

MEMORANDUM

To: Board of Regents
From: Board Office
Subject: Approval of Parking Rates
Date: March 31, 2003

Recommended Actions:

1. Approve the parking rate increases and parking manual changes at each of the Regent universities as presented in this memorandum.
 2. Authorize the University of Iowa to change incidental parking rates subject to the guidelines set forth on page 3.
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Executive Summary:

No changes to
proposed rates

At its March meeting, the Board gave preliminary consideration to the proposed parking rate increases and parking manual changes at the Regent Universities. The proposals are unchanged from those presented in March and are as follows:

UNIVERSITY OF IOWA:

- Increases to the published parking rates; and
- Discretionary authority, Board Office notification, and annual reporting of all changes to incidental parking.

IOWA STATE UNIVERSITY:

- Annual parking rates for FY 2004.

UNIVERSITY OF NORTHERN IOWA:

- Annual and summer parking rates for FY 2004; and
- Changes to the UNI Parking Manual.

Parking systems at the universities provide many services including patrol, maintenance, repair, snow removal, resurfacing, and construction. The parking systems also provide meters, signage, salt and sand, equipment, and supplies.

SUI Parking
Presentation

In response to a Board request, the University of Iowa engaged Chance Management Advisors to review current visitors parking capacity and demand on SUI's east campus and to make recommendations. The University will have a presentation on the study. An executive summary of the study (page 9) and a booklet regarding the study are included in Board materials.

Rate Notification

To increase parking rates, the Board of Regents is required by Iowa Code to take action no sooner than 30 days after notification of the proposed increase to presiding officers of each student government organization at each affected institution. Notification of the proposed parking rate increases was sent to Student Government Presidents at the three Regent universities by overnight mail on March 6, 2003.

Strategic Plan:

Review and approval of parking rates and parking manual changes is consistent with the Board's strategic plan to provide effective stewardship of institutional resources (Key Result Area 4.0.0.0).

Background:

Iowa Code	The <u>Iowa Code</u> allows the Board to make rules regarding policing, control, and regulation of traffic and parking on the property of any institution under its control [§262.69]. It also requires notification to students 30 days prior to action by the Board as well as to increase tuition, charges, or fees at the Regent Universities [§262.9(18)].
Iowa Administrative Code	The <u>Administrative Code</u> requires that the Board approve any fees or charges for parking, monetary sanctions, or modifications to traffic and parking regulations.
Parking Systems	<p>Each university has parking systems that are self-supporting and do not receive state appropriated funds for the operation or capital improvements of the system. User fees and fines support the operations, maintenance, and capital improvements to the parking systems.</p> <p>Parking systems at the universities provide many services including patrol, maintenance, repair, snow removal, resurfacing, and construction. The parking systems also provide meters, signage, salt and sand, equipment, and supplies.</p> <p>In March, the Board was provided with details for each parking system including the rationale for the rate increases, FY 2003 improvements, long-range parking plan, long-range parking budget, and information on the oversight committees. That information has not been included in this memorandum.</p> <p>Financial information for the three parking systems, including actual numbers for FY 2002 and estimated numbers for FY 2003 and FY 2004 are summarized on page 8.</p>

University of Iowa

Parking System Approximately 13,800 parking spaces are available for patients, visitors, faculty, staff, and students.

The University of Iowa has outstanding bond indebtedness on its parking system as of June 30, 2002, totaling \$9.8 million. The Board's bond issuance schedule, approved at the November 2002 Board meeting includes \$16.5 million of SUI parking system bonds for May of 2003. The University has requested a delay in the bond sale scheduled for May of 2003. (See B.C. 6.)

At its April 2002 meeting, the Board approved parking rates for the multiple-year period FY 2003 – FY 2005 as illustrated below:

APPROVED
MULTIPLE-YEAR RATES
FY 2003 – FY 2005

Multiple-Year Parking Rates					
	Rate Basis	Current	FY 2003	FY 2004	FY 2005
Faculty/Staff Surface Reserved ¹	Monthly	26.00	30.00	34.00	38.00
Faculty/Staff Ramp Reserved ¹	Monthly	39.00	45.00	51.00	57.00
Commuter – F/S & Student ¹	Monthly	13.00	14.00	15.00	16.00
Student Storage ¹	Monthly	21.00	22.00	23.00	24.00
Graduated Cashiered Rate (GSR) ²	Hourly	75¢ for the first three hours; \$2 per hour for the next five hours.			
Public Meters / Cashiered	Hourly	0.60	0.75	0.75	0.75
Student Meters / Cashiered	Hourly	0.50	0.50	0.50	0.50

- 1 Per day rates are charged at approximately 10.0% of monthly rates.
- 2 GSR rates are not charged to patients and visitors bearing the appropriate hospital / service provider pass.

INCIDENTAL PARKING
RATES

The University had requested the opportunity to make changes to incidental parking rates to respond to immediate needs on its campus. The Board Office proposed:

- Discretionary authority to be delegated to the University for increasing incidental parking rates.
- Prior to increasing any incidental parking rates, the University must notify the Board Office so that proper notification can be made in compliance with the Iowa Code and the Iowa Administrative Code.
- That the University report all changes to those parking rates in the subsequent year's parking report.

PROPOSED PARKING
RATES – FY 2004

University of Iowa			
Permit	Rate Basis	Current 2002-2003	Proposed 2003-2004
Faculty/Staff			
Faculty/Staff Ramp Night	Monthly	\$30.00	34.00
Faculty/Staff Surface Night	Monthly	\$15.00	17.00
Faculty/Staff Motorcycle	Annual	\$45.00	51.00
Placard Replacement	Each	\$20.00	20.00
Key Replacement	Each	\$20.00	20.00
Emeritus Keys	Deposit	\$20.00	20.00
20 Exit Pass Booklet	Each	\$45.00	51.00
Faculty/Staff Bus Pass	Monthly	Subsidized \$10	\$10.00
	Monthly	Discounted \$23	\$23.00
	Each (Iowa City only)	30 Ride Passes \$15.00 or \$20.00	\$15.00 & \$20.00
Faculty/Staff Vanpool	Monthly	Variable – see vanpool web pages	
Student			
Student Surface Night	9-month permit	\$126.00	\$153.00
Student Motorcycle	9-month permit	\$30.00	34.00
Student Park Card	Each	\$10.00, \$25.00, or \$50.00	Continued
R Permit (Law)	Monthly	\$45.00	51.00
Student Bus Pass	Semester	Subsidized \$50.00	\$50.00
		Discounted \$80.00	\$80.00
	Each (Iowa City only)	30 Ride Passes \$15.00 or \$20.00	\$15.00 & \$20.00
Temporary Rates			
Medical Upgrade	Per Month	\$14.00	\$17.00
Department Placards/Keys			
Dept. Business Placard	1 st Placard - \$0		
	Additional cards	\$180.00	\$204.00
Service Vehicle Placards	Each	\$180.00	\$204.00
Pentacrest Placards	None	None	None
Meters			
Hooded Meters	Per Day/Per Meter	\$13.50	\$13.50
Miscellaneous			
Field Services	Per Hour/Per Officer	\$16.00	\$20.00

PARKING MANUAL

No changes to the parking manual or violation rates were proposed.

Iowa State University

Parking System Approximately 18,000 parking spaces are available for visitors, faculty, staff, and students on campus.

In May 2002, the Board approved a resolution providing for the sale and award of \$6.2 million of ISU parking system revenue bonds. These were the first bonds to be issued for the System. A second bond issuance is anticipated in 2004.

Approvals
Requested

RATE INCREASES
FY 2004

Permit Type	Actual FY 2003	Proposed Increase	Percent Increase	Proposed FY 2004
24-Hour Reserved	\$615.00	\$25.00	4.1%	\$640.00
Reserved	320.00	25.00	7.8%	345.00
Vendor	104.00	15.00	14.4%	119.00
General Staff ¹	74.00	15.00	20.3%	89.00
Departmental	74.00	15.00	20.3%	89.00
University Family Housing (2 nd car)	64.00	15.00	23.4%	79.00
University Family Housing (1 st car) ²				72.00
Commuter Student	57.00	15.00	26.3%	72.00
Residence Halls	57.00	15.00	26.3%	72.00
Student Accessible	57.00	15.00	26.3%	72.00
Student Government	57.00	15.00	26.3%	72.00
Stadium	47.00	5.00	10.6%	52.00
Motorcycle (staff)	25.00	5.00	20.0%	30.00
Motorcycle (student)	25.00	5.00	20.0%	30.00
<p>1 General Staff includes Residence Hall staff and Ames Lab staff permits.</p> <p>2 Beginning with FY 2004, the Parking Division is responsible for parking at University Family Housing (UFH). UFH students previously paid one rental fee that included parking for one car. Students will now purchase a parking permit directly from ISU's Parking Division. Student rent will be adjusted to reflect this change.</p> <p>Commuter parking at the Iowa State Center and the Orange Route shuttle will remain free.</p>				

This is the second of three annual rate increases for the following fees:

Permit Type	Current Fee	Annual Increase	Total 3-Year Increase
Reserved	295.00	25.00	\$75.00
24-Hour Reserved	590.00	25.00	75.00
General Staff	\$59.00	\$15.00	45.00
Student Permits	42.00	15.00	45.00
Stadium Permits	42.00	5.00	15.00

PARKING MANUAL

No changes to the parking manual were proposed.

University of Northern Iowa

Parking System Approximately 8,200 parking spaces are available for visitors, faculty, staff, and students.

The University of Northern Iowa does not have any outstanding bond indebtedness on its parking system and does not plan for bonding this system in the near future.

Approvals
Requested

RATE INCREASES
FY 2004

	Permit Type	Actual FY 2003	Proposed Increase	Percent Increase	Proposed FY 2004
G	Reserved	\$263.00	\$13.00	4.9%	\$276.00
A	Faculty and Staff	103.00	3.00	2.9%	106.00
B	Faculty and Staff	58.00	2.00	3.4%	60.00
B	Students	55.00	1.50	2.7%	56.50
CP*	Residence Hall Preferred	48.00	0.00	0.0%	48.00
C	Residence Hall Students	37.00	1.00	2.7%	38.00
M	Married Student Housing Additional Vehicle	37.00 18.50	1.00 0.50	2.7% 2.7%	38.00 19.00
R	Night / Remote	20.00	1.00	5.0%	21.00
L	Lab School	20.00	1.00	5.0%	21.00
MC	Motorcycle	17.50	0.50	2.9%	18.00
T	Temporary (per week)	5.00	0.00	0.0%	5.00

* New – C Preferred

RATE INCREASES
SUMMER FY 2004

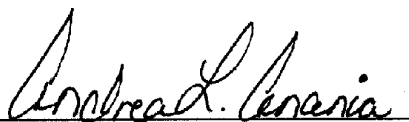
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L	Lab School	20.00	1.00	5.0%	21.00
MC	Motorcycle	17.50	0.50	2.9%	18.00
T	Temporary (per week)	5.00	0.00	0.0%	5.00

* New – C Preferred

PARKING MANUAL

Section	Explanation	Manual Revision
§1.4	Add Preferred Parking designation. Approximately 735 "C" spaces will be converted to preferred parking ("CP") and 900 preferred parking spaces will be sold at an annual rate of \$48.00.	Certain persons renewing their housing contracts with the Department of Residence may be eligible for a "C" Preferred parking permit which would allow them to park in the "C" Preferred parking areas. Determination of who is eligible for these permits will be made by the Department of Residence.
§1.5	Add CP to designated areas.	"Parking areas designated C, R, or CP may be used 24 hours a day with an appropriate permit."
§6.1	Add CP lot hours.	"CP lot hours will be 1:00 a.m. Monday – 4:00 p.m. Friday."
§6.2	Add CP lot usage.	"CP permit holders may use the CP, C, or R lots";
§6.5	Add CP to lot usage for R permit holders.	"...allows the use of parking lots when their classification is not in effect except C and CP lots."
§7.1	Parking permit fees will be increased as illustrated above.	See above permit rate increases.
§9.3	Add CP to snow removal violation.	"Vehicles parked along the curb in CP, C, and R lots during snow removal will be assessed a \$25.00 penalty."
§12.6	The Information Booth will not be staffed.	Delete section.

The University of Northern Iowa did not propose changes to parking fines or penalties.


Andrea L. Anania

Approved: 
Gregory S. Nichols

Financial Information

University of Iowa

	Actual <u>FY 2002</u>	Estimated <u>FY 2003</u>	Estimated <u>FY 2004</u>
Revenues			
Fees	\$8,794,522	\$10,120,155	\$10,592,648
Fines	908,103	848,917	1,000,000
Other	<u>335,065</u>	<u>200,023</u>	<u>409,000</u>
Total Revenues	\$10,037,690	\$11,169,095	\$12,001,648
Expenses			
Salaries / Wages	3,369,743	\$3,672,000	\$3,875,000
Supplies / Equipment	2,106,653	2,404,154	2,526,675
Other	<u>442,563</u>	<u>750,000</u>	<u>769,000</u>
Total Expenses	\$5,918,959	\$6,826,154	\$7,170,675
Net Income from Operations	\$4,118,731	\$4,342,941	\$4,830,973
Improvements from Reserves	\$2,276,341	\$3,500,000	\$5,875,000
Debt Service	\$1,799,775	\$818,545	\$1,787,168

Iowa State University

	Actual <u>FY 2002</u>	Estimated <u>FY 2003</u>	Estimated <u>FY 2004</u>
Revenues			
Fees	\$1,000,905	\$1,520,260	\$1,644,000
Fines	1,114,746	1,088,927	1,110,000
Other	<u>79,499</u>	<u>193,333</u>	<u>153,000</u>
Total Revenues	\$2,195,150	\$2,802,520	\$2,907,000
Expenses			
Salaries / Wages	\$837,712	\$916,270	\$953,000
Supplies / Equipment	724,305	830,244	852,000
Other	<u>0</u>	<u>0</u>	<u>0</u>
Total Expenses	\$1,562,017	\$1,746,514	\$1,805,000
Net Income from Operations	\$633,133	\$1,056,006	\$1,102,000
Improvements from Reserves	\$610,569	\$500,000	\$520,000
Debt Service	\$0	\$433,312	\$480,683
Bond Proceeds	\$0	\$0	\$0
Improvements - Bond Proceeds	\$0	\$2,900,000	\$3,000,000

University of Northern Iowa

	Actual <u>FY 2002</u>	Estimated <u>FY 2003</u>	Estimated <u>FY 2004</u>
Revenues			
Fees	\$679,759	\$600,000	\$615,000
Fines	474,069	357,000	400,000
Other	<u>26,643</u>	<u>0</u>	<u>0</u>
Total Revenues	\$1,180,471	\$957,000	\$1,015,000
Expenses			
Salaries / Wages	\$417,330	\$380,625	\$397,100
Supplies / Equipment	274,451	217,000	223,510
Other	<u>0</u>	<u>0</u>	<u>0</u>
Total Expenses	\$691,781	\$597,625	\$620,610
Net Income from Operations	\$488,690	\$359,375	\$394,390
Improvements from Reserves	\$105,820	\$60,000	\$500,000

University of Iowa East Campus Visitor Parking Study Executive Summary

The Board of Regents, State of Iowa, requested a study of east campus visitor parking and access be done at the time of its review of the design of the new Pomerantz Center. The University engaged Chance Management Advisors (CMA) to review current visitors parking capacity and demand, and to make recommendations on how to address any shortage. Chance Management Advisors was selected due to its technical competence, its reputation of quality and professionalism serving university and municipal clients, and for its ability to complete the study in a timely fashion. The full report will be presented to the Board at its meeting in April. Attached is a map of relevant buildings and parking facilities.

CMA concluded that the demand for visitors parking exceeds current supply, and that demand is driven principally by activities at the Iowa Memorial Union (IMU). Activities at the Pomerantz Center and Blank Honors Center will add only marginally to overall demand. CMA also concluded that the supply of visitor parking could be increased in the short run by reallocating space within current facilities, and by utilizing available capacity within the City of Iowa City's nearest parking facilities. The University, either through the Chance firm or directly, has met with faculty and departments that generate visitor demand to review the report.

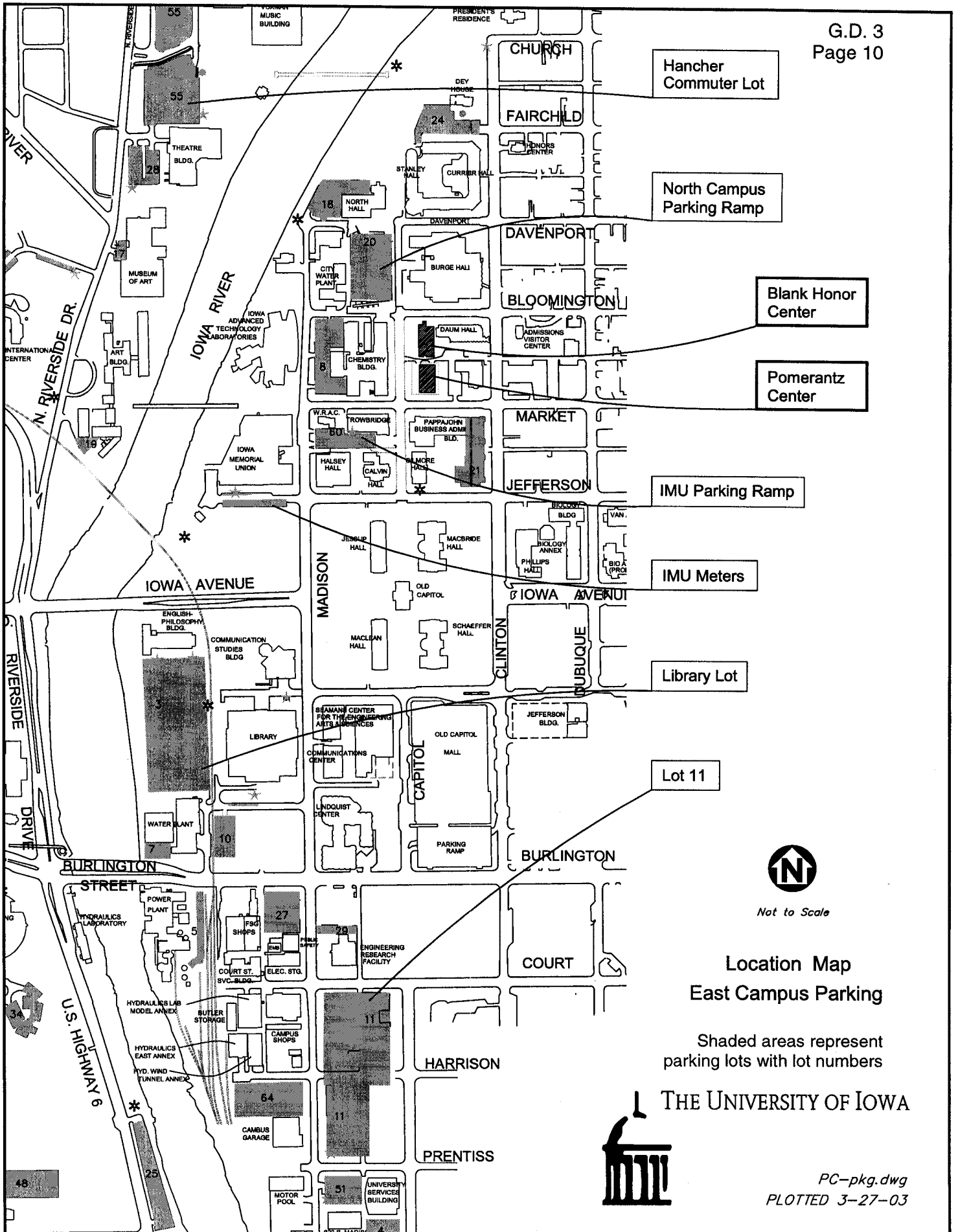
CMA focused primarily on the current use of the more than 500 hourly spaces contained within the IMU and North Campus Ramps, and the metered parking directly south of the Iowa Memorial Union. The study found that many of these spaces are occupied during peak weekday hours by individuals parking for long periods of time, and that many of them could be served in other locations. Displacing these individuals would open up spaces to better serve visitors.

One key recommendation is the implementation of a graduated parking rate in both the IMU and North Campus parking ramps. This approach, where the cost per hour increases over time, would discourage some of the long-term parking now practiced by staff and students. A parking fee validation system would allow true campus visitors to utilize the ramps at a standard rate. A similar fee and validation program was implemented in select west campus parking facilities last August, releasing several hundred spaces for UIHC patients.

A portion of the ramp capacity is also taken up by students storing cars for extended periods of time who avoid payment of a fee by exiting after cashiers go off duty. CMA recommends a trial period of extending cashiered hours to determine what capacity improvements can be achieved. Capacity at the IMU ramp could also be improved by encouraging more daytime and evening use of the North Campus ramp. CMA recommended improved marketing of the North Campus Ramp and directions/signage to the ramp.

The consultant recommended that if additional visitor space is provided, capacity may be obtained by moving faculty and staff permits from their assigned space within the North Campus ramp, and by converting adjacent faculty and staff lots to metered spaces. Identifying the location of parking facilities owned by the City of Iowa City could also expand the range of parking options for visitors. If these efforts do not secure sufficient capacity, CMA recommends an expansion of metered parking directly south of the IMU onto Hubbard field. However, the University strongly believes that all other recommendations should be exhausted before this recommendation is even considered.

Finally, CMA recommended that additional ramp capacity could be constructed on the east campus. No site was identified in this study. Many of the short-term recommendations could be implemented before next fall. Such rapid implementation would allow the University to evaluate their effectiveness through the school year and plan for any additional changes in the following year.



Hancher
Commuter Lot

North Campus
Parking Ramp

Blank Honor
Center

Pomerantz
Center

IMU Parking Ramp

IMU Meters

Library Lot

Lot 11



Not to Scale

Location Map
East Campus Parking

Shaded areas represent
parking lots with lot numbers

THE UNIVERSITY OF IOWA

