

MEMORANDUM

To: Board of Regents

From: Board Office

Subject: March 3, 2004 Meeting of the Iowa Coordinating Council for Post High School Education (ICCPHSE)

Date: April 12, 2004

Recommended Action:

Receive the report on the March 3, 2004 meeting of the Iowa Coordinating Council for Post-High School Education.

Executive Summary:

Meeting held at Hamilton College in Cedar Rapids

The Iowa Coordinating Council for Post-High School Education met on March 3, 2004 at Hamilton College in Cedar Rapids.

Below is a brief summary of the major items covered at the meeting.

PROGRAMMATIC ACTIONS

Programs Without Concerns

The following programs without concerns were accepted by the ICCPHSE:

AIB College of Business:

- ❖ Accounting, BS Degree – on-campus – (52.0301)
- ❖ Business Administration/Leadership, BS Degree – on-campus – (52.0201)
- ❖ Information Technology, BS Degree – on-campus – (11.0103)
- ❖ Judicial Reporting/Closed Captioning, BS Degree – on-campus – (22.0399)

Saint Ambrose University, Davenport:

- ❖ Transition Doctor of Physical Therapy, Doctorate – off-campus– Great River Medical Center, Burlington, IA (51.2399)

Clarke College, Dubuque:

- ❖ Doctor of Physical Therapy, Doctorate – on-campus – (51.2308)

Iowa Central Community College, Fort Dodge:

- ❖ Agricultural Business Management, AAS Degree – on-campus – (01.0102)

Des Moines Area Community College, Ankeny:

- ❖ Funeral Services and Mortuary Science, Diploma—Career and Technical Education – on-campus—ICN (12.0301)

Programs With Concerns – Southwest Minnesota State University

The Council agreed to receive the following programs with concerns:

Southwest Minnesota State University, Marshall, MN:

- ❖ Masters in Education Leadership, Graduate/Masters Degree – off-campus—Cherokee, IA – (13.0101)
 - ❖ Masters in Business Administration, Graduate/Masters Degree – off-campus—Spirit Lake and Algona, IA – (52.0201)
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Programs With Concerns – University of Phoenix

The Council agreed to receive with stipulations the following programs with concerns:

University of Phoenix, Phoenix, AZ:

- ❖ Bachelor of Science in Information Technology, Bachelor Degree – on-campus—Unknown Location – (11.0101)
 - ❖ Bachelor of Science in Business with specialization in Marketing, Bachelor Degree – on-campus—Unknown Location – (52.1401)
 - ❖ Master of Business Administration with specialization in Marketing, Master Degree – on-campus—Unknown Location – (52.1401)
 - ❖ Bachelor of Science in Business with specialization in E-Business, Bachelor Degree – on-campus—Unknown Location – (52.1201)
 - ❖ Master of Business Administration with specialization in E-Business, Master Degree – on-campus—Unknown Location – (52.1201)
 - ❖ Bachelor of Science in Business with specialization in Administration, Bachelor Degree – on-campus—Unknown Location – (52.0201)
 - ❖ Master of Business Administration, Master Degree – on-campus—Unknown Location – (52.0201)
 - ❖ Bachelor of Science in Business with specialization in Information Systems, Bachelor Degree – on-campus—Unknown Location – (52.1201)
 - ❖ Bachelor of Science in Business with specialization in Management, Bachelor Degree – on-campus—Unknown Location – (52.0201)
 - ❖ Master of Management, Master Degree – on-campus—Unknown Location – (52.1003)
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Review process has three parts

The ICCPHSE review process is one of three parts of the State's procedures for approving out-of-state institutions operating in Iowa. Part one involves preliminary registration with the Secretary of State. Part two is the review by the ICCPHSE. Part three is approval or non-approval by the Iowa College Student Aid Commission.

Received with Stipulations

The Council received the programs proposed by the University of Phoenix with the following stipulations:

Stipulation 1: Three actions requested

1. Three actions were requested by the Council:
 - a. report of a program needs analysis;
 - b. statement of program justification;
 - c. direct institutional contact relating to concerns raised.

Stipulation 2: No appropriate responses by March 2004

2. The University of Phoenix had not provided appropriate responses to these requests at the time of the ICCPHSE meeting. In particular there had been no meaningful discussion with respect to the specific concerns raised through the Council's review process. Since the ICCPHSE meeting on March 3, there has been University of Phoenix contacts made with all institutions raising concerns and those offering programs in the Des Moines area.

ICSAC has approved programs

The Iowa College Student Aid Commission approved the University of Phoenix programs at its meeting on April 5, 2004.

CONSUMER CREDIT AND CONSUMER DEBT

Consumer Credit Presentation

Tom Coates, Director of Consumer Credit of Des Moines, gave a presentation and led a discussion covering national trends in consumer debt, credit card use by young adults including college students, and the role of education in supporting sound consumer credit habits.

ALCOHOLIC BEVERAGE DIVISION INITIATIVES

Alcoholic Beverages Division's Legislative Initiatives

John Hartung gave the Council an update on the Alcoholic Beverages Division's initiatives for new alcohol-related regulations in Iowa statute. The Council approved a motion to ask the Alcoholic Beverages Division to follow through with submission of an amendment to HF 220 which would impose restrictions related to drink specials.

ICCPHSE PROGRAM APPROVAL PROCESS

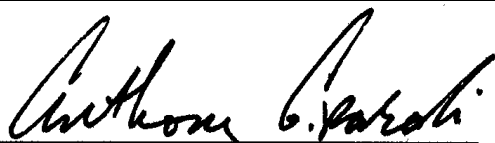
Report on Survey of ICCPHSE Program Approval Process

Nancy Williams guided discussion of a first reading of proposed changes in the Council's program approval procedures. These proposed changes were drafted by the Council's executive committee. The Council approved one change to procedures effective immediately. The Council discussed other possible changes for further consideration.

NEXT MEETING

Next Meeting

The next meeting of the Iowa Coordinating Council for Post-High School Education is scheduled for May 5, 2004 at the University of Northern Iowa in Cedar Falls.


Anthony G. Girardi

Approved: 
Gregory S. Nichols