

Contact: Ann McCarthy

**APPROVAL OF UNIVERSITY OF IOWA RESEARCH PARK CORPORATION
BOARD OF DIRECTORS**

Action Requested: Consider approval of new members to the Board of Directors of the University of Iowa Research Park Corporation.

Executive Summary:

Established in 1989, the University of Iowa Research Park Corporation (UIRPC) leases building sites and space to growing technology companies that require sustained research relationships with the University of Iowa. Covering nearly 500 acres just north of the intersection of Interstate 80 and Highway 965 in Coralville, the University of Iowa Research Park offers leased building sites of varying size and prominence to meet individual requirements and tastes. At the Park, growing enterprises have access to a state-of-the-art business incubator, world class research facilities and dynamic faculty of scientists, physicians and engineers.

At its June 2012 meeting, the Board of Regents approved amendments to the bylaws of the UIRPC which increased the permissible size of the Board of Directors from 12 to 15. This fact, coupled with several retirements and resignations from the Board, has resulted in a number of vacancies on the Board. The UIRPC Board of Directors has elected new Directors with the approval of the University.

The University and the UIRPC request the Board of Regents' approval of the election of these new Directors:

David Hensley – David Hensley is the Interim Associate Vice President for Economic Development at the University of Iowa and is the Executive Director of the John Pappajohn Entrepreneurial Center and Clinical Professor in the Department of Management and Organizations in the Henry B. Tippie College of Business. He has more than 20 years of experience in entrepreneurial education, business consulting and management. David's teaching experience includes advanced entrepreneurship courses at the undergraduate and graduate levels; community entrepreneurial education courses in the classroom and through distance learning technology; Iowa high school teacher training programs; and youth summer camps. He has provided start-up and management consulting services to several companies throughout the Midwest, specializing in business planning, financial analysis, and business valuation. David currently has ownership in three Iowa-based companies. David received his B.S. in Economics and Political Science from the University of Iowa and his MBA from the University of Missouri.

Dennis Jordan - Dennis Jordan has held a variety of positions in marketing and professional services with such companies as: Amana Refrigeration/Whirlpool Corporation, US Bank and Terry Lockridge & Dunn, Inc. For the past eleven plus years, he has served as the Vice President of Economic Development for the Cedar Rapids Metro Economic Alliance, a non-profit economic development, community development and business support organization. His current role is to lead the economic development efforts for the Cedar Rapids area which includes maintaining relationships with local and corporate interstate commerce companies as well as leading business recruitment efforts in North America and Europe. Such activities have resulted in over \$2 billion in capital investment and creation of over 11,000 jobs in the past ten years. Dennis is a graduate of Kirkwood Community College, the University of Northern Iowa (BA Marketing) and a 1998 MBA

graduate from the University of Iowa. He also serves as an Adjunct Lecturer at the John Pappajohn Entrepreneurial Center for which he teaches Entrepreneurial Marketing.

Christine Evans - Chris Evans is the President and CEO of ASL Analytical, Inc., an early-stage technology company targeting real-time, on-line chemical monitors for the bio-pharmaceutical industry, located at the UI Research Park. Dr. Evans has an extensive background in emerging technologies and has held key roles in the development of several emerging technology companies. As Vice President for Product Development at Virogenomics/Flash Sensor Technology, she led the development of a miniaturized blood analyzer for allergy diagnosis. At SFC Fluidics, Dr. Evans was instrumental in building this emerging technology company from a single employee to six full-time engineers/scientists, resulting in the release of their first product, a microfluidic pumping and delivery system. She holds a Ph.D. in Chemistry from Michigan State University.

Christopher Klitgaard - Chris Klitgaard received his Bachelor of Business Administration, Finance from the University of Iowa in 1996. He also received Masters of Business Administration (1998) and Masters of Health Administration (1999) degrees from the University of Iowa. Mr. Klitgaard worked for more than nine years on the provider side of the health care market prior to starting his own company. He was previously employed as the Director of Revenue Cycle Management at the University of Iowa Hospitals and Clinics (UIHC). In this capacity, he was responsible for all patient access, patient accounting, and health information management functions for the 762-bed hospital and 750-physician faculty practice plan. Mr. Klitgaard also served as senior project manager for the installation of several revenue cycle information system products. Mr. Klitgaard's current role is as President of MediRevv, a healthcare accounts receivable management and consulting firm based in Coralville, Iowa. MediRevv specializes in helping its clients increase and accelerate cash collections while improving the patient experience. In his role as President, Mr. Klitgaard is responsible for overseeing all client relationships. Additionally, he manages the financial management, strategic direction, and sales and operations strategy for the organization.

John Murry - John Murry came to The University of Iowa in 2000 and teaches brand and product management in a number of different MBA courses. In addition to his teaching and research, Murry is a partner in a consulting firm out of Atlanta that works with large corporations on brand and product issues. He does new product work for such companies as 3M, Samsung, and Genentech and is also called upon as an expert witness in litigation for companies and brands such as Nestle and GlaxoSmithKline. Murry's corporate relationships have provided students experiential learning opportunities in real problems through projects with companies such as XM Radio, Roadway Express, Mohawk Industries, Kraft, TAP Pharmaceuticals, and McDonald's. Both students and their corporate clients have benefited from the detailed analysis and recommendations conducted by student teams. John holds a Ph.D. in Marketing from The University of Kansas.

Christine Miller - Christine Miller is Assistant Vice President of Integrated Strategic Planning and Business Development for University of Iowa Health Care. Christine leads strategic and business development at UI Health Care to include facility planning and exploration/implementation of new health care delivery models. Christine has eight years of hospital and clinic administration and seventeen years in managed care leadership. She received her undergraduate degree and Certificate in Physical Therapy from University of Iowa and her MBA from University of Denver. Christine joined UI Health Care in 2003.

Stephanie Dengler - Stephanie Dengler received her Bachelor of Business Administration from Mount Mercy College in 2000. She was appointed the Director of Operations at the UI Research Park in 2011. In her role as Director of Operations, she oversees the UI Park, BioVentures Center and the Technology Innovation Center. She is responsible for assisting start-up ventures with cost-effective business incubator offices and wet laboratory space; providing them with access to specialized UI research facilities as well as providing linkage to the regional business community and local government.

Don Guckert - Don Guckert serves as the Associate Vice President and Director of Facilities Management for The University of Iowa. He has twenty-three years of experience in higher education facilities management and an additional ten years of construction industry experience. Don is a licensed professional engineer, and holds a master's degree in Engineering Management and bachelor's degrees in Engineering and Liberal Arts & Sciences all from Penn State University.

Pending approval of the new members by the Board of Regents, the 14 members of the UIRPC Board of Directors are as follows:

MEMBERS OF THE UIRPC BOARD OF DIRECTORS

University Members:

President: David Hensley,* Interim Associate Vice President for Economic Development
Treasurer: Doug True, Senior Vice President and Treasurer
Secretary: Stephanie Dengler,* Director of Operations, UIRP
Daniel Reed, Vice President for Research and Economic Development
Barry Butler, Executive Vice President and Provost
Don Guckert,* Associate Vice President and Director Facilities Management
Christine Miller,* Assistant Vice President, UI Health Care
John Murry, * Associate Professor, Tippie College of Business

Non-University Members:

Kim Colberg, General Manager/CEO, Linn County REC
Christine Evans,* President/CEO, ASL Analytical, Inc.
Kelly Hayworth, City Manager, City of Coralville
Dennis Jordan,* Vice President Economic Development, Priority One
Chris Klitgaard,* President and Founder, MediRevv
Roman Terrill, Senior Vice President, Integrated DNA Technologies

*Subject to Board approval