

Iowa Coordinating Council for Post-High School Education

Thursday, October 27, 2022

11:00-12:30 PM

Zoom

1. Welcome—President Kristie Fisher, Chair

The Iowa Coordinating Council for Post-High School Education (ICCPHSE) met on Thursday, October 27th at 11:00 a.m. via Zoom. President Fisher and the group welcomed the special presenters for this meeting.

2. Call to Order and Introductions—President Kristie Fisher, Chair

President Fisher called the meeting to order at 11:00 a.m. Executive Council members introduced themselves along with other attendees and guests. All of the following individuals were present via Zoom.

Institutional Representatives

Kristie Fisher, Iowa Valley Community College District*

John Franklin, Southwestern Community College

Jenny Kruger, Iowa Western Community College

Representatives of Iowa Department of Education

Representatives of Board of Regents

Rachel Boon, Iowa Board of Regents*

Ann Marie VanDerZanden, Iowa State University*

Tanya Uden-Holman, University of Iowa*

Patrick Pease, University of Northern Iowa*

Jason Pontius, Iowa Board of Regents

Representative of Independent Colleges and Universities

Pat Draves – Graceland University*

Rick Willis, Wartburg College

Patrick Archer, St. Ambrose University

Marsha Kelliher, Simpson College

Representative of Iowa College Student Aid Commission

Julie Ntem (Alt.)

Meghan Oster

Representative of Private for-Profit Schools

Bob Alsop, Waldorf University*

Wes Riddle, Waldorf University

Liaison Representatives

N/A

Student Representatives

N/A

Guests

Laura Dickson, Board of Regents

Alison Jepsen, Division of Community Colleges and Workforce Preparation

* Indicates voting delegate.

3. Approval of Meeting Minutes—Alison Jepsen, in place of Jeremy Varner, Recording Secretary

Minutes from July 28, 2022 meeting were set for approval. Minutes were approved unanimously.

Action: Bob Alsop moved to approve, Ann Marie VanDerZanden seconded. All approved unanimously. Motion carries.

4. Treasurer's Report—President Patricia Draves, Treasurer

One allocation of funds: \$500 donation to The Way Up Conference to support leadership development in Iowa.

President Draves moved to approve, seconded by Rachel Boon. All approved unanimously. Motion carries.

There is a line item in the budget for the Carol Rocklin Kay Award. No one on the Council had knowledge of what that was. Carol Kay was part of the Iowa State community and the coordinating council. She was instrumental in supporting The Way Up Foundation. This scholarship is for women who want to attend, but might not be able to attend the conference due to the expense.

President Draves made a motion to use the rest of the allocation to support the scholarship for that conference. Rachel Boon seconded this motion. All approved unanimously. Motion carries.

5. Permanent Secretary's Report—Rachel Boon, Permanent Secretary

The Listserv membership was sent prior to the meeting. If any changes need to be made, please notify Rachel Boon and/or Laura Dickson

Programs Without Concerns for Ratification – see attachment

All programs are past the 20-day window and are set for ratification. Rachel Boon recommended to approve all programs. President Draves moved to approve, Tanya Uden-Holman seconded. All approved. No questions were received about these items. All approved unanimously. Motion carries.

University of Northern Iowa

1. Human Resources Management Bachelors of Arts
CIP # 52.1001
On Campus
2. BSN – Nursing
Bachelors of Science in Nursing CIP # 58.3801
On Campus

3. Master of Arts in Interdisciplinary Studies Master of Arts
CIP # 30.0000
On Campus

6. Condition of Higher Education Report—Meghan Oster, Iowa College Student Aid Commission

Meghan Oster presented this biannual report (produced every even year) that provides a general overview of what is going on in higher education. The current report is currently in its final stages, but has not yet been released. A press release is usually sent when this report is available. It will be available electronically with limited print copies.

Outline of Report

1. Education and Economic Indicators
2. College Readiness
3. FAFSA and Financial Aid
4. Cost of College; College Going and Success

Education and Economic Indicators

- Education level is highly correlated to income level in Iowa, especially around urban areas.
- The rate of unemployment gradually decreases with higher levels of education.
- Higher education levels support more of the tax base.
- Social welfare program use goes down with higher education levels and civic engagement goes up.

College Readiness

- ACT completion has gone down significantly since the pandemic and with some colleges going ACT-optional. The average score is also going down.
- The average score of white students went from 23 to 22, and racial/ethnic minority students went down from 20 to 19.
- There is a gap between white students and students of racial/ethnic minorities in the ACT completion rates. Female students are more on track with ACT completion with higher scores than male students.
- College-level coursework completion has gone up for both white and racial/ethnic minority student students, so there is some closing of the gap by this indicator.
- Graduation rates from high school has been stagnant over the last few years. We are currently second highest in the nation for high school completion. The amount of high school graduates decreased among Native American students.

FAFSA and Financial Aid

- FAFSA filing rates have declined over the last few years. 54.0 percent of students from the class of 2021 completed the FAFSA.
- Expected family contribution of families filing a FAFSA show that dependent students have more family support for college funding.
- State aid awarded: Most state financial aid is from Iowa Tuition Grant at 53.0 percent of all awards.
- State aid awardees: The three largest awardees were the Kibbe Grant, the Last Dollar Scholarship, and the and Iowa Tuition Grant.
- Institutional Aid: Institutions are providing the most funding to students of all sources.
- The report will contain a breakout of the kinds of aid received by community college and Regent university students.

- Federal loans for first year students at various higher ed institutions were shown and will be available in the report.

College Costs

- The overall costs of various kinds of education institutions were shown year-over-year along with the net change. Cost is associated with inflation and have flatlined for most institution types, except for private for-profit institutions.
- Net price is the cost minus the average amount of financial aid provided, and this is shown for community colleges, private for-profit, private nonprofit and Regents institutions in the report.
- Net price as a percentage of median income has gone down over time, which is great for Iowans. An example was shown that in 2014, 36.0 percent of a median family's income went to the net price of college; in 2020, it was 34.0 percent.

College Going and Success

- First-year college going rates have gone down steadily over the last few years.
- The persistence gap between white students and racial/ethnic minority students is closing, but this is largely due to white students not persisting.

An electronic version of the report will be sent to the group when it is complete.

President Draves asked about the definition of the college going rate. Meghan explained that this is the amount of high school graduates in Iowa and how many of them enroll in postsecondary institutions in their first year.

7. Declining College Enrollment Research—Jason Pontius, Board of Regents

Jason Pontius introduced the Declining College Enrollment Research Report which was created by the State Longitudinal Data System (SLDS) project team, which has representation from the Iowa Department of Education K-12 and community colleges, the Regents, AEAs and Iowa Workforce Development.

The rates of public high school graduates who intend to enroll in college and the percent of students who actually enrolled in college have both been going down. This is happening nationally as well as in Iowa. In comparison to other Midwestern states, Iowa has one of the higher declines, but the rates are generally similar.

All higher education institution types in Iowa are experiencing declines in enrollment across the board with the greatest decline happening at community colleges.

Jason noted that the declines in enrollment are not due to the “birth date”, as the number of students graduating from HS in Iowa is actually going up. There were birth declines during the Great Recession, and projections by Nathan Grawe show the effects of the birth decline. Jason noted that his logic is sound, but only based on survey data. The SLDS has adjusted this data to make college enrollment projections, and this is tracking with actual college enrollment.

Jason showed actual data versus projected enrollment data, and generally enrollments are projected to go up going forward.

More students are taking college classes in high school and taking college prep classes, but students are falling short in their intent to enroll in college and their FAFSA completion rates. Free and reduced price lunch is used as an indicator of socio-economic status, and more Iowa students are qualifying for

this program. Students in this program are less likely to enroll in college. Iowa is showing a rise in students of racial/ethnic minorities, and some subsets of this group have historically had lower college enrollment rates. The college going rate for male students is also dropping, and the population with the largest drop is white male students who receive free and reduced price lunch. Women are more likely to enroll in college, and this is correlated to the fact that they are more likely to prepare for college with college prep courses and by completing the FAFSA.

Intended post-grad plans most affect the enrollment for community colleges, but has an effect across all institution types. Many students are going directly to the workforce, and this is shown by students stating their intent to go for employment rather than postsecondary education. This rate went up two percentage points in Iowa. This dovetails with a national trend of more students opting for immediate employment.

Pew Research Center released the data for the reasons that students state that they do not intend to enroll in college and the rates at which they noted those reasons. A comparison of a Gallup poll about what people think about the importance of college between 2013 and 2019 shows steep drops in the amount of people who think a college education is important.

Jason noted that there are some high schools that are bucking trends for college-going rates, and he is investigating what they may be doing differently than other schools.

8. New Business for the Good of the Order—President Kristie Fisher, Chair

Julie Ntem provided an update on the 2022 enrollment report. Currently, Iowa College Aid's system is open for reporting. The due date is November 14th. An institutional report is reaching out to schools that have not reported. The report will be released in December and will be sent to the group.

Julie also noted that the U.S. Department of Education has released new information about college aid eligibility. This will take effect for the 2024-2025 academic year where the EFC formula will transition to the SAI formula. Iowa College Aid has met with financial aid offices across the state about the changes in state aid and institutional aid eligibility. Iowa College Aid will be releasing a report about these effects. Iowa College Aid has created a resource with calculated SAIs that institutions can use to measure the impact of the formula change on their institutions. A brief will be released about how this will affect Iowa financial aid filers. Iowa is so far the only state to provide these resources for estimates. Meghan Oster noted that Iowa College Aid's concern about SAI is that it will tie to the number of students in college in a single family to the formula and will not split the family contribution funds between students, but provide the same total contribution amount to each child.

Rachel Boon noted that the spring meeting will take place **March 30 at 10 a.m. at Community Colleges for Iowa**. President Fisher suggested having Meghan Oster provide the presentation she has been providing to financial aid offices about SAI at the spring meeting.

President Alsop provided an update about Waldorf University returning to a private nonprofit status from a private for-profit. This change is set to take place in early December.

President Alsop moved to adjourn; President Draves seconded.

The meeting adjourned at 12:14 PM.
Respectfully submitted by: Alison Jepsen

Jeremy Varner, Recording Secretary