Regional Entrepreneurship Project

Supportive Culture
Business & Technical Assistance
Access to Capital at All Levels
Networking Opportunities
Economic Distress

Plant Closings/Natural Disasters

Laborshed Interdependency

Regional Commitment

### Selection Criteria for Regions

<table>
<thead>
<tr>
<th>COMMUNITY</th>
<th>DESCRIPTION OF ECONOMIC DISTRESS</th>
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| Monona County     | • Average wage per job nearly $8,000 BELOW the state average  
• Population decrease of 9.0 percent between 2000 and 2010 and a decrease of 1.3 percent since 2010 (compared to a statewide increase of +1.4%)  
• Median household income is over $6,700 BELOW the statewide median  
• Presidential disaster area declared for storm, tornado and wind in 2011                                                                                                                                                                                                                             |
| Plymouth County   | • Average wage per job is $1,141 BELOW the state average  
• Little population growth between 2000 and 2010 (0.4%) and a decrease of 0.1 percent since 2010 (compared to a statewide increase of +1.4%)  
• Plant closure: Harker’s Foods                                                                                                                                                                                                                                                                 |
| Woodbury County   | • Average wage per job $4,700+ BELOW the state average  
• Population decrease of 1.7 percent between 2000 and 2010 and a flat population level since 2010 (compared to a statewide increase of +0.9%)  
• Median household income is over $7,800 BELOW the statewide median  
• Plant closures: John Morrell, Stream Global Services, Delta Airlines, Inc., Convergys                                                                                                                                                                                                            |
Region II

Hamilton Co.
Wright Co.
Regional Entrepreneurship Project

Region III

Monona Co.
Plymouth Co.
Woodbury Co.
A Collaborative Model

EDO’s
IA SOURCE LINK
IOWA STATE UNIVERSITY
Extension and Outreach
Business & Community Services
University of Northern Iowa
MIDAS
WIT Community College
Chambers
Lenders
K-12 Schools
ADVANCE IOWA
IOWA CENTRAL COMMUNITY COLLEGE
Main Street Organizations
Iowa Small Business Development Centers
Year I - Lessons Learned

- Regional Collaboration
- Commitment to Planning
- Entrepreneurial Development Education
- Maintain Focus on Entrepreneurship
Recent Activities

- Quarterly E-Newsletter
- Website – http://www.bcs.uni.edu/eda
- Awareness Marketing Material
- Statewide Partners (i.e. IASource Link, Dream Big Grow Here contest, Entrebash, Advance Iowa, Business Concierge, SBDC, etc.)
UNI-EDA University Center

Regional Entrepreneurship Project

Business & Community Services

University of Northern Iowa