



The Economic Value of Iowa's Regent Universities

REFLECTS FISCAL YEAR 2017-18



ECONOMIC IMPACT ANALYSIS

↑ = 1,000 jobs

1 out of every 14

jobs in Iowa is supported by the activities of Iowa's regent universities and their students



Alumni impact

Impact of the increased earnings of the universities' alumni and the businesses they work for

\$6.2 billion

Added income

an economic boost similar to hosting the Super Bowl 18x

- OR - 74,079 Jobs supported



Operations spending impact

Impact of annual payroll and other spending

\$1.9 billion

Added income

enough to buy 57,700 new cars

- OR - 21,776 Jobs supported



Economic development impact

\$1 billion

Added income

- OR -

14,575 Jobs supported



Research spending impact

\$730 million

Added income

- OR -

9,682

Jobs supported



Construction spending impact **\$132.7 million**



Student spending impact **\$232.9 million**



Visitor spending impact **\$38.1 million**



University hospital & clinic spending impact

\$1.5 billion

Added income

- OR -

21,276 Jobs supported



TOTAL ANNUAL IMPACT OF IOWA'S REGENT UNIVERSITIES

\$11.8 billion

Added income

- OR -

149,980

Jobs supported



INVESTMENT ANALYSIS

The average bachelor's degree graduate from Iowa's regent universities will see an increase in earnings of **\$22,500** each year compared to someone with a high school diploma working in Iowa.



About Iowa's regent universities

85,322 Credit students

4,173 Non-credit students

35,243 Employees



For every \$1...



Students gain \$3.70 in lifetime earnings



Taxpayers gain \$2.90 in added tax revenue and public sector savings



Society gains \$4.50 in added state revenue and social savings

