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**From:** Doyle, Sheila [BOARD]  
**Sent:** Monday, December 21, 2009 9:55 AM  
**To:** Bonnie Campbell; Craig Lang; David Miles; Downer, Robert; Harkin, Ruth; Jack Evans; Johnson, Greta A; 'mgartner@iowacubs.com'; Rose Vasquez  
**Cc:** Brunson, Marcia R [BOARD]; Donley, Robert [BOARD]; Evans, Thomas A [BOARD]; 'Braun, Mark J'; 'Saunders, Keith D'; 'UIHC - Tom Moore'; Sayre, Patrice [BOARD]  
**Subject:** FW: Inquiry #117 (10) Mediacom CEO Letter to Sinclair CEO

Regents,

See below and attached. Thank you.

Sheila

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**From:** Thomas Larsen [mailto:TLARSEN@mediacomcc.com]  
**Sent:** Monday, December 21, 2009 9:16 AM  
**To:** carney@carneylawfirmiowa.com; mbruns@iastate.edu  
**Subject:** RE: Inquiry #117 (10) Mediacom CEO Letter to Sinclair CEO

Marcia – Attached is Sinclair's response to the letter that Mediacom sent on Friday. If you would, please distribute to all Board of Regents members. Thanks. - Tom

Thomas J. Larsen

Vice President, Legal and Public Affairs

Mediacom Communications Corp.

100 Crystal Run Road

Middletown, NY 10941

Phone: (845) 695-2754

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**From:** Jim Carney [mailto:carney@carneylawfirmiowa.com]  
**Sent:** Friday, December 18, 2009 1:38 PM  
**To:** mbruns@iastate.edu  
**Subject:** Mediacom CEO Letter to Sinclair CEO

Marcia: Could you please see that the below message and attached letter gets distributed to all Board of Regents members? If possible, we would like this done today. Thank you!

Please see the attached letter that was sent today from Mediacom's Chairman and CEO, to Sinclair's Chairman and CEO, David Smith. It addresses the issues raised by University of Iowa President, Sally Mason, in a letter to both CEO's earlier this week.

James W. Carney  
Carney & Appleby, P.L.C.  
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SINCLAIR BROADCAST GROUP

December 18, 2009

Mr. Rocco Commisso  
Chief Executive Officer  
Mediacom Communications Corp.  
100 Crystal Run Road  
Middletown, NY 10941

Dear Rocco:

Thank you for your recent letter. Although we share your and other's concern about the public's ability to view our programming, I note that even if Mediacom is not carrying our stations, our programming will continue to be available to all of your subscribers either over-the-air or from one of your competitors, such as DirecTV or Dish Network (each of which has been able to negotiate a deal with Sinclair without government intervention). We understand Mediacom's interest in retaining its paying subscribers, but contrary to the inference in your letter, the citizens of Iowa (and elsewhere) can watch the Orange Bowl (and other great programming we carry) without Mediacom.

As you may recall, when we negotiated our current deal, Mediacom attempted to include an end date of March 31, 2010, rather than the December 31, 2009 termination date upon which we eventually agreed. It was clear to Sinclair during those negotiations that Mediacom's interest in extending the date through the end of March was Mediacom belief that this would provide Mediacom with greater leverage in negotiations for a renewal because such negotiations would come at a time when less popular programming was upcoming. Clearly Mediacom's motivation is the same now as it was then.

As a result, we are not prepared to provide Mediacom with the leverage you are seeking by entering into a three-month extension. As you correctly point out, however, Time Warner Cable, one of the largest multi-channel video program distributors in the country, recently entered into a one year extension of their expiring retransmission consent agreement. Consistent with that, Sinclair is prepared to enter into a one year extension with Mediacom on the financial terms proposed in your letter, plus reimbursement by Mediacom of Sinclair's legal fees and dismissal of the complaint

Mr. Commisso  
December 18, 2009  
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Mediacom filed at the Federal Communications Commission.<sup>1</sup> Since you have indicated by your most recent letter that you are willing to pay this price for three months, if you are truly interested in the public interest, you should agree to pay such amount for the remainder of 2010.

As mentioned on your letter, Sinclair and Mediacom are currently discussing a possible mediation and if the proposal made in this letter is not acceptable, we are committed to working right up until midnight on December 31<sup>st</sup> to see if a deal can be reached. The upcoming holidays notwithstanding, we believe that if agreement can be reached between Sinclair and Mediacom, the remaining two weeks provide sufficient time for that to occur. Your proposal to add additional time after that is nothing other than an attempt increase Mediacom's leverage.

Best wishes for a happy holiday season.

Sincerely yours,



David D. Smith

cc: Sally Mason, President University of Iowa  
Federal Communications Commission  
Chairman Genachowski  
Commissioner Copps  
Commissioner McDowell  
Commissioner Clyburn  
Commissioner Attwell Baker  
Board of Regents, State of Iowa  
Governor Culver

U. S. Congress  
Senator Grassley  
Senator Harkin  
Representative Boswell  
Representative Braley  
Representative Latham  
Representative Loeb sack  
Iowa Legislature  
Senator Gronstal  
Senator Kibbie  
Senator McKinley  
Representative McCarthy  
Representative Murphy  
Representative Paulsen

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<sup>1</sup> Our demand to be reimbursed for our legal expenses is justified by the fact that Mediacom has abused the process by attempting to use Governmental intervention to influence these negotiations improperly. Our basis for this view is that your actions during these negotiations were consistent with your tactics three years ago, and at that time both the FCC and the Federal courts concluded that Sinclair had done nothing wrong, just as we have done nothing wrong during our most recent negotiations.