

Iowa Coordinating Council for Post-High School Education

Thursday, March 31st

1:00-3:00 PM

Iowa State University - Student Innovation Center and Zoom

1. Welcome—President Wendy Wintersteen

The Iowa Coordinating Council for Post-High School Education (ICCPHSE) Executive Council met on Thursday, March 31st at 1:00 p.m. onsite at Iowa State University Student Innovation Center and via Zoom. President Wintersteen and the group welcomed the special presenters for this meeting.

2. Call to Order and Introductions—President Wendy Wintersteen

President Wintersteen called the meeting to order at 1:00 pm. Executive Committee members introduced themselves along with other attendees and guests. The following individuals were present. Zoom participants noted.

Institutional Representatives

Lori Sundberg, President, Kirkwood Community College *(via Zoom)

Kristie Fisher, President, Iowa Valley Community College District*(via Zoom)

Don Doucette, President, Eastern Iowa Community Colleges*(via Zoom)

John Hartog, President, Northwest Iowa Community College*(via Zoom)

Representatives of Iowa Department of Education

Amy Gieseke* (via Zoom)

Representatives of Board of Regents

Rachel Boon, Iowa Board of Regents*

Wendy Wintersteen, President, Iowa State University*

Ann Marie VanDerZanden, Iowa State University

Tanya Uden-Holman, University of Iowa

José Herrera, University of Northern Iowa*(via Zoom)

Patrick Pease, University of Northern Iowa*(via Zoom)

Jason Pontius, Iowa Board of Regents*(via Zoom)

Representative of Independent Colleges and Universities

Patrick Archer, St. Ambrose University (via Zoom)

Todd Knealing, Briar Cliff University* (via Zoom)

Representative of Iowa College Student Aid Commission

Julie Ntem (Alt.)*

Representative of Private for-Profit Schools

Vince Beach, Vice President for Academic Affairs, Waldorf University*(via Zoom)

Liaison Representatives

Emily Shields, Iowa Association of Community College Trustees*(via Zoom)

Guests

Laura Dickson, Board of Regents

Alison Jepsen, Division of Community Colleges and Workforce Preparation

Kristopher Byam, Iowa Workforce Development (Presenter)

Miriam Willoughby, Iowa Workforce Development (Presenter)

Kyle Collins, Northeast Iowa Community College (Presenter)

Abbey Elder, Iowa State University (Presenter)

* Indicates voting delegate.

3. Approval of Meeting Minutes—Alison Jepsen, in place of Jeremy Varner, Recording Secretary

Minutes from October 26, 2021 meeting were set for approval.

Action: Rachel Boon moved to approve, President Wintersteen seconded. All approved unanimously.

4. Treasurer’s Report—President Wendy Wintersteen

No items to approve.

5. Membership List—Rachel Boon, Permanent Secretary

Any changes to the membership list should be sent to Laura Dickson or Rachel Boon. No other action items.

6. Notices of Intent—Rachel Boon, Permanent Secretary

Programs Without Concerns for Ratification – see attachment

All programs are past the 20-day window and are set for ratification. Rachel Boon recommended to approve all programs. President Don Doucette moved to approve, Tanya Uden-Holman seconded. All approved. No questions were received about these items. Motion passed unanimously.

University of Iowa

1. Translation

Bachelors in Art (BA)

CIP # 16.0103

On Campus

2. Master of Science in Business Analytics

Masters of Science (MS)

CIP # 52.1399

Online

3. Exercise Science

Bachelors of Science (BS)

CIP # 31.0505

On Campus

4. Health Promotion
Bachelors of Science (BS)
CIP # 31.0505
On Campus

5. Health Studies
Bachelor of Arts (BA)
CIP # 31.0505
On Campus

Des Moines University

Doctor of Occupational Therapy
Doctorate (OTD)
CIP # 51.2306
Hybrid

Briar Cliff University

Doctor of Occupational Therapy
Doctorate (OTD)
CIP # 51.2306
On Campus

Iowa State University

1. Master of Community Development
Masters (MCD)
CIP # 04.0301
On Campus

2. Major in Healthcare Management
Bachelor of Science
CIP # 51.0701
On Campus

3. Master of Entrepreneurship
Masters (MEP)
CIP # 52.0701
On Campus

Grand View University

Master of Social Work
Masters (MSW)
CIP # 44.0701
On Campus

Des Moines Area Community College

1. Electric Utility Technology
Associates of Applied Science (AAS)
CIP # 46.03030200
On Campus

2. Interior Design
Associates of Applied Science (AAS), Certificate
CIP # 50.04080200
On Campus

St. Ambrose University

Master of Science in Mechatronics Engineering
Masters in Science
CIP # 14.4201
On Campus

Graceland University

Doctor of Physical Therapy (DPT)
Doctorate
CIP # 51.2308
Online (Hybrid)

7. Apprenticeships—Kristopher Byam, IWD & Miriam Willoughby, Dept. Of Ed

President Wintersteen introduced the presenters, Miriam Willoughby and Kris Byam.

Kris Byam and Mimi Willoughby introduced themselves. Both are former educators, with Kris Byam serving as former principal of Boone High School and Ms. Willoughby serving in leadership roles in Des Moines Public Schools. Both now serve as coordinators of registered apprenticeships.

Mr. Byam and Ms. Willoughby explained that a registered apprenticeship is:

- On the job training with an employer
- Related training instructions (classroom, online, or hybrid)
- Apprentices are hired as any employee and earn a paycheck on day one.

In summary, a registered apprenticeship allows a student to earn *and* learn. They also noted that registered apprenticeship programs are completed in 1-6 years, depending on the occupation; apprentices complete at least 2,000 hours of on-the-job training as well as at least 144 hours of related training instruction. They particularly highlighted the teacher and paraeducator registered apprenticeship, which just became available.

Ms. Willoughby spoke about registered apprenticeships being a concurrent experience that is beneficial to all, but especially historically underserved students. She also spoke about the benefits of registered apprenticeships which include participants gaining a work mentor, earning a wage and benefits, earning a national certification that is recognized in all 50 states, and gaining a pathway toward career advancement. Ms. Willoughby also spoke about how providing registered apprenticeship opportunities can increase enrollment by reaching a population who may not want to or have not previously considered entering a postsecondary institution.

Mr. Byam spoke about the registered apprenticeship program at Boone High School and how some students chose to go on to a postsecondary program, and some chose to stack their credentials with various postsecondary institutions. He went on to talk about the creativity and range of opportunities that can be provided through stackable credentials that will meet the varied wants and needs of students and registered apprenticeship participants.

Ms. Willoughby spoke about the concern coming from a student who did not want student debt, and how, once that student engaged in opportunities through a registered apprenticeship, they went on to seek more education opportunities.

Mr. Byam spoke about setting up registered apprenticeship partnerships that connect to postsecondary institutions as well as to employers and how, as a principal, he thought about connecting students who weren't choosing the college route to other opportunities that would adequately inspire them and prepare them to enter the workforce.

Participants in registered apprenticeships can choose from 1,500 occupations. Emerging fields in Iowa include IT, ag, teacher aide/teacher, retail management, barber, finance, butcher, trucker, and health careers

Ms. Willoughby spoke about making relationships to employers and serving the evolving needs of those businesses so their needs can be met and students can get on a pathway to enter positions with those businesses.

Mr. Byam spoke about teacher and paraeducator registered apprenticeship, and how he may have chosen the education pathway earlier with this opportunity and about how early exposure to education programs and careers can help students realize their passion and education pathway sooner. He also provided an example of the standards that must be met for that particular apprenticeship.

Ms. Willoughby spoke about the grant coming from the Governor, and how this will cover the tuition for registered apprenticeship programs. Mr. Byam provided details of the paraeducator program, which will include 100 paraeducator apprentices, and both he and Ms. Willoughby spoke about the large number of students who have expressed interest in registered apprenticeship programs. They have asked the Governor for \$9 million to support registered apprenticeships.

President Doucette noted the startup issue of having enough spots in an industry for all those who are interested in that industry. Mr. Byam provided the example of John Deere and how their registered apprenticeship program currently has 31 participants, and John Deere is looking to expand further. Mr. Byam noted that Iowa Workforce Development is expanding their department to meet business needs and growth trajectory and better match opportunities with potential participants in registered apprenticeships. Mr. Byam also spoke about the expansion of registered apprenticeships and how they have historically focused on technical programs and now are diversifying to other workforce areas. Ms. Willoughby also noted the pivot from too many apprentices and not enough spots in industry to more open positions and not enough people to fill the roles.

Kyle Collins asked about the kinds of opportunities in rural Iowa in particular, and Ms. Willoughby noted that smaller areas are driven by industry, and particularly by hospitality and retail. Mr. Byam noted 90 industries are currently partnering with 60 high schools and provided the example of providing for Fareway's needs by creating an apprenticeship built around meat cutting and customer service for high schoolers.

Ms. Willoughby spoke about the data supporting the positive impact on recidivism that registered apprenticeships have and also encouraged the group to begin planning for connection between industry and postsecondary institutions to create new opportunities to prevent a major impact to Iowa's workforce.

Todd Knealing asked about any legislation that may be coming that would impact age limits for high school graduation. Mr. Byam and Ms. Willoughby noted that nothing has been mentioned yet. Julie

Ntem asked about funding for registered apprenticeship participants who are not usually eligible for traditional student aid. Mr. Byam spoke about the grants to support apprenticeships that cover costs other than tuition. \$25,000 grants are available for businesses that start an apprenticeship. Mr. Byam noted that we will see more tuition reimbursements from businesses and other methods to retain talent. Ms. Willoughby supported this assessment and noted that there is a lot of room for creativity to connect with industry and businesses to create opportunities for students. Ms. Willoughby also noted that she is working to facilitate connections between education stakeholders, industry and business and others through an Iowa tour.

Amy Gieseke asked about the diversification of registered apprenticeships in more areas, especially considering that women have traditionally been underrepresented in registered apprenticeships. Mr. Byam responded that there has been and will likely continue to be more diversification to bring in a variety of potential registered apprenticeship participants.

8. Presentation: Open Education Resources—Abbey Elder, ISU & Kyle Collins, NICC

Abbey Elder and Kyle Collins spoke about the Open Education Resources (OER) action team, which is a group of volunteers from a variety of postsecondary institutions (community colleges, regent universities, and private colleges) as well as the Iowa Department of Education, the Iowa legislature, and the Iowa Area Education Agencies that was formed through the Midwestern Higher Education Compact in 2019.

Mr. Collins explained that the vision for Open Education Resources is that every student in Iowa will have access to courses or programs that fully use OER to support an affordable, high-quality education. He noted that this is comparable to other resources that education institutions already have for students, such as interview closets and food pantries.

Ms. Elder explained that, through institutional collaboration, resources have been created such as a website, webinars, listservs, and a toolkit for tenure and promotion that shows educators how to create open resources and how to engage with students to create these resources as an innovative method of teaching. There is also the network itself which provides coordinated membership for all colleges in the state at a reduced price as well as the Commons Group, which is a crowdsourced collection of OER adopted or created in the state. She also noted that funding through the Governor's Emergency Education Relief (GEER) funds support Iowa Private Academic Libraries (IPAL), Iowa Cross Institutional Open Education Resources (I-COER), regents OER initiatives, and OER for Iowa's community colleges.

Mr. Collins explained the impact of having OER available to students through the story of a Northeast Iowa Community College student who struggled with homelessness and incarceration before coming to the school and then struggled to support himself while enrolled. By having OER available to him, he was able to save enough to gain housing. This student is still enrolled and has also started a local lawn care business.

Ms. Elder spoke about the Iowa OER Summit that took place March 1-3 for free for all participants. There were 285 attendees, most of whom were new to the OER world. The event was coordinated with the support of the Midwestern Higher Education Compact. She also noted that, thus far, Iowa students have saved over \$8 million dollars over the last three years due to the availability of these resources, and the support for using them is steadily increasing. She also noted that the group has petitioned the legislature to not make OER mandatory, but to allow the OER team to spread support for the effort.

Ms. Elder and Mr. Collins noted that the benefits of OER are that students save money, they have increased engagement due to easier access to resources, and better education outcomes are achieved, especially for low-income students. OER also supports instructor innovation and student retention.

Rachel Boon encouraged the group to go to the OER website (iowaoer.wordpress.com) and to spread the word in their institutions. She also noted that Iowa OER is the first OER group to do a statewide Open Education Network membership. She also noted that the area education agencies are supportive of the OER team's work and provide the infrastructure for an online resource hub.

9. TOUR - Student Innovation Center—Wendy Wintersteen, ISU President

In-person attendees were guided on a tour of ISU's Student Innovation Center.

10. New Business/For the Good of the Order—President Wendy Wintersteen

Rachel Boon noted that the fall meeting will be held virtually.

President Wintersteen asked the group to consider what to rename the Iowa Coordinating Council for Post High School Education. The name change should be something more memorable and easy to recall.

Julie Ntem noted that Iowa College Aid's [Student & Faculty Diversity Report](#) is now available on their website. She highlighted that the report shows enrollment of racial and ethnic minorities in Iowa has tripled between fall 1992 and fall 2021.

The meeting adjourned at 3:00 PM.

Respectfully submitted by:
Alison Jepsen/Jeremy Varner, Recording Secretary