

Contact: Diana Gonzalez

**REQUEST FOR A NAME CHANGE AT IOWA STATE UNIVERSITY:
DEPARTMENT OF APPAREL, EDUCATIONAL STUDIES, AND
HOSPITALITY MANAGEMENT**

Action Requested: Consider approval of the request by Iowa State University to change the name of the Department of Apparel, Educational Studies, and Hospitality Management to the Department of Apparel, Events, and Hospitality Management in the College of Human Sciences.

Executive Summary: The name change will reflect the fact that one of the programmatic areas in the department – Educational Studies – is no longer in the department; it has been moved to the Department of Human Development and Family Studies. This request has been reviewed by the Board Office and the Council of Provosts and is recommended for approval. There are no objections to the name change. This request addresses the Board of Regents Strategic Plan priority of “educational excellence and impact.”

Background:

- ◇ Description of the department. The Department of Apparel, Educational Studies, and Hospitality Management is composed of four majors – Apparel, Merchandising, and Design; Event Management; Family and Consumer Education and Studies; and Hospitality Management. Within each program, students gain skills and knowledge to help them succeed in their chosen professions. In addition to coursework, students complete an internship that closely relates to their career aspirations.
- ◇ Need for the proposed change. The proposed change stems from a re-organization of the department. The Educational Studies degree offerings are no longer in the Department – they have been moved to the Department of Human Development and Family Studies. A new name is needed to reflect the change and the fact that Event Management is now included in the department.
- ◇ Students not affected. The proposed department name change will reflect the existing degree offerings. Students in those degree offerings will not be affected.
- ◇ Comparable name at other institutions. According to the university, there are no pure equivalents in academia due to the fact that this is a combined (multi-programmed) department.
- ◇ No new resources required. The proposed department name change will not require a change to the administrative structure. Additional office space, facilities, or other resources will not be required.
- ◇ Programs not affected. The proposed department name change will not affect current programs or require program configuration changes.
- ◇ Date of implementation. The proposed name change will become effective upon approval by the Board or Regents.