

Contact: Jason Pontius

FALL 2022 ENROLLMENT REPORT

Action Requested: Receive the Fall 2022 Enrollment Report

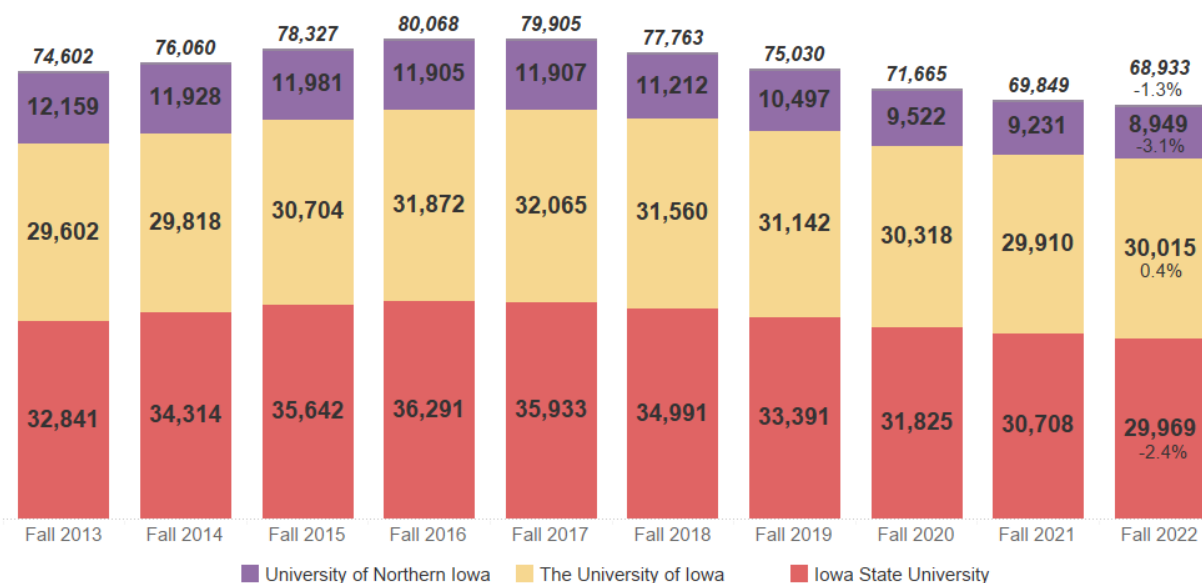
Executive Summary: Enrollment at Iowa's public university enrollment dropped by 916 students or 1.3% from Fall 2021 to Fall 2022. Despite a decline in total undergraduate students, new student enrollment increased at both Iowa State and the University of Iowa. Chinese student enrollment continued to decline while transfer student enrollment increased for the first time in several years.

Highlights of the Enrollment Report:

From Fall 2021 to Fall 2022, the University of Northern Iowa saw a decrease of 282 students (-3.1%), the University of Iowa saw an increase of 105 students (0.4%) and Iowa State University saw a decrease of 739 students (-2.4%).

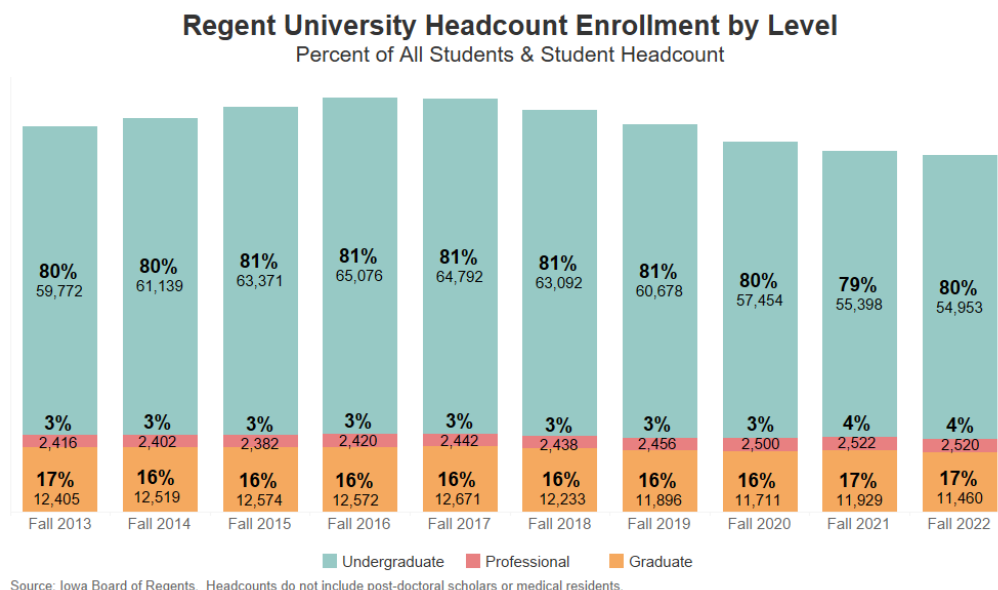
Regent University Total Student Enrollment

Student Headcount & Percent Change from Previous Year

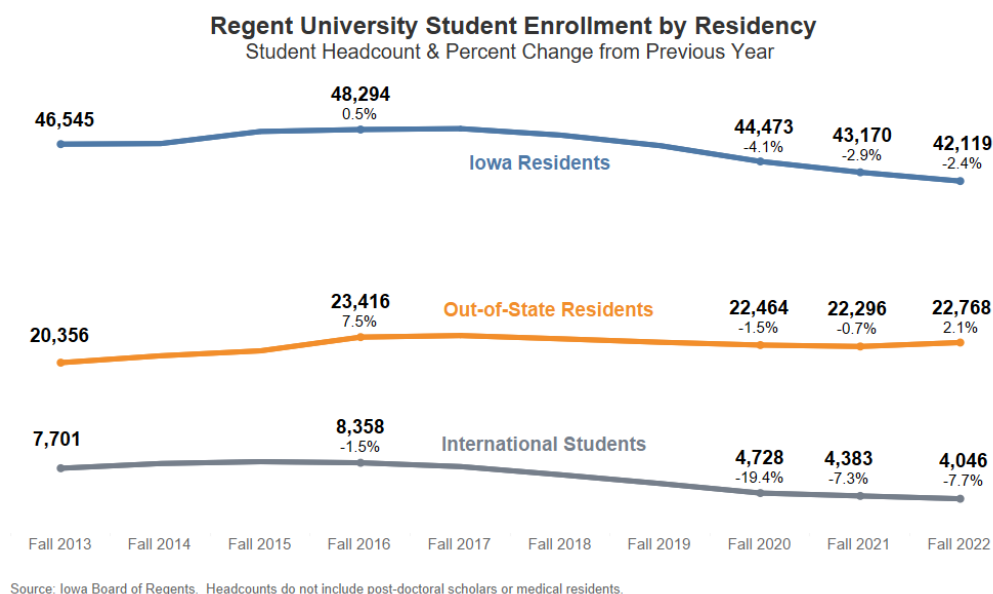


Source: Iowa Board of Regents. Headcounts do not include post-doctoral scholars or medical residents.

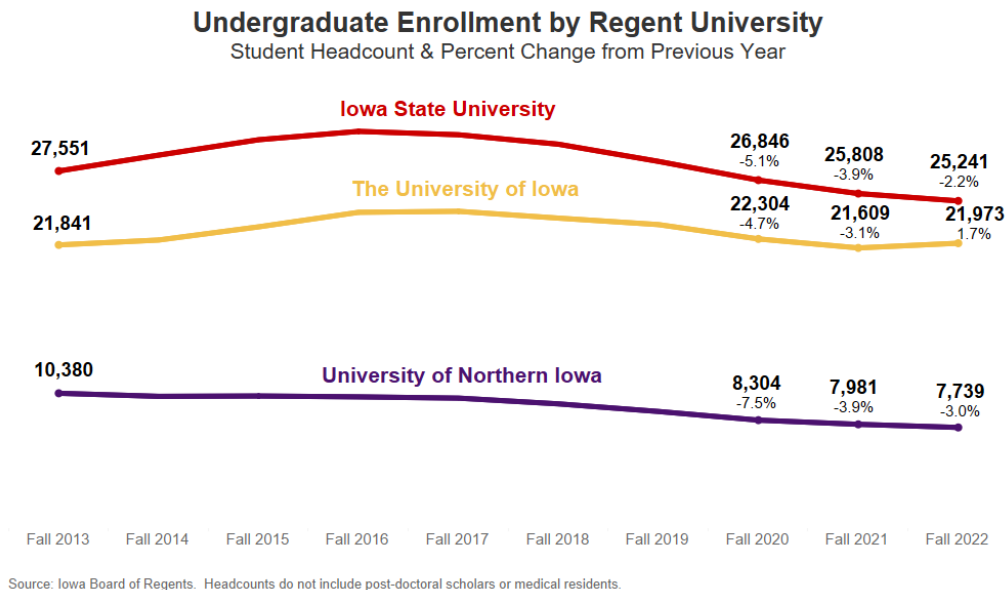
Education level: From Fall 2021 to Fall 2022, 469 fewer graduate students and 445 fewer undergraduate students were enrolled. The number of professional students decreased by two. The proportion of total student enrollment comprised by undergraduates, graduate, and professional students has remained essentially unchanged. (see “Regent University Headcount Enrollment by Level”)



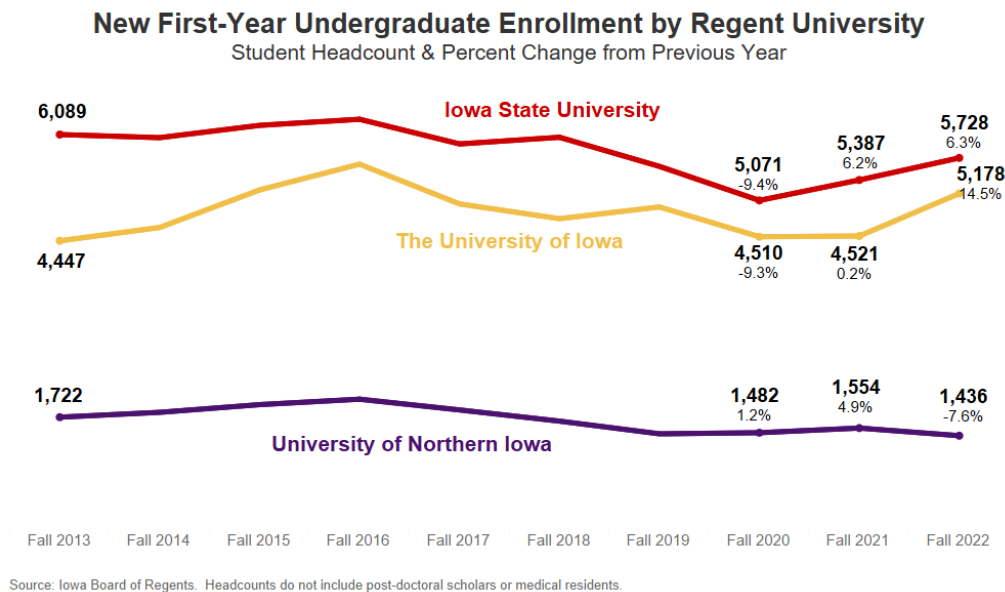
Residency: The number of Iowa residents and international students decreased from last year by -2.4% (1,051) and -7.7% (337), respectively, while the number of out-of-state students increased by 345, or 2.1% (see “Regent University Student Enrollment by Residency”). The decline in the number of Chinese students enrolled at the three universities (down 361 since Fall 2021) continues to drive the overall drop in international students.



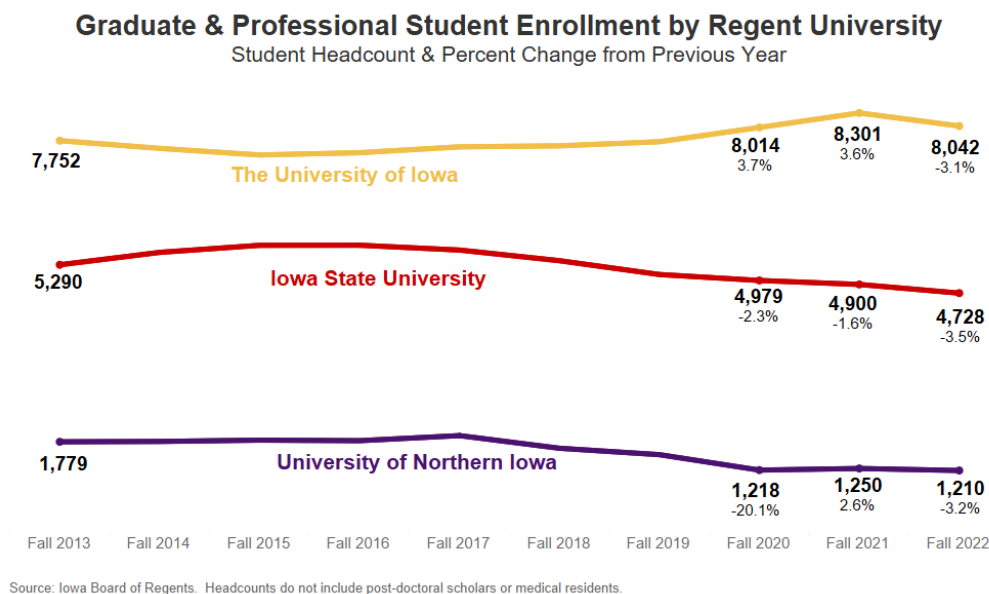
Undergraduates: Iowa State University (-2.2%) and the University of Northern Iowa (-3.0%) both showed declines in undergraduate enrollment while the University of Iowa grew its undergraduate student body through the strength of its incoming class of new first-year students. (see “Undergraduate Enrollment by Regent University” below).



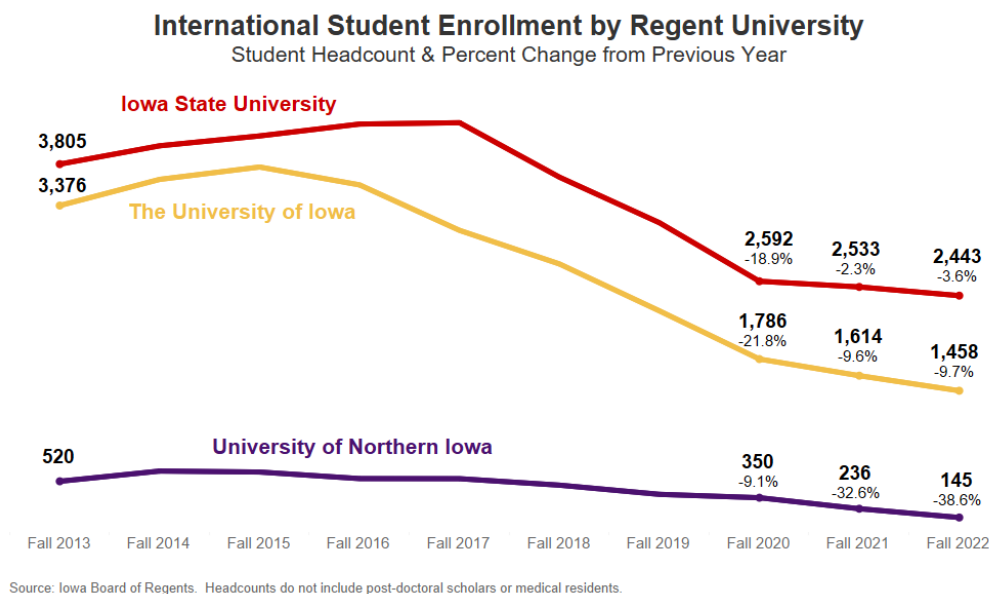
New first-year students: The University of Iowa and Iowa State University saw enrollment growth in new first-year undergraduate students for the second straight year (14.5% and 6.3% increase, respectively). Conversely, the University of Northern Iowa saw a 7.6% decline in new first-year undergraduates. (see “New First-Year Undergraduate Enrollment by Regent University”).



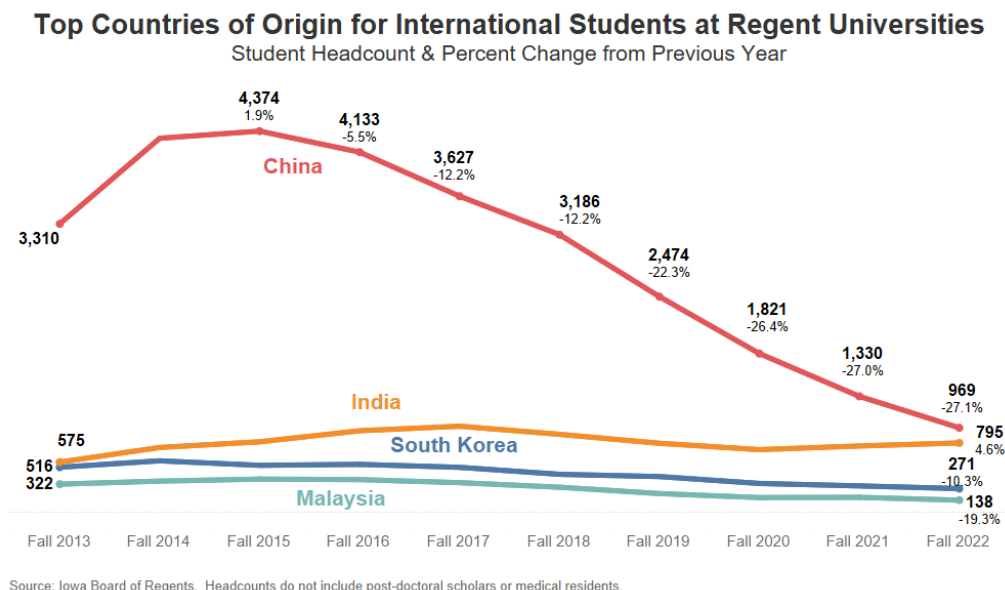
Graduate & professional students: All three Regent universities showed similar declines in graduate and professional student enrollment (-3.1%, -3.5%, and -3.2%). This trend was driven by declines in graduate student enrollments and not professional students whose numbers increased by two since last year. (see “Graduate & Professional Student Enrollment by Regent University”).



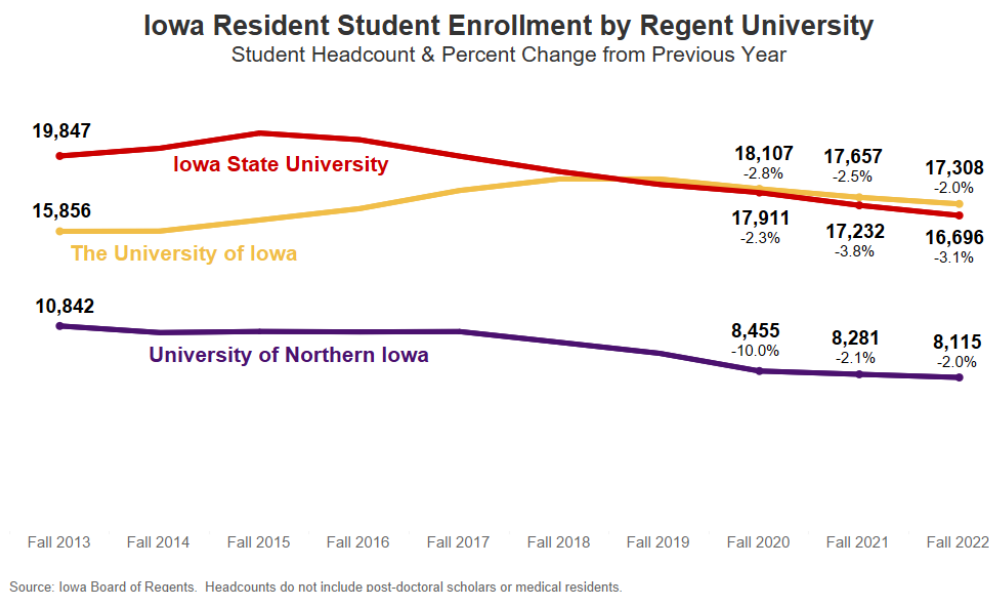
International students: International student enrollments continued their multiple year decline in Fall 2022 at all three universities. The rate of decline at Iowa State and the University of Iowa has slowed in recent years.



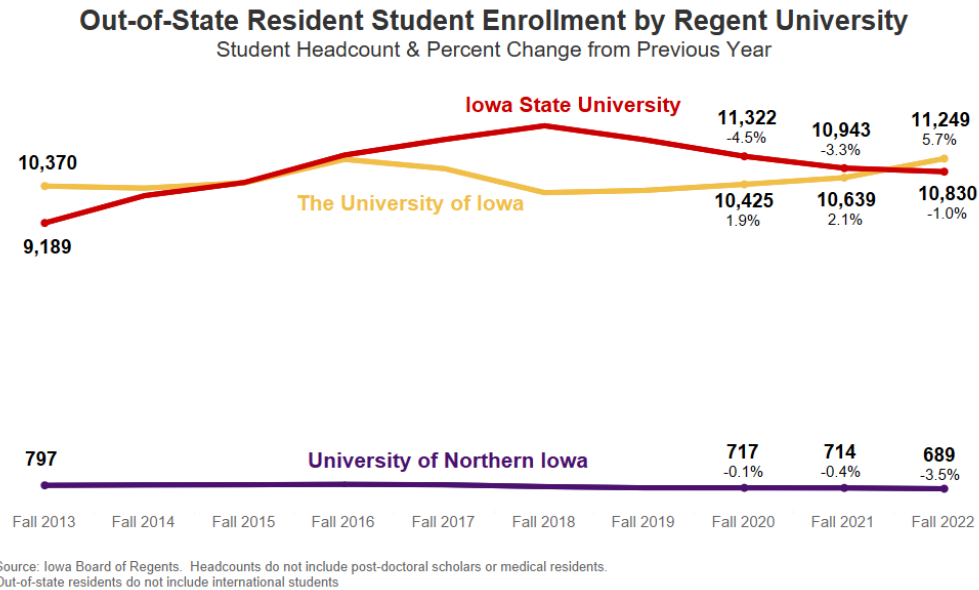
Chinese student enrollment declined for a seventh straight year with 361 fewer students (-27.1%) since Fall 2021. On a more positive note, from Fall 2021 to Fall 2022, there was a 4.6% increase in students from India.



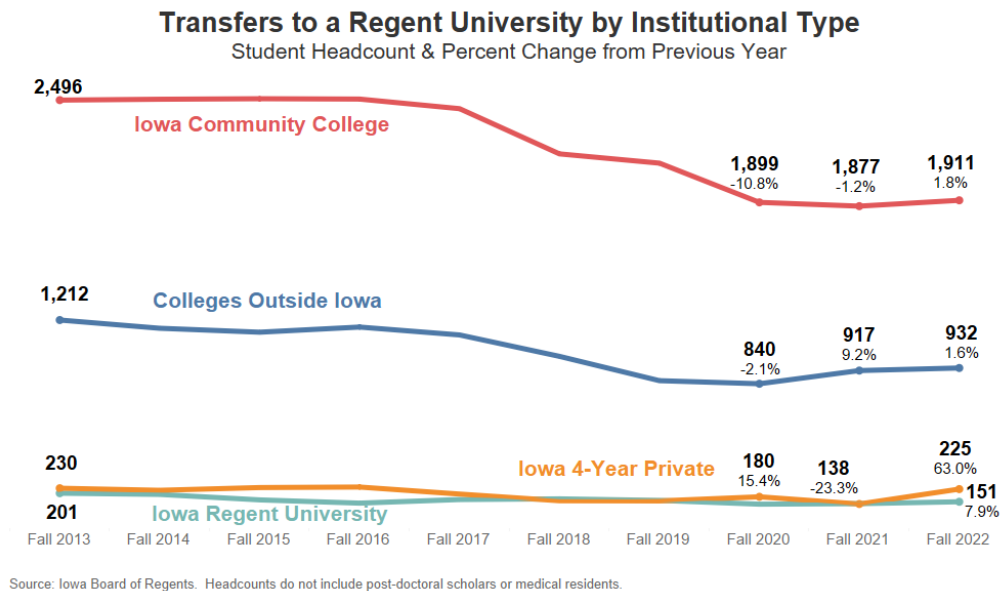
Resident students: The number of Iowa residents attending a Regent university declined again in Fall 2022. Iowa State University was down 3.1%, the University of Iowa was down 2.0%, and the University of Northern Iowa dropped 2.0%. (see “Iowa Resident Student Enrollment by Regent University”).



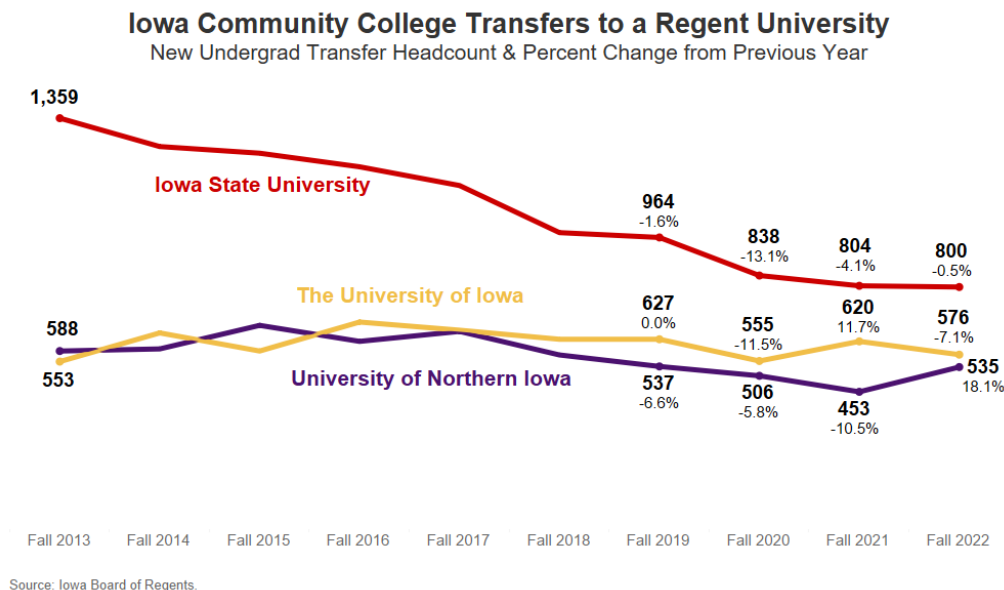
Out-of-state students: In Fall 2022, the University of Iowa increased the number of enrolled out-of-state students for the fourth straight year. Meanwhile, Iowa State University and the University of Northern Iowa have seen four-year declines in the number of enrolled students from outside Iowa. (see “Out-of-State Resident Student Enrollment by Regent University”).



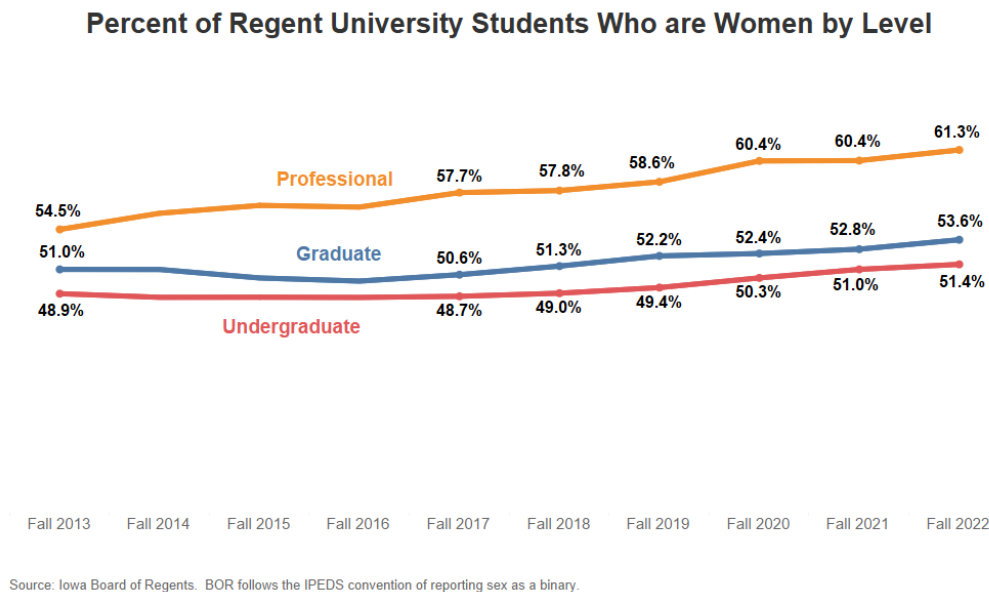
Transfer students: Fall 2022 saw an increase in students transferring into a Regent university across all transfer institutional types. This includes the first increase in Regent community college transfers since 2015 (see “Transfers to a Regent University by Institutional Type”).



Iowa Community College Transfer students: The overall increase in the number of community college students transferring to a Regents university is solely due to growth in transfers at the University of Northern Iowa. Iowa State (-0.5%) and the University of Iowa (-7.1%) both saw declines in transfer student enrollment. (see “Iowa Community College Transfers to a Regent University”).



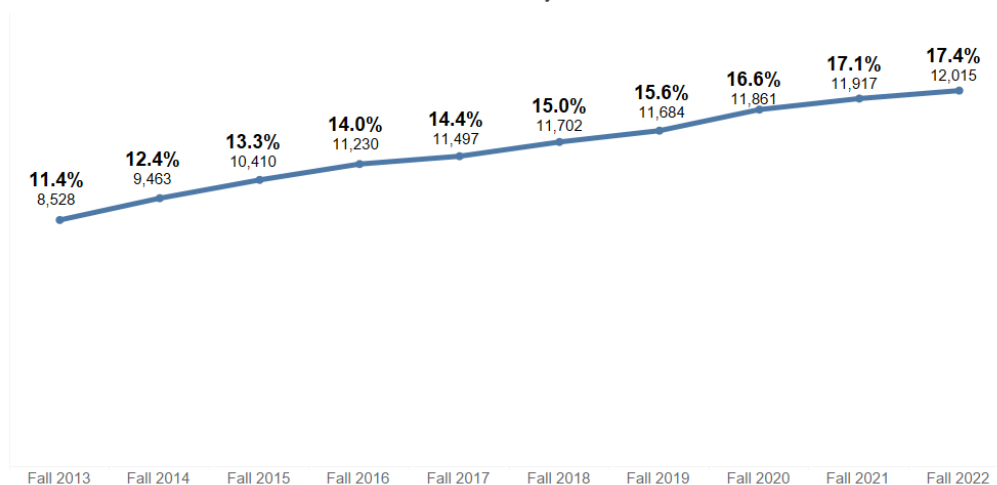
Women: In Fall 2022 women comprised 51.4% of all undergraduates, 53.6% of all graduate students, and 61.3% of all professional students. The percent of women continues to trend upward across all three levels of education (see “Percent of Regent University Students Who are Women” graphic below).



Race/Ethnicity: Students who identify as a racial or ethnic minority continued to grow as a percent of the total student population. Fall 2022 established the highest percentage on record (17.4%) of racial/ethnic minority students enrolled at the three public universities (see “Percent of Students Who Identify as a Racial/Ethnic Minority” graphic below).

Percent of Regent Students Who Identify as a Racial/Ethnic Minority

Percent of Student Body & Headcounts

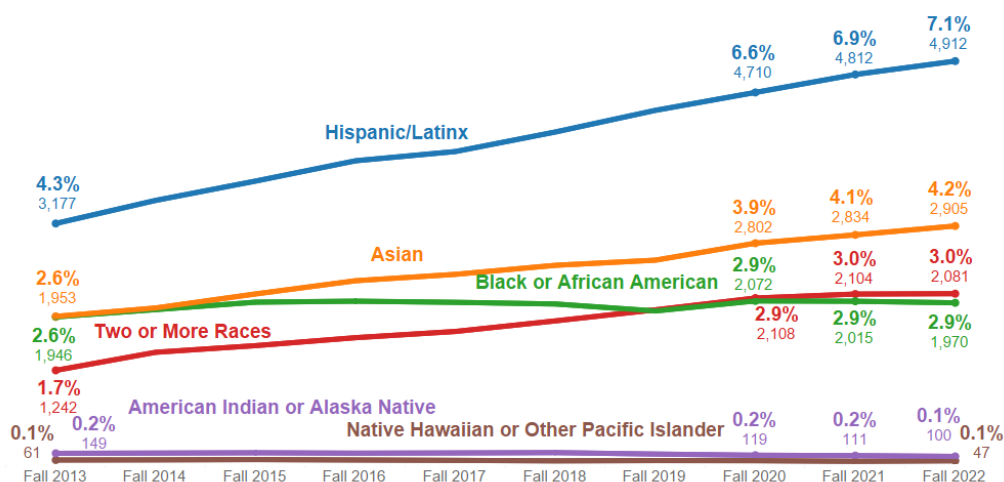


Source: Iowa Board of Regents. Percentages are of all enrolled undergraduate, graduate, and professional students. International students are excluded.

Student body by race/ethnicity: Students who identify as Hispanic or Latinx (7.1% of the student body) comprise the largest and faster growing racial/ethnic minority group among the Regent universities. This is followed by students who identify as Asian (4.2%), Two or More Races (3.0%), and Black or African American (2.9%).

Percent of Regent Students by Racial/Ethnic Minority Group

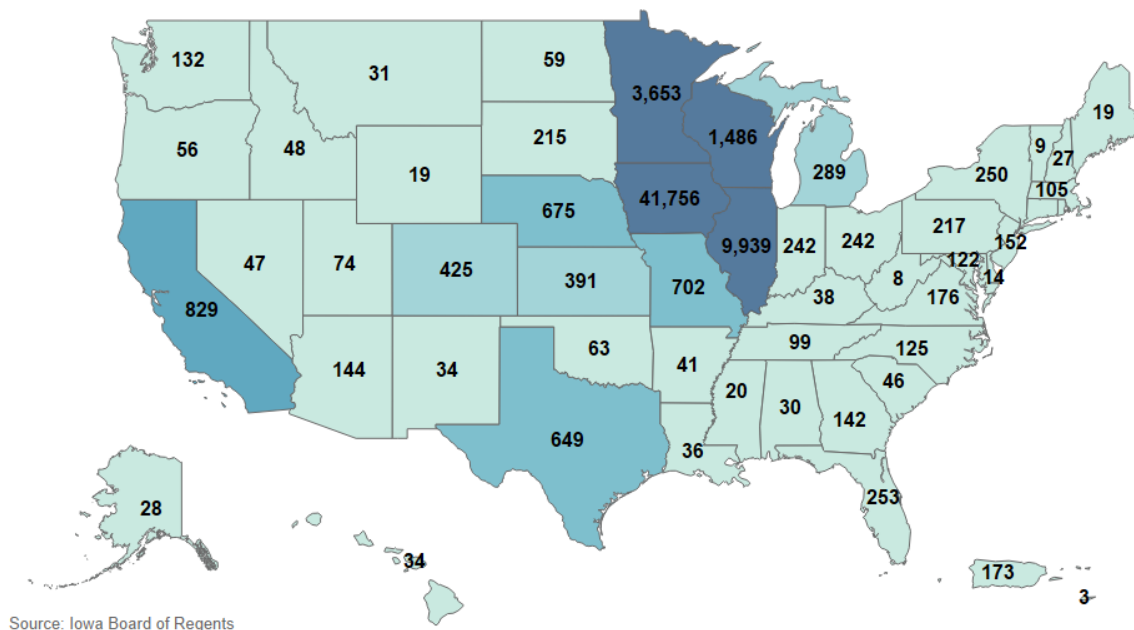
Percent of Student Body & Headcounts



Source: Iowa Board of Regents. Percentages are of all enrolled undergraduate, graduate, and professional students. International students are excluded.

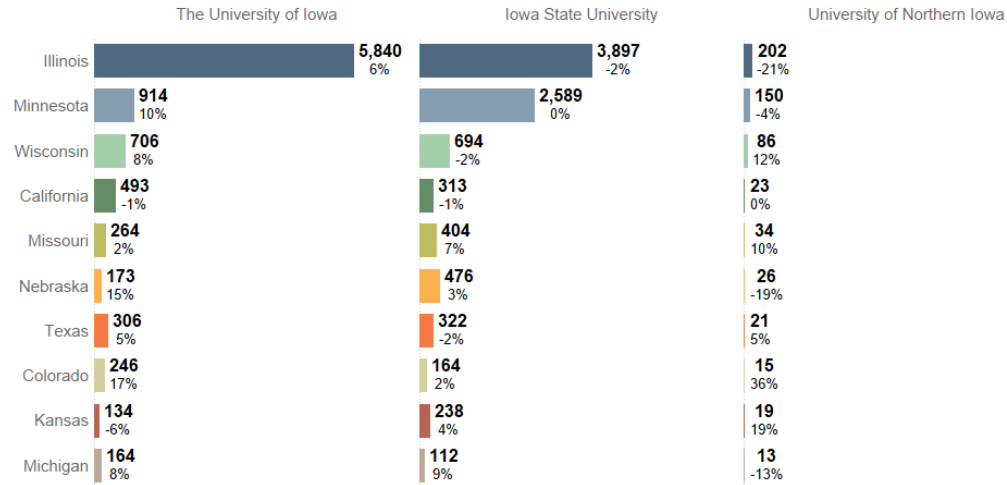
State of origin: Residents from all 50 states and several U.S. territories come to Iowa to enroll in our public universities. Illinois and Minnesota contributed the most students with 9,939 and 3,653 in Fall 2022, respectively. This represents a 1.8% increase in students from Illinois and a 2.5% increase in students from Minnesota since Fall 2021. (see “Students Attending a Regent University by Resident State” graphic below).

Students Attending a Regent University by Resident State
Fall 2022



The number and distribution of students from outside of Iowa differ by Regent university. For example, the University of Iowa has the largest number of students from Illinois, Wisconsin, California and Colorado, while Iowa State University enrolls the most students from Minnesota, Missouri, Nebraska and Texas.

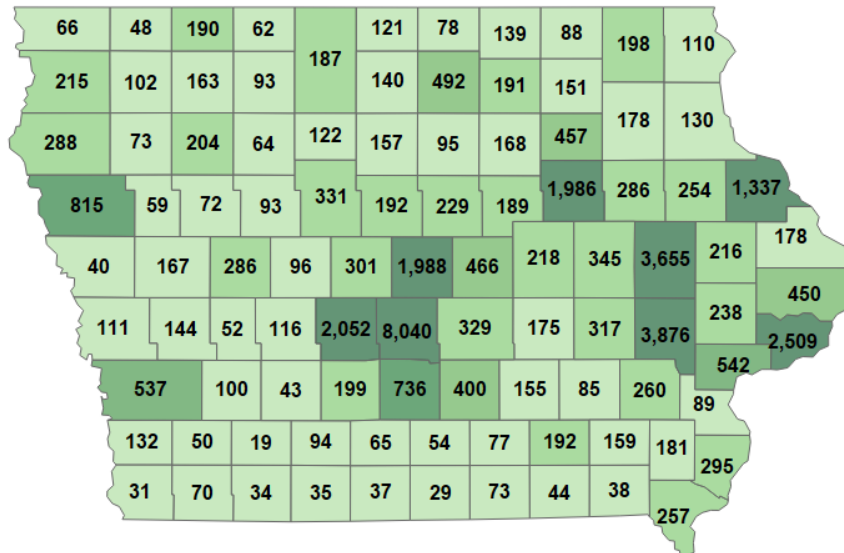
Students Attending a Regent University by Resident State
Top 10 States by Headcount & Percent Change from Previous Year
Fall 2022



Source: Iowa Board of Regents

Iowa county of origin: Students from all 99 Iowa counties enrolled in Iowa's public universities in Fall 2022. Enrollment numbers tend to be highest in counties with larger populations (see "Iowa County of Origin for Iowa Residents" graphic below).

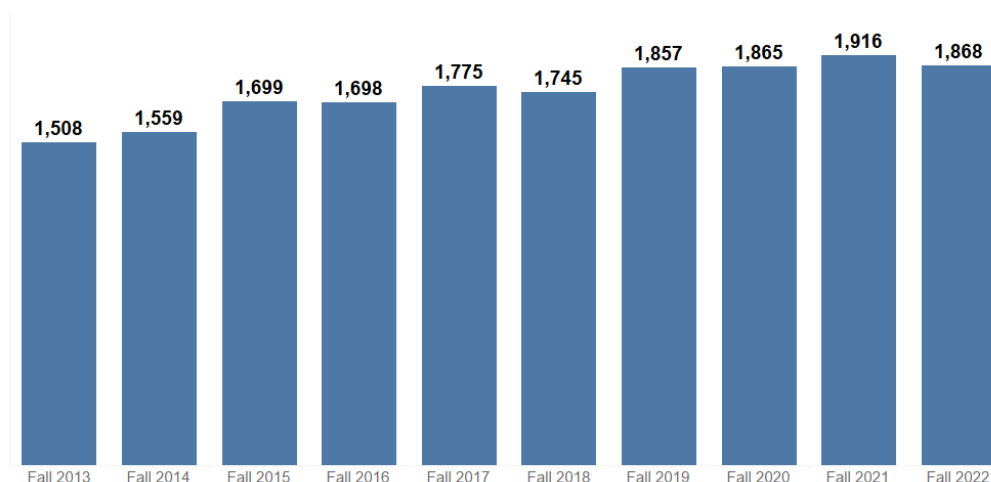
Iowa County of Origin for Iowa Residents at a Regent University
Fall 2022



Source: Iowa Board of Regents

Veterans: In Fall 2022, the number of veterans who enrolled at the Regent universities decreased by 48 students but the enrollment of 1,868 is still the second highest veteran enrollment in at least the past 10 years. (see “Veterans Enrolled at Regent Universities”).

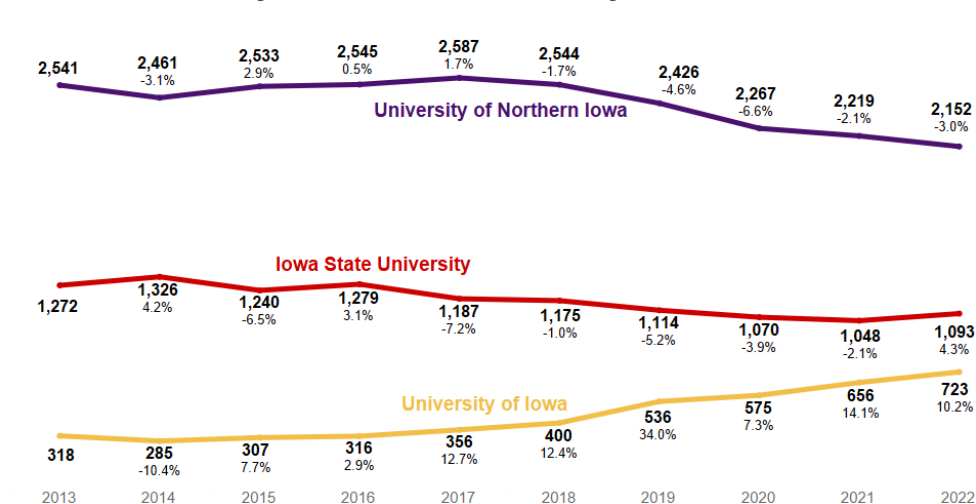
Veterans Enrolled at the Regent Universities
Student Headcounts



Source: Iowa Board of Regents. Headcounts include veterans both with and without benefits. Headcounts do not include post-doctoral scholars or medical residents.

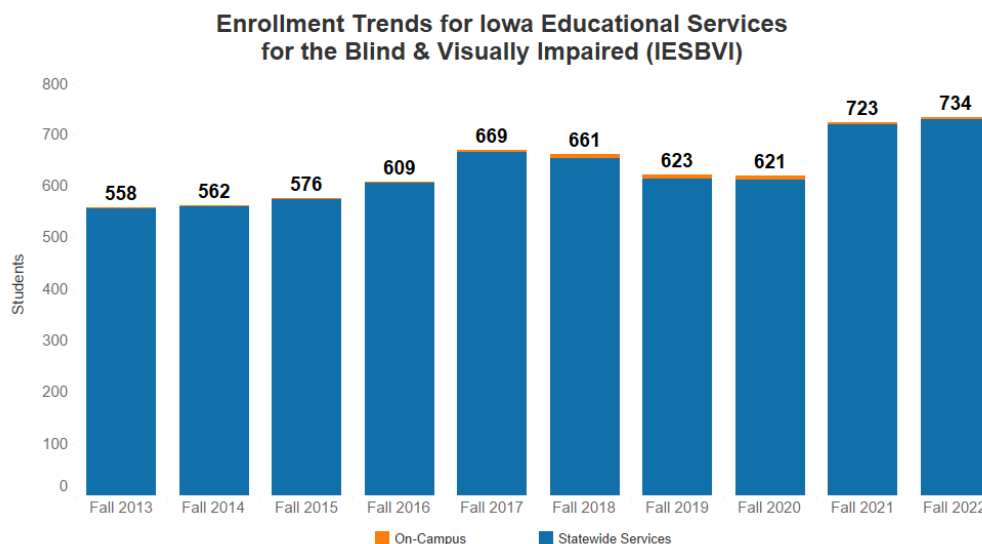
Teacher Preparation Enrollment: Teacher preparation has been of particular interest as the State works to produce and retain enough teachers to meet demand. Enrollment in teacher preparation programs has trended downward at both the University of Northern Iowa and Iowa State University, while the University of Iowa has shown steady growth. Iowa State did show a 4.3% growth in enrollment over the past year and despite recent declines, the University of Northern Iowa educates 54% of all teachers produced by a Regent university.

Enrollment in Teacher Preparation Programs at Iowa Public Universities
Undergraduate Headcount & Percent Change from Previous Year

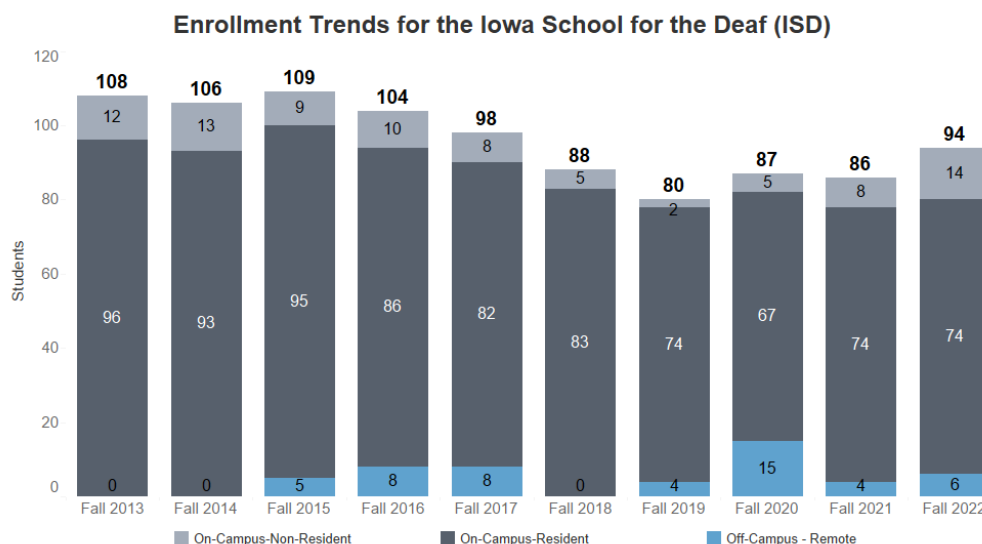


Source: Iowa Board of Regents. Shows undergraduates enrolled in programs to prepare teachers for K12 education.

Special Schools: From Fall 2021 to Fall 2022, the number of students served by the Iowa Educational Services for the Blind and Visually Impaired (IESBVI) increased by 11 students or 1.5%.



The Iowa School for the Deaf (ISD) served eight additional students in Fall 2022 for a total of 94. This was the largest enrollment since the Fall of 2017. Enrollment for on-campus residents remained steady while growing the number of non-resident and remote students served (see “Enrollment Trends for the Iowa School for the Deaf”).



**INSTITUTIONAL HIGHLIGHTS
UNIVERSITY OF IOWA**

- The University of Iowa's fall enrollment is 30,015 which includes 21,973 undergraduate students, 6,156 graduate students, and 1,886 professional students.
- In Fall 2022, the University of Iowa enrolled 5,178 new first-year undergraduate students, an increase of 657 from fall 2021.
- The quality of the first-year undergraduate class continues to be strong. The incoming undergraduate class again topped previous records in achievement with a higher average high school grade-point average (GPA), at 3.82, than any previous class and an average ACT score of 25.1.
- Of the first-year undergraduate class, 20% (1,061) identify as a racial/ethnic minority (African American, Asian, Latino(a), Native American, Native Hawaiian or Other Pacific Islander, Multiple Ethnicities) and 20.5% (1,063) identify as first-generation students.
- 53.6% of the first-year undergraduate class are Iowa residents (2,777). Overall, 57.7% of the university's total enrollment are resident students (17,308).
- The first-year undergraduate class includes students from 92 Iowa counties, 47 states, including Iowa, plus students from Washington D.C., Puerto Rico, and bases for the U.S. Armed Forces, and 41 countries, including the U.S.
- Total international student enrollment is 1,458 (4.9% of total enrollment), including 415 undergraduate students, 991 graduate students, and 52 professional students.

In summary, this year's first-year class represents the university's continuing commitment to serving the state of Iowa by encouraging and promoting the enrollment of resident students while also being an attractive option for non-resident students. The university also continues its long-standing commitment to making progress on first-year retention, timely degree completion, and the diversity of our student body through implementation of the 2022 – 2027 strategic plan, coordinated recruitment efforts, and a variety of student success, academic support, and first-year programs.

**INSTITUTIONAL HIGHLIGHTS
IOWA STATE UNIVERSITY**

Iowa State University welcomed 29,969 students to campus in Fall 2022, which is down 739 students from the previous year. Total enrollment includes 25,241 undergraduate students, 4,094 graduate students, and 634 veterinary medicine professional students, representing all 99 Iowa counties, all 50 U.S. states, and 114 countries from around the world.

New Students:

- New first-year enrollment increased 6.3% over last year, and 13% over two years.
- Total new student enrollment for Fall 2022 is 8,306, which is comprised of 5,728 new direct from high school students – an increase of 341 students compared to Fall 2021 – 1,383 new transfer students, and 1,195 new graduate- and professional students.
- Enrollment of new resident, non-resident, and international undergraduate students have each increased over last year.
- The new direct from high school class is the most diverse in Iowa State's history, with 18.2 percent of the class identifying as multicultural.
- The academic profile of the new direct from high school class is Iowa State's strongest, with a record high school GPA of 3.71. Research shows that high school GPA is the best indicator of college completion at Iowa State.
- New professional student enrollment in the College of Veterinary Medicine continues to remain stable and strong, with a total of 164 new professional students enrolling in Fall 2022, which is the highest incoming class on record.

Overall Enrollment:

- Iowa State's four-year graduation rate of 55% is 14 points higher than the national average, and the average time for students to earn a bachelor's degree has decreased to 4.18 years. More than 10% of students graduate within 3.5 years, taking advantage of credits earned in high school to make their college education even more affordable.
- Iowa State University continues to demonstrate leadership in science, technology, and innovation. This fall, 59 percent of enrolled students are majoring in a science, technology, engineering, or mathematics (STEM) discipline.
- Of total enrollment, nearly 56% are Iowa residents, 36% are U.S. non-residents and 8% are international students.
- The student body has record-high diversity, with 16.3% of the total student body identifying as multicultural; moreover, a record high of 17.3% of all undergraduates and a record 18.2% of new direct from high school students identify as multicultural.

Fall 2022 Enrollment by College:

- The College of Agriculture and Life Sciences: 4,310
- The Ivy College of Business: 4,708
- The College of Design: 1,963
- The College of Engineering: 7,591
- The College of Human Sciences: 3,516
- The College of Liberal Arts and Sciences: 6,845
- The College of Veterinary Medicine: 792 (professional and graduate)
- Interdepartmental Units and Graduate Undeclared: 244
- Total Enrollment: 29,969

**INSTITUTIONAL HIGHLIGHTS
UNIVERSITY OF NORTHERN IOWA**

The University of Northern Iowa's fall enrollment is 8,949, which includes 7,739 undergraduate students and 1,210 graduate students. UNI students represent all 99 counties in Iowa, 43 U.S. states, and 51 countries from across the world.

- UNI's incoming class of 2,200 includes 764 transfer students, an increase of 23% over fall 2021. This transfer cohort includes students from all 15 Iowa community college districts, including place bound learners enrolled through the new UNI at Iowa Community Colleges (UNI@IACC) program. UNI@IACC provides streamlined pathways with personalized support for Iowans with an associate degree from any of the state's community colleges as they earn a bachelor's degree online in a range of high-demand fields.
- UNI's Fall 2022 enrollments include new programs that address Iowa's workforce needs. Already the number one supplier of future educators, UNI introduced the Purple Pathway for Paraeducators, an accelerated online program that provides an easily accessible option for place bound paraeducators currently working in schools across Iowa. 68 paraeducators started in the inaugural cohort of this program in August and will be ready to serve as licensed teachers in fewer than two years.
- The Fall 2022 incoming class reflects the increasing diversity of the state, with a 24% increase in students from ethnic and racial minority groups. 31% of new transfer students and 24% of new freshmen are Pell eligible. Iowa residents comprise 92% of UNI's undergraduate enrollment and 91% of total enrollment.
- Graduation rates for UNI students stand at record high levels for the second year in a row. The four-year graduation rate (47%) increased by five percent over last year and is nearly 20 percentage points above similar universities. One in 12 UNI students graduate in only three years. Overall, four of five UNI graduates and nine of 10 UNI transfer student graduates stay in Iowa to work after degree completion. This increase in timely graduation contributes to UNI graduates holding the lowest average student loan debt of all public universities in Iowa
- The retention rate for the Fall 2021 freshman cohort is 83%, an increase of two percentage points over the Fall 2020 cohort and in line with the previous five-year average (83%).

These Fall 2022 enrollment highlights illustrate UNI's ongoing work to serve the state of Iowa through a commitment to student access and success. Guided by our new strategic enrollment management plan, UNI will continue to elevate new student recruitment, streamlined transfer pathways, retention and timely degree completion, and strong student career outcomes.