

Iowa Coordinating Council for Post-High School Education

Wednesday November 6, 2019

3:00-4:30 PM

Regent Office, 11260 Aurora Ave

Urbandale, IA

ICCPHSE Meeting Minutes

1. Welcome—Don Doucette, Chair

The Iowa Coordinating Council for Post-High School Education (ICCPHSE) Executive Committee met on Wednesday November 6, 2019, at 3:00PM at the Board of Regents office. Chair Don Doucette welcomed the Council members to the meeting. The members of the board introduced themselves onsite and on the call.

2. Call to Order and Introductions—Don Doucette, Chair

Chair Doucette called the meeting to order. Executive Committee members introduced themselves. The following individuals were present:

Members of State Board of Education

N/A

Institutional Representatives

Don Doucette, Eastern Iowa Community Colleges*

Dan Kinney, Iowa Central Community College* (via conference call)

Jay Nardini, IACCT Board Member* (via conference call)

Representatives of Iowa Department of Education

Jeremy Varner, Administrator*

Representatives of Board of Regents

Rachel Boon, Iowa Board of Regents*

Tanya Uden-Holman, University of Iowa, Associate Provost for Undergraduate Education*

Ann Marie VanDerZanden, Iowa State University, Associate Provost* (via conf. call)

Patrick Pease, University of Northern Iowa, Associate Provost* (via conf. call)

Nancy Boettger, Member Board of Regents*

Jim Wohlpart, University of Northern Iowa, Provost* (via conference call)

Representative of Independent Colleges and Universities

Nathan Phinney, Northwestern College, Vice-President for Academic Affairs* (via conf. call)

Pat Draves, Graceland College, President* (via conf. call)

Tracy Schuster-Matlock, St. Ambrose, Assoc. VP of Assessment & Inst. Research* (via conf. call)

Donna Heald, Loras College, VP for Academic Affairs* (via conf. call)

Representative of Iowa College Student Aid Commission

Mark Wiederspan, ICSAC Executive Research Officer*

Representative of the IPTV Board

Tiffany Morgan, Iowa Public Television, Educational Consultant*

Representative of Private for-Profit Schools

N/A

Student Representatives

N/A

Guests

Laura Dickson, Board of Regents

Bob Alsop, Waldorf, President

Val Newhouse, Iowa Lakes Community College, President & Guests

Justin Faust, President, Faust Institute & Guests

Jason Pontius, Board of Regents

Chris Russell, Education Program Consultant

Paula Nissen, Education Program Consultant (via conf. call)

* Indicates voting delegate.

3. Approval of Meeting Minutes—Jeremy Varner, Recording Secretary (Chris Russell, Substitute)

Jeremy Varner presented the ICCPHSE meeting minutes from the July 23, 2019 Executive Committee meeting for approval.

Action: Rachel Boon moved and Nancy Boettger seconded for approval of the minutes as presented. Motion passed unanimously. The membership of the

4. Treasurer’s Report—Patricia Draves, Treasurer

Patricia Drave was not present. A statement of the Council’s income and expenditures through October 31, 2019 was shared.

Action: No action taken.

5. Notices of Intent—Rachel Boon, Permanent Secretary

Programs Without Concerns for Ratification

Don Doucette shared each of the proposed programs below. He reported that the colleges listed below had programs without concerns for ratification. Chair Doucette asked for a motion.

Grand View University

Clinical Mental Health Counseling

Master of Science

CIP # 51.1508

On Line (only)

Loras College

Master of Science in Applied Analytics & Graduate Certificate in Applied Analytics
Master of Science
CIP # 30.7101
On Campus & On Line

Morningside College

Criminal Justice
Bachelor of Arts
CIP # 43.01

University of Iowa

Education Studies & Human Relations
Bachelor of Arts
CIP # 30.0000
On Campus

Action: Nancy Boettger moved the proposal and Mark Wiederspan seconded to ratify the above noted programs (without concerns). The motion passed by unanimous consent.

7. Notices of Intent—Rachel Boon, Permanent Secretary**Programs with Concerns for Ratification**

Don Doucette explained the ICCPHSE Notice of Intent process. He reported that the colleges listed below had programs with concerns for ratification. Chair Doucette asked for a motion.

Iowa Lakes Community College

Cosmetology/Cosmetologist, General
Associate of Applied Science (AAS)
CIP # 1204010200
On Campus

Action: Rachel Boon moved the proposal and Mark Weiderspan seconded to ratify the above program. Jeremy Varner explained the Notice of Intent and Community College Program approval process with Director Wise's program approval in March, 2019. The IDOE conducted an independent analysis of the labor market needs for the region which indicated labor market needs are not being met by the the area supply. The program is also sufficiently distinct based on several community college characteristics, and he stated that the process was fully compliant with state code. Dan Kinney asked if ICCPHSE has statutory authority to approve programs. Jeremy Varner agreed that statutory authority by ICCPHSE to block a program does not exist, but the process leads to collegial discussion for partnerships as well as comity within the state.

Nancy Boettger asked if the process includes a ranking of occupational need in the college region. Jeremy Varner stated that the process does not include a mandate to rank the programs put through by occupational need in the region, as that is up to the local board to determine the needs. Val Newhouse reported that while the current institutions aren't drawing students, ILCC will have a substantially different approach to attract students. She also stated that ILCC looks at various programs for regional needs. The closest institute is Faust in Spirit Lake. The cost to run the program is about \$100,000 to \$200,000 unless we can do the work in-house depending on when the decision is made to move forward. Some of the work to be done needs to be done anyway to update the building regardless of the program.

Justin Latham indicated that the labor market analysis they completed did not show a need and that low enrollment is not just a regional issue but also a state and national issue. He stated he can see the difference in options that ILCC provides, but that it comes down to the content of the program in an area of declining populations and a region with youth flight all competing for the same programs.

The program was approved by 10 or more representatives and there was one vote for not approving. IPTV abstained.

8. Proposal for edits to ICCPHSE by-laws—Rachel Boon, Permanent Secretary

Rachel Boon discussed the proposed edits to the ICCPHSE by-laws. A marked up copy of the bylaws was shared with the agenda. A vote is not planned today, and input regarding proposed changes to the bylaws is requested with a vote to be undertaken at the Spring (April) meeting. The major changes included involve the representation numbers from various higher education groups and a process to obtain a representative(s) for the for-profit sector. IPTV appears to be an antiquated seat and Tiffany Morgan representing IPTV, agreed because of the way that IPTV is now structured. Jim Wohlpart stated he believes the changes are helpful to the council. He suggested that in the first edit, keep the word “location” in the strikethrough. Rachel Boon discussed the highlighted portion (in yellow) about a regular report of the Council and whether that is still desired or needed. Nancy Boettger asked if there would be an overseeing body of the non-profit providers to make that decision. Bob Alsop of Waldorf noted that there is not an overarching body for the non-profits in Iowa. Waldorf would appreciate to be a part of the council to work collaboratively in higher education. Rachel Boon will collect any comments for consideration. Nancy Boettger asked if an institution could nominate itself to be a member as part of the larger group. Don Doucette suggested that it could be so.

9. Fall Enrollment Update—Iowa College Student Aid Commission

Mark Wiederspan shared the Fall college enrollment updates. The enrollment survey went out to colleges in October and responses are due December 15th. Requests to 74 schools were sent out and we have 40 responses so far as of today. In the past, we only asked for general student enrollment, but this year we have questions about both undergraduate and graduate enrollments. Community college data comes from the MIS system collected each Fall. Jeremy Varner stated that the work of ICSAC on this report is appreciated and that Home Base Iowa data is embedded in this collection also.

10. Open Education Resource Presentation—OER Action Team Representatives

Chris Russell and Rachel Boone discussed the activities of the OER Action team including origination, at a MHEC sponsored conference in October 2018, OER state survey results, OER definition, vision and goal statements, methodology to track state savings (SPARC \$116.94 per student, per course), and a resource website that includes current and future webinar information. An OER power point was shared during the meeting and sent out with the agenda. OER includes all course materials. Several states have hubs of OER resources that we can connect to as Iowa builds its resources. A key point is that the action committee is not telling any college how to incorporate OER. Don Doucette suggested that the OER summit be pushed for this topic in 2020. He suggested this concept is an example of how a topic can be shared across all sectors in Iowa (as MHEC does for the midwestern regions).

11. New Business for the Good of the Order – Don Doucette, Chair

Mark Wiederspan shared that ICSAC is hosting a conference “Assessing the Future: College Readiness, Access & Affordability in Iowa” on November 20, 2019 at the FFA center at DMACC. It will cover the intersection between college readiness and college affordability. There was no other new business.

The meeting was adjourned at 4:00 PM.

Respectfully submitted by:

Chris Russell (for Jeremy Varner, Recording Secretary)