

Iowa Coordinating Council for Post-High School Education (ICCPHSE)

Thursday, October 29, 2020

3:00 PM

Virtual Meeting

REVISED - AGENDA

1.	Welcome	Wendy Wintersteen, Chair
2.	Call to Order and Introductions	Wendy Wintersteen, Chair
3.	Approval of Meeting Minutes – (Attachment) • <i>July 28, 2020</i>	Jeremy Varner, Recording Secretary
4.	Treasurer’s Report (Attachment)	Patricia Draves, Treasurer
5.	Updates to the ICCPHSE Website	Rachel Boon, Permanent Secretary
6.	Membership List (Attachment)	Rachel Boon, Permanent Secretary
7.	List Serv Update (Attachment)	Rachel Boon, Permanent Secretary
8.	Notices of Intent (Attachment) Programs without concerns for ratification	Rachel Boon, Permanent Secretary
9.	Presentation – Joe Murphy, Executive Director – Iowa Business Council	Wendy Wintersteen, Chair
10.	Presentation – Dr. Mark Weiderspan, Executive Director – Iowa College Aid Commission • Condition of Higher Education report	Rachel Boon, Permanent Secretary
11.	New Business for the Good of the Order	Wendy Wintersteen, Chair

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10.	Presentation – Dr. Mark Weiderspan, Executive Director – Iowa College Aid Commission <ul style="list-style-type: none">• Enrollment Report	Rachel Boon, Permanent Secretary
11.	New Business for the Good of the Order	Wendy Wintersteen, Chair

Iowa Coordinating Council for Post-High School Education

Tuesday, July 28, 2020

11:00 AM - 12:00 PM

Executive Committee Meeting

ICCPHSE Executive Committee Meeting Minutes

1. Welcome—Don Doucette, Immediate Past Chair

The Iowa Coordinating Council for Post-High School Education (ICCPHSE) Executive Committee met on Tuesday, July 28, 2020, at 11:00 AM via Zoom teleconference. Doucette welcomed the Council members to the meeting and indicated this is the transition point to a new Chair for 2020-21, welcoming President Wendy Wintersteen of Iowa State University.

Executive Council for the year will be as follows:

Chair: Wendy Wintersteen, ISU

Vice Chair: To be filled

Immediate Past Chair: Don Doucette, Eastern Iowa Community College

Treasurer: Pat Draves, Graceland College

Recording Secretary: Jeremy Varner, Iowa Department of Education

Permanent Secretary: Rachel Boon, Board of Regents

2. Call to Order and Introductions—Wendy Wintersteen, Chair

Executive Committee members introduced themselves. The following individuals were present:

Chair

Wendy Wintersteen, Iowa State University*

Immediate Past Chair

Don Doucette, Eastern Iowa Community Colleges*

Recording Secretary

Jeremy Varner

Permanent Secretary

Rachel Boon, Iowa Board of Regents*

Treasurer

Patricia Draves, Graceland University*

Guests

Laura Dickson, Board of Regents

Chris Russell, Iowa Department of Education

* Indicates voting delegate.

3. Approval of Meeting Minutes—Jeremy Varner, Recording Secretary

Chris Russell presented the ICCPHSE meeting minutes from the April 6, 2020, meeting for approval.

Action: Pat Draves moved and Rachel Boon seconded for approval of the minutes as presented. Motion passed unanimously

4. Treasurer's Report—Patricia Draves, Treasurer

Patricia Draves presented the treasurer's report. Treasurer Draves presented a statement of the Council's proposed budget through June 30, 2021. Most of the expenses consist of the meeting expenses for the one face-to-face meeting per year, and the \$500 support of the annual Way Up Conference.

The Way Up conference is canceled for Fall 2020 due to the coronavirus pandemic, and the council expects all meetings to occur via Zoom this year. These changes indicate there is no need to include Way Up support in the FY21 budget, and hospitality will be budgeted at only \$100. All Executive Council members agreed with this approach.

5. Organization Dues, 2020-2021 —Patricia Draves, Treasurer

Patricia Draves presented the plan for organization dues for 2020-21. Based on the carryover balance in the budget, the budget reflects that dues will not be collected for the upcoming year.

Action: Pat Draves moved to accept the budget (with no dues assessment this year) and Rachel Boon seconded the approval of the budget. Motion passed unanimously.

6. Mechanism for the Appointment of New Members—Rachel Boon, Permanent Secretary

The updated bylaws were reviewed for the various membership categories and voting roles. With the by-laws updates approved at the April 2020 meeting, the Council should now determine the process for inviting members of the Iowa Private For-Profit sector which has three seats allocated.

Interest in one of these membership seats was expressed by the president of Waldorf University as well as representatives from Iowa cosmetology schools. Since there is no overarching body to make appointments from the sector, the Executive Council agreed to invite the Waldorf University president and to ask the Iowa cosmetology school association to appoint one person to these seats by the fall meeting.

Concern was expressed that there may be new institutions in this sector so perhaps the third seat should be held open until we can confirm that all institution types are represented. Rachel Boon will get an updated list of all eligible institutions from the Iowa College Aid Commission. By the time of the fall meeting we should be able to affirm eligibility.

7. Notices of Intent—Rachel Boon, Permanent Secretary

A. Programs Without Concerns for Ratification

Rachel reported that the colleges listed below had programs without concerns for ratification.

Iowa Western Community College

Construction Management
Associate of Applied Science (AAS)
CIP # 5220010200
On Campus

Iowa Central Community College

1. Digital Arts

Associate of Applied Arts (AAA)

CIP # 5001020200

On Campus and On-line

2. Cyber/Computer Forensics and Counterterrorism

Associate of Applied Science (AAS)

CIP # 4304030200

On-line

Loras College

Master of Science in Biomedical Sciences

Master's Degree

CIP # 26.0102

On Campus

Action: Chair Wintersteen asked for a motion (Rachel Boon offered) and Jeremy Varner seconded ratification of the programs.

9. New Business For the Good of the Order—Don Doucette, Chair

Rachel Boon said planning for the fall meeting agenda should begin. Over the past year there have been many good collaborations between the sectors on things like Open Education Resources and the new statewide contract with the Open Textbook Network and a presentation to the Iowa House of Representatives Education Committee back in February. We should consider what sort of collaborations will make sense in the coming year that we might want to include on future agendas.

Consideration can also be given to the portion of our organizational purpose (as stated in the by-laws) that we can conduct research into topics impacting postsecondary education in Iowa.

Don Doucette indicated support for having the Iowa College Aid Commission provide a presentation in the fall on the recently released Condition of Higher Education Report. In addition, he asked if an update on the Transfer Major effort by the Iowa Department of Education should be shared. Chris and Jeremy agreed that would be useful and timely.

Wendy suggested a conversation with the Iowa Business Council Executive Director Joe Murphy would be useful. The Business Education Alliance they coordinate is engaged in important initiatives around diversity and workforce preparation that could be good to discuss with our full membership. Once we have a meeting date, Wendy will contact Joe Murphy to schedule.

The meeting was adjourned at 11:40am.

Respectfully submitted by:

Jeremy Varner, Recording Secretary

Iowa Coordinating Council for Post High School Education

7/1/2020 - 6/30/2021
2020-21

	Budget	Actual
I. ICCPHSE Beginning Balance	\$2,432.14	\$2,432.14
II. Income		
A. Dues		
Board of Regents	\$0.00	\$0.00
Dept./Education	0.00	0.00
IAICU	0.00	0.00
IACCT	0.00	0.00
ICSAC	0.00	0.00
IPTV	0.00	0.00
IAPBS/IPSSA	0.00	0.00
	<hr/>	<hr/>
	\$0.00	\$0.00
B. Interest Income	0.00	0.00
C. Articulation Conference	0.00	0.00
	<hr/>	<hr/>
Total Income	\$0.00	\$0.00
III. Expenses		
A. Committee and Hospitality Expense	100.00	0.00
B. Distance Learning Expense	0.00	0.00
C. Way Up	500.00	0.00
D. Reserve Fund	0.00	0.00
	<hr/>	<hr/>
Total Expense	\$600.00	\$0.00
IV. ICCPHSE Balance	<hr/>	<hr/>
	\$1,832.14	\$2,432.14

Account Balances

Balance 10/13/20	\$5,553.58	
Plus Revenue	0.00	
Less expenses	0.00	
Ending Balance		<u><u>\$5,553.58</u></u>

Components of Balance

Way Up Balance	\$1,910.77	
Carol Kay Memorial	1,210.67	
ICCPHSE Balance	2,432.14	
Ending Balance		<u><u>\$5,553.58</u></u>

threase	advocacyiowa.com	angela.franklin	dmu.edu
		jodi.cahalan	dmu.edu
jared.seliger	allencollege.edu	ralitsa.akins	dmu.edu
robert.loch	allencollege.edu		
		erik.hoekstra	dordt.edu
matt.thomsen	briarcliff.edu	leah.zuidema	dordt.edu
rachelle.karstens	briarcliff.edu	steve.holtrop	dordt.edu
todd.knealing	briarcliff.edu		
		anne.kremer	drake.edu
bralj	bvu.edu	drinda.williams	drake.edu
frantzm	bvu.edu	earl.martin	drake.edu
gibbss	bvu.edu	keith.summerville	drake.edu
lenzmeier	bvu.edu	president	drake.edu
mcintyre	bvu.edu	sue.mattison	drake.edu
merchantj	bvu.edu		
newhouse	bvu.edu	mathewk	dwci.edu
pallisterr	bvu.edu	tlenchak	dwci.edu
rhea	bvu.edu		
steinfeld	bvu.edu	ddoucette	eicc.edu
steph	bvu.edu	dswanson	eicc.edu
		hbedell	eicc.edu
clfiegen	capricollege.com		
		justin	faustinstitute.com
duininkL	central.edu		
petersonb	central.edu	bettie.bolar	gmail.com
putnamm	central.edu		
streym	central.edu	binnicke	graceland.edu
		bjwhite	graceland.edu
jnardini	cfu.net	heissere	graceland.edu
		jodi.seymour	graceland.edu
susan.burns	clarke.edu	jrhea1	graceland.edu
thom.chesney	clarke.edu	katie.bash	graceland.edu
		pdraves1	graceland.edu
jphifer	coe.edu		
		chall	grandview.edu
icrawford	cornellcollege.edu	cmoses	grandview.edu
jbrand	cornellcollege.edu	dbarger	grandview.edu
jbrown	cornellcollege.edu	kdillion	grandview.edu
		khenning	grandview.edu
dbuol	dbq.edu	pwilliams	grandview.edu
mward	dbq.edu		
president	dbq.edu	harrisanne	grinnell.edu
		kington	grinnell.edu
ajramsey	dmacc.edu	marzluff	grinnell.edu
rjdenson	dmacc.edu		
		bbeert	hamiltontechcollege.com

annette.staples	hawkeyecollege.edu	chris.plunkett	iw.edu
cbuhr	hawkeyecollege.edu	dewayne.frazier	iw.edu
donna.mcnulty	hawkeyecollege.edu	pkinney	iw.edu
jane.bradley	hawkeyecollege.edu		
		estopak	iwcc.edu
mjdolan	iacct.com	mmancuso	iwcc.edu
		mwelch	iwcc.edu
abaumert	iaicu.org		
president	iaicu.org	carrie.anderson	kirkwood.edu
		lori.sundberg	kirkwood.edu
bkbehli	iastate.edu		
deprince	iastate.edu	lajames	lajames.net
pabryant	iastate.edu		
sknipfel	iastate.edu	amy.lorenz	loras.edu
smboyne	iastate.edu	donna.heald	loras.edu
vanderza	iastate.edu	jim.collins	loras.edu
wickert	iastate.edu	maryellen.carroll	loras.edu
wwinters	iastate.edu	michael.friend	loras.edu
		sara.glover	loras.edu
barb.jennings	iavalley.edu		
kristie.fisher	iavalley.edu	president	luther.edu
		rtorgers	luther.edu
durhamjd	ihs.org	wardje02	luther.edu
msprouse	indianhills.edu	dfiore	mercydesmoines.org
		jmccleish	mercydesmoines.org
ann.lebo	iowa.gov	nkertz	mercydesmoines.org
chris.russell	iowa.gov		
jeremy.varner	iowa.gov	reynders	morningside.edu
mark.wiederspan	iowa.gov	spicer	morningside.edu
kinney	iowacentral.edu	kblankeheim	mtmercy.edu
mentzer_s	iowacentral.edu	president	mtmercy.edu
		tcastle	mtmercy.edu
rleifeld	iowalakes.edu	tlarent	mtmercy.edu
vnewhouse	iowalakes.edu		
		cpearson	mum.edu
jason.pontius	iowaregents.edu	president	mum.edu
laura.dickson	iowaregents.edu		
mark.braun	iowaregents.edu	charlene.widener	niacc.edu
rachel.boon	iowaregents.edu	joe.davis	niacc.edu
regent.boettger	iowaregents.edu	michelle.petznick	niacc.edu
		steve.schulz	niacc.edu
andrew	iowaschoolofbeauty.com		
		mihm-heroldw	nicc.edu
ken.harrison	iptv.org	weel	nicc.edu
		wilderc	nicc.edu

dnathan.phinney	nwciowa.edu	brian.ernsting	wartburg.edu
		edith.waldstein	wartburg.edu
		president	wartburg.edu
aletheas	nwicc.edu		
jhartog	nwicc.edu	dlarson	wartburgseminary.edu
marchiori_d	palmer.edu	terry.murrell	witcc.edu
		theresa.petty	witcc.edu
kochpaulc	sau.edu		
officeofthepresident	sau.edu	ottossonj	wmpenn.edu
schustertracy	sau.edu	parkerl	wmpenn.edu
		pearcej	wmpenn.edu
dadams	scciowa.edu	stahlen	wmpenn.edu
mash	scciowa.edu		
denise.hudson	simpson.edu		
jody.ragan	simpson.edu		
loretta.collins	simpson.edu		
presidents.office	simpson.edu		
tracy.dinesen	simpson.edu		
stilesMD	stlukescollege.edu		
crittenden	swcciowa.edu		
stoaks	swcciowa.edu		
taylor	swcciowa.edu		
angie-cochran	uiowa.edu		
anne-zalenski	uiowa.edu		
bruce-harreld	uiowa.edu		
kathryn-andrews	uiowa.edu		
tanya-uden-holman	uiowa.edu		
tracy-sondgeroth	uiowa.edu		
binsfeldd08	uiu.edu		
walkera	uiu.edu		
amy.kliegl	uni.edu		
andrew.morse	uni.edu		
cheryl.nedrow	uni.edu		
jennifer.yarrow	uni.edu		
jim.wohlpert	uni.edu		
mark.nook	uni.edu		
patrick.pease	uni.edu		
alsopb	waldorf.edu		
hansonr	waldorf.edu		

PROGRAMS WITHOUT CONCERNS
**PROGRAMS TO BE LISTED ON AGENDA
FOR RATIFICATION
OCTOBER 29, 2020
ICCPHSE COMMITTEE MEETING**

Loras College

Master of Arts in Coaching Leadership
Master's Degree
CIP # 42.2815
On Campus

Iowa Central Community College

Computer Programming/Programmer, General
Certificate
CIP # 1102011000
On Campus

Iowa Western Community College

Computer & Information Systems Security/Information Assurance
Associate of Applied Science (AAS)
CIP # 1110030200
On Campus/Off Campus (Face-to-Face) and Online

Dordt University

1. Biotechnology
Associate of Applied Science (AAS)
CIP # 41.0101
On Campus

2. Agriculture Equipment Technology
Associate of Applied Science (AAS)
CIP # 47.06
On Campus

Attachment B
Programs submitted -- Pending 20 Day Review
(20th Day – 10/31/20)

Iowa Western Community College

Web Page, Digital/Multimedia & Information Resources Design

Associates in Applied Science (AAS)

CIP #1108010200

On Campus



Iowa Coordinating Council for Post-High School Education

Joe Murphy
Executive Director


October 29, 2020

Topics to Discuss

- Iowa Business Council 101
- High Level Initiatives
- Population and Diversity
- Workforce Development
- Aligning Business and Education



About the IBC

- **Established in 1985**
 - **Nonpartisan, nonprofit organization**
 - **22 members representing some of Iowa's largest companies**
 - **Elevate Iowa's long-term economic vitality to achieve prosperity for Iowa and all Iowans**
 - **To serve as a catalyst for economic growth in Iowa**
 - **The Council's primary functions are global thought leadership, research, and advocacy**
- 

High Level Initiatives

- **Career Ready Workforce**
- **Population and Diversity**
- **Economic Climate**



Population and Diversity

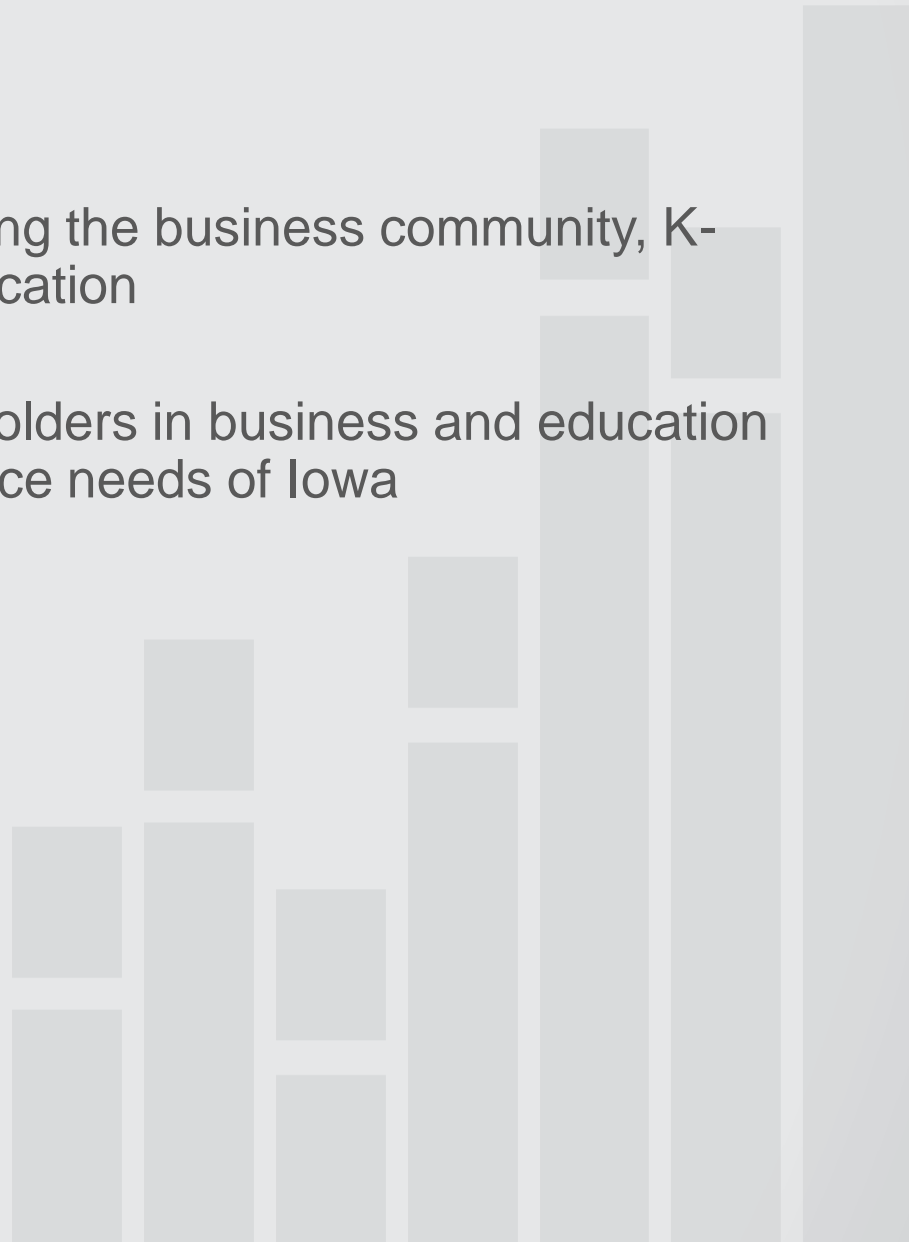
- **Diversity and Inclusion efforts are essential to a company's success**
 - **Focus on opportunity, equity, the ability to attract and retain talent**
 - **Develop public/private partnership to accelerate population growth**
 - **New partnerships and initiatives**
 - **Population and diversity efforts drive innovation and will enhance workforce development in Iowa**
 - **Increase in population is core focus**
- 

Workforce Development


- **Availability of a highly skilled workforce is the number 1 issue**
 - **Workforce situation in Iowa COULD lead to difficult decisions**
 - **Businesses are thinking differently to recruit the next generation**
 - Work-based learning opportunities
 - Apprenticeship programs
 - Recruiting into the high schools
 - **Workforce development strategies as an equity tool**
- 

Aligning Business and Education

- **Business Education Alliance (BEA)**
 - Comprised of stakeholders representing the business community, K-12 education, and postsecondary education
 - The goal of the BEA is to align stakeholders in business and education to meet the current and future workforce needs of Iowa



BEA Strategic Work Plan 2020

- **BEA Symposium**
 - Align businesses with nontraditional segments of higher education
 - Discuss workforce needs and training opportunities
 - Connect with department heads, deans, and others in higher education
 - **Higher education leadership meetings**
 - **Work-based learning opportunities**
 - Partner with the Iowa Dept. of Education, school districts, and industry
 - B to E connections directly with districts
- 

Contact Info

Joe Murphy

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515-201-1081

@IowaBizCouncil | @JoeMurphyIBC





Condition of Higher Education: 2020

Meghan Oster, Statistical Research Analyst

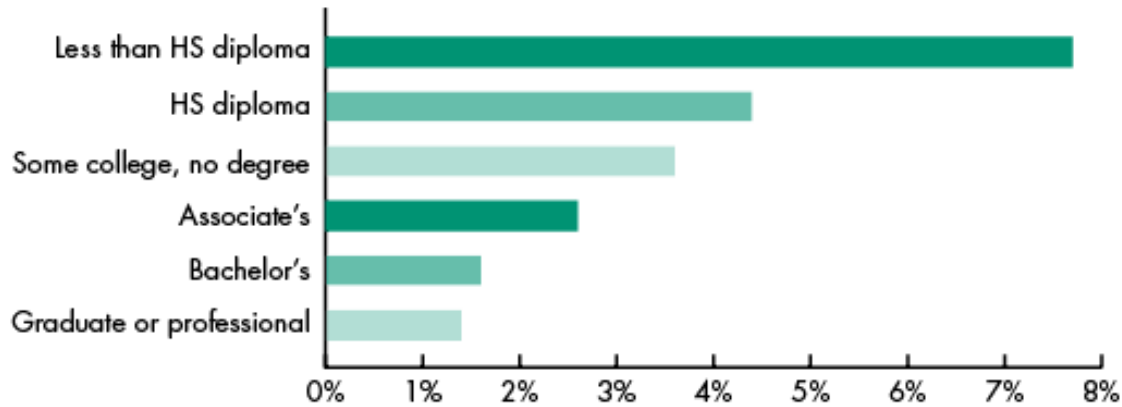
Outline

- Benefits of Higher Education
- College Readiness
- Price
- Financial Aid
- College Access & Success
- Projections

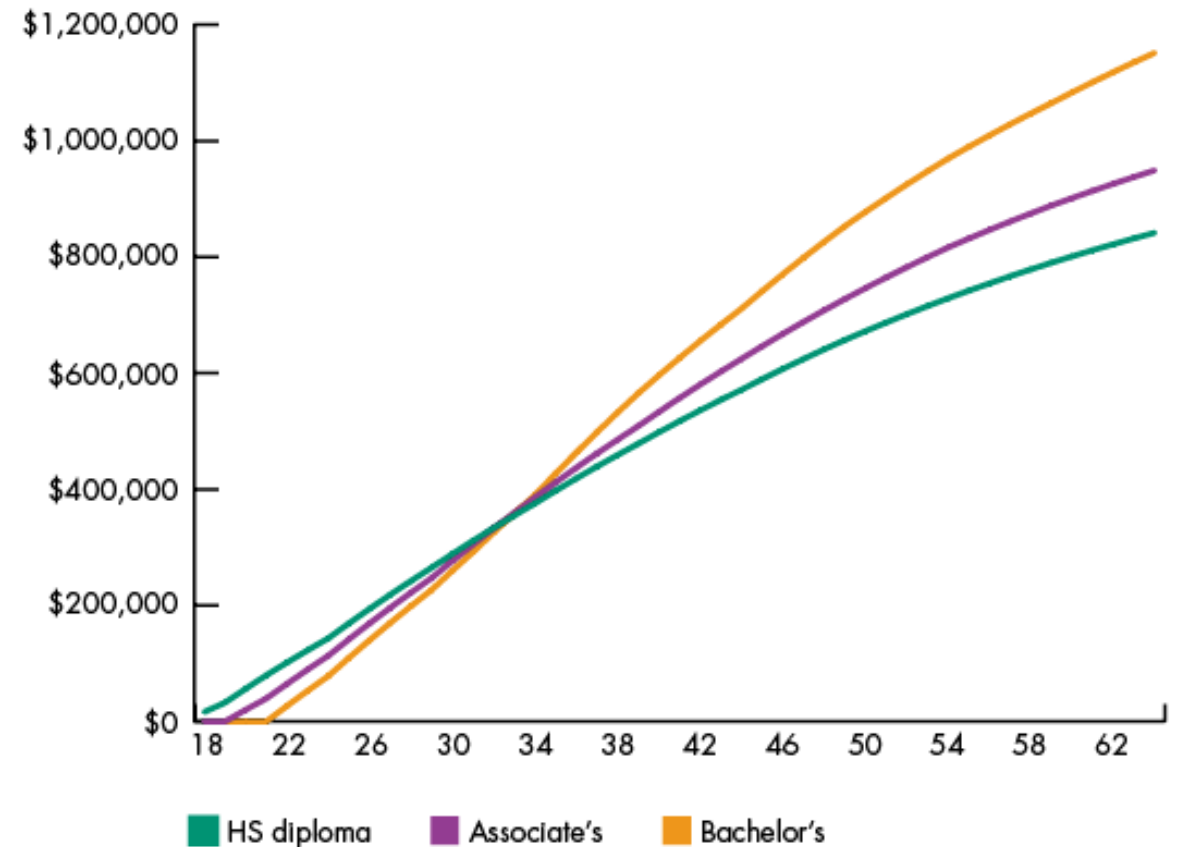
Benefits of Higher Education

Benefits of Higher Education

Unemployment Rates in Iowa



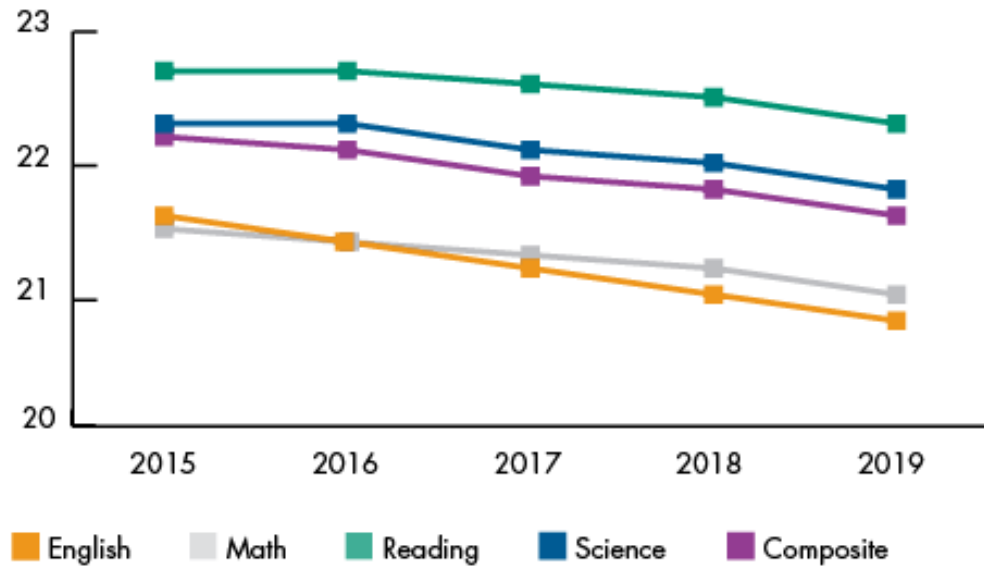
Cumulative Earnings Net of Forgone Earnings and Student Loan Repayment in Iowa



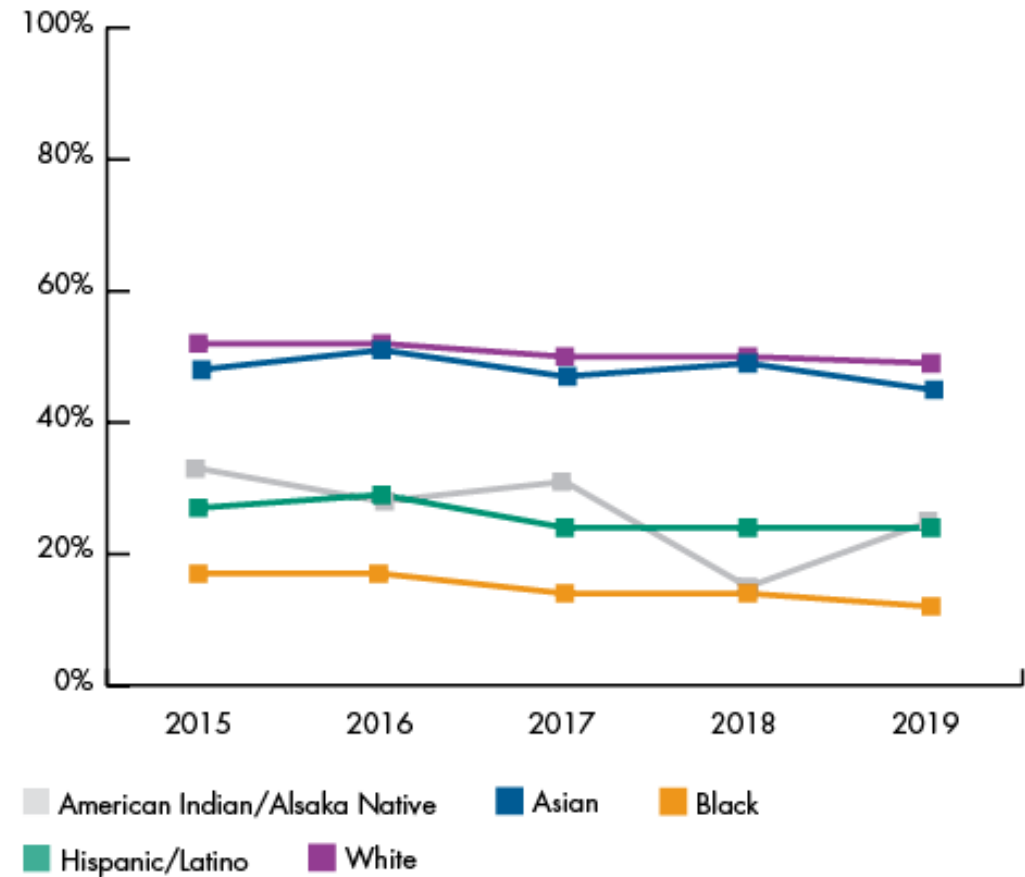
College Readiness

College Readiness: ACT

Average ACT Scores in Iowa

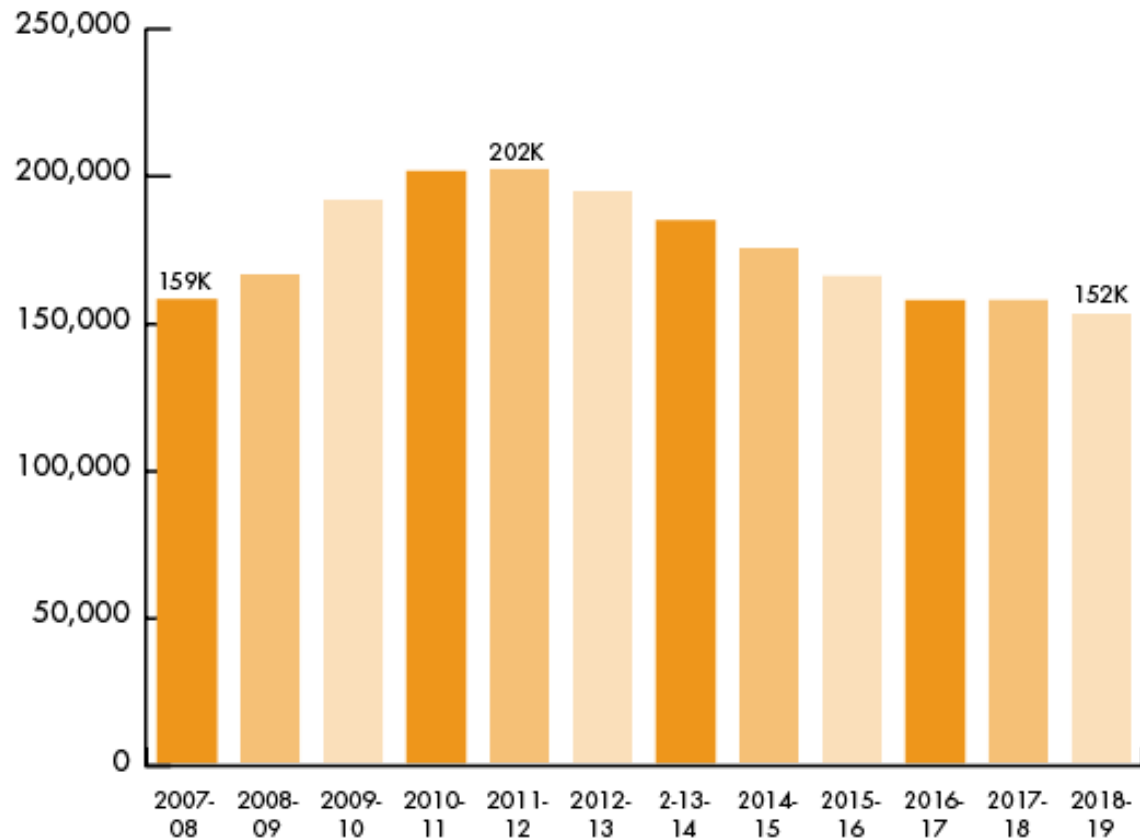


Percentage of Students Who Met Three or More Benchmarks by Race/Ethnicity

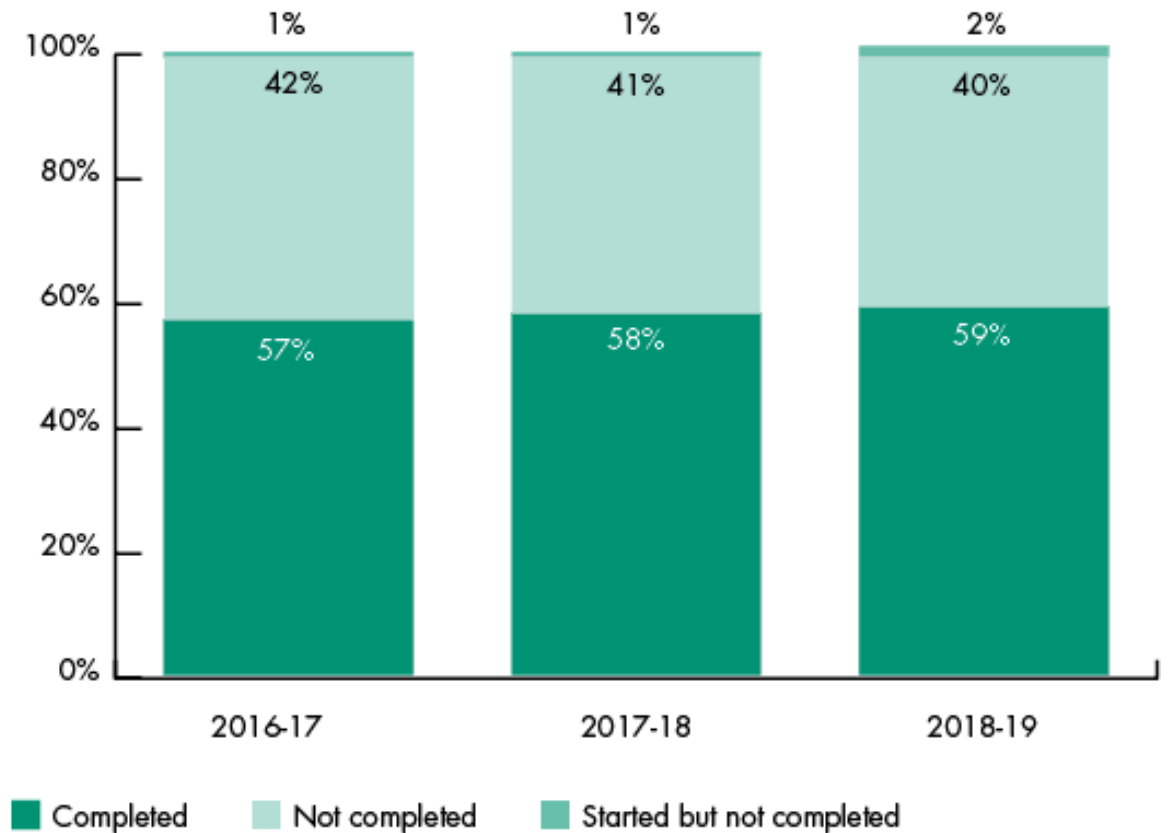


College Readiness: FAFSA Completion

Number of FAFSAs Filed

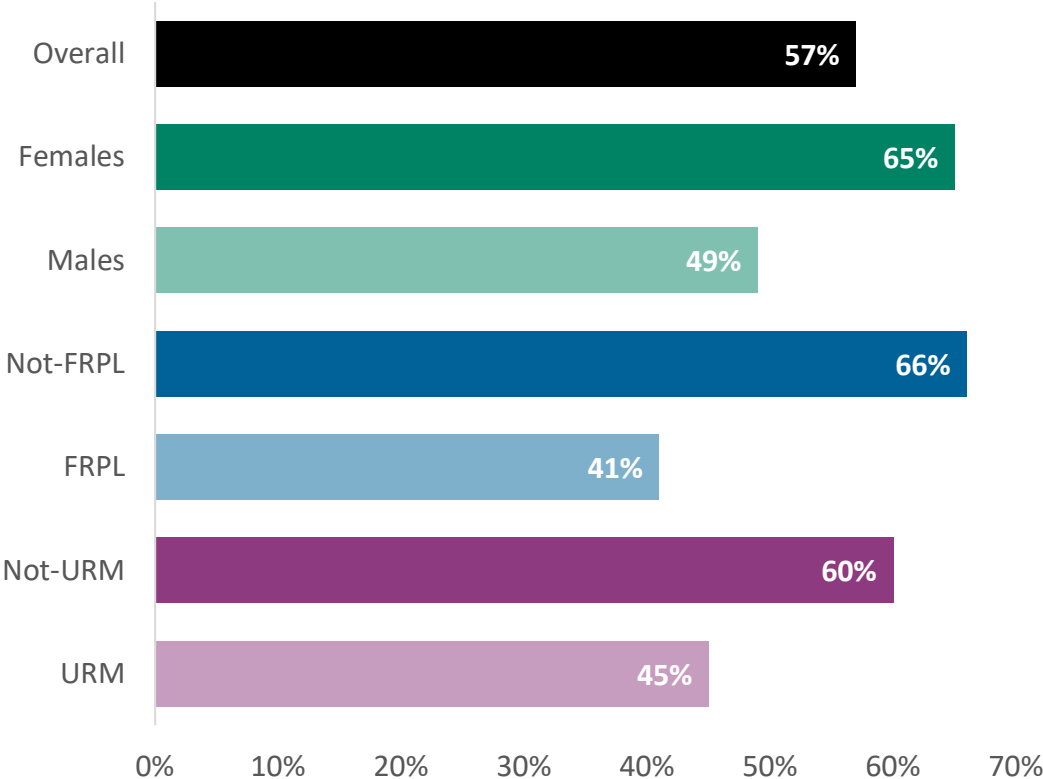


High School Filing Rate

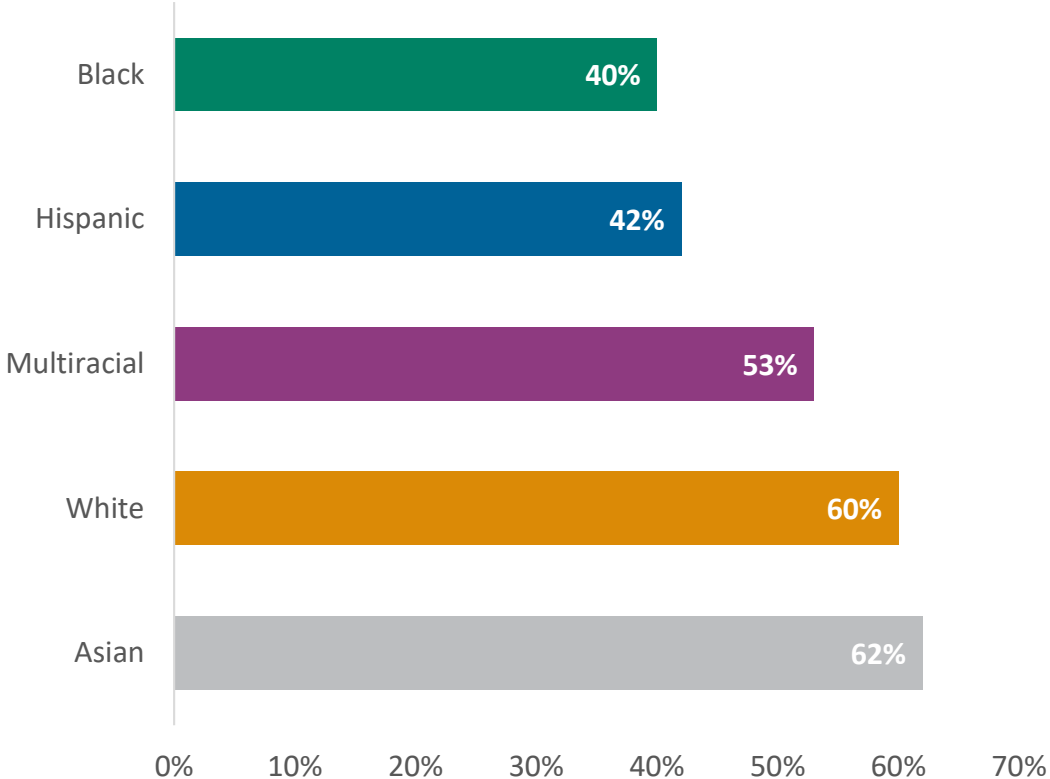


College Readiness: FAFSA Completion

2019-2020 FAFSA Rates

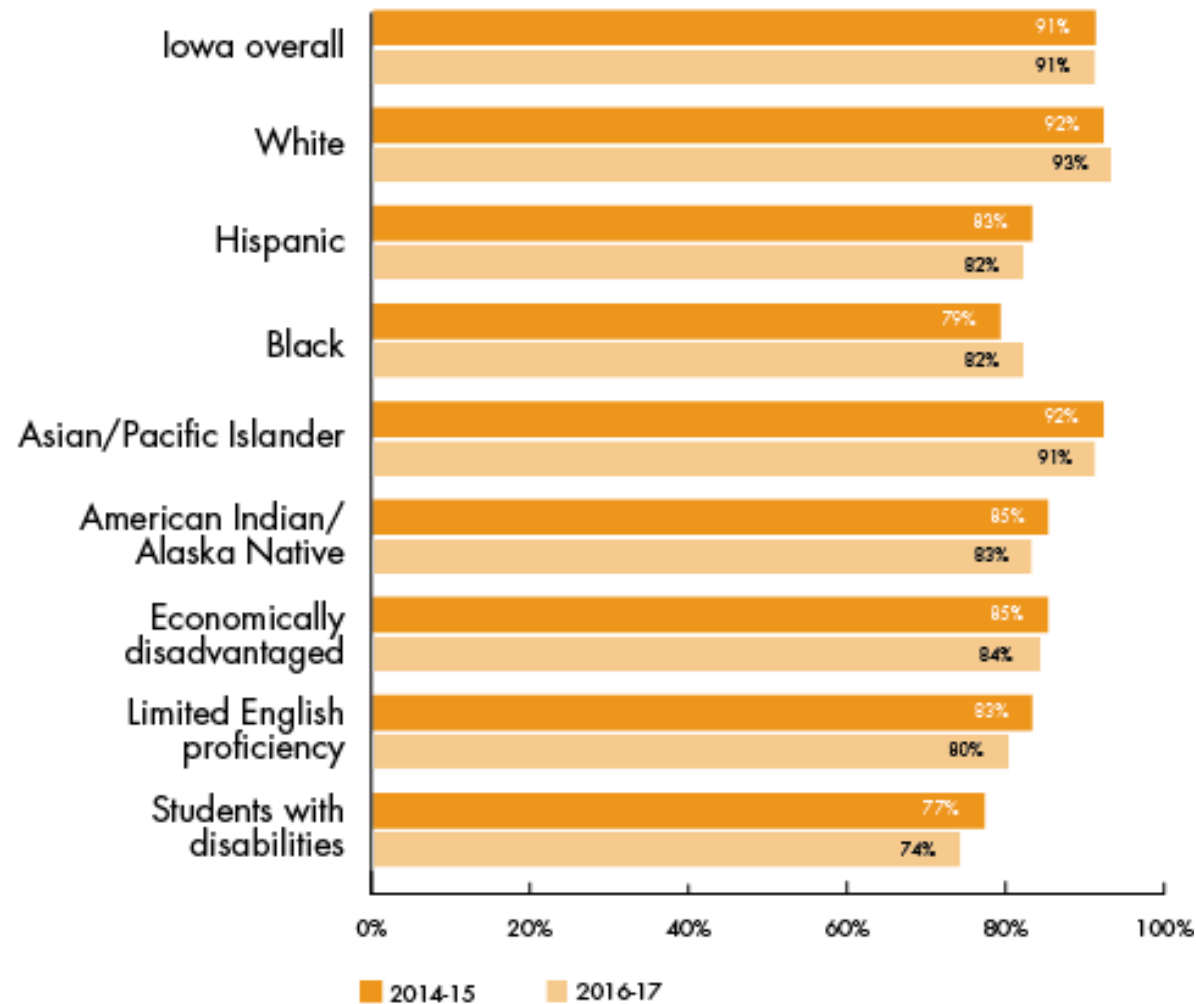


2019-2020 FAFSA Rates



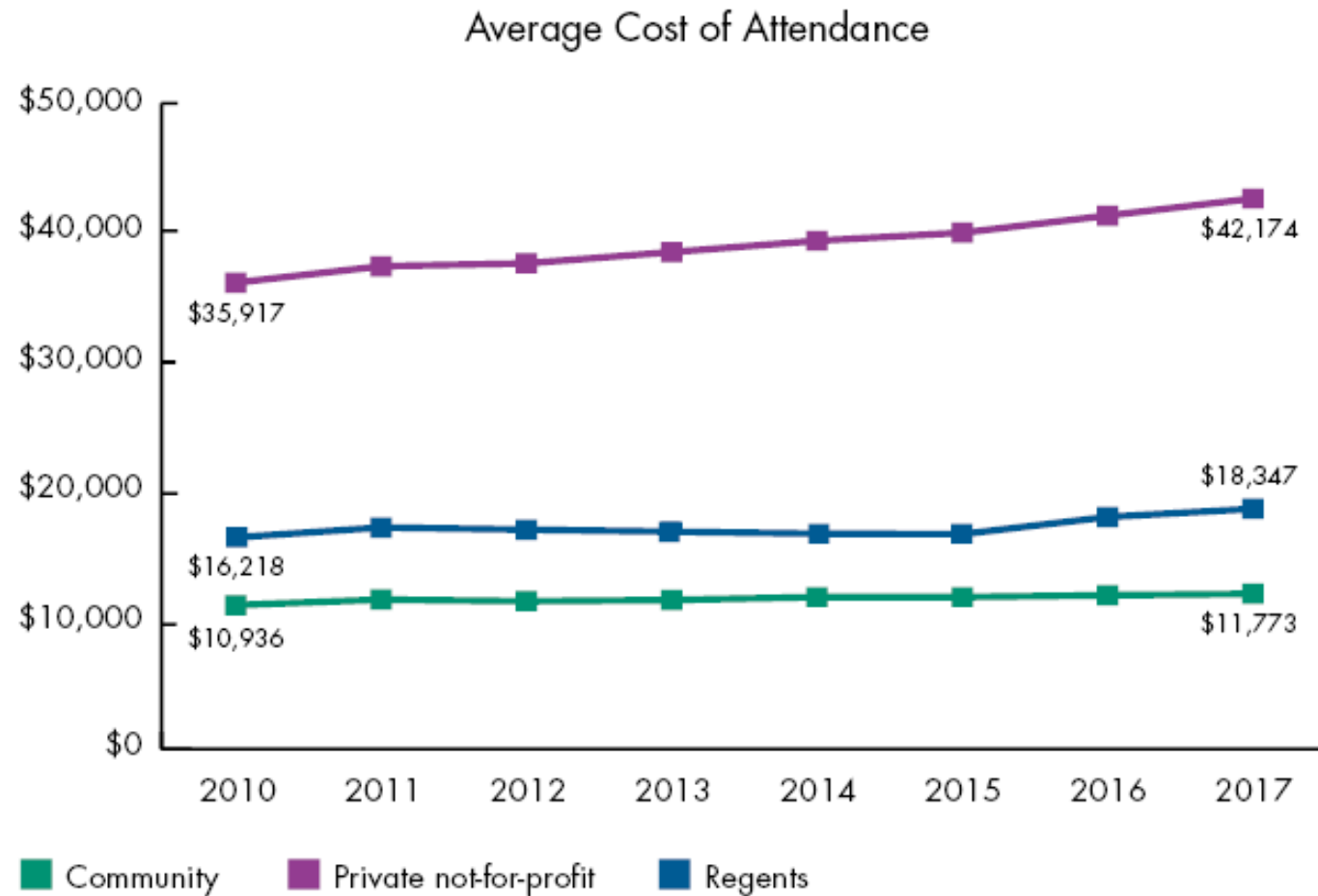
College Readiness: High School Graduation Rates

Iowa High School Graduation Rates



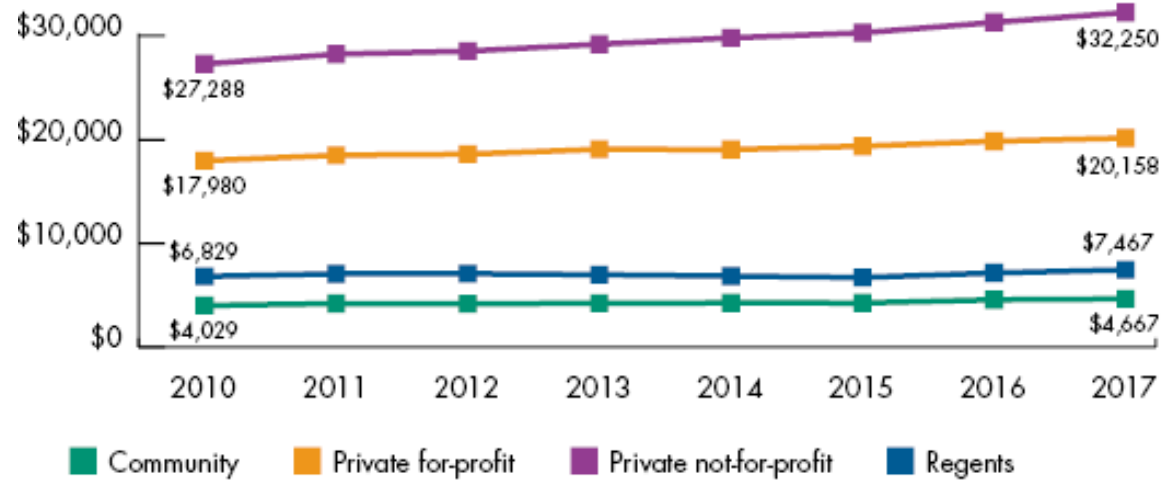
Price

Price: Cost of Attendance

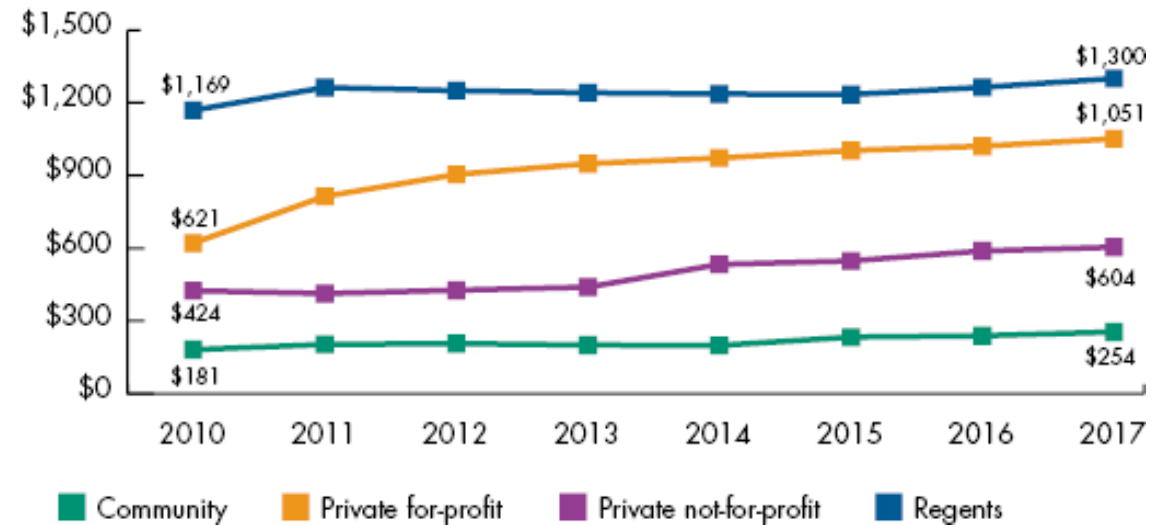


Price Components

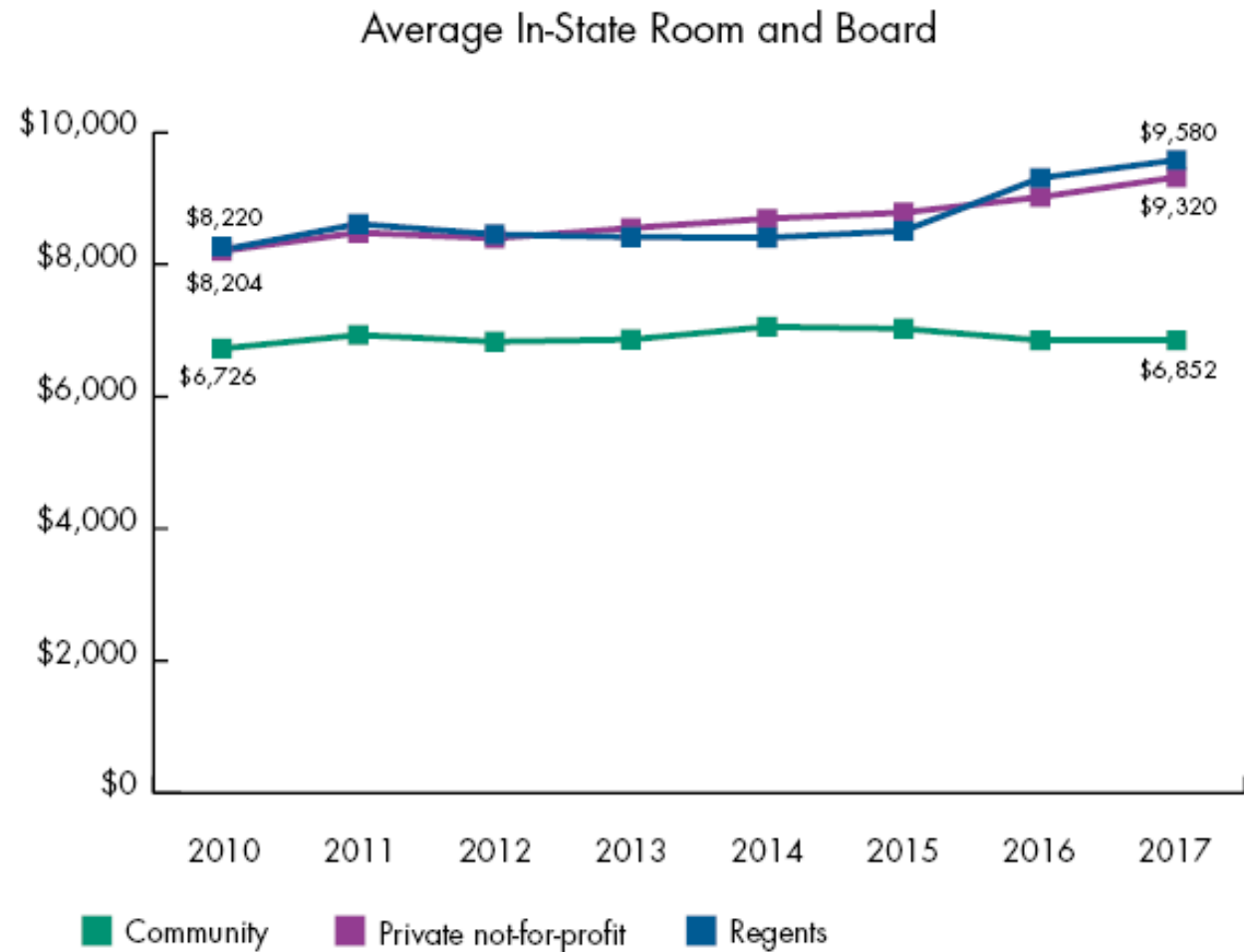
Average In-State Tuition



Average In-State Required Fees

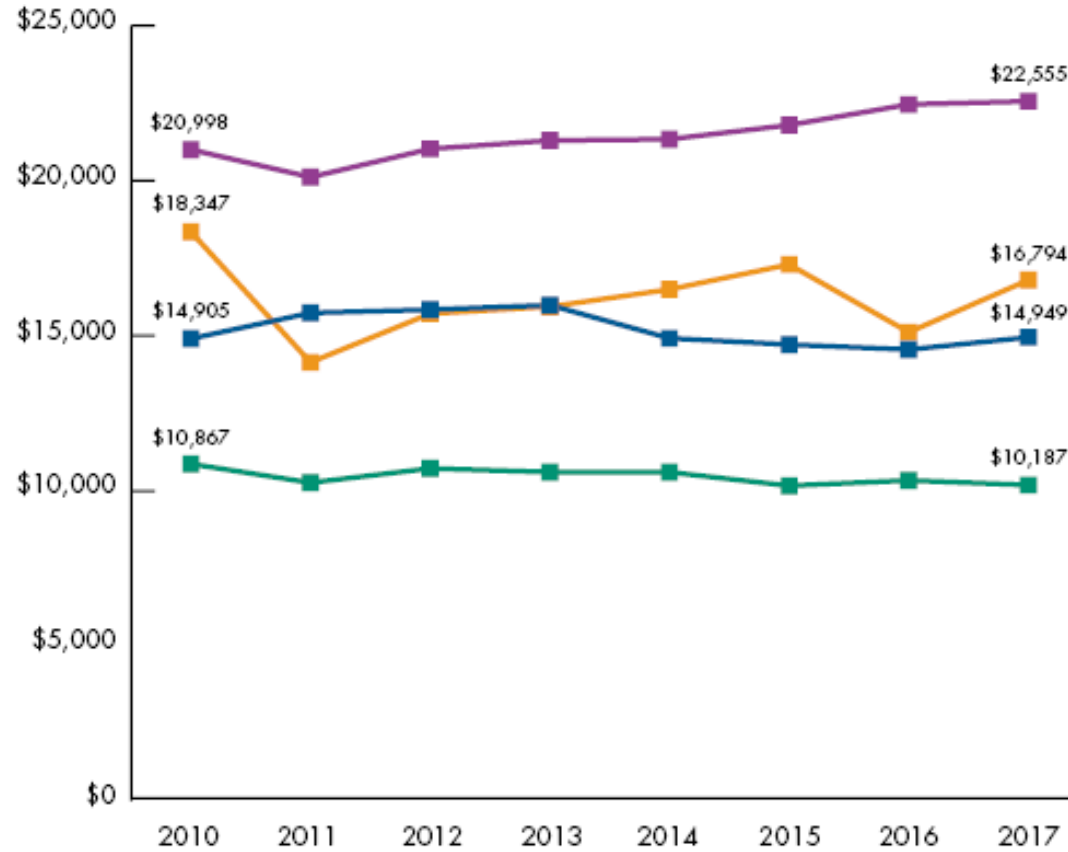


Price Components



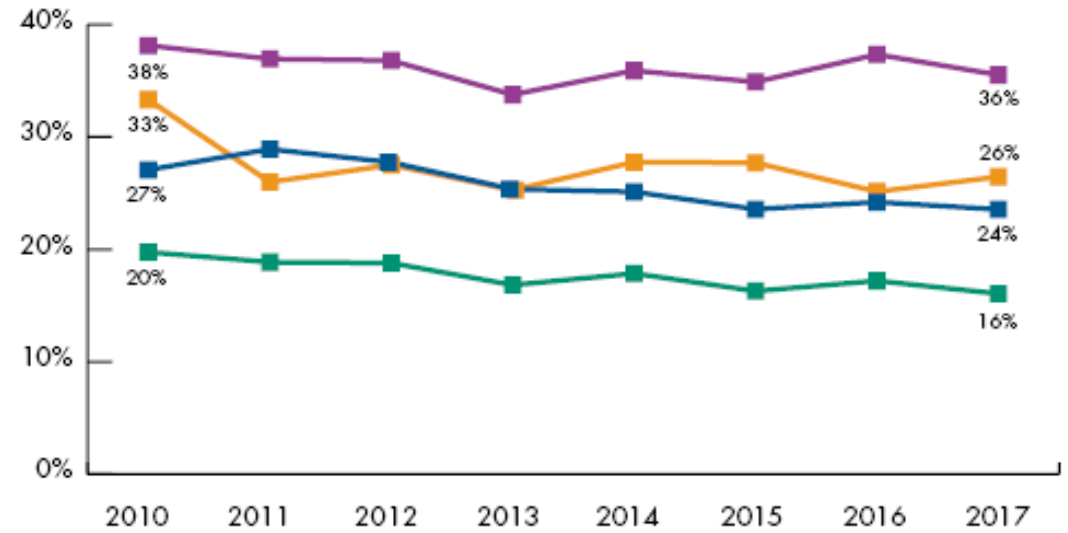
Price: Net Price

Average Net Price



Community Private for-profit Private not-for-profit Regents

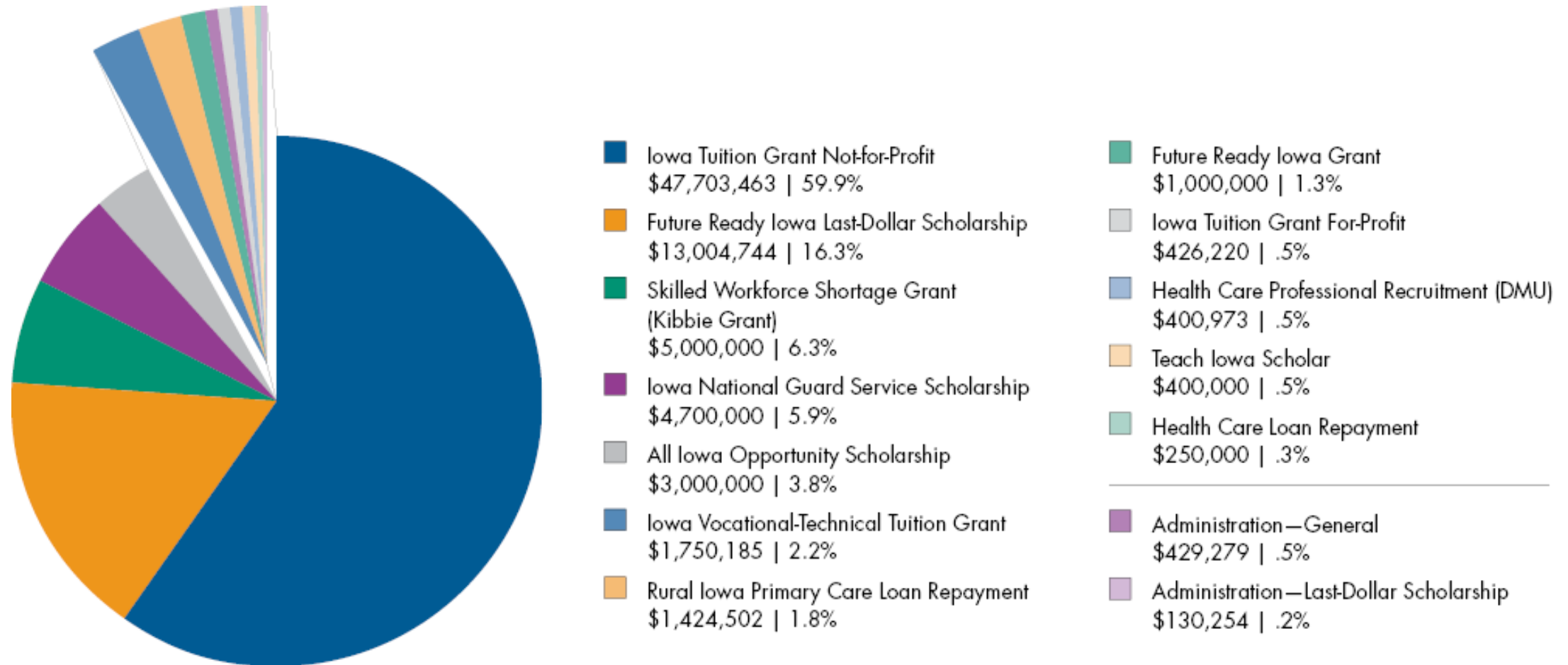
Average Net Price as a Percentage of Median Income



Community Private for-profit Private not-for-profit Regents

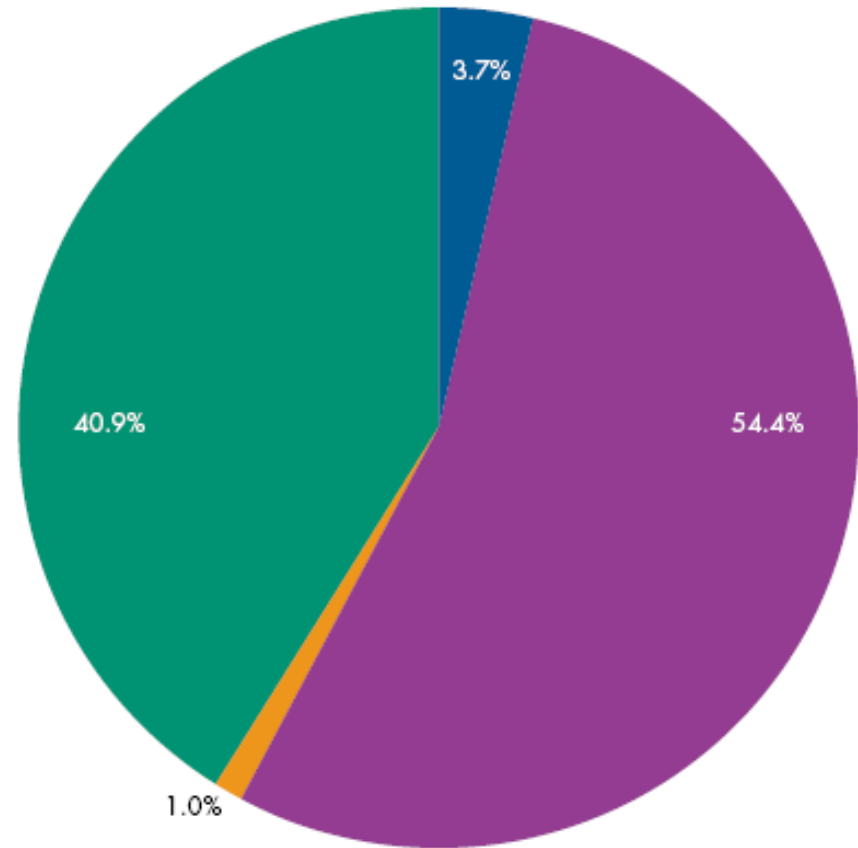
Financial Aid

Financial Aid: State Awards



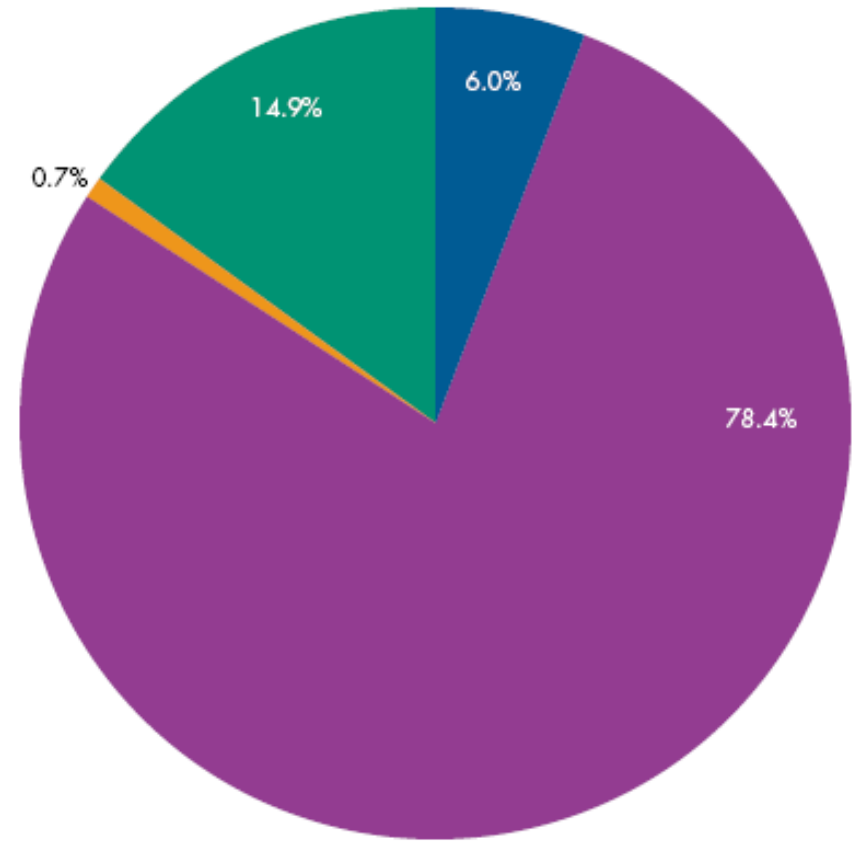
Financial Aid: Sector Allocation

Proportion of Awards by Institutional Sector 2019-20



Community Private for-profit Private not-for-profit Regents

Proportion of Dollars by Institutional Sector 2019-20



Community Private for-profit Private not-for-profit Regents

College Access & Success

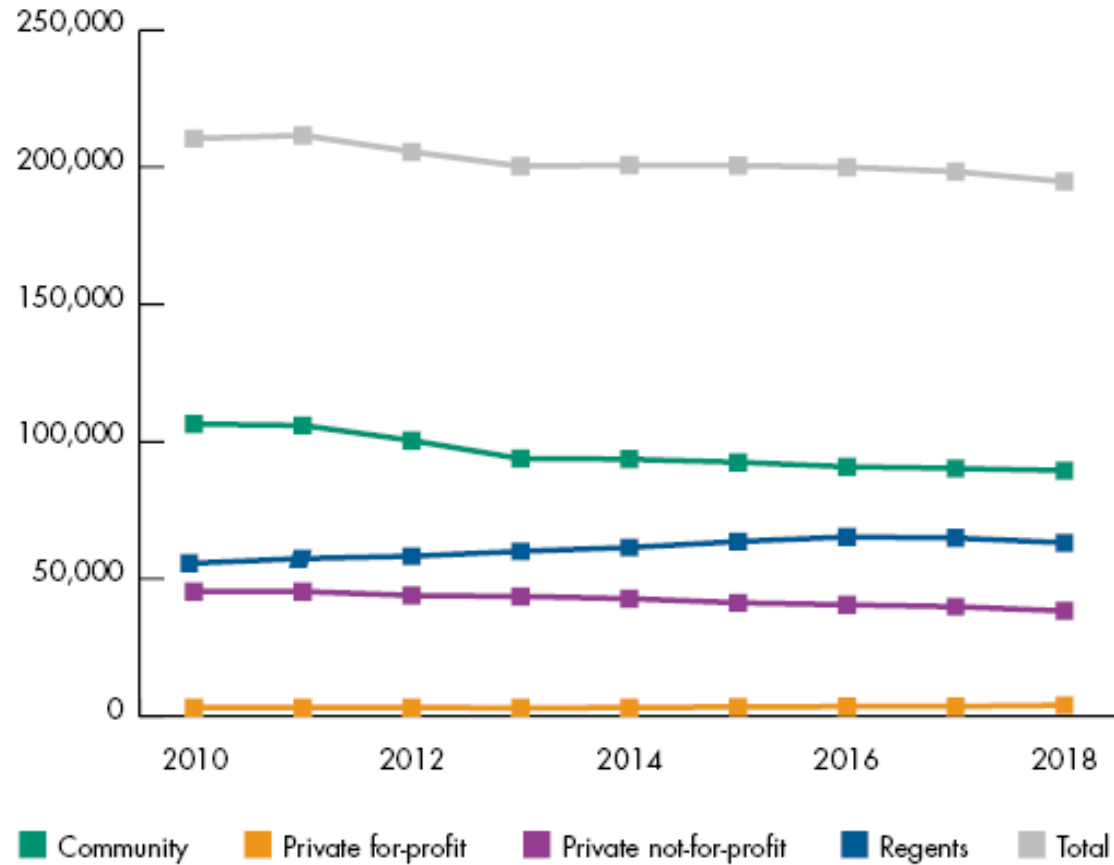
College Access: College-Going Rates

College-Going Rates by Subcategories

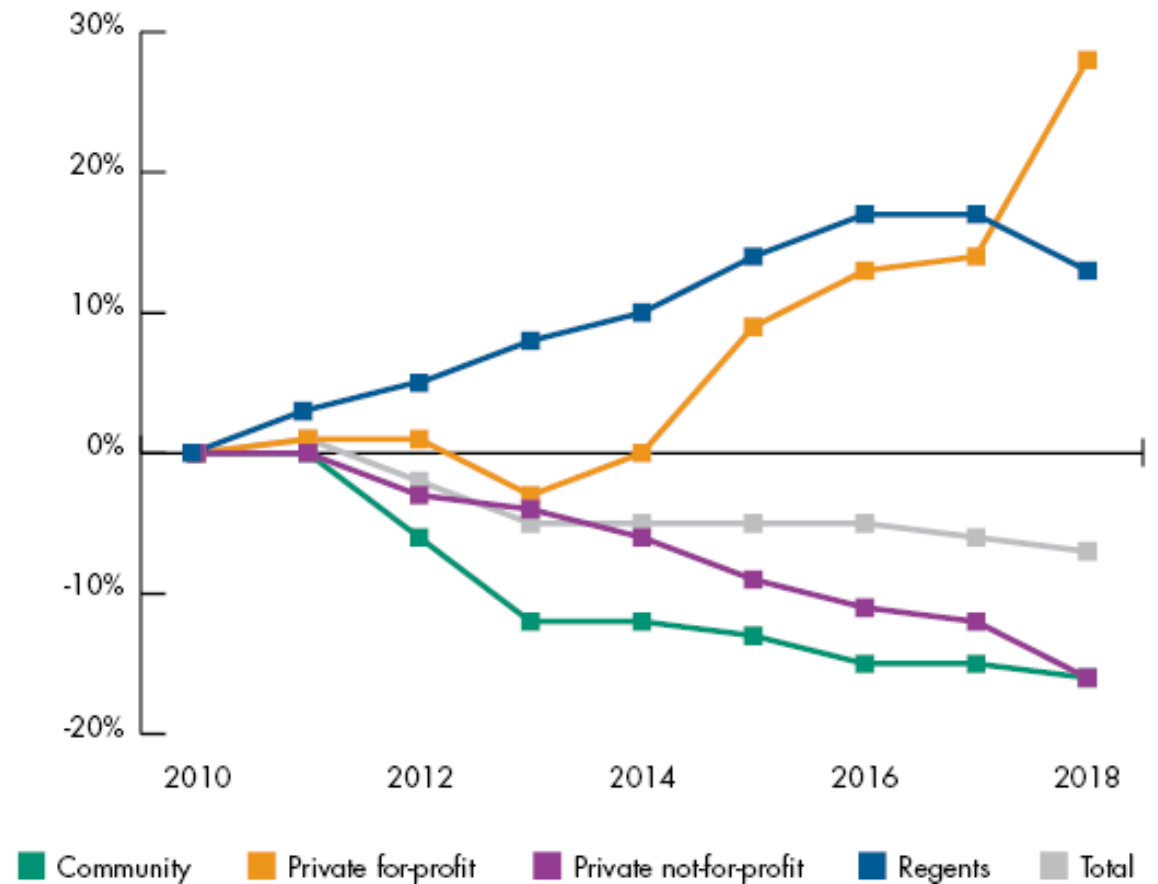
Category	Percentage of high school graduates who enrolled in college (three-year rolling average)		
	2011-12 to 2013-14	2014-15 to 2016-17	Percentage point difference
All Students	71.1	67.6	-3.5
Free and reduced price lunch	52.9	48.3	-4.6
Not free and reduced price lunch	80.8	76.0	-4.8
Asian	75.7	75.3	-0.4
Black	61.7	55.1	-6.6
Hispanic	55.9	53.7	-2.2
White/Non-Hispanic	72.8	69.8	-3.0

College Access: College Enrollment

College Enrollment by Sector and Year

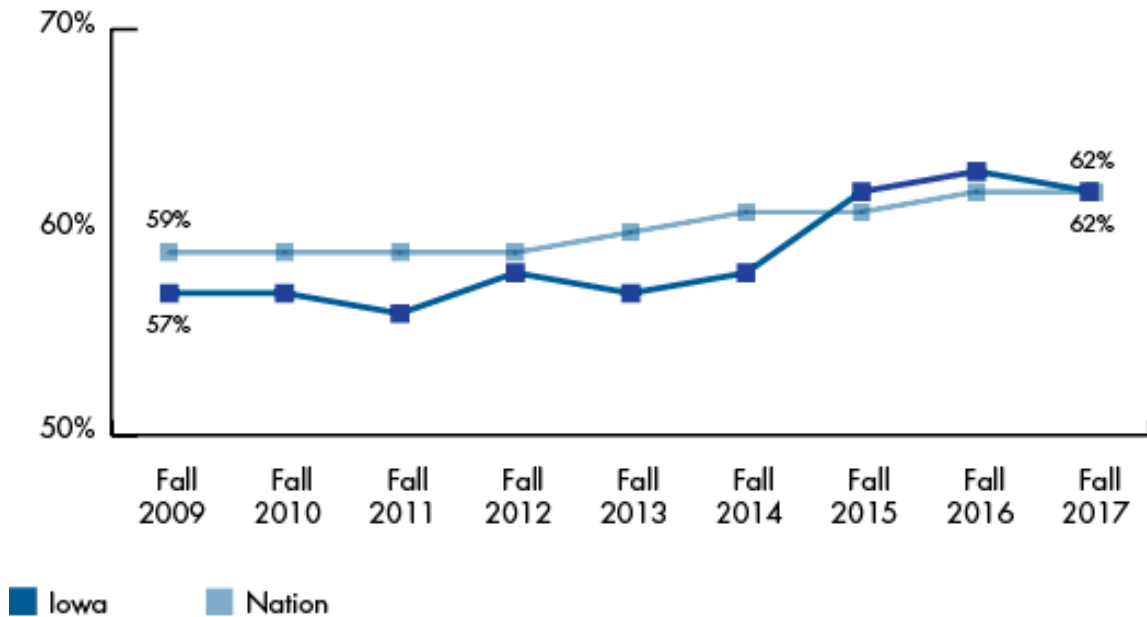


Change in College Enrollment by Sector and Year Relative to 2010

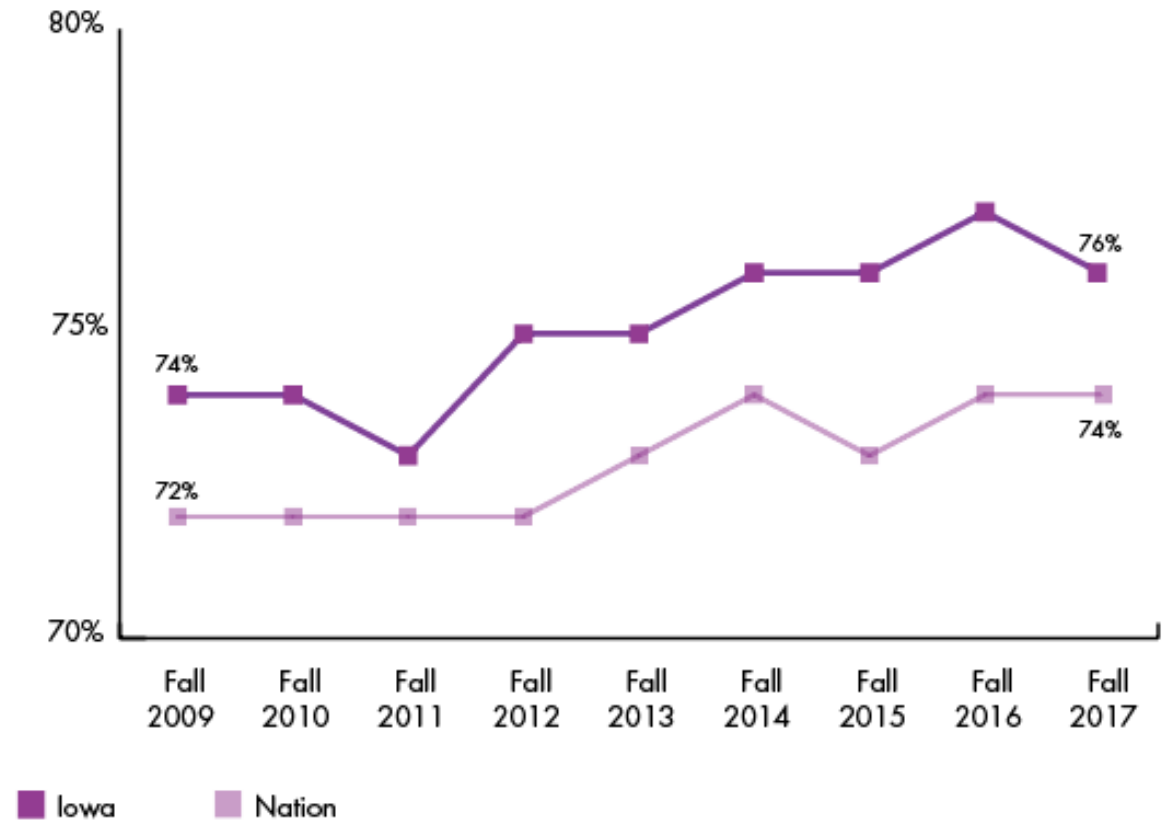


College Success: Retention & Persistence

Fall-to-Fall Retention Rate by Entering Cohort Year

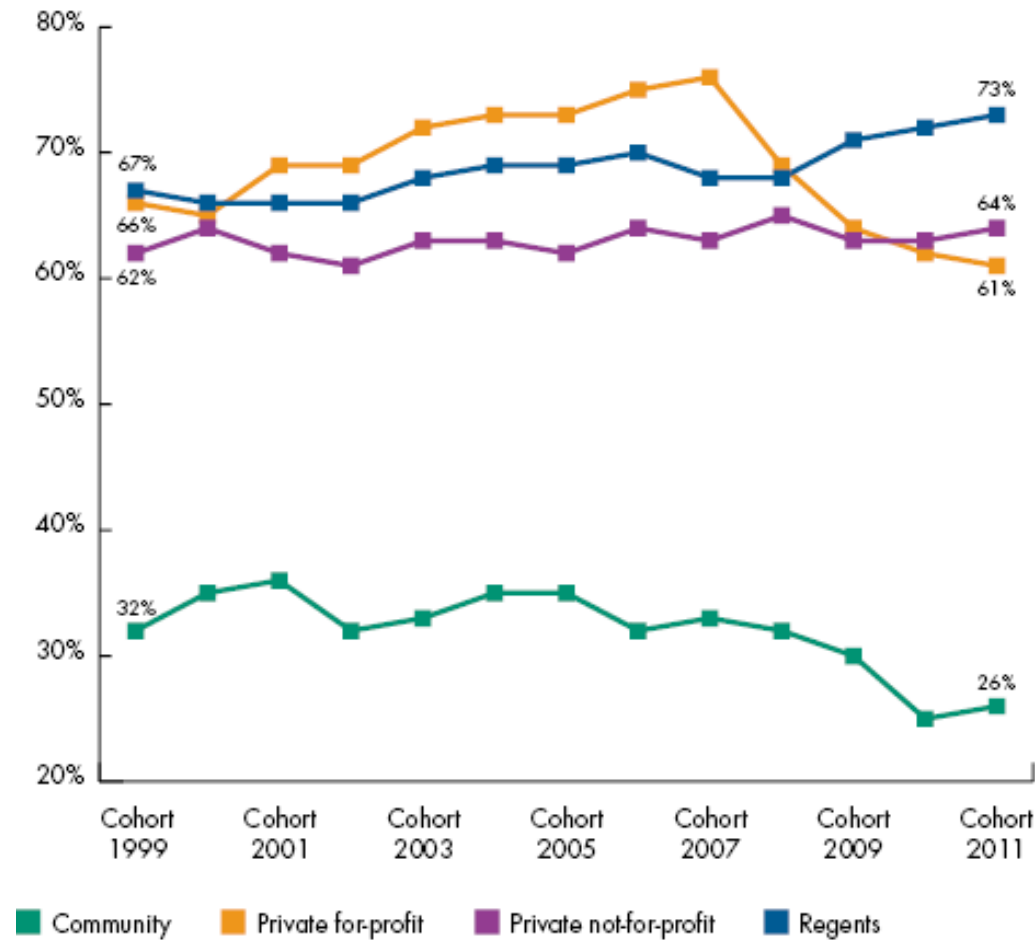


Fall-to-Fall Persistence Rate by Entering Cohort Year



College Success: Graduation Rates

150% Graduation Rates by Sector



Projections

Projections

