

**Contact: Rachel Boon**

**FACULTY RESEARCH PRESENTATION: GREEN BEER ALL YEAR – SUSTAINABLE  
DEVELOPMENT IN THE IOWA CRAFT BREWING INDUSTRY**

**Presenters:**

Joe Bolick is the Director of the Iowa Waste Reduction Center. Joe graduated from UNI in 2004 with a degree in marketing, and has been involved with the center since his time as a student. Since then, he has taken on different roles and responsibilities including developing formal painter-training courses for the US Air Force, developing a virtual-reality simulator used to train painters, handling the marketing and communications for the organization, and launching and growing the Iowa Green Brewery Certification program.

Dave Morgan is a University of Northern Iowa alumni with a degree in Business Administration. He founded SingleSpeed Brewing Co in 2012, opening as a nano brewery in Cedar Falls, IA. In 2018 SingleSpeed Brewing Co. expanded to a second location in Waterloo, IA. Both breweries are certified through the Iowa Green Brewery Certification with the Cedar Falls location achieving silver and the Waterloo location achieving the highest level, platinum.

Dr. Alicia Rosburg is an associate professor of economics and the Provost's Fellow for Sustainability. Alicia graduated from UNI in 2006 with a degree in economics. She earned a PhD from Iowa State University and returned to the UNI economics department as a faculty member in 2011. Alicia's primary areas of research are agricultural, environmental and energy economics. Her recent research has focused on sustainability-related decisions in agriculture, craft brewing and local K-12 schools.