

## MEMORANDUM

**To:** Board of Regents  
**From:** Board Office  
**Subject:** Proposed New Program Locations, University of Iowa  
**Date:** April 8, 2002

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### Recommended Action:

Receive the informational report on the MBA programs to be offered in Des Moines and Hong Kong by the University of Iowa.

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### Executive Summary:

Two New Program Locations Board of Regents policy requires the reporting, for purposes of information, all new program locations (*Policy Manual §6.05*). The University of Iowa is reporting two new program locations:

1. MBA to be offered in Des Moines
2. MBA to be offered in Hong Kong

ICCPHSE Acceptance Both programs have been accepted by the Iowa Coordinating Council for Post High School Education (ICCPHSE).

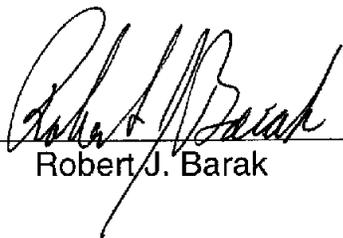
Pilot Program in Hong Kong The University of Iowa is proposing an 18-month pilot program in Hong Kong, to begin this spring. If the program is to be renewed after 18 months, the University will bring the matter to the Interinstitutional Committee on Educational Coordination (ICEC) for discussion and possible interinstitutional collaboration.

Facts About Hong Kong Program Some facts about the Hong Kong MBA program:

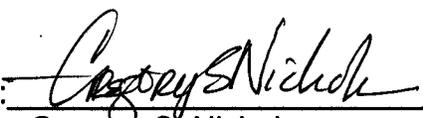
- ◆ The Hong Kong program is largely self-supporting, being funded by fees charged to participants.
- ◆ The teaching assignment in Hong Kong provides an excellent experience to faculty. The faculty usually teaches in Hong Kong in course modules (one to two weeks at a time). By exposing them to new cultures in a leading center of international commerce, this assignment is a significant professional development experience.

- ◆ The MBA program usually consists of cohort groups of students that participate in the program as a group.
- ◆ At the present time, the SUI program is scheduled to begin this spring.

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Robert J. Barak

Approved:   
Gregory S. Nichols

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