

Iowa Coordinating Council for Post-High School Education

Thursday, November 1, 2018

8:00 – 9:30 AM

Iowa River Landing Specialty Clinic

105 East 9th Street

Coralville, Iowa 52241

ICCPHSE Meeting Minutes

1. Welcome—Patricia Draves, Chair

The Iowa Coordinating Council for Post-High School Education (ICCPHSE) met on Thursday, November 1, 2018, at 8:00 AM at the Iowa River Landing Specialty Clinic in Des Moines. Chair Patricia Draves welcomed the Council members and guests to the meeting.

2. Call to Order and Introductions—Patricia Draves, Chair

Chair Graves called the meeting to order. Council members introduced themselves. The following individuals were present:

Members of State Board of Education

N/A

Institutional Representatives

Daniel Kinney, Iowa Central Community College* (via conf. call)

Jay Nardini, Hawkeye Community College*

Lori Sundberg, Kirkwood Community College* (via conf. call)

Representatives of Iowa Department of Education

Jeremy Varner*

Representatives of Board of Regents

Nancy Boettger, Iowa Board of Regents*

Rachel Boon, Iowa Board of Regents*

Mark Nook, University of Northern Iowa* (via conf. call)

Tanya Uden-Holman, University of Iowa*

Ann Marie VanDerZenden* (via conf. call)

Jim Wohlpart, University of Northern Iowa* (via conf. call)

Representative of Independent Colleges and Universities

Patricia Draves, Graceland University*

Mark Gammon, Simpson College*

Representative of Iowa College Student Aid Commission

Mark Wiederspan*

Representative of the IPTV Board

N/A

Representative of Private for-Profit Schools

N/A

Student Representatives

N/A

Guests

Laura Dickson, Board of Regents

John Hartog, Northwest Iowa Community College (via conf. call)

Jill Rhea, Graceland University

Tracy Schuser-Matlock, St. Ambrose University (via conf. call)

Peter Steinfeld, Buena Vista University

* Indicates voting delegate.

3. Approval of Meeting Minutes—Jeremy Varner, Recording Secretary

Jeremy Varner presented the ICCPHSE Executive Committee meeting minutes from the July 24, 2018, meeting for approval.

Action: Dan Kinney moved and Nancy Boettger seconded for approval of the minutes as presented. Motion passed.

4. Treasurer's Report—Patricia Draves, Treasurer

Patricia Draves presented the treasurer's report. Treasurer Draves presented a statement of the Council's income and expenditures through October 17, 2018.

Action: No exceptions. Approved.

5. Overview of e-transcript Proposal—Jeremy Varner, Recording Secretary, and Rachel Boon, Permanent Secretary

Proposed Solution

Iowa State University, the Board of Regents State of Iowa, and the Iowa Department of Education propose the creation of a standardized electronic transcript system for all Iowa public secondary schools. Schools could adopt this statewide e-transcript on a voluntary basis beginning in 2020, with potential mandatory adoption by 2022.

Objectives met by this proposed solution:

1. Streamline the admission process for both students and institutions by eliminating or significantly reducing the manual processing of Iowa high school transcripts, resulting in dramatic increases in efficiency and annual cost savings.
2. Improve access, course placement, and overall success for Iowa community college students by providing multiple measures of each student's college readiness.
3. Simplify the transferring of secondary student records from one Iowa school district to another, improving student support and access for transient students.
4. Provide a more equitable way for Iowa's colleges and universities to conduct admission evaluations of students from Iowa high schools with varied grading systems.
5. Promote college readiness achievement and encourage postsecondary attendance (specifically for Iowa's first generation, underserved, and/or low socioeconomic students) by providing every 12th grade student with a Regent Admission Index (RAI) score and a list of the Regent universities and local community colleges to which they are automatically admissible.
6. Eliminate the burden of sending transcripts for Iowa high schools.

7. Provide a rich pool of state-wide data for research, evaluation, and accountability purposes.
8. Reduce transcript fraud by using secure technology to exchange data, reducing chances of tampering.

Overview of Proposed E-Transcript System

The implementation team would develop the e-transcript system in two phases:

1. Create a secure transcript data repository housed at the IDE.
2. Create a modern delivery mechanism for immediate and secure transmission of transcript data. Formatting of data collected would accommodate the large variances in Iowa's high school grading systems (e.g., traditional/non-traditional, weighted/non-weighted, etc.).

In addition to these savings, e-transcript will also reduce costs for Iowa's colleges and universities by making them less reliant on the rapidly growing number of transcript vendors who charge significant fees for their services.

Finally, the e-transcript system would provide a significant enhancement to the college readiness assessment and course placement process for Iowa's community colleges. The e-transcript would provide multiple measures of the student's readiness for college-level work. Accurately placing students in college or pre-college courses according to their individual level of need and readiness presents the potential for a significant return on the investment through increased student success and outcomes.

Challenge

While all Iowa high schools provide essentially the same information on student transcripts, each district has developed its own unique format. This lack of standardization, which is exacerbated with the recent growth of Standards-Based Grading/Competency-Based Education, adds significant labor costs and processing time for Iowa's colleges and universities.

Despite available technology, many Iowa districts are still sending transcripts to colleges via postal mail. Districts who do send electronically are simply sending a PDF which adds little efficiency.

This current environment not only places a costly burden on Iowa's public secondary schools, community colleges, and public universities, it also negatively affects the college admission process, impacting student success and our state's progress toward the Future Ready Iowa initiative.

Next Steps

Rachel Boon reported a pilot phase will be put in place next fall (2019). Jeremy also indicated that they will send a two-page summary of the e-transcript proposal which will be shared with the registrars and others.

6. Update on Fall Enrollment and Home Base Iowa (HBI) —Mark Wiederspan, Iowa College Student Aid Commission (ISCAC)

The ICSAC is now collecting data needed for these mandatory state reports. Mark updated the Council on the status of the data collections and plans for reporting.

Mark informed the Council that once the fall enrollment report is ready for distribution, Laura Dickson will send it out via the ICCPHSE listserv. Responses are due by December 3, and the report will be finalized by December 15th.

The due date for the HBI Report is also December 3, and will be finalized by December 15th. The survey went out last week; all but six have responded.

Chair Draves asked how people are using the report. Dan Kinney said that they look at it the report, not is not impressive and not overwhelming. Chair Draves indicated that Graceland uses it to compare our trends with the state trends. Jeremy Varner reported that from the state perspective, legislators look at this report for current measures.

7. 2018 Condition of Higher Education Report—Mark Wiederspan

The ICSAC recently released its biennial report on the Condition of Higher Education in Iowa. Mark distributed copies of the report which was released in September. The ICSAC prepares this report every two years and the ICSAC is ramping up its research. Tuition is going up. The report is broken down by the following six sections: 1) Benefits of a College Degree; 2) Demand for an Educated Workforce; 3) College Readiness; 4) College Prices and Financial Aid; 5) College Success (Enrollment & Completion); and 6) Looking Ahead.

Their motto is “college changes everything.” The report shows how having a postsecondary degree changes a person’s economic and social status. A non-monetary plus is improved life and health. The more educated you are the more money you make. Of Iowans who are over 25 years of age, 39 percent have never attend college, and 21 percent completed some college, but did not earn a degree. If this population earned at least an associate degree:

- 35,000 fewer Iowans living in poverty
- 34,000 fewer Iowans participating in Medicaid—Saving Iowa over \$200 Million
- 29,000 fewer Iowans requiring SNAP
- 18,500 more Iowans with employer-provided health insurance coverage

Not enough minority students are going to college—in high schools today, 79 percent are white; and 27 percent are minority. In the largest schools, 40 percent were minority. Iowa has a growing minority population:

- In 2005, 87 percent of Iowa children identified as White. In 2016, it was 79 percent.
- In 2016-17, 24 percent of high school students were minorities, 40 percent in the state’s largest public school districts.
- Median age of Iowans for Whites is 41, Hispanic is 24, Black is 27, and Asian is 29.

Iowa is first in the nation in high school graduation rates. Going to college is a process. Hispanic and blacks are falling behind in regard to the benchmarks of college readiness in ACT. The number of Iowans filing the FAFSA is falling.

In regard to a summary of trends since the release of our report, Iowa has made fairly small gains:

- Continues to lead in high graduation rates (roughly 91 percent).
- College enrollment rates remain fairly constant at 70 percent, yet, the college attainment rate still hovers around 60 percent.
- Minority and low-income students lag in college readiness, enrollment and completion.
- Plausible explanations for decline in FAFSA submissions and enrollment.
 - Better Economy?
 - Out migration of in-state students?
 - Flow of out-of-state students?

Looking ahead, the 2019 report will include more information on college attainment. Iowa has gained momentum in fostering a college-going culture. Impacts of these efforts will not be apparent in the short-term, but in the long-term.

- GEAR UP Iowa – research has found positive effects
- Course to College – increase in participating schools (from 32 in 2013-14 to 130 in 2017-18)
- Local College Access Networks – currently serving 12 communities
- Future Ready Iowa – creating new funding opportunities for students

Chair Draves thanked Mark for giving this excellent report. You can find the report via the following link: <https://www.iowacollegeaid.gov/Condition18>. Mark's PowerPoint presentation will be sent (was) to the Council under a separate cover.

8. Notices of Intent—Rachel Boon, Permanent Secretary

A. Programs Without Concerns for Ratification

Rachel explained the ICCPHSE Notice of Intent process. She reported that the colleges listed below had programs without concerns for ratification. Chair Draves asked for a motion.

William Penn University

Master of Sports Management

Master of Arts

CIP # 31.054

On Campus and On-Line

University of Iowa

Engineering and Information Technology

Master of Arts

CIP # 14.0101

Off Campus (Birchwood Learning Center)

St. Ambrose University

Master of Science in Criminal Justice

Masters of Science

CIP # 43.0103 or 43.0107

On Campus

Action: Jay Nardini moved and Mark Gammon seconded to ratify the above noted programs. Motion passed.

9. Reminder of the Purpose of ICCPHSE—Patricia Draves, Chair

Chair Draves indicated this agenda item is to remind members of the purpose of the Council. The purpose is to review new programs and offering existing programs at new sites to provide counsel to the Iowa College Student Aid Commission; to provide a forum on systematic gathering of data; and conducting studies of issues pertaining to post-high school education in Iowa.

10. Membership for 2018-19—Patricia Draves, Chair

Chair Draves reminded the Council to get any corrections to the Council listserv to Laura Dickson.

11. For the Good of the Order—Patricia Draves, Chair

The meeting was adjourned at 9:20 AM. The next meeting of the Council will be held on April 10, 2019, via Zoom.

Respectfully submitted by:
Jeremy Varner, ICCPHSE Recording Secretary