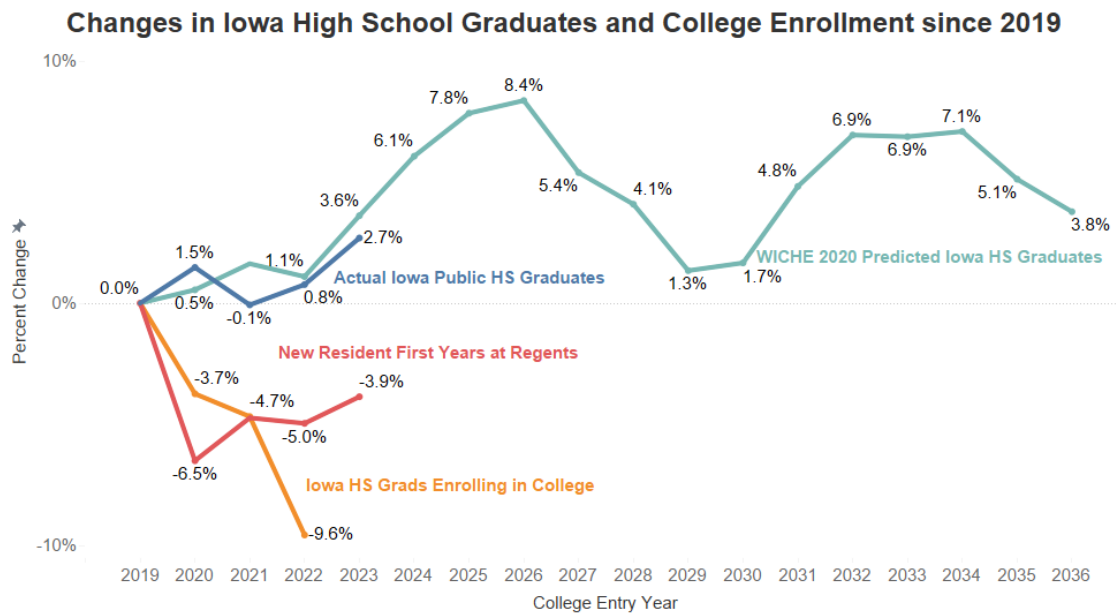


Contact: Jason Pontius

FALL 2023 ENROLLMENT REPORT**Action Requested:** Receive the Fall 2023 Enrollment Report

Executive Summary: Total student enrollment at Iowa's public university enrollment increased by 302 students or 0.4% from Fall 2022 to Fall 2023. During this time, total undergraduate enrollment increased 247 students. This increase included 128 new first year students, 890 new out-of-state residents, and 78 new transfer students. International student enrollment increased by 352 students despite a continued decline in the number of enrolled students from China.



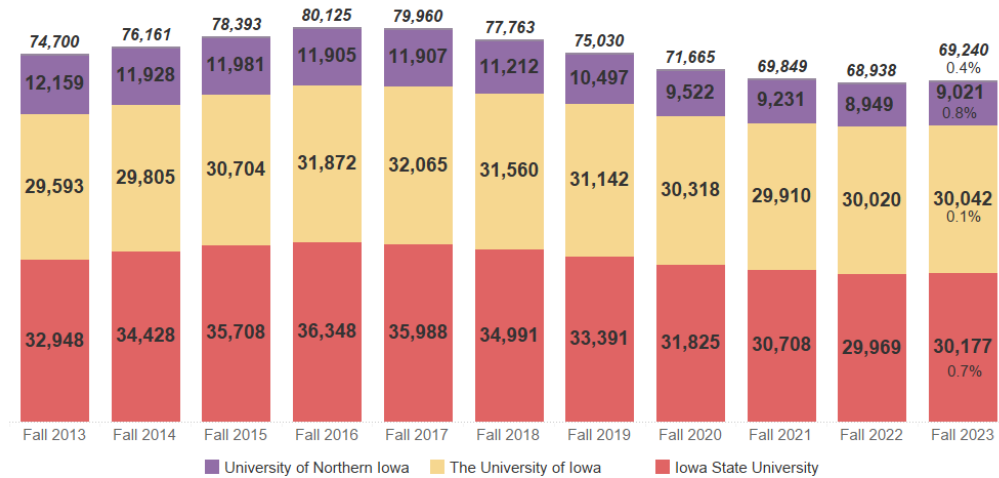
Sources: 2020 WICHE *Knocking on the College Door* projections, Iowa SLDS counts of high school graduates and the number attending college within one year of high school graduation, Board of Regents Enrollment Reports

One factor in understanding trends in Regent university enrollment is the number of students graduating from Iowa high schools each year. Iowa, like the rest of the United States, has been anticipating an “enrollment cliff” due to a drop in the birth rate during the Great Recession. Fortunately, Iowa will experience a much less severe drop in high school graduates than most states.

The graph above shows the percentage change in student counts relative to 2019. The number of Iowa high school graduates is predicted to increase until 2025 before the start of a four-year decline (i.e., “enrollment cliff”). Prior to the start of the cliff, the number of Iowa high school graduates choosing to attend college declined 9.6%. This is part of a larger national trend of fewer high school graduates choosing to attend college that was likely exacerbated by the COVID-19 pandemic.

Regent University Total Student Enrollment

Student Headcount & Percent Change from Previous Year



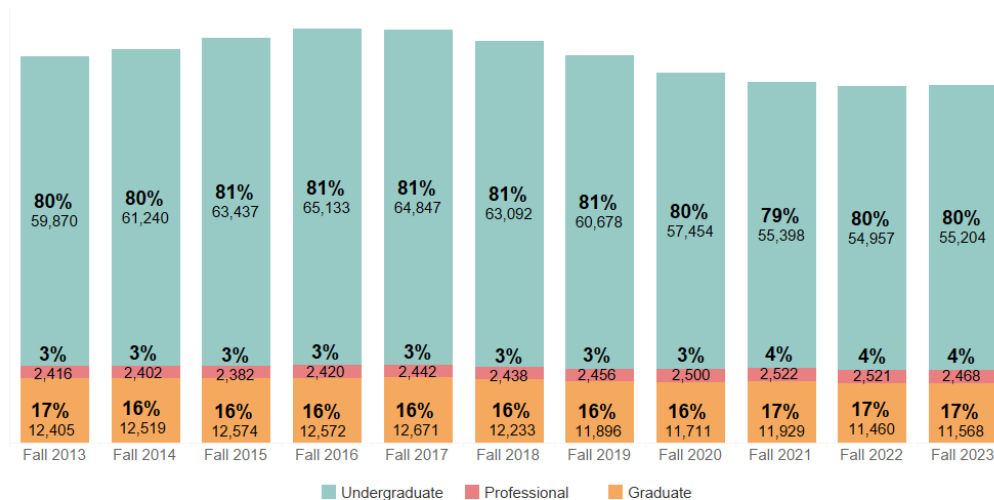
Source: Iowa Board of Regents. Headcounts do not include post-doctoral scholars or medical residents.

Regent university enrollment increased by 302 students, or 0.4%, from Fall 2022 to Fall 2023. The University of Northern Iowa saw an increase of 72 students (0.8%), the University of Iowa saw an increase of 22 students (0.1%) and Iowa State University saw an increase of 208 students (0.7%).

Education level: From Fall 2022 to Fall 2023, 108 additional graduate students and 247 additional undergraduate students were enrolled. The number of professional students decreased by 53. (see “Regent University Headcount Enrollment by Level”)

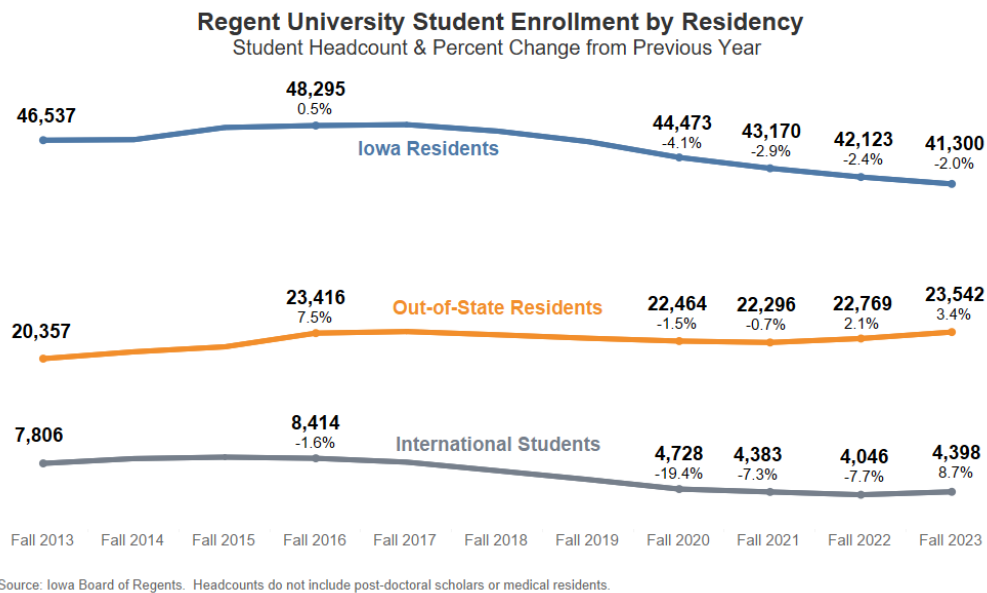
Regent University Headcount Enrollment by Level

Percent of All Students & Student Headcount

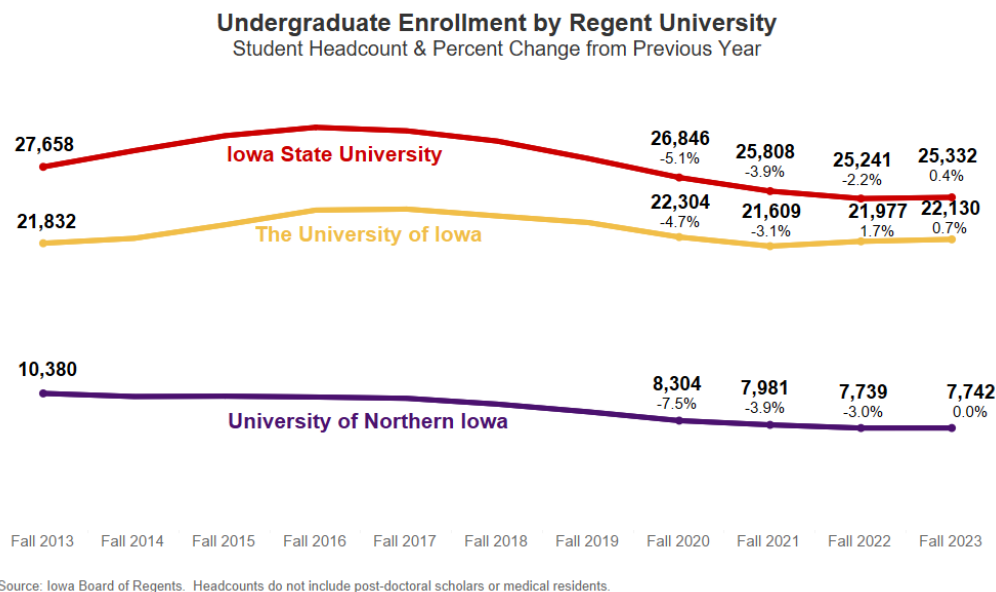


Source: Iowa Board of Regents. Headcounts do not include post-doctoral scholars or medical residents.

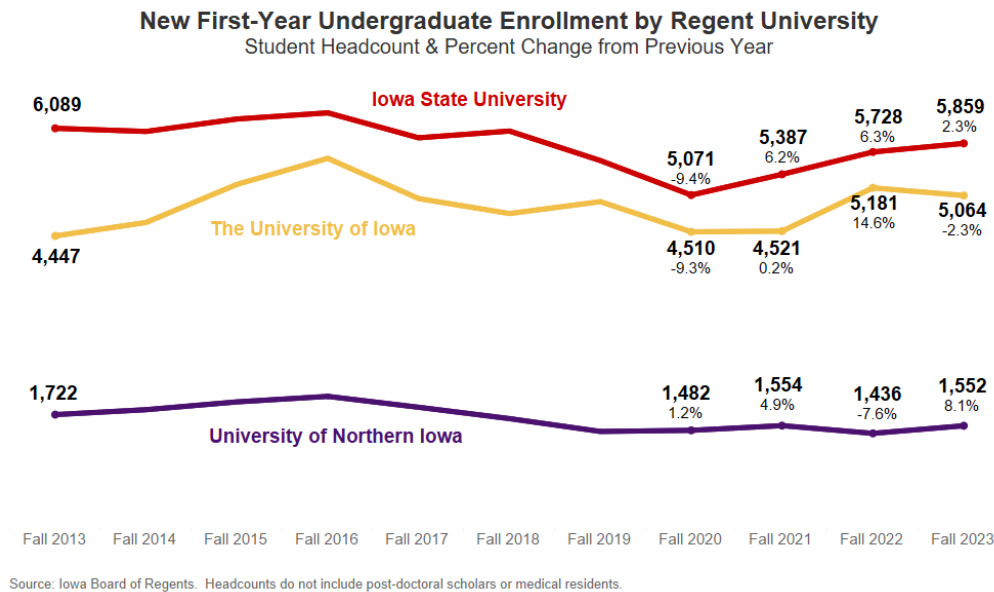
Residency: The number of Iowa residents attending a Regent university decreased between Fall 2022 and Fall 2023 by 823 (-2.0%), while the number of out-of-state students increased by 773, or 3.4% (see “Regent University Student Enrollment by Residency”). Increases in the number of students from India (207 additional students since Fall 2020) has helped create the first increase in international student enrollment since Fall 2015.



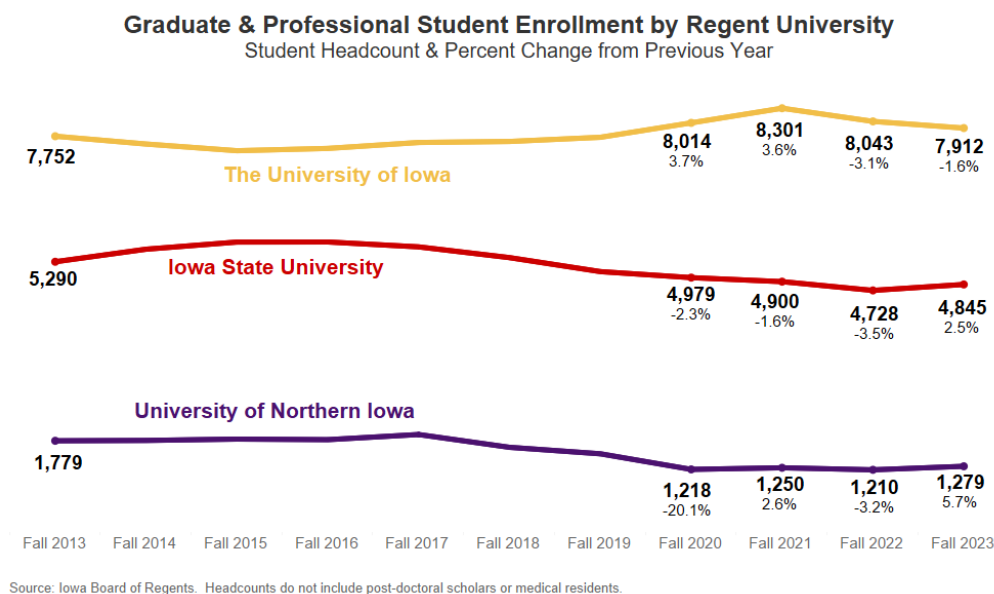
Undergraduates: Iowa State University (0.4%), the University of Northern Iowa (0.04%) and the University of Iowa (0.7%) all showed increases in undergraduate enrollment from Fall 2022 to Fall 2023 (see “Undergraduate Enrollment by Regent University” below).



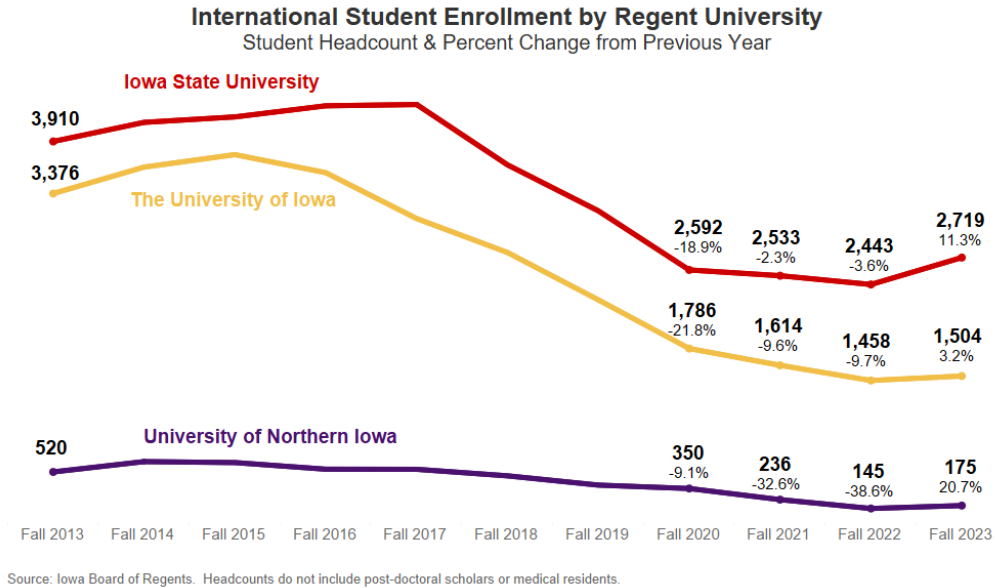
New first-year students: The University of Northern Iowa and Iowa State University saw enrollment growth in new first-year undergraduate students (8.1% and 2.3% increases, respectively). Iowa State has seen a 15.5% increase in new first-year enrollment since Fall 2020. Conversely, the University of Iowa saw a 2.3% decline in new first-year undergraduates (see “New First-Year Undergraduate Enrollment by Regent University”).



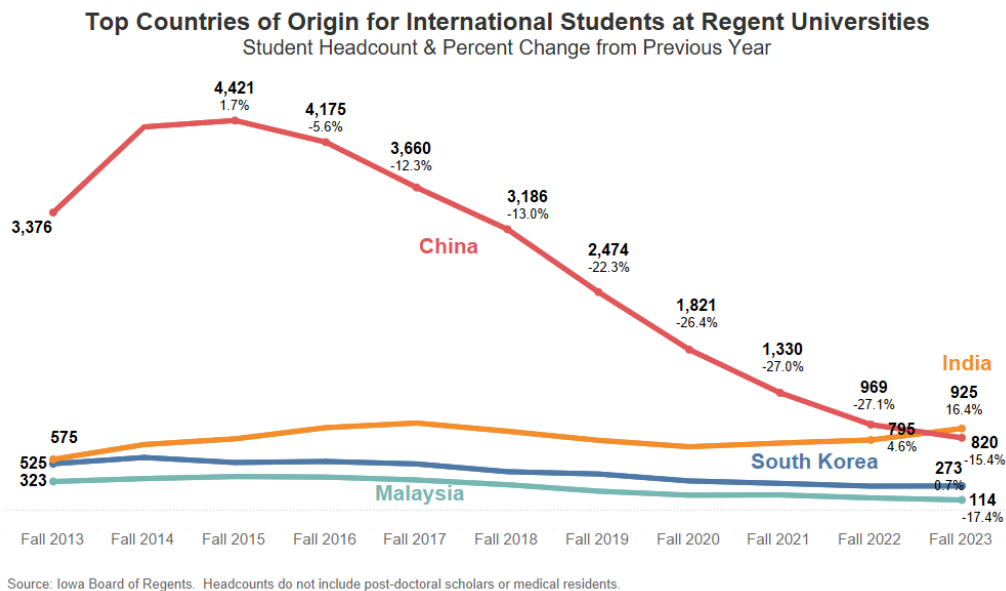
Graduate & professional students: Iowa State University and the University of Northern Iowa both experienced increases in graduate and professional student enrollment (2.5% and 5.7%, respectively). The University of Iowa had a decline of 1.6% (see “Graduate & Professional Student Enrollment by Regent University”).



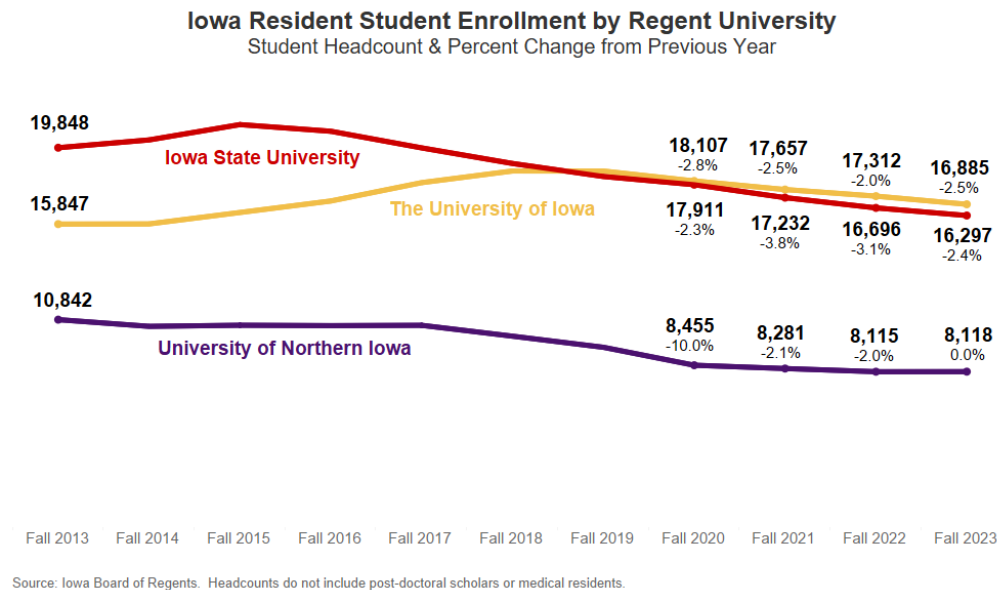
International students: International student enrollment ended its multiple year decline in Fall 2023 at all three universities. Enrollment grew 11.3%, 3.2%, and 20.7% at Iowa State University, the University of Iowa, and the University of Northern Iowa, respectively.



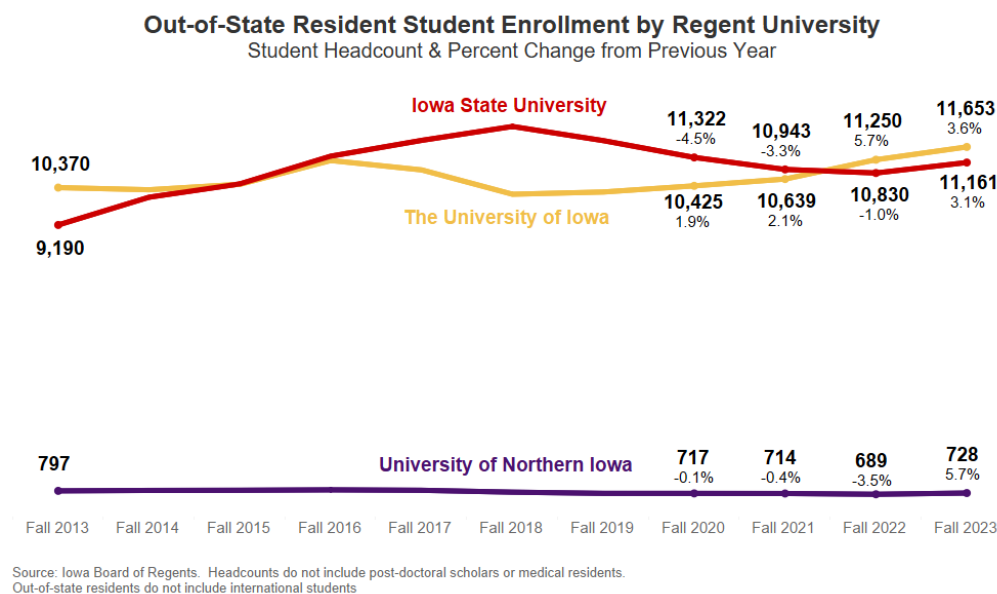
Chinese student enrollment declined for an eighth straight year with 149 fewer students (-15.4%) than Fall 2022. Continued growth in enrollment from India has led to it becoming the top country or origin for international students at the Regent universities.



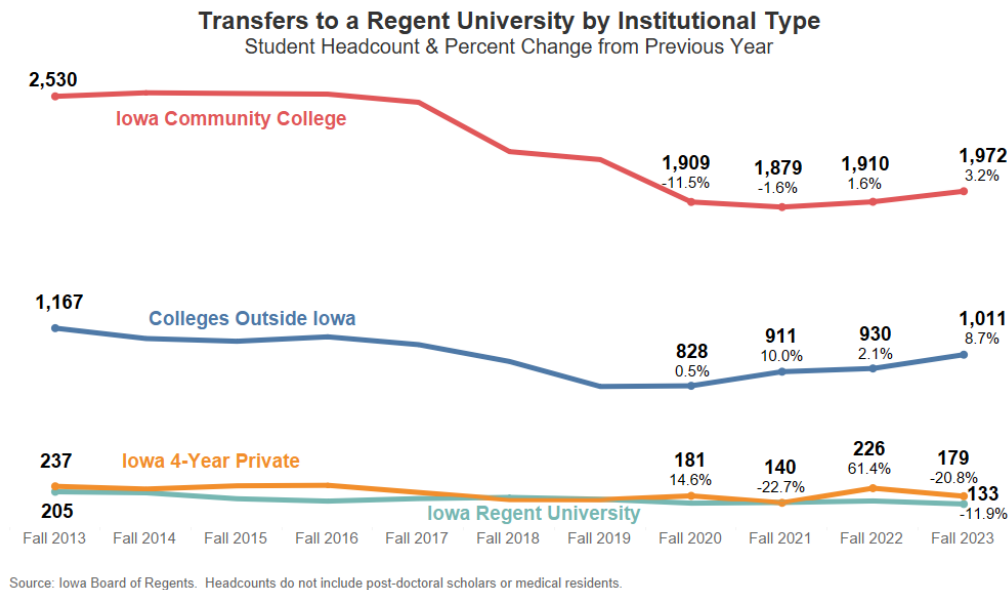
Resident students: The number of Iowa residents attending a Regent university declined again in Fall 2023. Iowa State University was down 2.4% and the University of Iowa was down 2.5%, but the University of Northern Iowa avoided the trend by adding three additional resident students (see “Iowa Resident Student Enrollment by Regent University”).



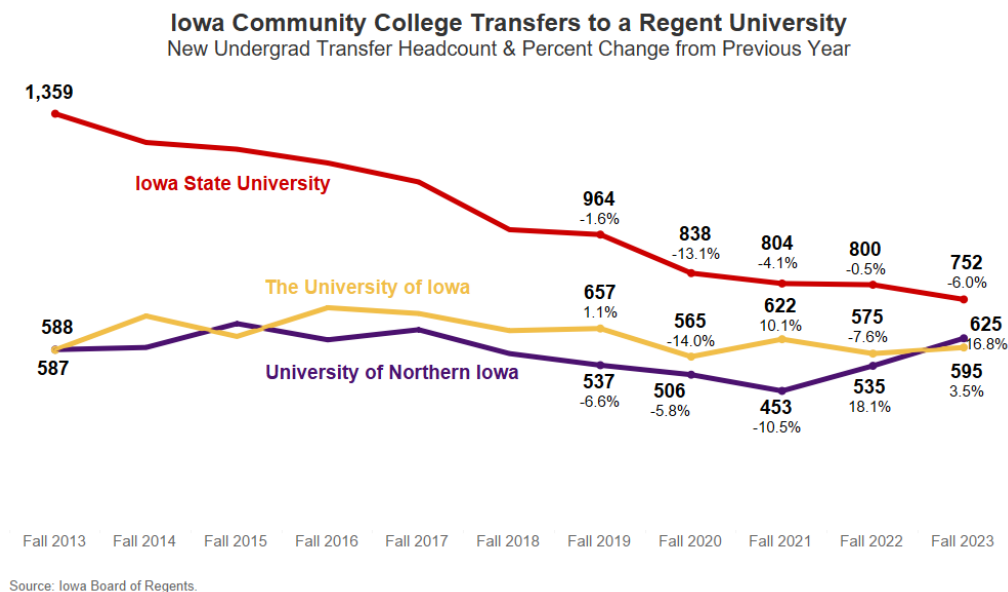
Out-of-state students: All three universities increased the number of out-of-state students enrolled between Fall 2022 and Fall 2023. Iowa State was up 3.6%, the University of Iowa was up 3.1%, and the University of Northern Iowa was up 5.7% (see “Out-of-State Resident Student Enrollment by Regent University”).



Transfer students: Fall 2023 saw an increase in students transferring into a Regent university from Iowa community colleges and colleges outside of Iowa. Transfer numbers declined from both Iowa 4-year private colleges and for students transferring between Regent universities (see “Transfers to a Regent University by Institutional Type”).

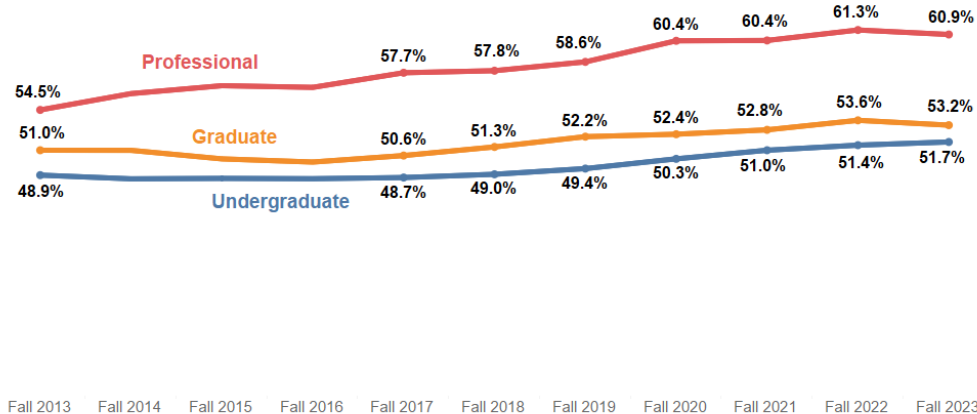


Iowa Community College Transfer students: For the second straight year, the University of Northern Iowa grew the number of students who transferred from an Iowa community college (18.1% for Fall 2022 and 16.8% for Fall 2023). Community college transfers were down 6.0% at Iowa State University and up 3.5% at the University of Iowa (see “Iowa Community College Transfers to a Regent University”).



Women: The percent of women among Regent university undergraduates increased for the seventh straight year in 2023. That percentage of women dropped slightly with graduate students (53.2%) and professional students (60.9%) (see “Percent of Regent University Students Who are Women” graphic below).

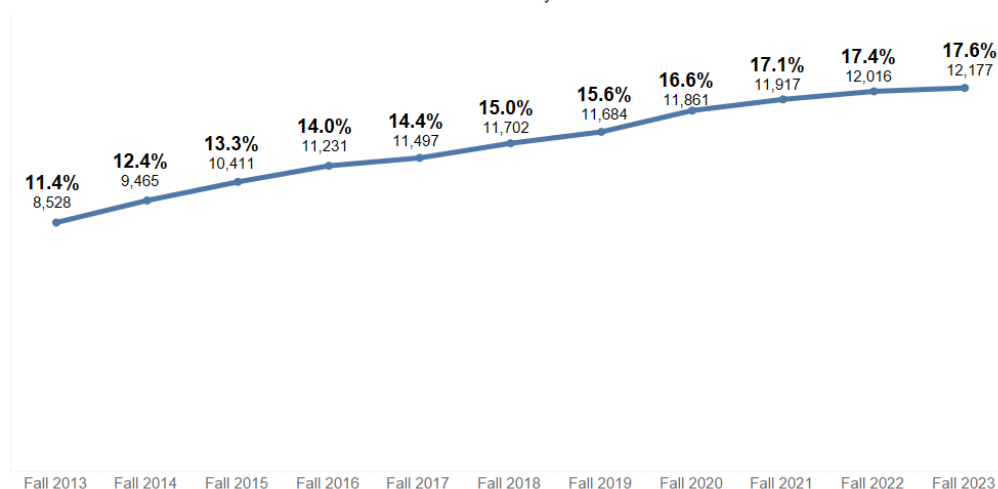
Percent of Regent University Students Who are Women by Level



Source: Iowa Board of Regents. BOR follows the IPEDS convention of reporting sex as a binary.

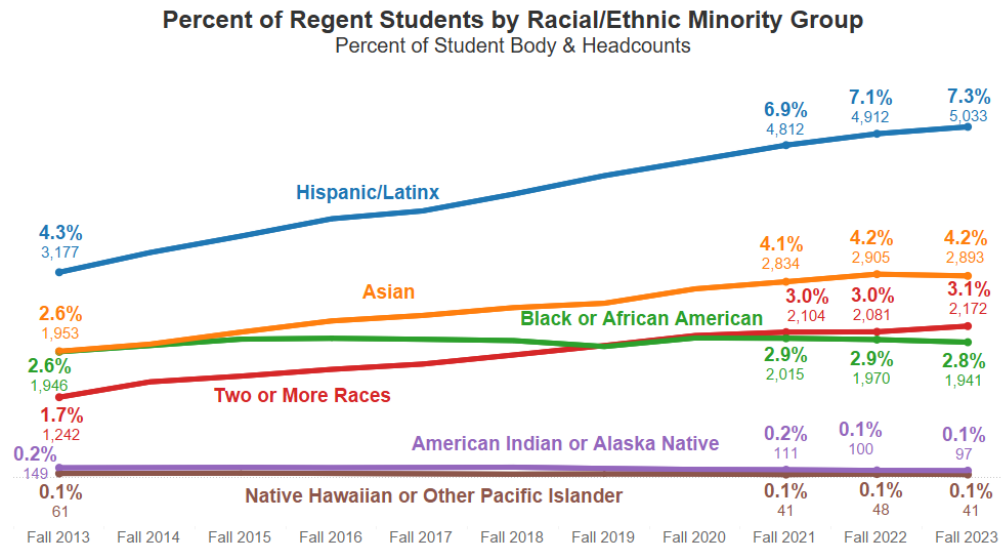
Race/Ethnicity: Students who identify as a racial or ethnic minority continued to grow as a percent of the total student population. Fall 2023 established the highest percentage and headcount on record (17.6% and 12,177) of racial/ethnic minority students enrolled at the three public universities (see “Percent of Students Who Identify as a Racial/Ethnic Minority” graphic below).

Percent of Regent Students Who Identify as a Racial/Ethnic Minority
Percent of Student Body & Headcounts



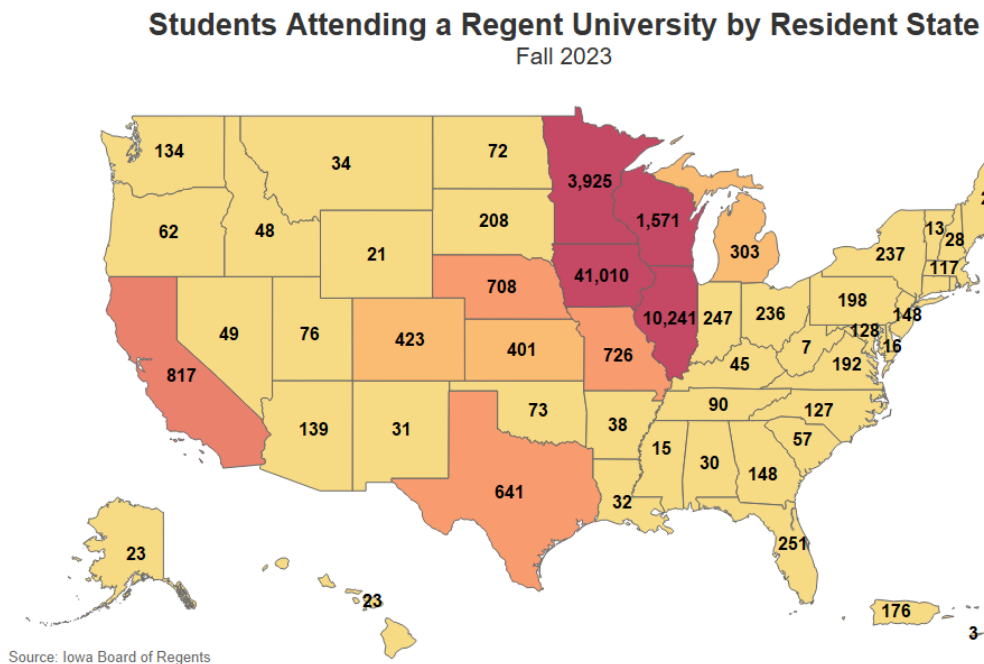
Source: Iowa Board of Regents. Percentages are of all enrolled undergraduate, graduate, and professional students. International students are excluded.

Student body by race/ethnicity: Students who identify as Hispanic or Latinx (7.3% of the student body) comprise the largest and faster growing racial/ethnic minority group among the Regent universities. This is followed by students who identify as Asian (4.2%), Two or More Races (3.1%), and Black or African American (2.8%).



Source: Iowa Board of Regents. Percentages are of all enrolled undergraduate, graduate, and professional students. International students are excluded.

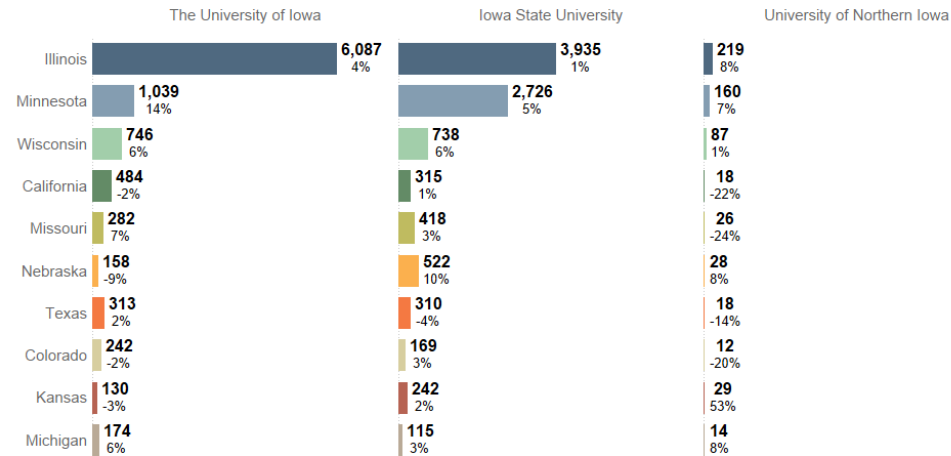
State of origin: Residents from all 50 states and several U.S. territories come to Iowa to enroll in a public university. Illinois and Minnesota contributed the most students with 10,241 and 3,925 in Fall 2023, respectively. This represents a 3.0% increase in students from Illinois and a 7.4% increase in students from Minnesota since Fall 2022 (see “Students Attending a Regent University by Resident State” graphic below).



The number and distribution of students from outside of Iowa differ by university. For example, the University of Iowa has the largest number of students from Illinois, Wisconsin, California, Texas and Colorado, while Iowa State University enrolls the most students from Minnesota, Missouri, Nebraska and Kansas. Missouri, Nebraska and Kansas.

Students Attending a Regent University by Resident State

Top 10 States by Headcount & Percent Change from Previous Year
Fall 2023

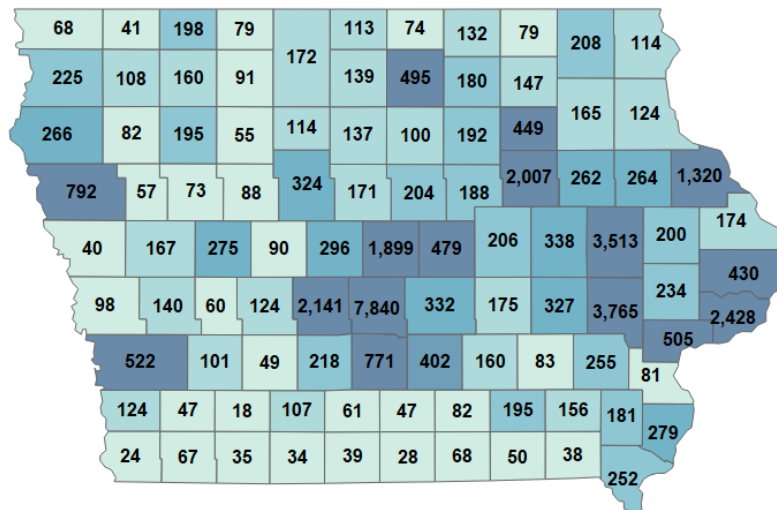


Source: Iowa Board of Regents

Iowa county of origin: Students from all 99 Iowa counties enrolled in Iowa's public universities in Fall 2023. Enrollment numbers tend to be highest in counties with larger populations (see "Iowa County of Origin for Iowa Residents" graphic below).

Iowa County of Origin for Iowa Residents at a Regent University

Fall 2023

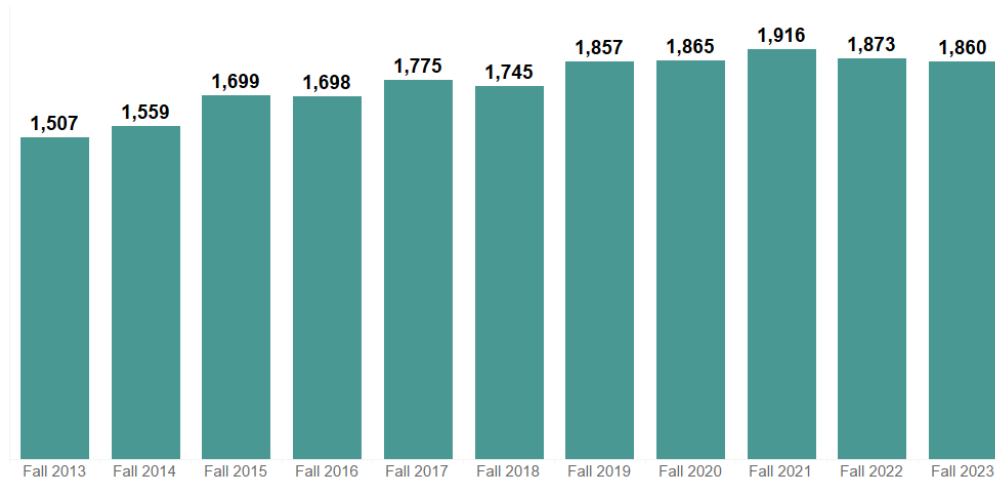


Source: Iowa Board of Regents

Veterans: In Fall 2023, the number of veterans who enrolled at the Regent universities decreased by 13 students but the enrollment of 1,860 is still the fourth-highest veteran enrollment in at least the past 10 years. (see “Veterans Enrolled at Regent Universities”).

Veterans Enrolled at the Regent Universities

Student Headcounts

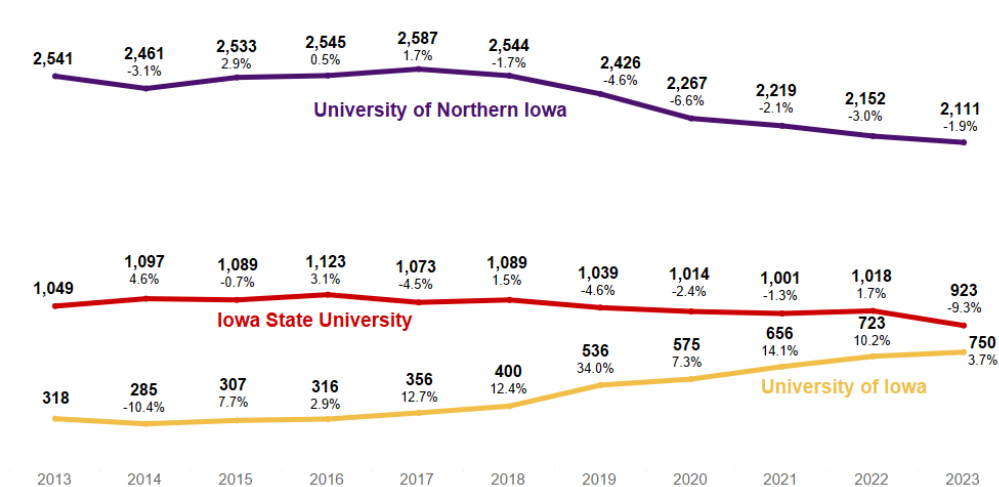


Source: Iowa Board of Regents. Headcounts include veterans both with and without benefits. Headcounts do not include post-doctoral scholars or medical residents.

Teachers: In Fall 2023, the number of students enrolled in teacher preparatory programs declined at both Iowa State (-9.3%) and the University of Northern Iowa (-1.9%) but increased at the University of Iowa (3.7%) (see “Enrollment in Teacher Preparation Programs” below).

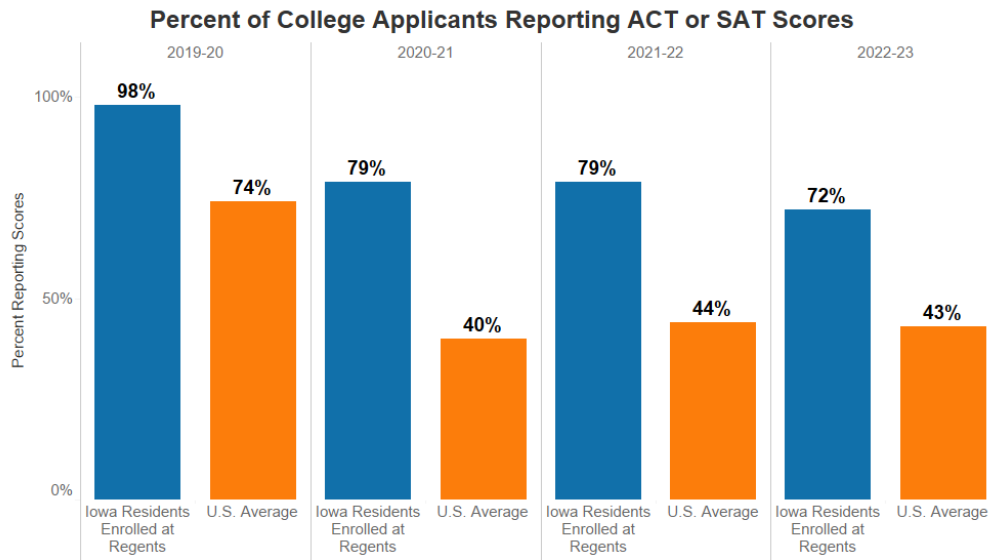
Enrollment in Teacher Preparation Programs at Iowa Public Universities

Undergraduate Headcount & Percent Change from Previous Year



Source: Iowa Board of Regents. Undergraduates enrolled in programs to prepare teachers for K12 education. ISU numbers have been adjusted from past reports due to changes in how teachers are counted.

Test-optional enrollment: In Spring 2020, the Regent universities provided a test-optional pathway for students seeking admission. The Regent Admission Index, used for automatic admission, continued to require an ACT or SAT score, but applicants could be considered for admission on an individual basis without reporting a score. Below are the trends in students reporting an ACT or SAT score. Please note that the bars in orange represent all applicants nationally who used the Common App, while the blue bars represent all new Iowa residents who enrolled at a Regent university during that time (see “Percent of College Applicants Reporting ACT or SAT” below).



Sources: Common App *First-year application trends through March 1, 2023* & Iowa Board of Regents. Regent data shows rates for enrolled students.

**INSTITUTIONAL HIGHLIGHTS
UNIVERSITY OF IOWA**

- The University of Iowa's fall enrollment is 30,042, which includes 22,130 undergraduate students, 6,079 graduate students, and 1,833 professional students.
- In fall 2023, the University of Iowa enrolled 5,064 new first-year undergraduate students, a decrease of 114 from fall 2022. The first-year class is the fourth largest in university history.
- The quality of the first-year undergraduate class continues to be strong. The average high school grade-point average (GPA) for the incoming class is 3.83, the highest on record; the average ACT score is 25.
- Of the first-year undergraduate class, 20% (1,019) identify as a racial/ethnic minority (African American, Asian, Latino(a), Native American, Native Hawaiian or Other Pacific Islander, Multiple Ethnicities) and 20% (1,034) identify as first-generation students.
- 53% of the first-year undergraduate class are Iowa residents (2,675). Overall, 56% of the university's total enrollment are resident students (16,885).
- University of Iowa students come from all 99 Iowa counties, all 50 states, the District of Columbia, three U.S. territories, and 97 countries.
- Total international student enrollment is 1,504 (5% of total enrollment), including 350 undergraduate students, 1,116 graduate students, and 38 professional students.

In summary, our first-year class represents the university's commitment to serving the state of Iowa by providing resident students with access to a transformational education while also being an attractive destination for students from across the country and around the globe. In addition to enrolling a highly engaged and academically strong class, the university has made strides on first-year retention, timely degree completion, and the diversity of our student body. The continued implementation of the 2022 – 2027 strategic plan will help us progress further toward our goals through the coordination of recruitment efforts and a variety of student success, academic support, and first-year transition programs.

**INSTITUTIONAL HIGHLIGHTS
IOWA STATE UNIVERSITY**

Iowa State University of Science and Technology welcomed 30,177 students to campus in Fall 2023, an increase of 208 students over last year. Total enrollment includes 25,332 undergraduate students, 4,210 graduate students, and 635 veterinary medicine professional students, representing all 99 Iowa counties, all 50 U.S. states, 5 U.S. territories, and 117 countries.

New Student Enrollment

- New first-year student enrollment increased for the third consecutive year – 2% over last year and 16% over the last three years.
- Total new student enrollment for Fall 2023 is 8,500, which is comprised of 5,859 new first-year, 1,314 new transfer, and 1,327 new graduate plus professional students.
- Both new resident enrollment and new nonresident plus international enrollment increased over last year.
- The new first-year class entered with a record high average high school GPA of 3.73. High school GPA is the best academic indicator of college completion at Iowa State.
- Iowa State enrolled a record number of new multicultural students.
- Graduate student enrollment increased this fall by 131 students
- New professional student enrollment in the College of Veterinary Medicine remained stable and strong at 165. As the nation's first public veterinary school, Iowa State takes pride in shaping the future of veterinary practice, education, research, and service.

Overall Enrollment

- Iowa State's Fall 2023 enrollment of 30,177 is the first increase since 2016.
- Iowa State University continues to demonstrate leadership in science, technology, and innovation. This fall, over 60% percent of enrolled students are majoring in a science, technology, engineering, or mathematics (STEM) discipline.
- Of total enrollment, 54% are Iowa residents, 37% are U.S. non-residents, and 9% are international students.
- Since Fall 2000, U.S. multicultural enrollment at Iowa State has grown from 7% to 16% of the total student body. This fall Iowa State enrolled a record number of U.S. multicultural students.
- The first-year retention rate improved in all undergraduate colleges.
- The average time for students to earn a bachelor's degree decreased to 4.17 years.
- During the 2022-23 academic year, Iowa State awarded 7,429 degrees.

Fall 2023 Enrollment by College (undergraduate and graduate)

- The College of Agriculture and Life Sciences: 4,250
- The Ivy College of Business: 4,820
- The College of Design: 2,103
- The College of Engineering: 7,807
- The College of Human Sciences: 3,381
- The College of Liberal Arts and Sciences: 6,762
- The College of Veterinary Medicine: 801 (professional and graduate)
- Interdepartmental Units and Graduate Undeclared: 253
- Total Enrollment: 30,177

**INSTITUTIONAL HIGHLIGHTS
UNIVERSITY OF NORTHERN IOWA**

The University of Northern Iowa's fall enrollment is 9,021, our largest year-to-year increase in over a decade. UNI's total student population includes 7,742 undergraduate students and 1,279 graduate students, with students from all 99 counties in Iowa, 45 U.S. states, and 53 countries from across the world.

- UNI's new freshman class is made up of 1,552 students, an increase of 8% over last fall. Ninety percent (1,399) of new fall 2023 freshmen are Iowa residents, an increase of 86 students over last year. In line with UNI's access mission, 32% of those in the freshman cohort are first generation college students, and 30% are eligible for the federal Pell grant.
- UNI's new transfer cohort of 857 students has grown by 12% as compared to fall 2022. Ninety three percent (796) of new fall 2023 transfer students are Iowa residents, an increase of 96 resident students over last fall. The top majors of our new transfer students include the Elementary Education 2+2 online program (93), Elementary Education on-campus program (74), Accounting (31), and the Management: Business Administration in-person (27) and online (26) programs. Over 75% of fall 2023 transfer students are from community colleges, 38% are first generation college students, and 33% are eligible for the federal Pell grant.
- Enrollment in the UNI@IACC program, which expands access to high-demand degree programs for Iowa's community college graduates, has grown by 68%, from 252 students in fall 2022 to 423 students this fall. UNI@IACC programs include offerings in accounting, elementary education, criminal justice, human services, technology management, and business administration.
- Graduation rates for UNI students stand at record levels for the third year in a row. The four-year graduation rate (51%) increased by four percentage points over last year and is more than 20 percentage points above UNI's Carnegie peers across the country. One in 11 UNI students graduate in only three years, up from 1 in 12 last fall. Overall, four of five UNI graduates and nine of 10 UNI transfer student graduates stay in Iowa to work after degree completion. This increase in timely graduation contributes to UNI graduates holding the lowest average student loan debt of all public universities in Iowa.
- The retention rate for the fall 2022 freshman cohort is 84.4%, an increase over the previous cohort's retention rate of 82.5%, and 10 percentage points above UNI's Carnegie peers.

UNI's fall 2023 enrollment reflects strong increases in new freshman, new transfer, and new graduate student cohorts, and includes growth in Iowa residents, domestic non-residents, and international students. Guided by our 2023 - 2028 Strategic Enrollment Management plan, UNI will continue to elevate new student recruitment, streamlined transfer pathways, timely degree completion, and expanded access to high-demand degree programs that meet Iowa's workforce needs.