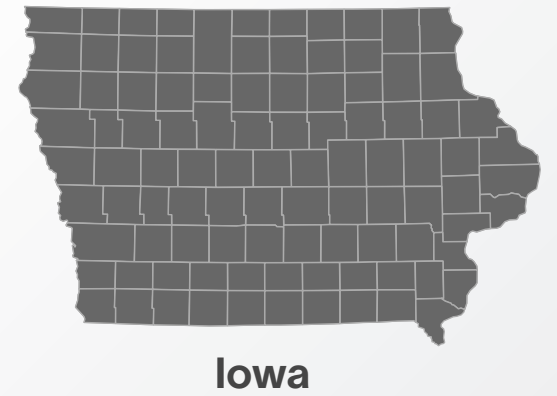
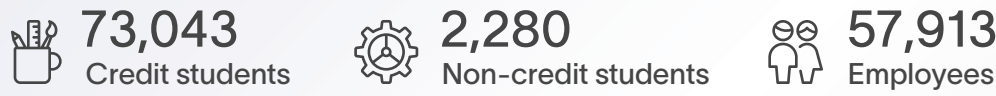


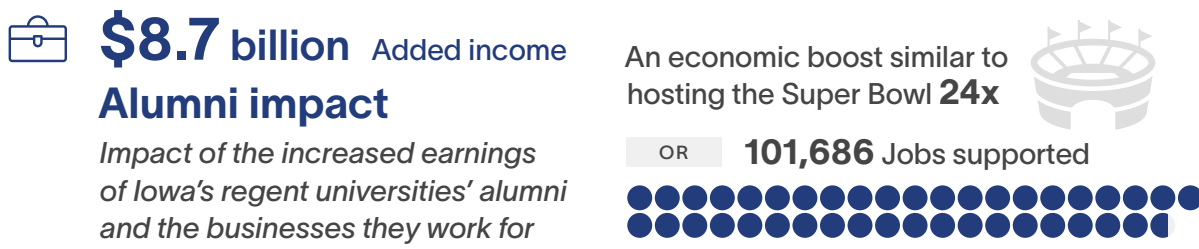
The Economic Value of Iowa's Regent Universities



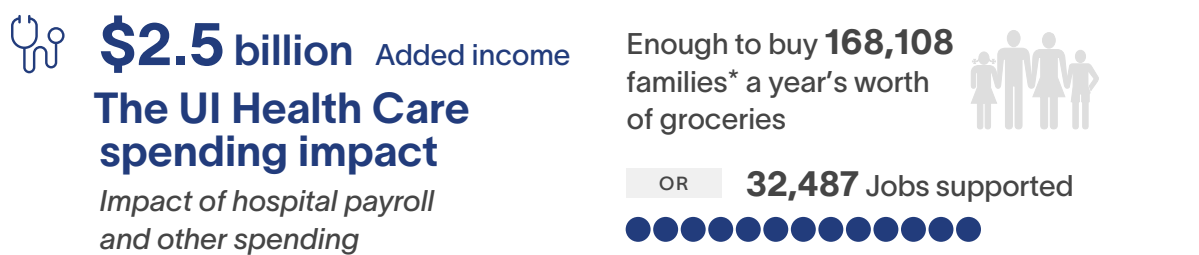
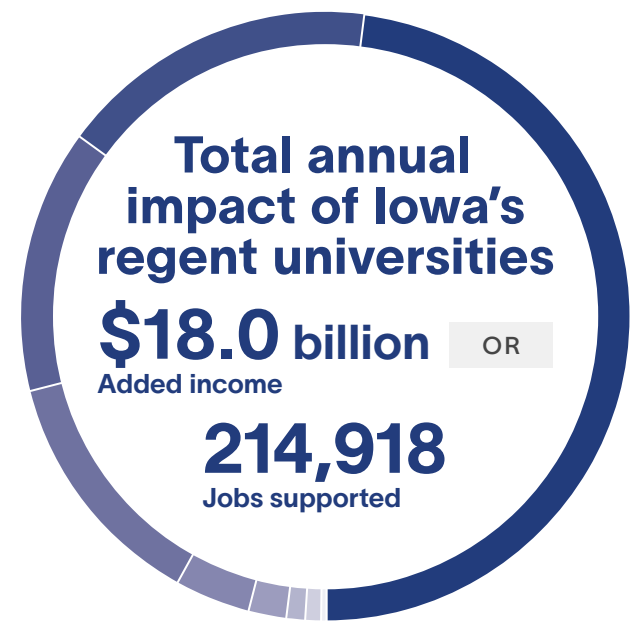
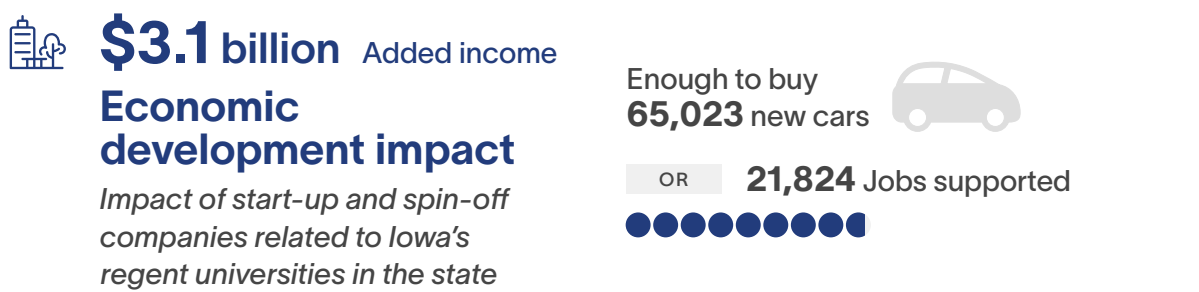
About Iowa's regent universities



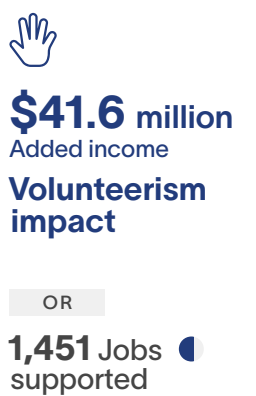
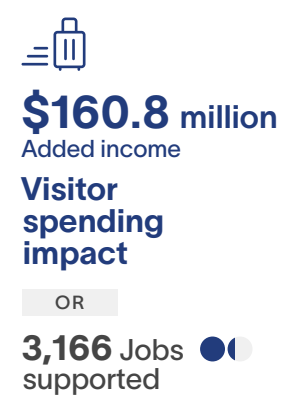
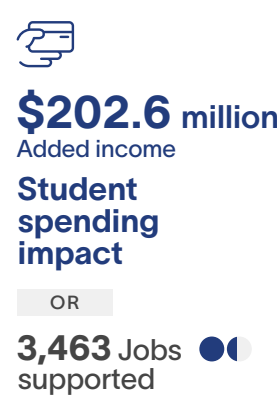
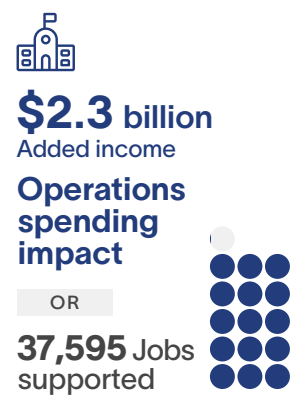
Economic impact analysis



1 out of every 10 jobs in Iowa is supported by the activities of Iowa's regent universities and their students.



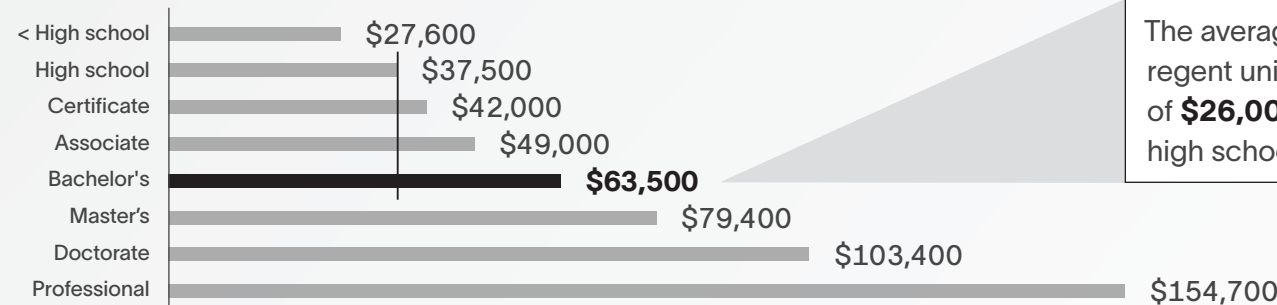
● = 2,500 jobs * = family of four



Investment analysis



Average earnings by education level at career midpoint



The average bachelor's degree graduate from Iowa's regent universities will see an increase in earnings of **\$26,000** each year compared to someone with a high school diploma working in Iowa.

For every \$1...



Students gain **\$4.50** in higher lifetime earnings

Taxpayers gain **\$2.40** in added tax revenue and public sector savings

Society gains **\$2.50** in added income and social savings