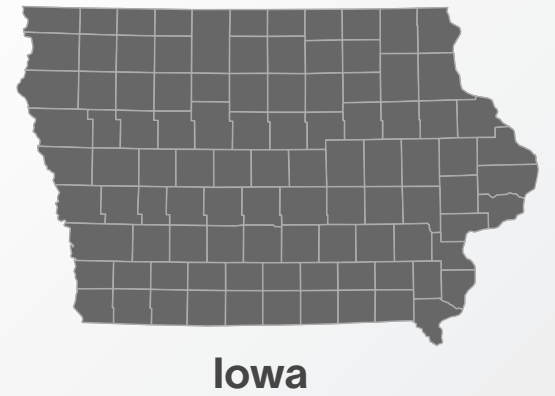
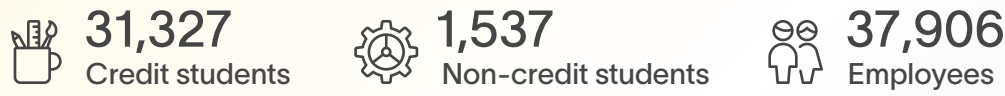


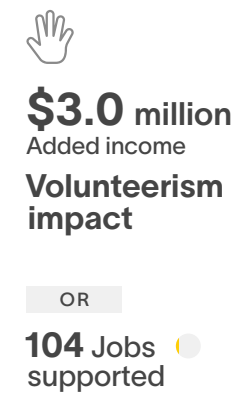
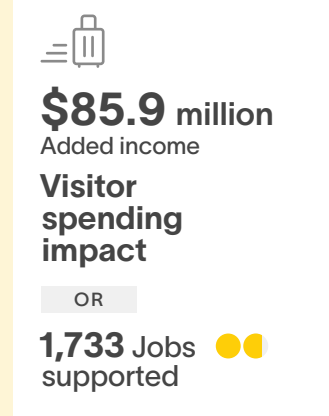
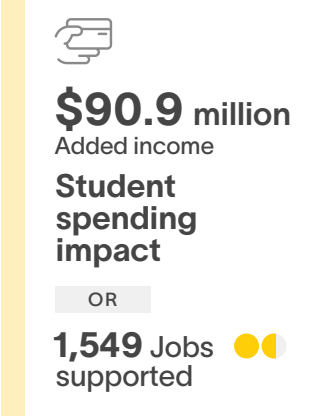
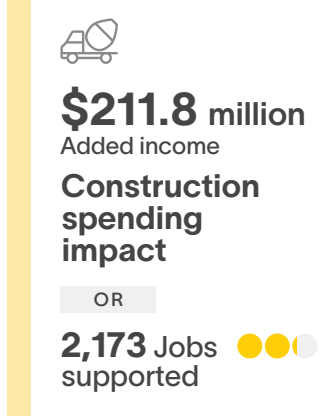
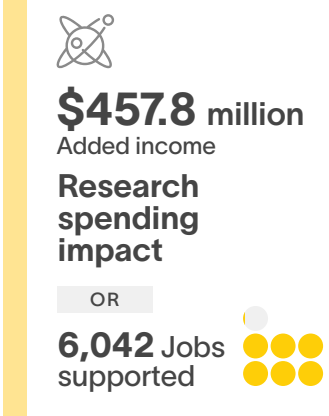
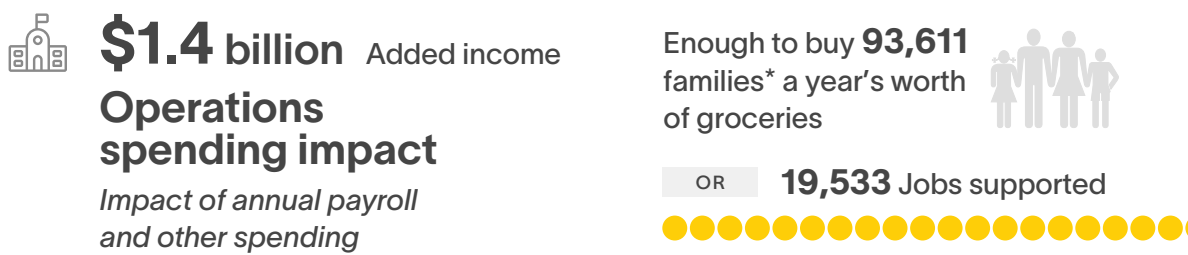
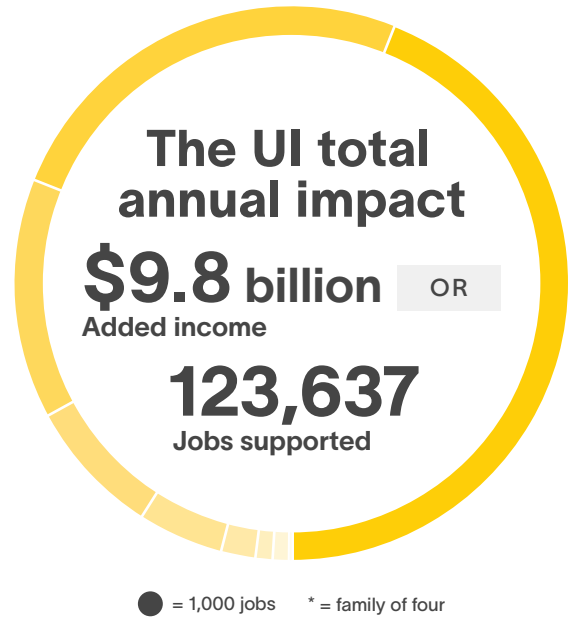
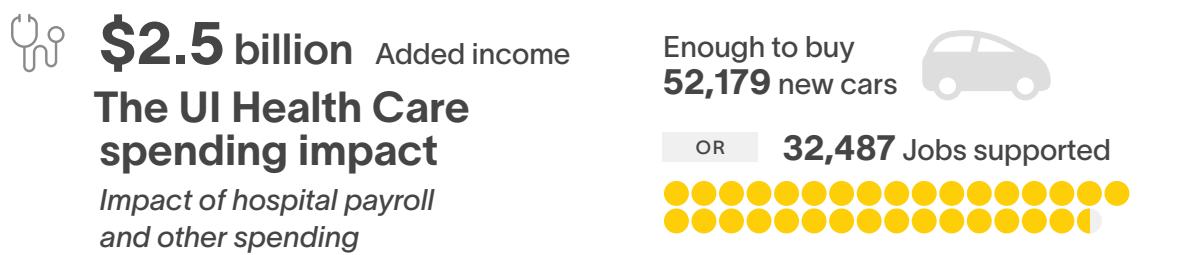
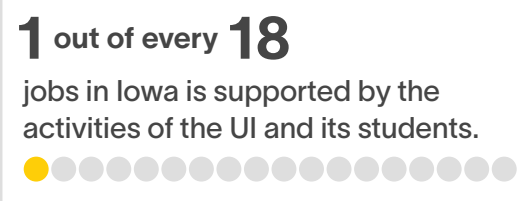
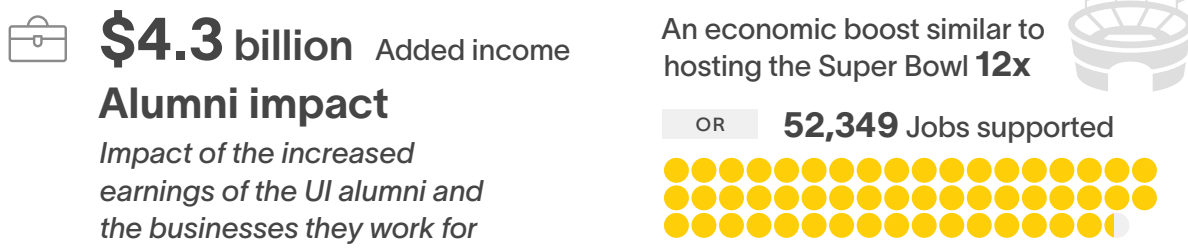
The Economic Value of the University of Iowa



About the UI



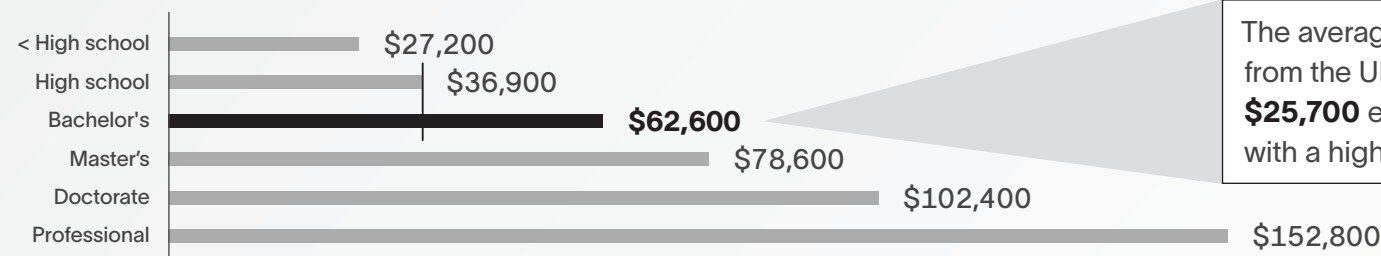
Economic impact analysis



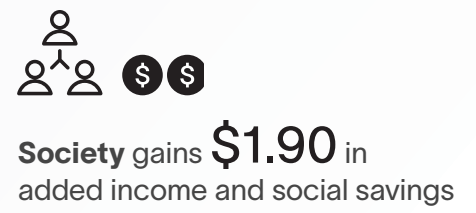
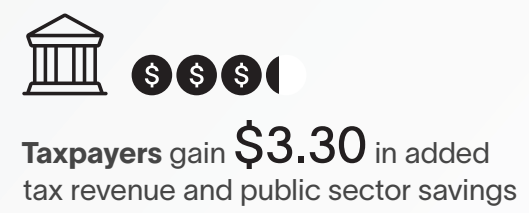
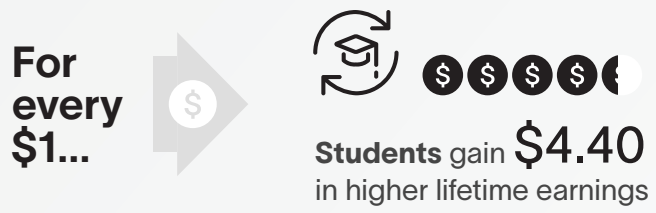
Investment analysis



Average earnings by education level at career midpoint



The average bachelor's degree graduate from the UI will see an increase in earnings of **\$25,700** each year compared to someone with a high school diploma working in Iowa.



Sources: Lightcast Economic Impact Study; <https://apnews.com/article/super-bowl-nfl-sports-business-los-angeles-827ec0047d78d4585b88dec9a9cb882f>; <https://www.coxautoinc.com/market-insights/kbb-atp-february-2024/>; https://fns-prod.azureedge.us/sites/default/files/resource-files/Cost_Of_Food_Low_Moderate_Liberal_Food_Plans_February_2024.pdf