

Tuition Task Force Meeting  
August 7, 2017

# Outline



- Objectives and Principles
- Quantify quality
- Recent history of expenses and revenues
- Building a revenue/tuition model for the future

# Strategic Objectives

- Focus on student success
  - Diversity and inclusion
  - Campus vitality
  - Community engagement
- Intentional focus on applied learning
- Enhance the quality of the education we deliver



# Revenue Principles

- **Hold fiscal year expenses to inflation adjusted 2008 levels**
- Establish revenue so that tuition increases can be reasonable and predictable for families
- Revenue directly impacts Quality



# High Quality Education



- UNI emphasizes accessibility
- UNI outperforms projected expectations
  - 6-year graduation rate 8 points higher than expected
  - Student success rating 9 points higher than expected
- UNI graduates are at or above peer and competitor medians in salary measures 10-years after entry

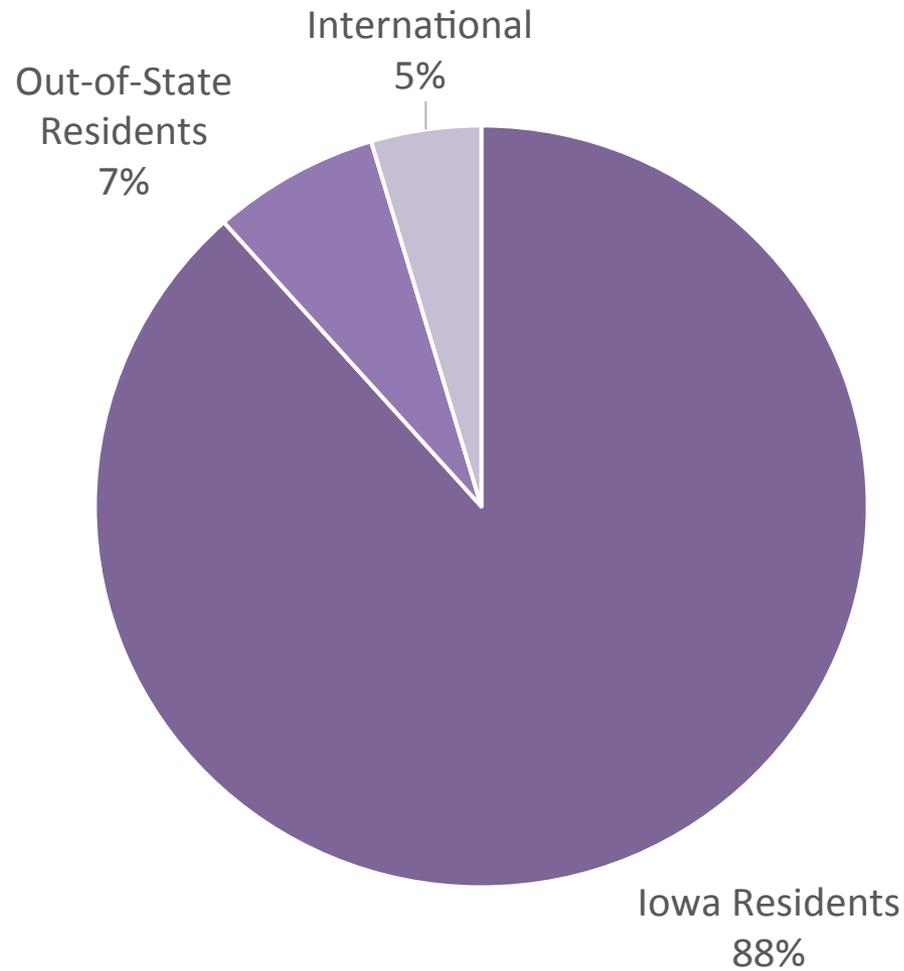


# Top Value Institution



- UNI is in top 3rd of **all** US institutions in Money Magazine's Best Colleges for your Money 2017
- UNI is in top 100 for all universities in The Washington Monthly College Guide and 38th on their list of Master's universities that are the "Best Bang for the Buck."
- UNI median debt at graduation is below peers by more than \$1,000

# Educating Iowa Students



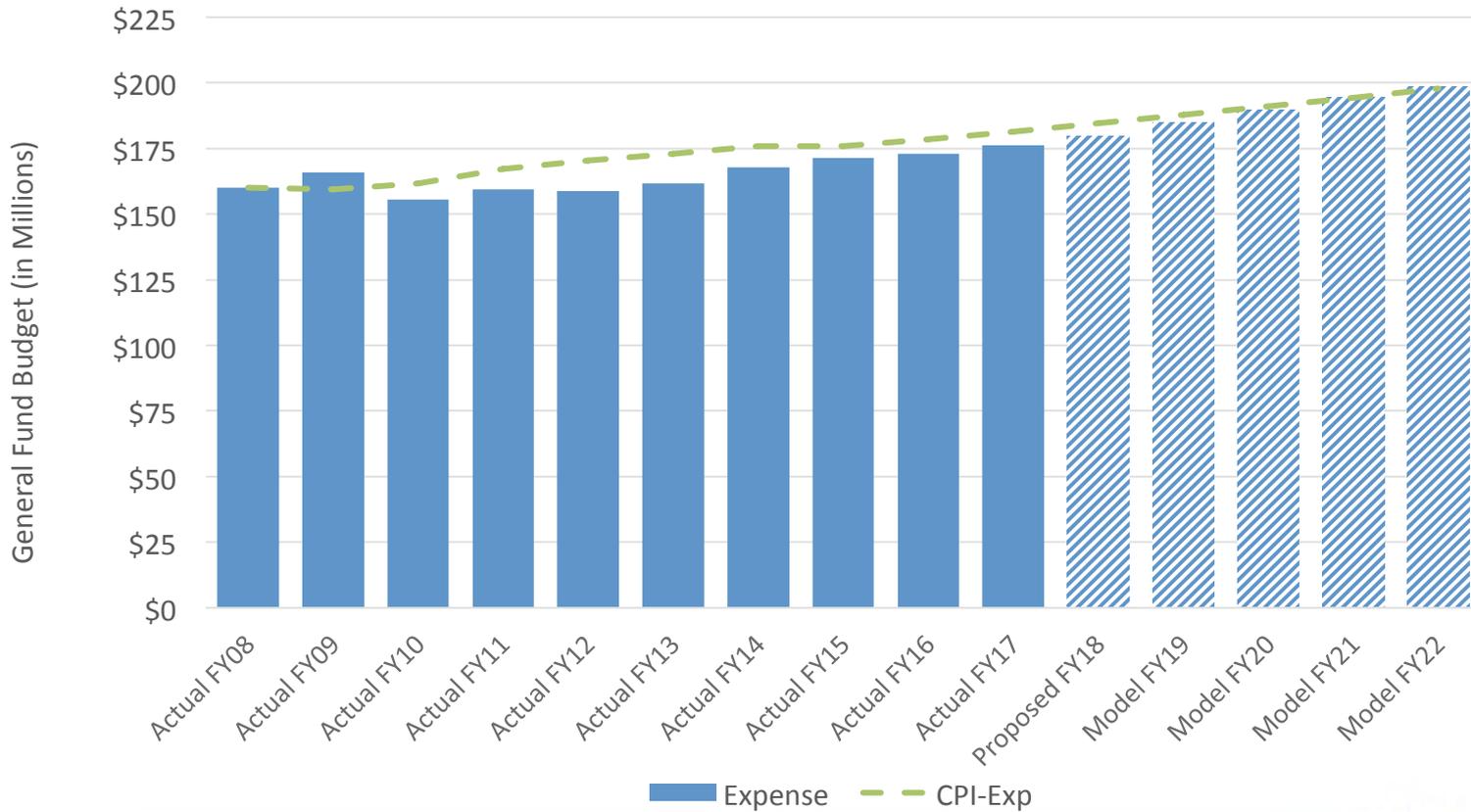
# Budget Assumptions—FY18 through FY22

- **Hold fiscal year expenses to inflation adjusted 2008 levels**
- Enrollment growth to 12,350 by academic year 2022
- Faculty/staff increases to cover needs
- Additional expenses in maintenance
  - Currently at CPI, which is low for expected cost
- Health care cost increases
  - Estimated based on recent past increases (significantly above CPI)
- Increase in student financial aid, currently quite low
- Salary increases at CPI (1.75%)
- Did not include: Emergency contingencies (e.g. IT, classroom updates, utilities)



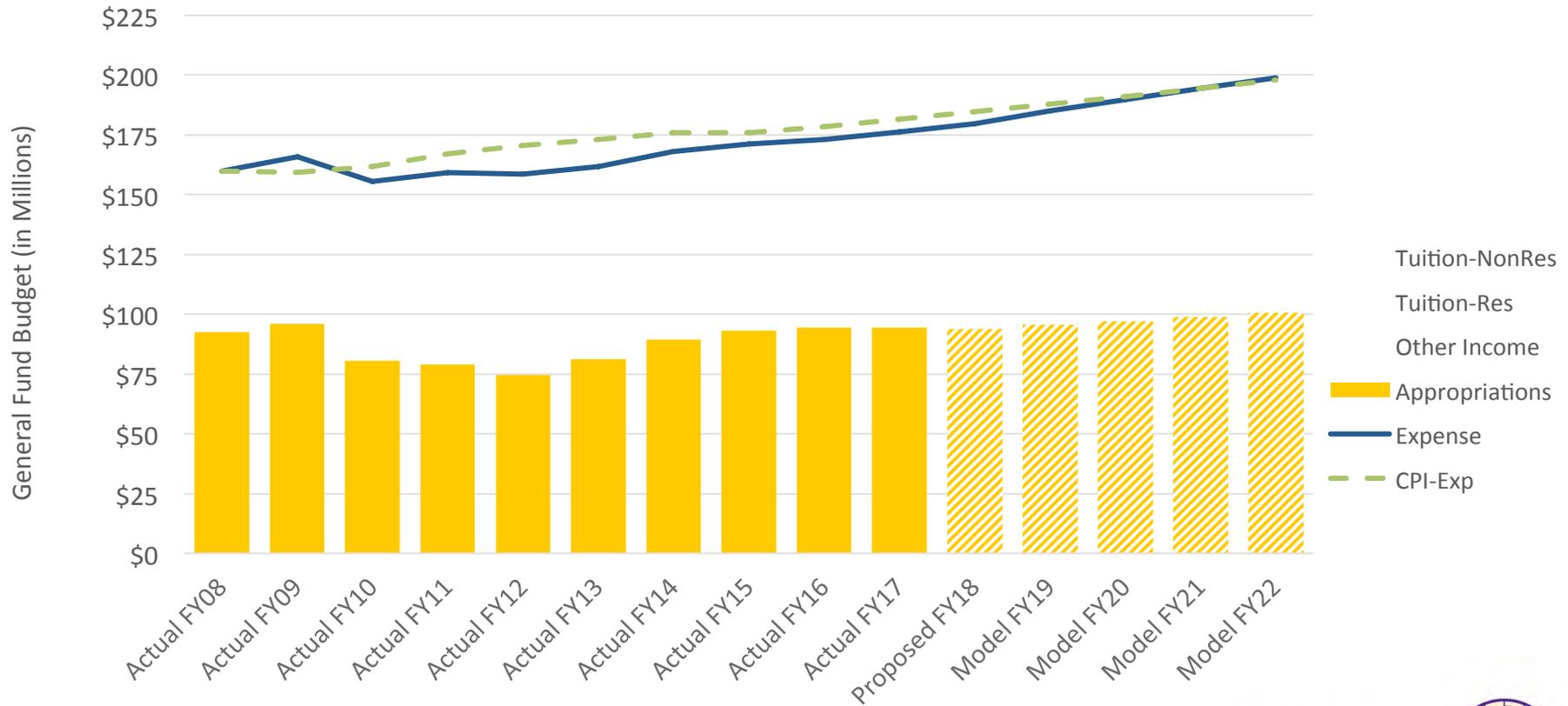
# General Fund Budget History

General Funds Expense w. CPI  
FY08 thru Modeled FY22



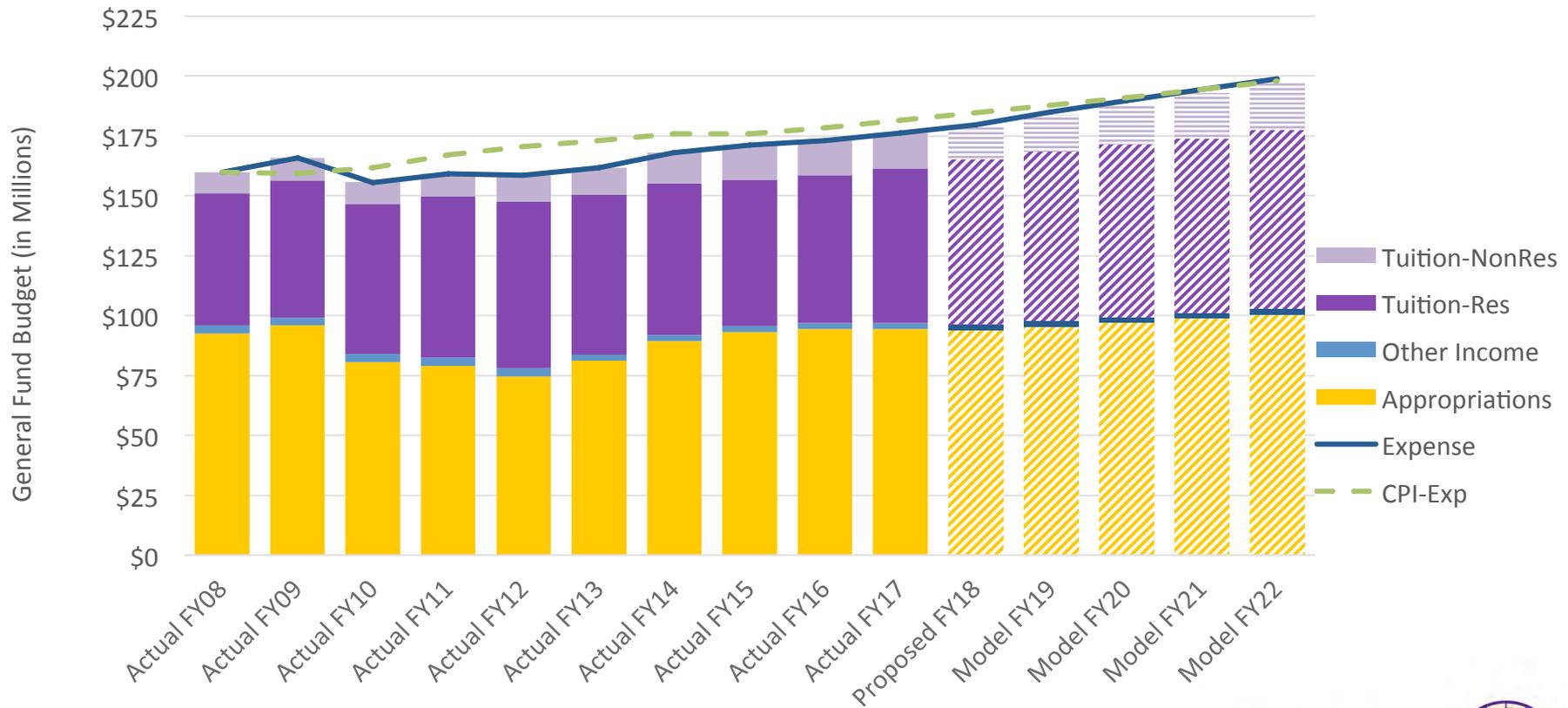
# General Fund Budget History

General Education Fund  
Budget History w. Budget Modeling thru FY 2022  
(with CPI increases to tuition and appropriations)



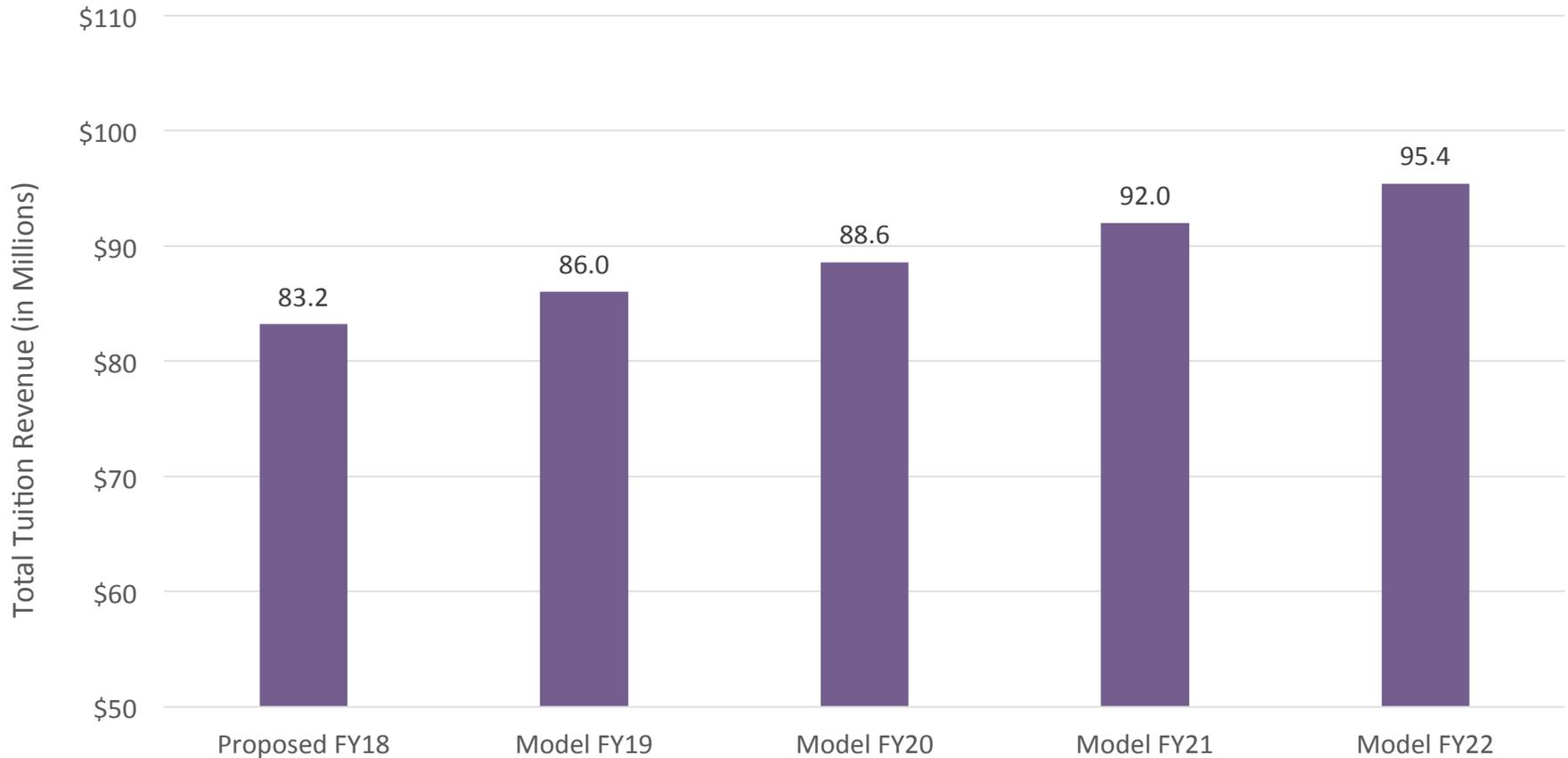
# General Fund Budget History

## General Education Fund Budget History with Budget Modeling through FY 2022



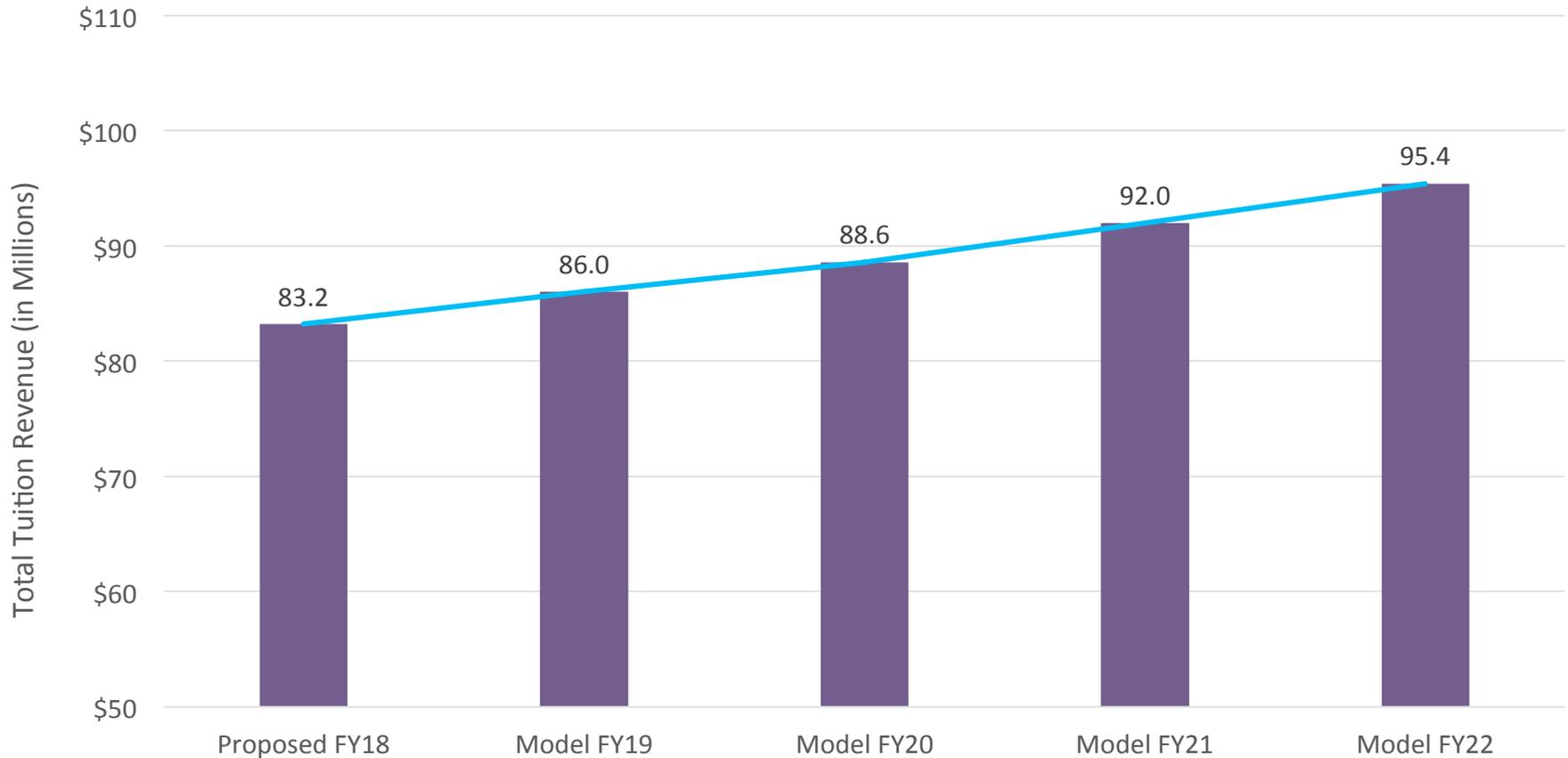
# UNI Tuition—Reasonable and Predictable

## Tuition Revenue if Tuition increases at 2% per student



# UNI Tuition—Reasonable and Predictable

Tuition Revenue if Tuition increases at 2% per student

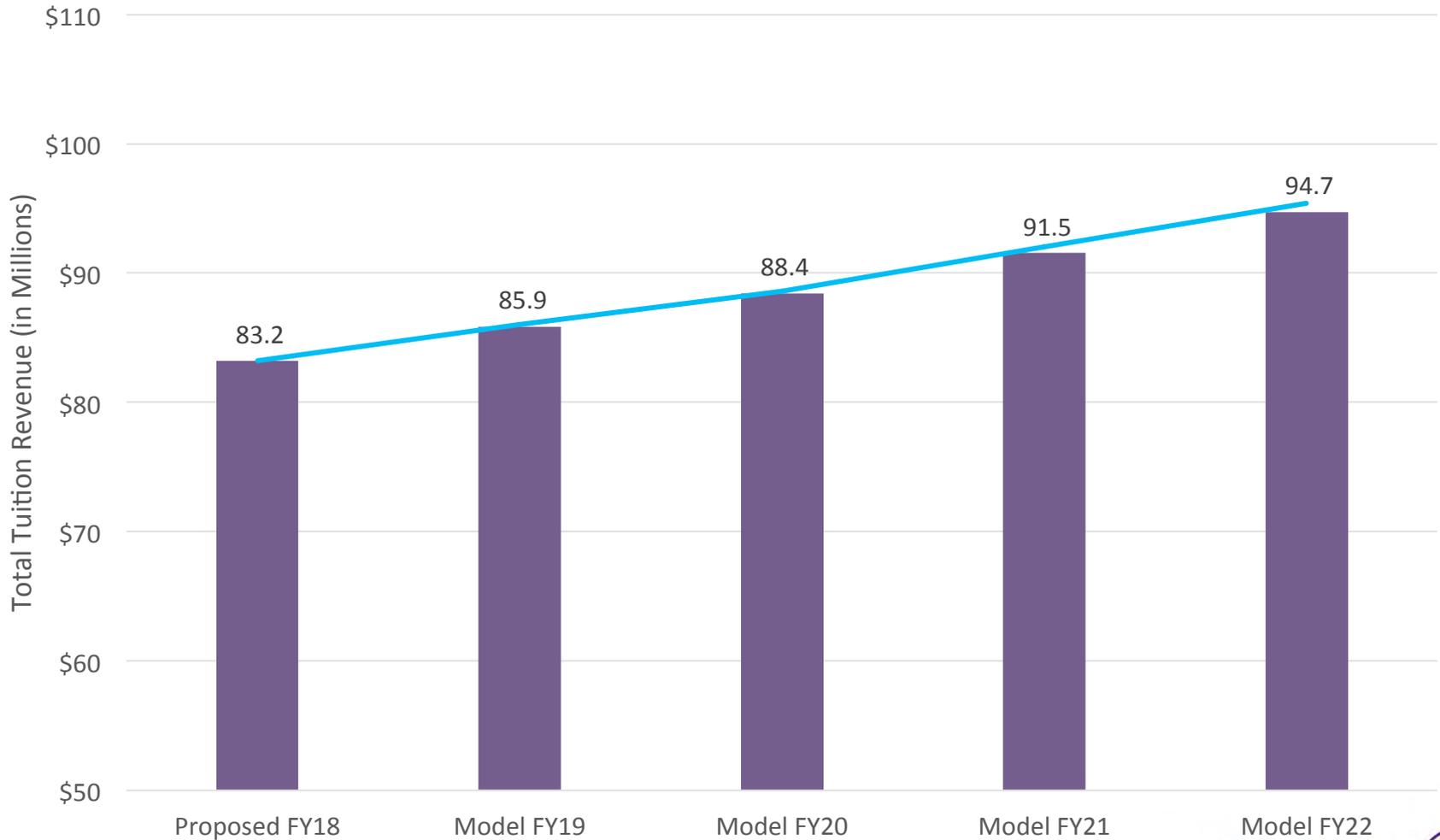


# State Appropriation Scenarios

Appropriation Scenario	Tuition Increase per Scenario			
	FY19	FY20	FY21	FY22
State Appropriation that increases with Inflation (+1.75%/year)				
State Appropriation Flat				
State Appropriation Decrease of 3.2% for FY 2019, then Flat				

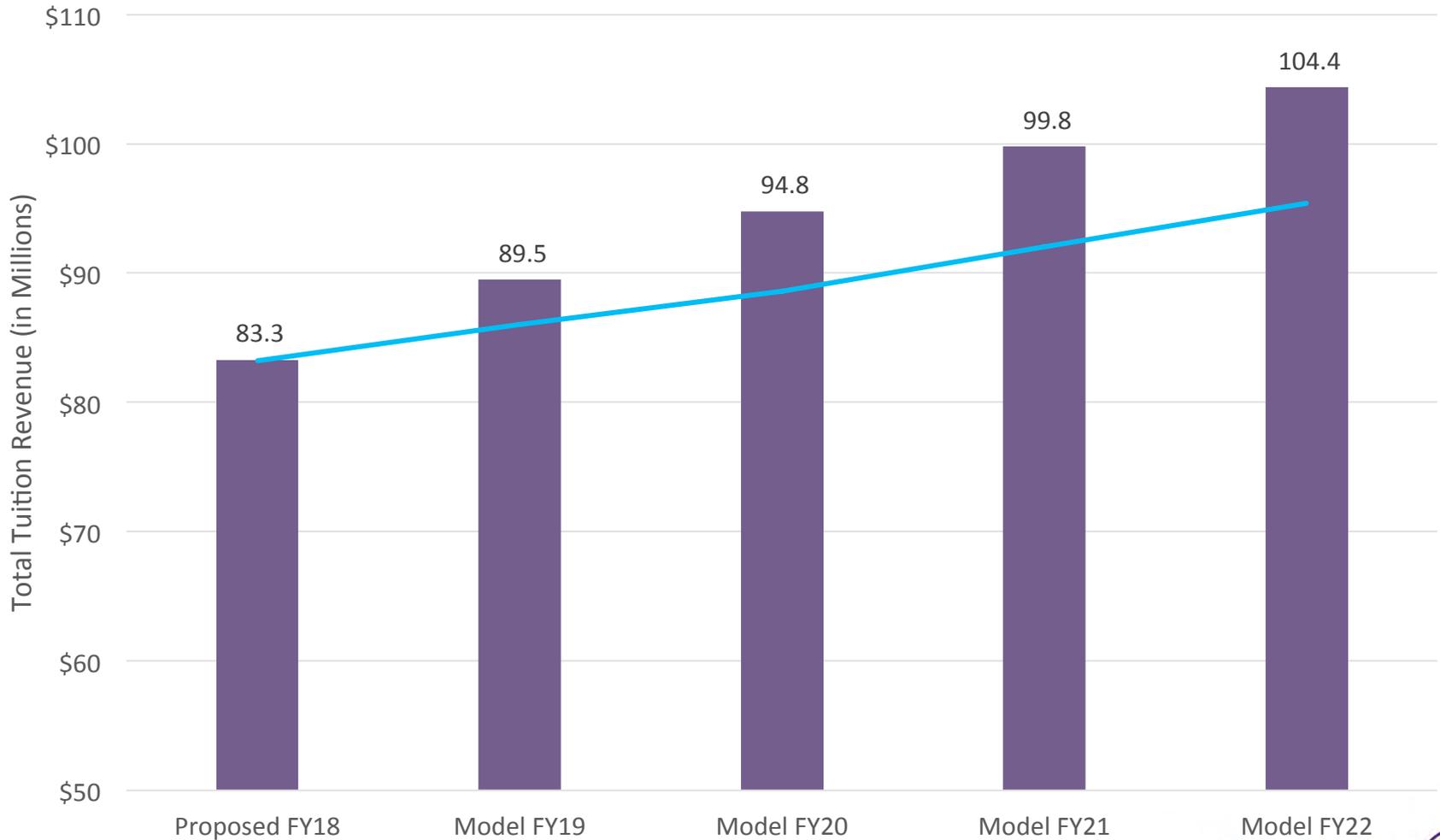
# UNI Tuition Scenario 1

Tuition Need with Appropriation 1.75% estimated CPI



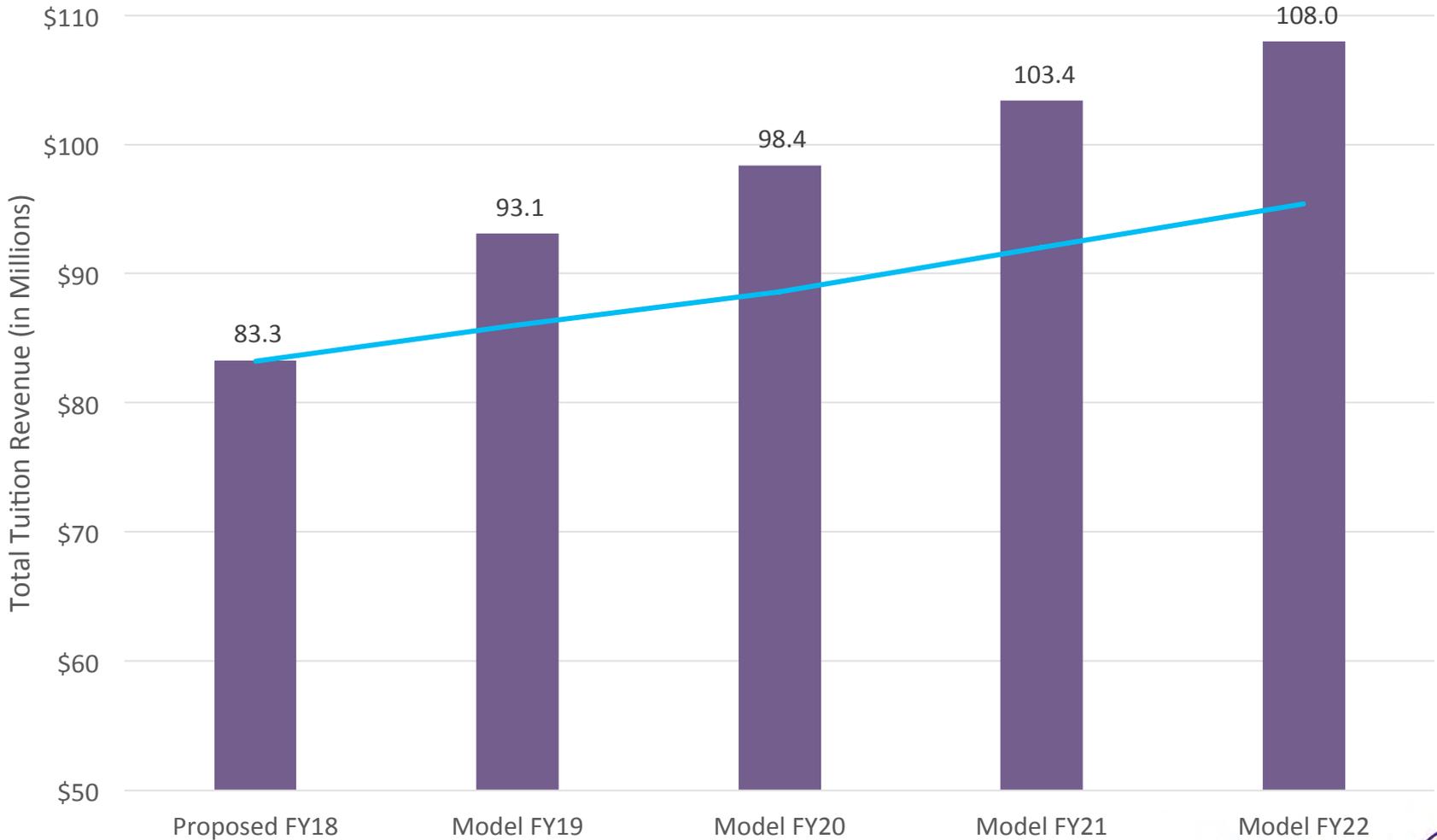
# UNI Tuition Scenario 2

## Tuition Need with Appropriations Flat



# UNI Tuition Scenario 3

## Tuition Need with a 3.2% FY19 Appropriation Cut



# State Appropriation Scenarios

Appropriation Scenario	Tuition Increase per Scenario			
	FY19	FY20	FY21	FY22
State Appropriation that increases with Inflation (+1.75%/year)	3.90%	2.70%	1.75%	1.75%
State Appropriation Flat	6.70%	5.20%	3.70%	3.10%
State Appropriation Decrease of 3.2% for FY 2019, then Flat	11.70%	4.90%	3.50%	2.90%

# State Appropriation Scenarios

## Undergraduate Resident Tuition Rates

Appropriation Scenario	Undergraduate Resident Tuition			
	FY19	FY20	FY21	FY22
State Appropriation that increases with Inflation (+1.75%/year)	\$7,747	\$7,956	\$8,095	\$8,237
State Appropriation Flat	\$7,955	\$8,369	\$8,679	\$8,948
State Appropriation Decrease of 3.2% for FY 2019, then Flat	\$8,328	\$8,736	\$9,042	\$9,304

FY17 tuition = \$7,098

FY18 tuition = \$7,457

# Summary

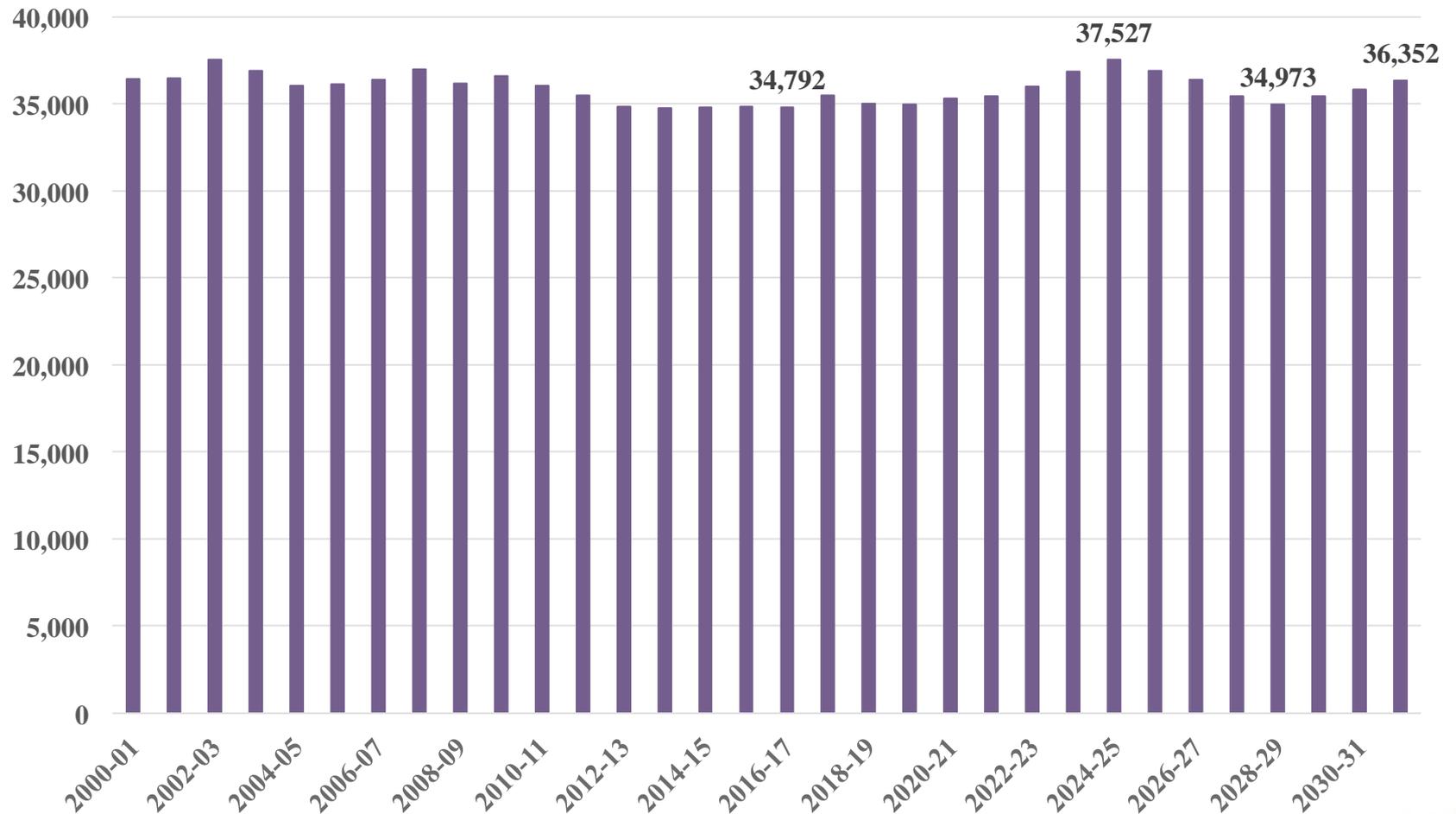


- Enhance/protect the quality of education offered at UNI
  - Student success a priority
  - Intentional focus on applied learning
  - Maintain national prominence
- Hold fiscal year expenses to inflation adjusted 2008 levels
- Establish revenue so that tuition increases can be reasonable and predictable for Iowa families
  - Our tuition is near the median of our Peers and above the median of competitors
  - Importance of Non-resident students

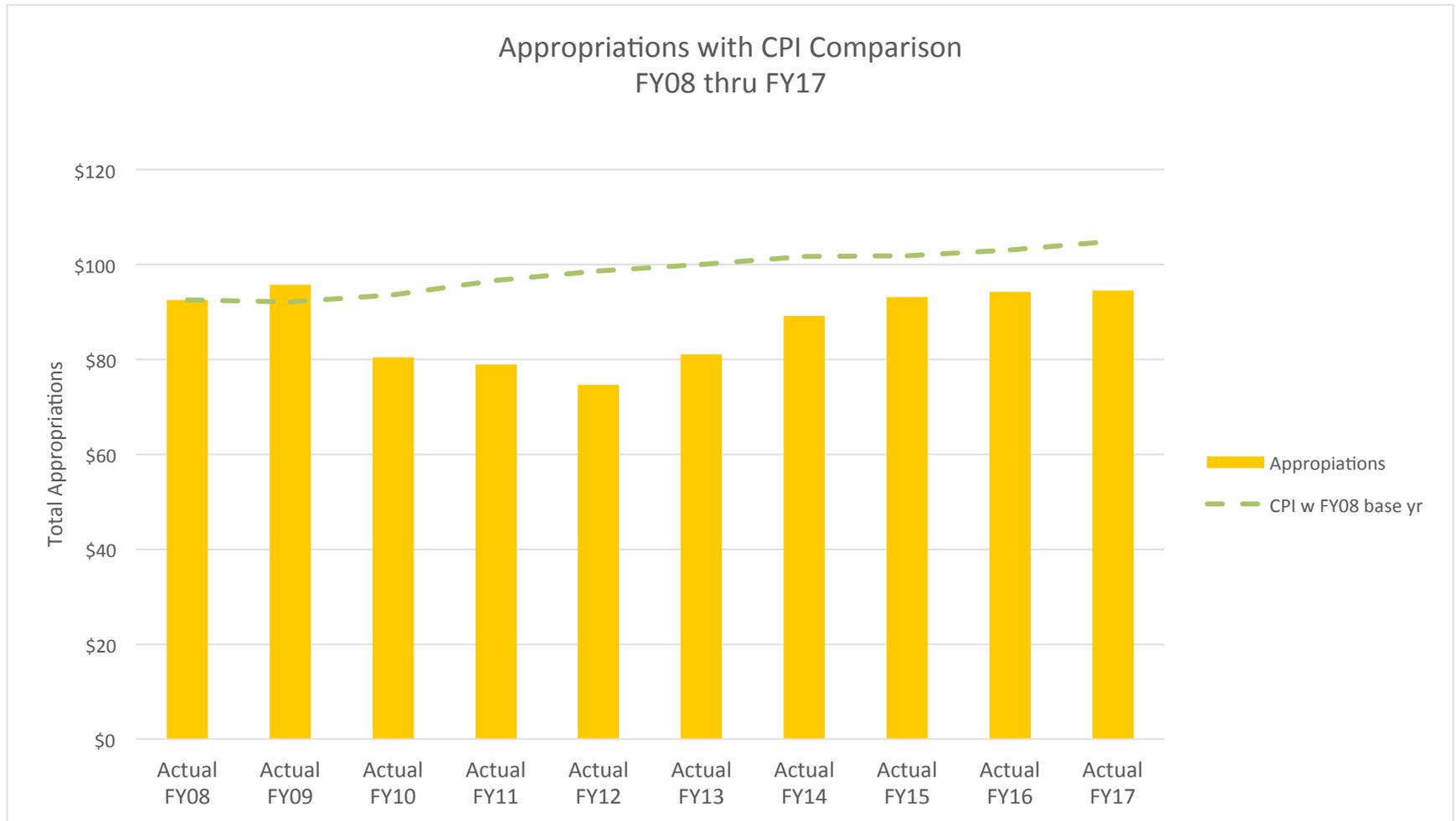


**Thank You!  
Questions?**

# Iowa High School Graduates\*

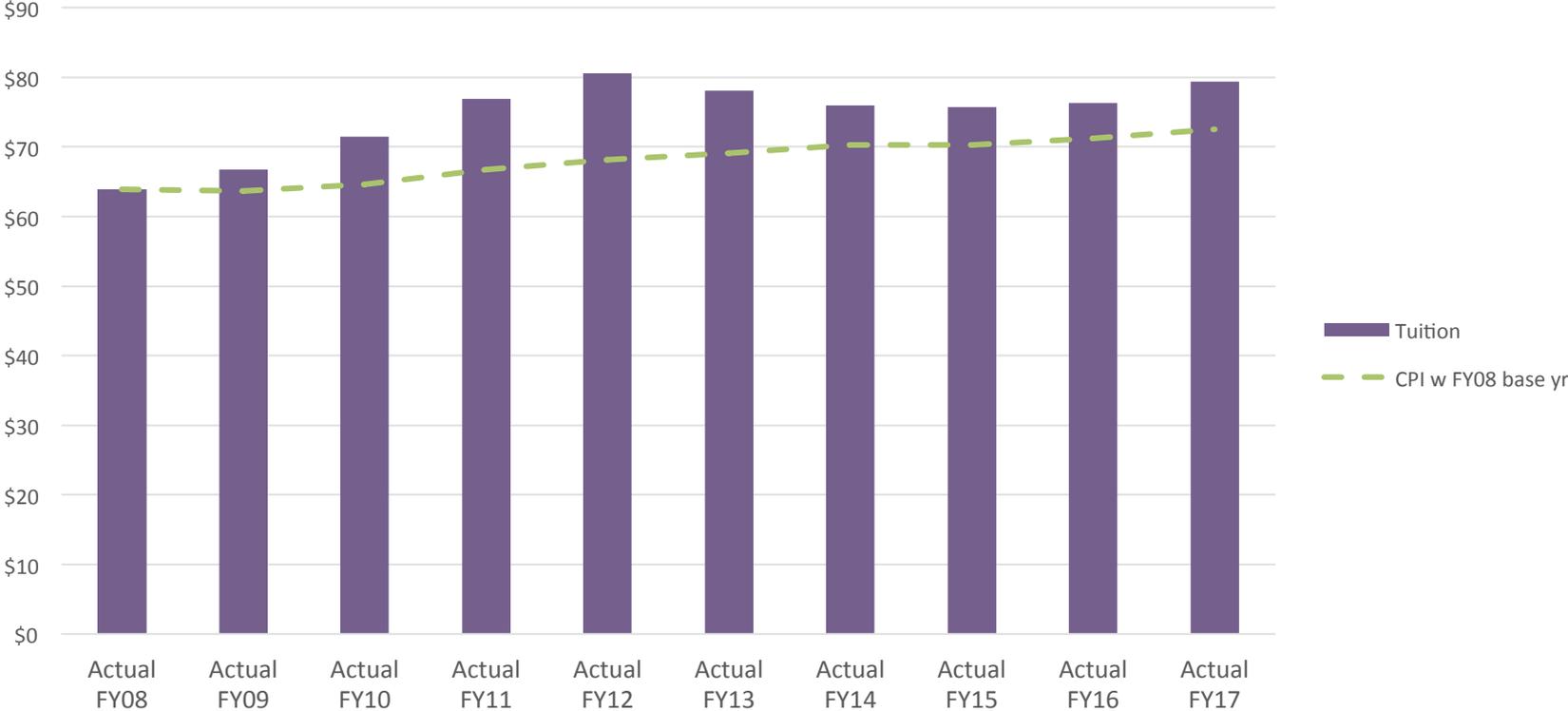


# State Appropriations



# Tuition History

Tuition History with CPI comparison  
FY08 thru FY17



# High Quality Education

- Quality learning environment
  - 17:1 student-to-faculty ratio
  - Small class sizes (Average 26; 93% under 50)
  - 99% of classes taught by faculty
- Applied learning opportunities
  - Undergraduate research
  - Internships
  - Live client projects
  - Community engagement



# Resident Tuition and Fees at Regent Universities and Comparators, 2016-17

<u>University of Iowa</u>		<u>Iowa State University</u>		<u>University Northern Iowa</u>	
Illinois	\$15,698	Penn State	\$17,900	S Illinois - Edwardsville	\$13,663
Michigan	\$14,402	Illinois	\$15,698	UMass - Dartmouth	\$13,593
Minnesota	\$14,142	Minnesota	\$14,142	UM - Duluth	\$12,617
UCLA	\$12,920	Michigan State	\$14,063	College of Charleston	\$11,811
Arizona	\$11,769	UC - Davis	\$14,046	Eastern Illinois	\$11,580
Wisconsin	\$10,488	Wisconsin	\$10,488	Ferris State	\$11,138
Indiana	\$10,388	Ohio State	\$10,037	James Madison	\$10,390
Ohio State	\$10,037	Texas A&M	\$10,030	U Northern Iowa	\$8,309
Texas	\$10,144	Purdue	\$10,002	Western Washington	\$8,263
North Carolina	\$8,834	NC State	\$8,880	Truman State	\$7,456
Iowa	\$8,676	Iowa State	\$8,219	Marshall	\$7,154
Avg w/o SUI =	\$11,882	Avg w/o ISU =	\$12,529	Avg w/o UNI =	\$10,767

\*Non-resident tuition and fees at Iowa's Regents universities are also below comparator averages

# Summary



- Enhance/protect the quality of education offered at UNI
- Establish revenue so that tuition increases can be reasonable and predictable for families
- Hold fiscal year expenses to inflation adjusted 2008 levels
- Focus on student success
  - Diversity and inclusion
  - Campus vitality
  - Community engagement
- Strategic focus on applied learning
- Enhance the quality of the education we deliver
- Our tuition is near the median of our Peers and above the median of competitors