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