

IOWA STATE UNIVERSITY

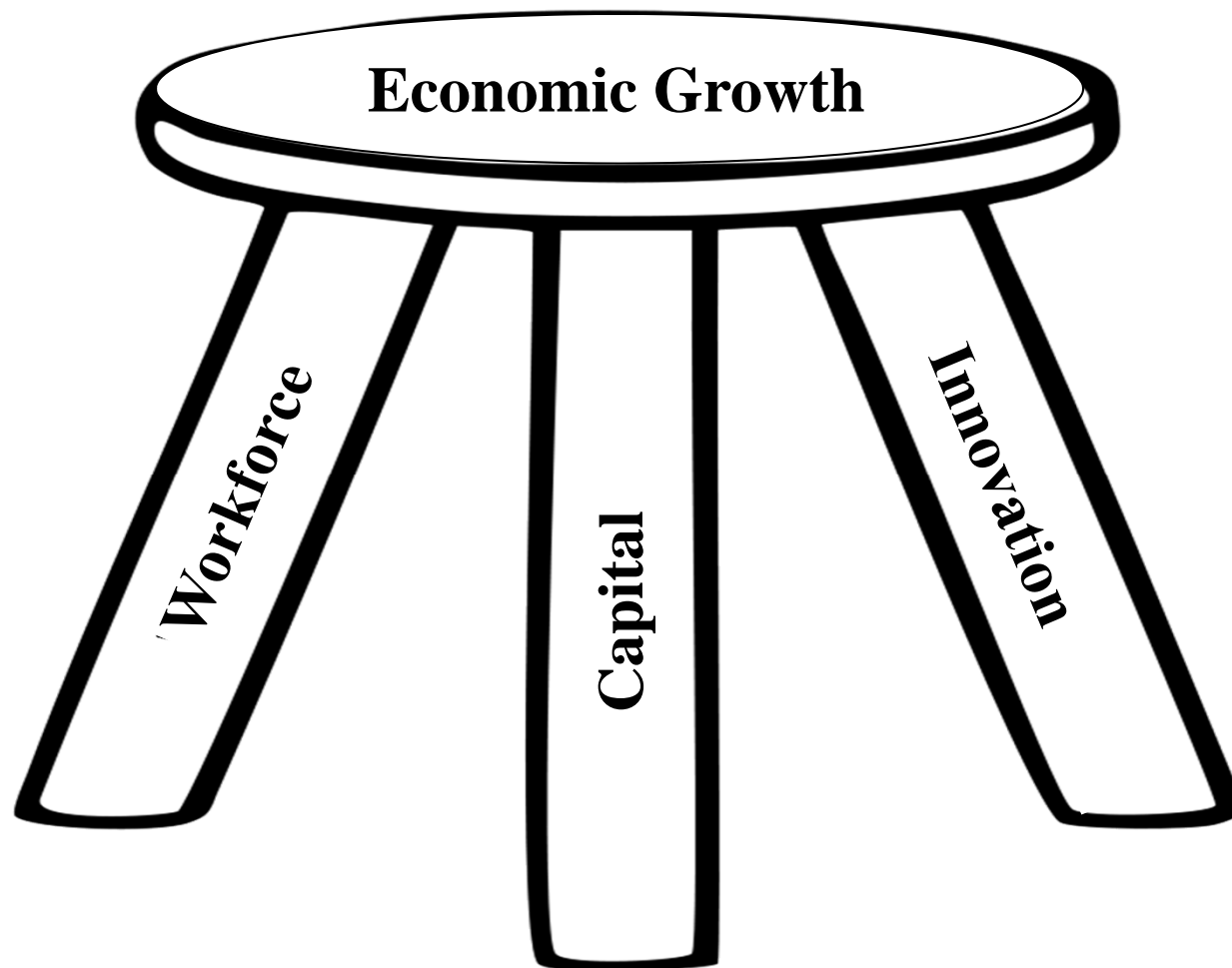
Office of the President

Iowa State University's Economic Development Mission

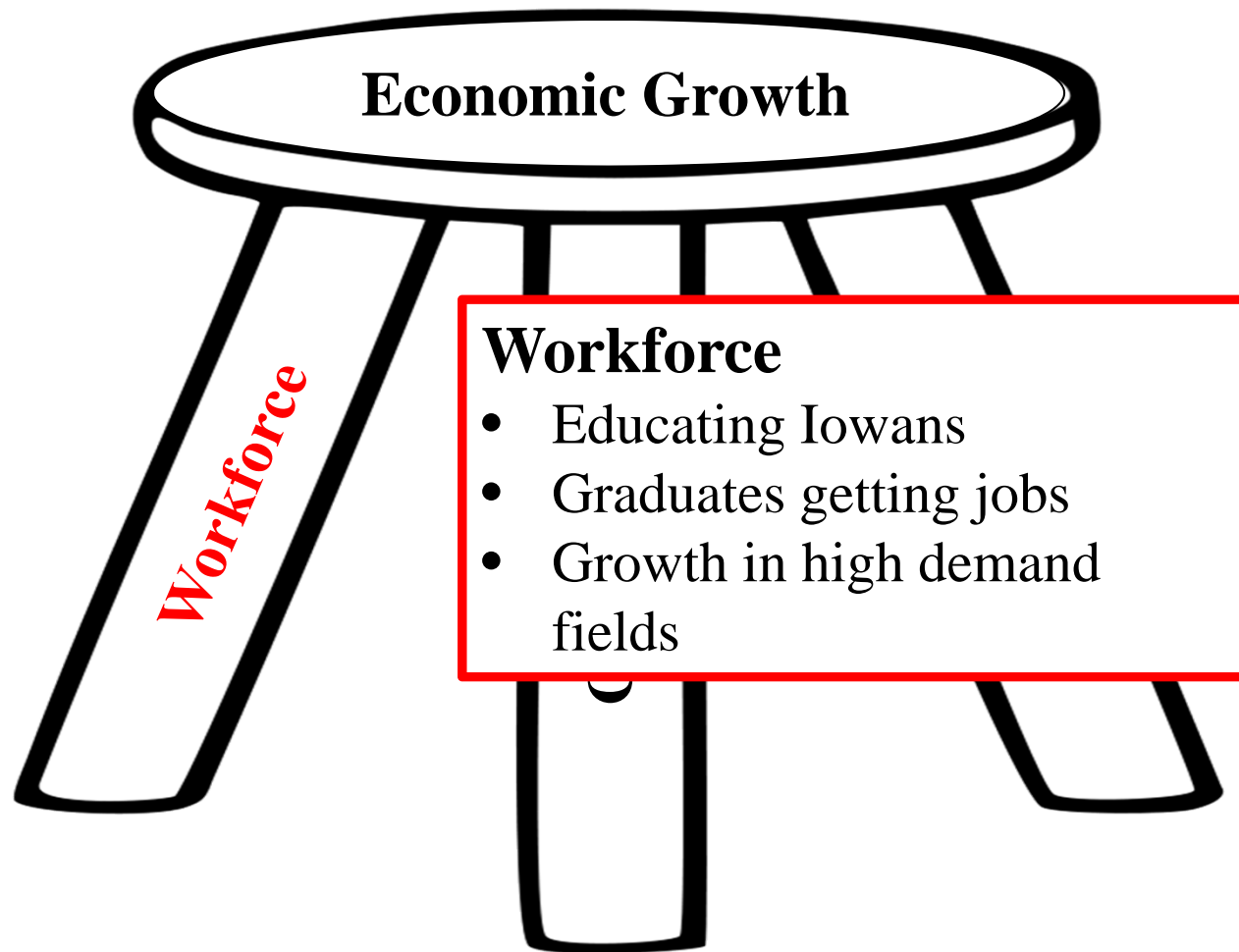
March 13, 2013



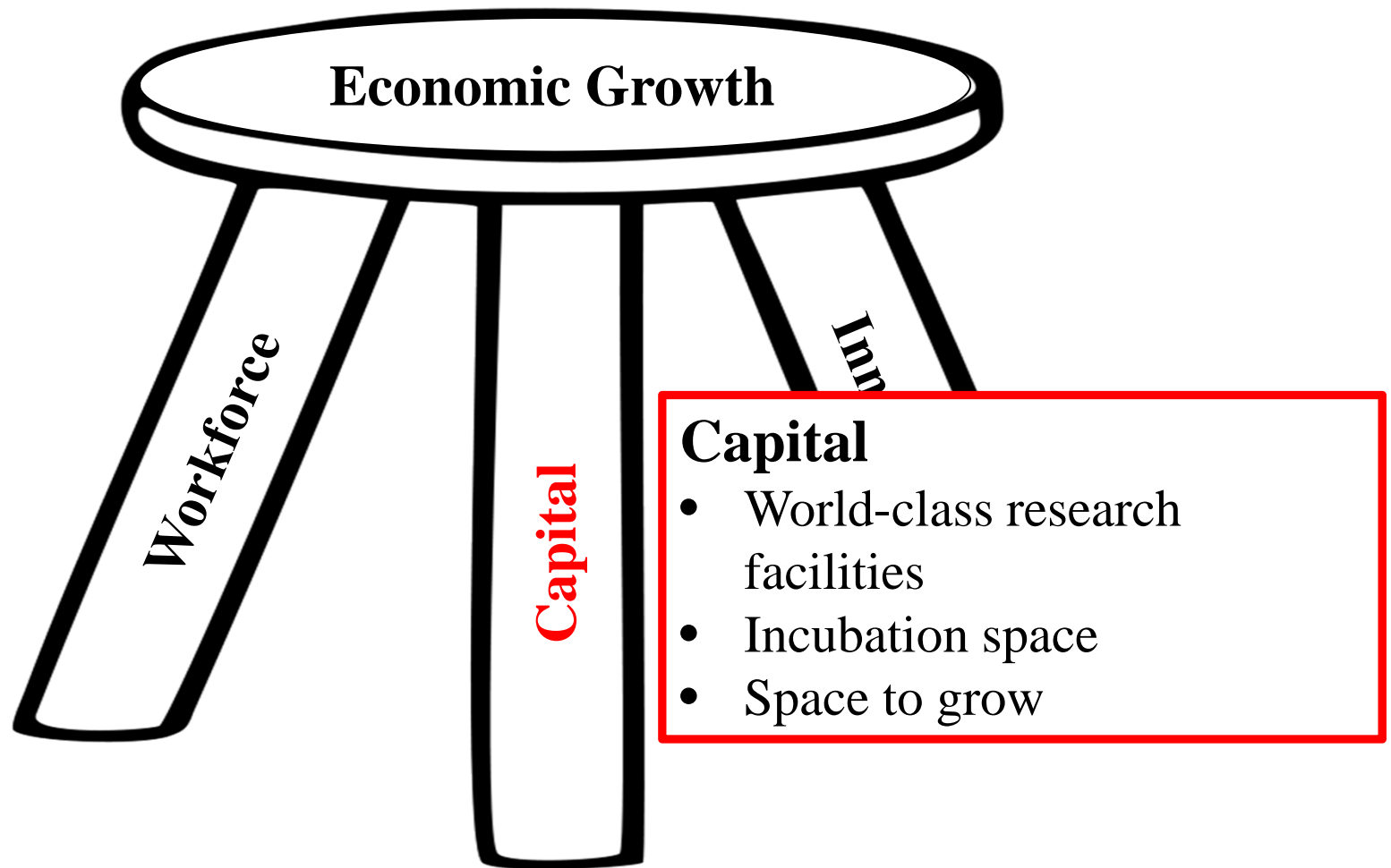
Economic Development Overview



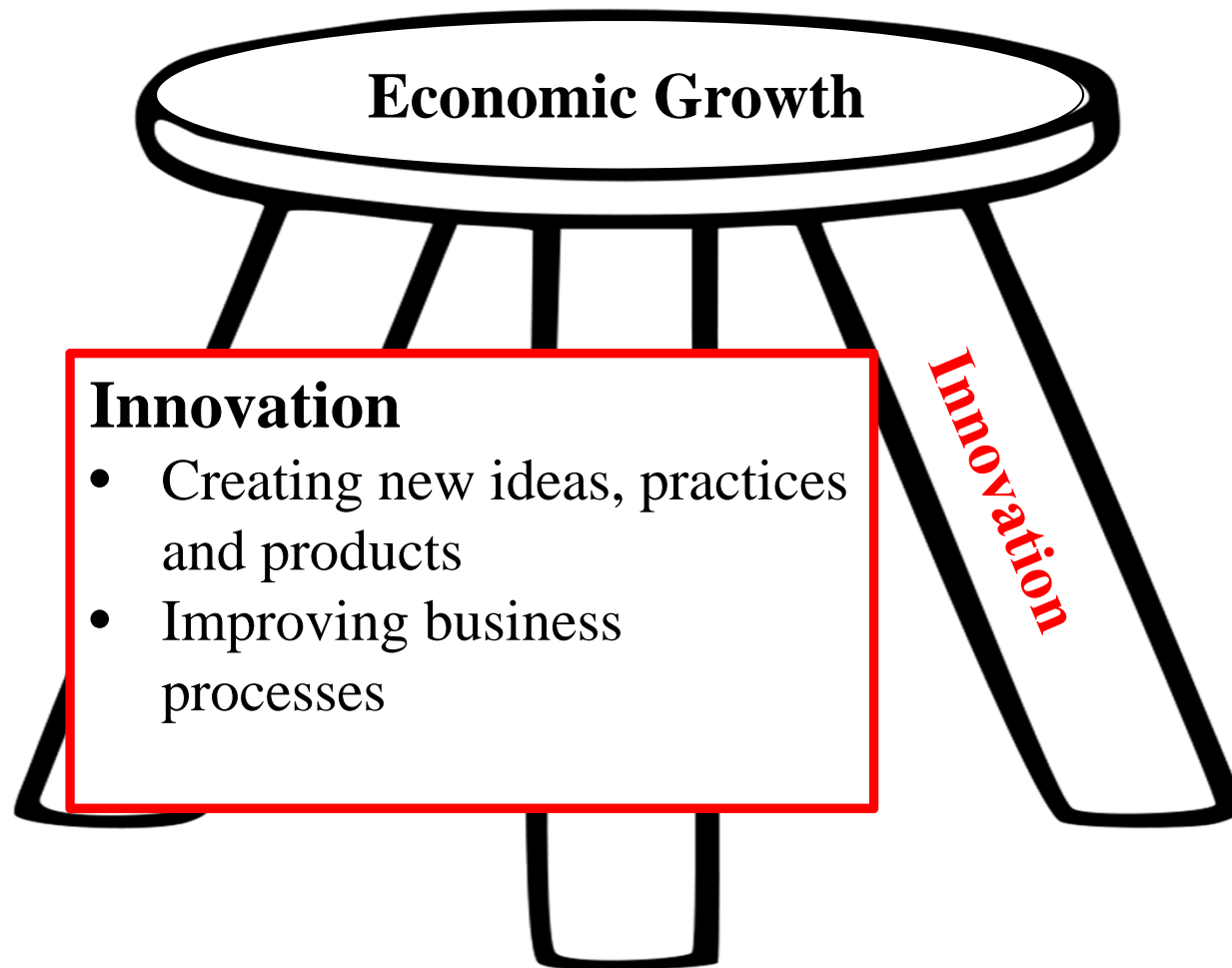
Economic Development Overview



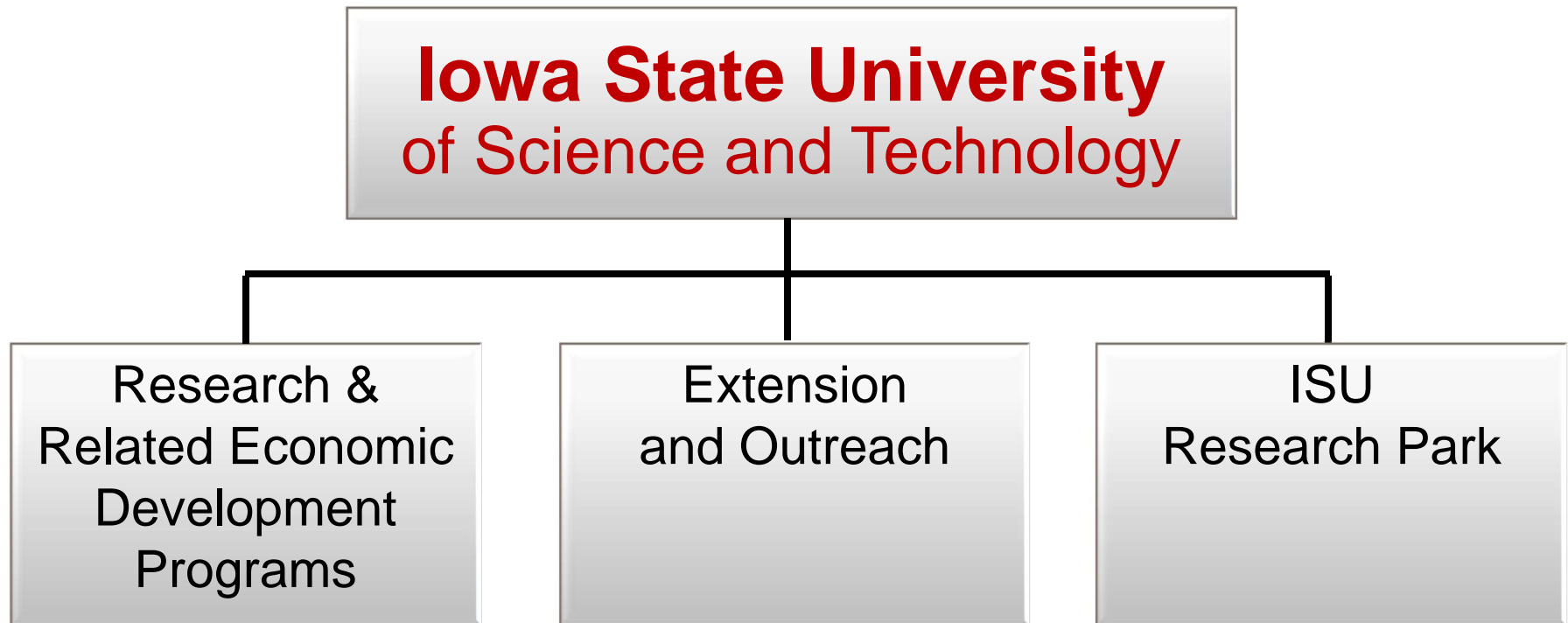
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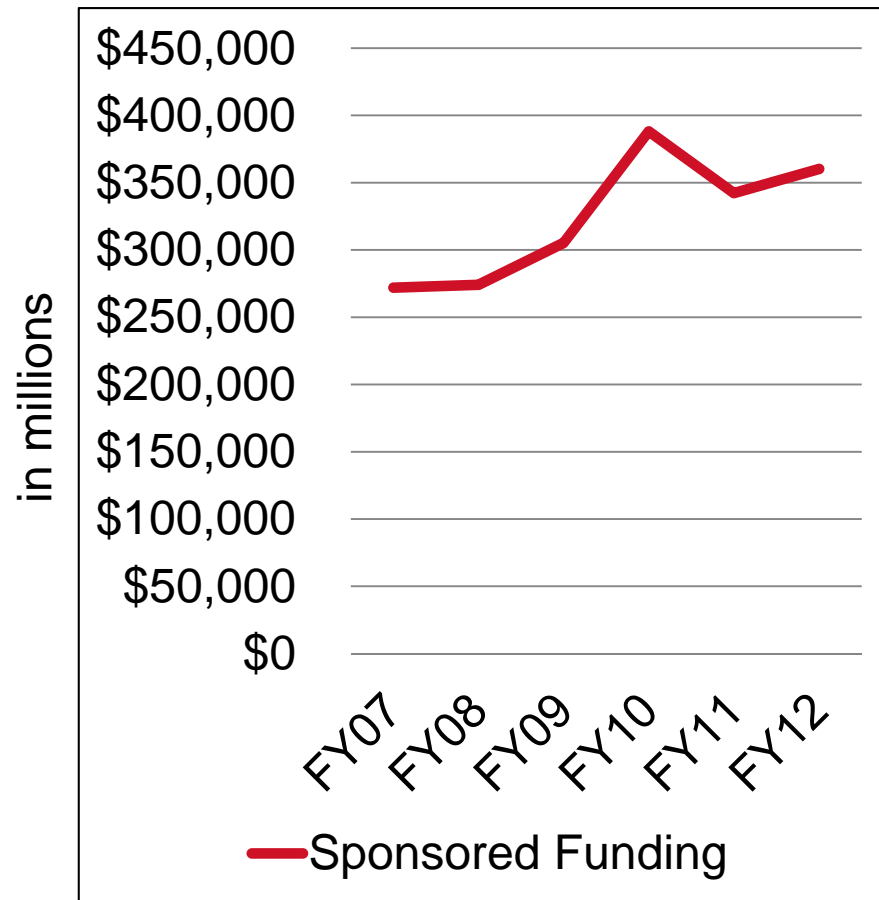
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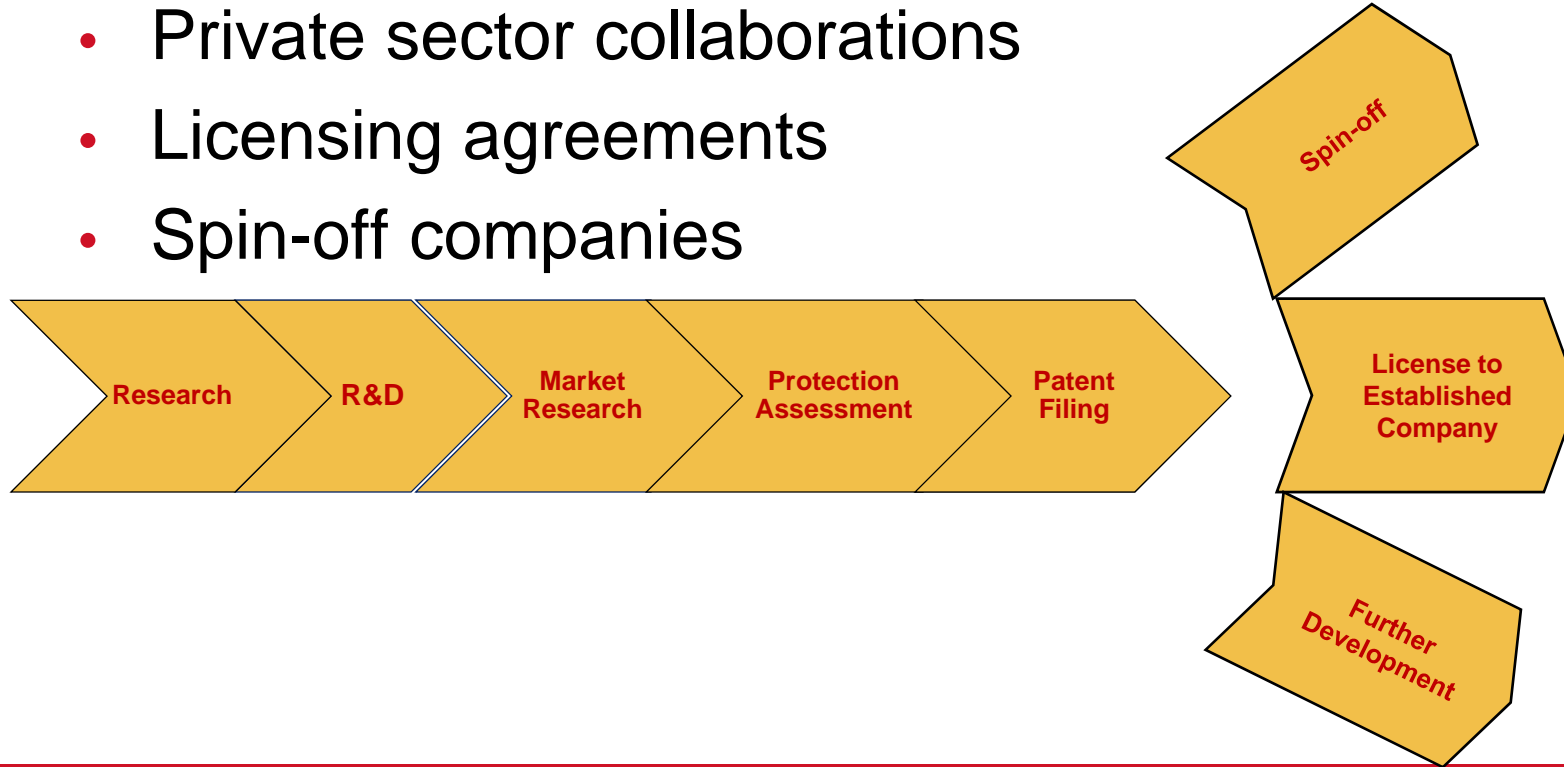
Research Success



Major Sources	Iowa State (FY 12)
Agriculture	\$56,823,321
Energy	\$46,334,616
NSF	\$37,448,520
Education	\$28,718,612
HHS (including NIH)	\$21,812,010
Defense	\$8,519,936

Tech Transfer & ISU Research Foundation

- IP identification, development and protection
- Market research
- Private sector collaborations
- Licensing agreements
- Spin-off companies



Technology Transfer and ISURF – Outcomes

- Supported 39 companies which reported an impact of \$45,514,000
- Provided initial funding for 18 startups

ISURF



- Leveraged \$13,524,000 in external funds
- Resulted in 248 publications
- 17 invention disclosures received

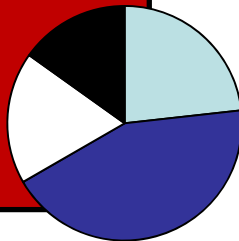
Outcomes



Institute for Physical Research & Technology – Outcomes

- Programs in 55 Iowa counties
- Over 400 projects with 210 companies in 94 cities
- Center support for major Iowa employers – John Deere

IPRT



- Average Annual Impact: \$9.9M
- Over 100 new or retained jobs last year
- Involved in 30 start up companies over the past ten years

Outcomes



Small Business Development Centers – Outcomes

- Entrepreneurial education to 5000+ annually
- 11,000+ hours of one-on-one counseling annually
- 2,528 Business Clients Served

SBDC



- \$55 million new capital
- 1,562 New and Saved Jobs
- 151 New Businesses

Outcomes



Extension & Outreach

- Applied research
- Serving every county and community
- Outreach to business and industry



CIRAS

Center for Industrial Research and Service

1,400 companies per year

Impact since 2008:

- \$1.2 billion in sales
- \$250 million in new investments
- \$90 million in costs saved or avoided
- 22,000 jobs added/retained



ISU Research Park

- 57 tenants
- Over 1,100 employees
- Over \$60 million in annual salaries
- High reward firms



ISU Research Park: IT Start-up



Aug. 2008: Company established in cloud-based application to automate SEC filings

March 2010: Product launched

Summer 2012: 50+ ISU interns

Nov 2012: 1,000+ customers

Nov 2012: Over 200+ FT employees

2013: Project 350 FT employees

2013: OPEN new 60,000 SF building

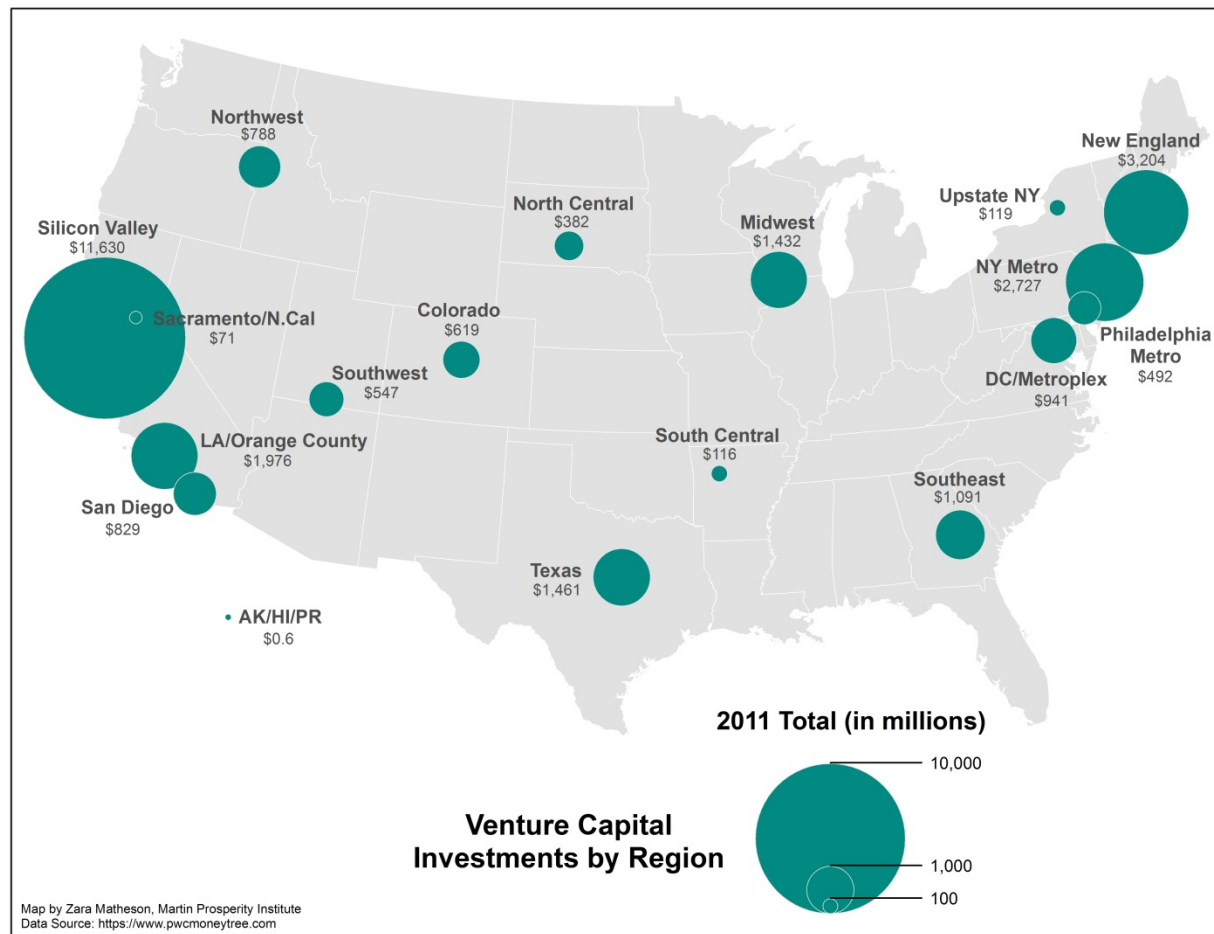


ISU Research Park: Future Growth

- New Look
- Work/live
- Mixed uses



Continuous Improvement – Eliminating Obstacles



Economic Growth for the Future

- Vision: Large-scale regional economic development built upon science and technology
- Critical Criteria:
 - Skilled Workforce
 - Research Infrastructure
 - Partnerships
 - Strategic Advantage
 - Consistent, Public Investment



Questions?

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