Premise

Iowans deserve access to world class public higher education just like:

- Wisconsin
- Minnesota
- Michigan
Higher Ed Funding FY 2018

Map showing states with different levels of state support for FY 2017-18:
- Green: Up 10% or more
- Dark Green: Up 2.0 - 9.9%
- Green: Up 0 - 1.9%
- Orange: Down 0 - 1.9%
- Light Orange: Down 2.0 - 9.9%
- Red: Down 10% or more

States highlighted with a circle:
- CA
- AZ
- MN
- WI
- MI
- IL
- IN
- OH
- NC
- TX

Legend: ○ = Peer Set
FY 1998 vs. FY 2018

• State of Iowa Budget
  • FY 1998 – $4.36 B
  • FY 2018 – $7.26 B
    • $2.9 B ↑

• Consumer Price Index June ’97–June’17 ↑53%

• Support from the state for the University of Iowa
  • FY 1998 – $223 million
  • FY 2018 – $216 million
    • $7 M ↓
UI Ranking and Reputation

U.S. News & World Report Rankings
(Public Institutions)

University of Iowa
Avg of UI Peer Set

#24
#17
#19
#31
UI Strategic Plan 2016–2021

To improve student outcomes the UI must invest in:

- **Student Success**
  Undergraduate Research / Internships / Leadership Development / Capstone Projects / Academic Engagement / And More….

- **Our Faculty**
  Retaining and hiring the best and brightest / Increasing research and scholarship
Investing in Faculty and Student Success

College of Liberal Arts and Sciences

- Two new faculty members and one newly tenured in Space Physics
- Investment of $261K
- $3.8M of new research funding
- 38 Undergraduate Research Projects in Physics and Astronomy
Investing in Faculty and Student Success

College of Law

• Two new clinical faculty members
• Experiential learning representing nonprofits across Iowa
• Experiential learning representing indigent defendants in federal district courts
• Only 2nd such program in the nation
Investing in Faculty and Student Success

Carver College of Medicine

- Seven new faculty members
- Investment of $619K
- $8.1M of new research funding from NIH
# UI Ranking and Reputation

<table>
<thead>
<tr>
<th>School</th>
<th>U.S. News Ranking – Public</th>
<th>U.S. News Ranking – Public/Private</th>
<th>Retention Rate</th>
<th>4 Year Grad Rate</th>
<th>Earnings per year (10 years post freshman year)</th>
<th>AAU</th>
</tr>
</thead>
<tbody>
<tr>
<td>UCLA</td>
<td>#1</td>
<td>#21</td>
<td>96%</td>
<td>74%</td>
<td>$59,600</td>
<td>Yes</td>
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<tr>
<td>Michigan</td>
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<td>#28</td>
<td>97%</td>
<td>75%</td>
<td>$57,400</td>
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<tr>
<td>UNC - Chapel Hill</td>
<td>#5</td>
<td>#30</td>
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<td>82%</td>
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<tr>
<td>Wisconsin - Madison</td>
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<td>#46</td>
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<td>57%</td>
<td>$51,600</td>
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<tr>
<td>Illinois - Champaign Urbana</td>
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<td>#52</td>
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<td>71%</td>
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<td>Yes</td>
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<tr>
<td>Ohio State</td>
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<td>59%</td>
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<tr>
<td>Texas - Austin</td>
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<td>#56</td>
<td>95%</td>
<td>52%</td>
<td>$53,000</td>
<td>Yes</td>
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<tr>
<td>Minnesota - Twin Cities</td>
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<td>#69</td>
<td>92%</td>
<td>59%</td>
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<tr>
<td><strong>Iowa</strong></td>
<td><strong>#31</strong></td>
<td><strong>#78</strong></td>
<td><strong>86%</strong></td>
<td><strong>51%</strong></td>
<td><strong>$49,100</strong></td>
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<tr>
<td>Indiana</td>
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<td>#90</td>
<td>89%</td>
<td>60%</td>
<td>$44,700</td>
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<tr>
<td>Arizona</td>
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<td>#124</td>
<td>81%</td>
<td>43%</td>
<td>$44,000</td>
<td>Yes</td>
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<tr>
<td><strong>Average</strong></td>
<td><strong>19</strong></td>
<td><strong>57</strong></td>
<td><strong>93%</strong></td>
<td><strong>63%</strong></td>
<td><strong>$50,910</strong></td>
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</tr>
</tbody>
</table>

| UI vs Average (2018)       | 12                        | 21                                 | -7%            | -12%             | ($1,810)                                      |     |
| UI vs Average (2017)       | 14                        | 26                                 |                |                  |                                               |     |
Impact of Resources

4 Year Graduation Rate vs. Revenue per Student

- UCLA
- Michigan Ann Arbor
- UNC Chapel Hill
- Wisconsin Madison
- Illinois Urbana Champaign
- Ohio State
- Indiana
- Minnesota Twin Cities
- Texas Austin
- University of Iowa
- Arizona
 Investing in Faculty and Student Success

Targeted Support

*Supplemental Instruction (SI) and Peer Led Undergraduate Study (PLUS)*

- The UI is targeting additional resources to courses that have a high drop/fail/withdrawal rate and therefore negatively impact a student’s ability to graduate in a timely manner.

- The UI has seen a 6% increase in the retention rate of first-year students who accessed supplemental instruction compared to those who did not.

- The UI will invest additional resources in targeted programs that can have a significant impact upon the retention and graduation rates of our students.
Investing in Faculty and Student Success

Student Employment

*iowa GROW*

- Structured conversations between student employees and their supervisors to connect the skills and knowledge they are gaining in the classroom with their job
- Unique to the UI but growing interest nationally (over 150 institutions have inquired about the program)
- GROW students have a 9% higher retention rate than non-GROW students
Predictable Resources = Better Student Outcomes

The Plan:

- Control overhead
- Ensure expenditures align with strategic plan
- Predictable/affordable five-year plan for tuition increases
- Invest in strategic plan to deliver on student success goals