

Economic Development Update 2017



**Business &
CommUNITY
Services**

University of Northern Iowa

Presented by:
Randy Pilkington – Executive Director, Business & Community Services

A Good Investment for Iowa



**Services provided in
all 99 counties**

Over **3,000** unique
clients served this year

3,240 students and **216**
faculty members involved
in service delivery

Each **\$1** provided by the state is leveraged with **\$5** in private
grants, fees or federal funding

Business & CommUNITY Services

University of Northern Iowa

- Comprised of 12 programs



Entrepreneurs & small
businesses



Economic developers &
communities



Environmental professionals
& sustainability advocates

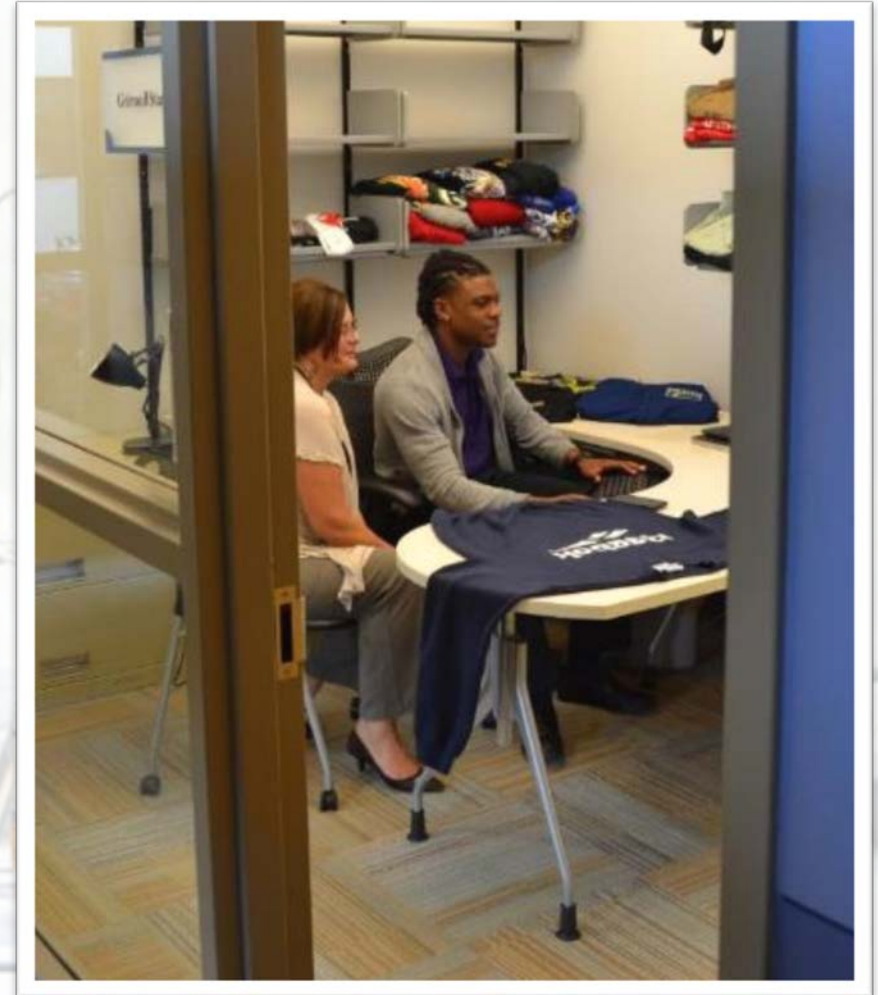


Entrepreneurship & Incubation

77 Overall Graduates into
Regional Economy

45 Student Business Owners
Assisted in 2017

16 New Companies in
Incubators



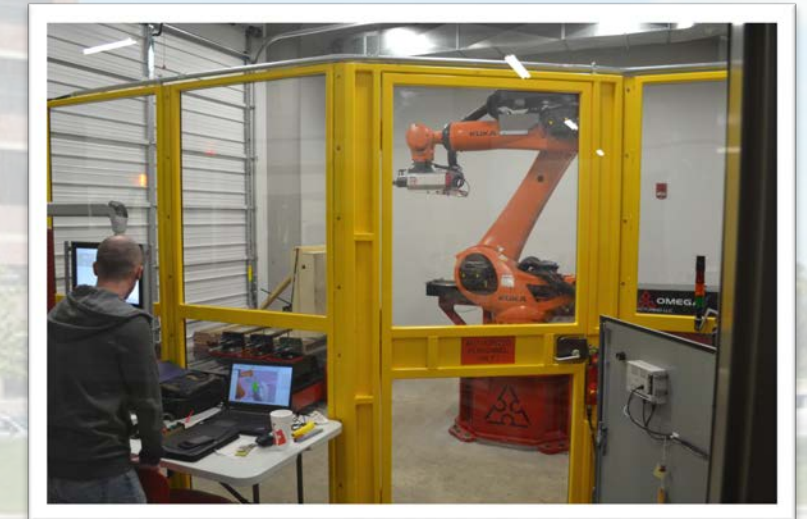
Entrepreneurship & Business Development

- Advance Iowa
 - 2nd Stage-SME Focus
 - 107 companies served
 - 55 Counties
- IASourceLink.com (with IEDA)
 - 59,000 user sessions
 - Business Concierge – 678



Additive Manufacturing Impact

- 80% Reduction in Aggregate Cost
- 3D Printer Research & Development
- Military Projects – Iowa Companies
- Additive Mfg Concentration in Iowa
- Next Generation of 3D Printers
- Projects with UI and ISU



Local & Regional Development

- 800 Communities Served
- Workforce – IWD
- Cultivation Corridor & Iowa Biotechnology Association Portal
- Iowa Braille & Sight Saving School and Community of Vinton
- Regional Entrepreneurship Project
 - 154 jobs, 34 businesses



Environment & Sustainability

Iowa Waste Reduction Center

- Over 6,000 On-Site Environmental Compliance Audits in all 99 Counties
- 7 Environmental Certifications Developed
 - Over 3,000 DoD Painters Certified
 - 5 Green Brewery Certifications
- Hosted 2017 Midwest Food Recovery Summit in Des Moines

IWRC



Environment & Sustainability

Center for Energy and Environmental Education

- Green Iowa AmeriCorps recognized as a top site
- Completed 1,316 residential energy projects
 - Energy assessments
 - Efficiency projects in 7 Iowa communities
- 480 Educational Programs



Recognition

- Both IDM and IWRC are celebrating their 30th anniversaries this year
- Recent Awards:
 - ASCU Excellence & Innovation Award
Regional and Economic Development
 - Iowa Recycling Association
Commitment to Iowa Award



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