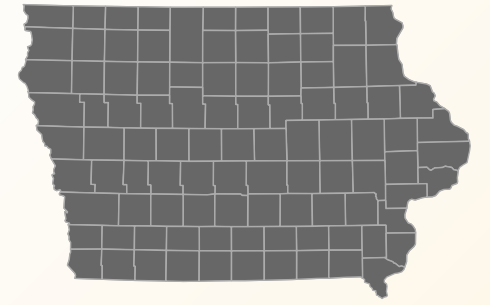


# The Economic Value of Iowa State University of Science and Technology



Iowa

## About Iowa State

**32,152**  
Students

**16,024**  
Employees

## Economic impact analysis



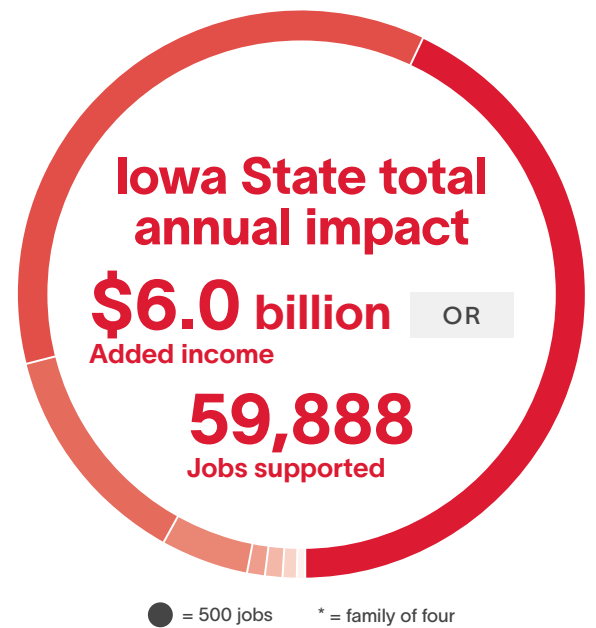
**\$2.5 billion** Added income  
**Alumni impact**  
Impact of the increased earnings of Iowa State alumni and the businesses they work for

An economic boost similar to hosting the Super Bowl **7x**  
OR **25,167** Jobs supported

**1 out of every 36** jobs in Iowa is supported by the activities of Iowa State and its students.

**\$2.1 billion** Added income  
**Economic development impact**  
Impact of start-up and spin-off companies related to Iowa State in the state

Enough to buy **45,211** new cars  
OR **12,464** Jobs supported



**\$786.0 million** Added income  
**Operations spending impact**  
Impact of annual payroll and other spending

Enough to buy **53,602** families\* a year's worth of groceries  
OR **13,972** Jobs supported

**\$292.6 million** Added income  
**Research spending impact**  
OR **4,349** Jobs supported

**\$72.7 million** Added income  
**Student spending impact**  
OR **1,240** Jobs supported

**\$69.2 million** Added income  
**Visitor spending impact**  
OR **1,324** Jobs supported

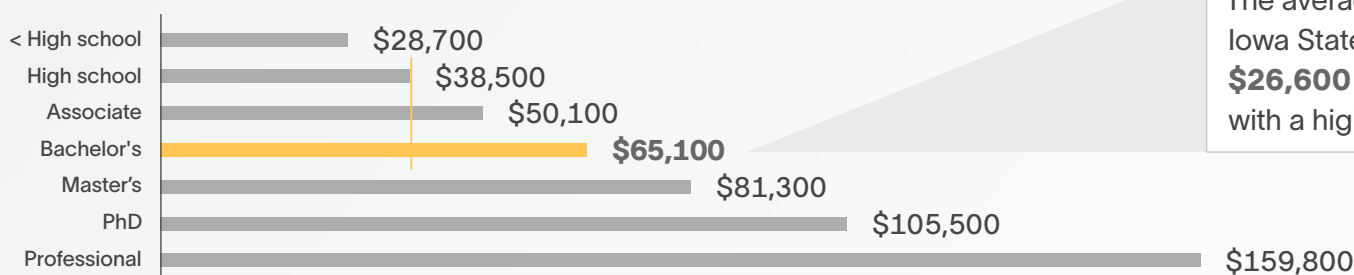
**\$50.8 million** Added income  
**Construction spending impact**  
OR **522** Jobs supported

**\$24.4 million** Added income  
**Volunteerism impact**  
OR **851** Jobs supported

## Investment analysis



### Average earnings by education level at career midpoint



The average bachelor's degree graduate from Iowa State will see an increase in earnings of **\$26,600** each year compared to someone with a high school diploma working in Iowa.

For every **\$1...**

Students gain **\$4.40** in higher lifetime earnings

Taxpayers gain **\$1.80** in added tax revenue and public sector savings

Society gains **\$3.50** in added income and social savings