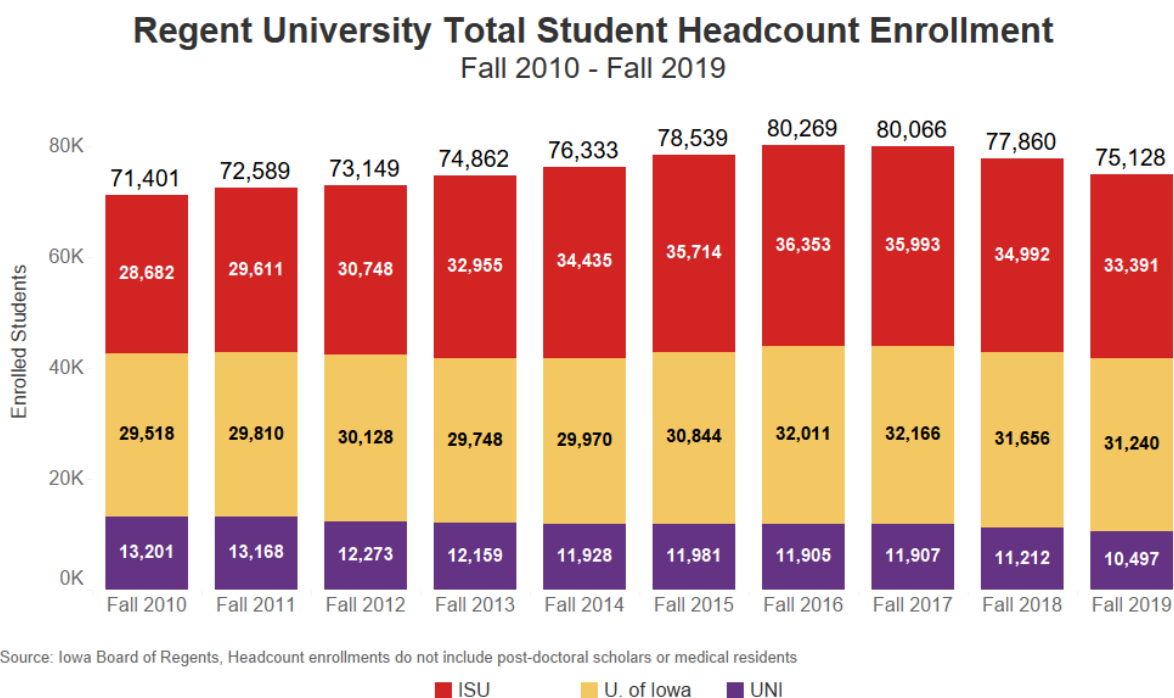


Contact: Jason Pontius

**FALL 2019 ENROLLMENT REPORT**

**Action Requested:** Receive the Fall 2019 Enrollment Report

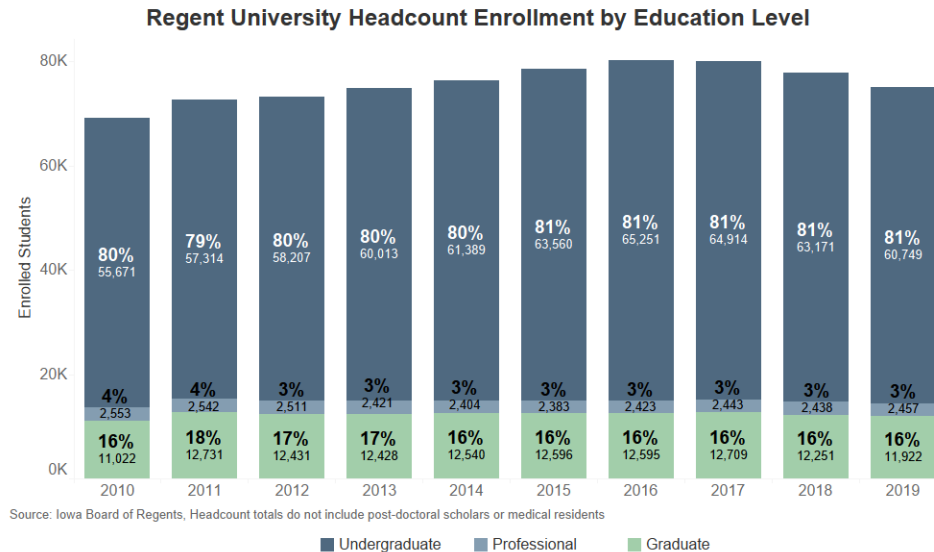
**Executive Summary:** During Fall 2019, Iowa's public universities enrolled 2,732 fewer students than during Fall 2018. This represents a 3.5% decrease in enrollment over one year but is still 3.3% above total enrollment from 10 years ago. While enrollment has declined for three straight years, the total headcount (i.e., number of students) of 75,128 represents the sixth highest enrollment in the history of the Regent universities.



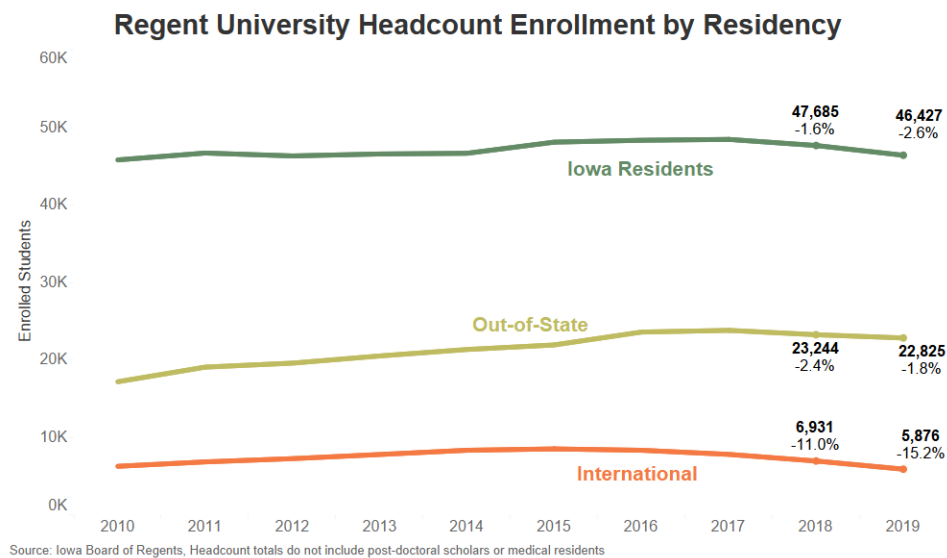
From Fall 2018 to Fall 2019, the University of Northern Iowa saw a decrease of 715 students (-6.4%), the University of Iowa saw a decrease of 416 students (-1.3%) and Iowa State University saw a decrease of 1,601 students (-4.6%).

**Highlights of the Enrollment Report:**

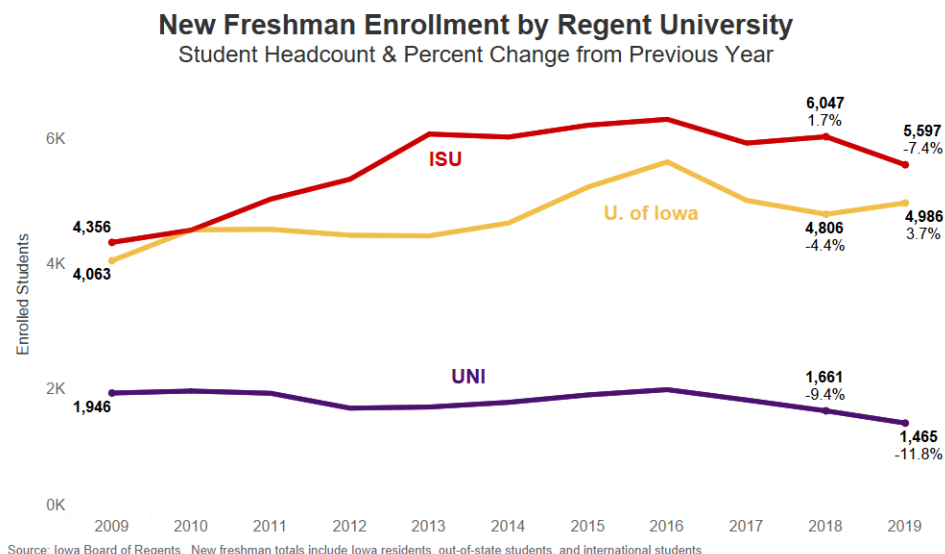
- **Education level:** From Fall 2018 to Fall 2019, the number of graduate students decreased by 329, the number of professional students increased by 19, and the number of undergraduate students decreased by 2,422 (see “Regent University Headcount Enrollment by Education Level” graphic below).



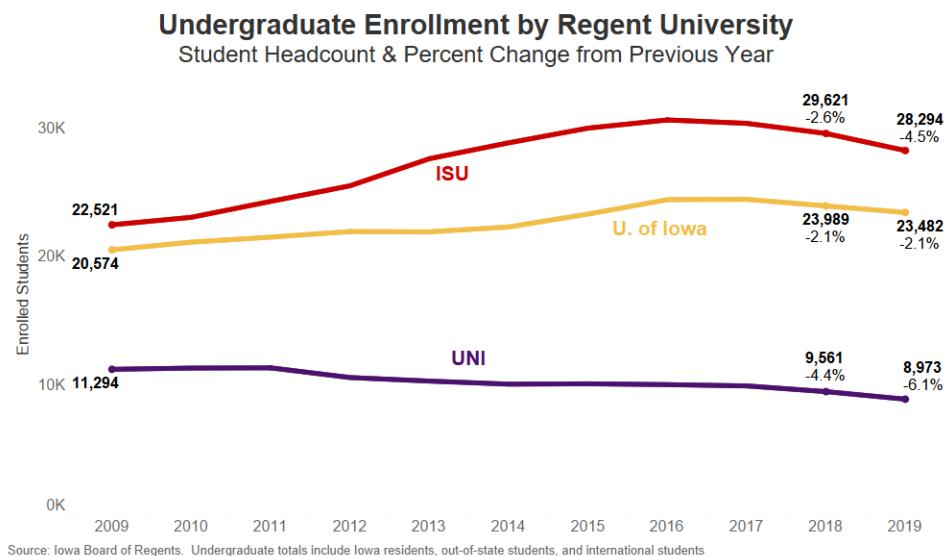
- **Residency:** The number of Iowa residents and out-of-state students decreased from last year by 1,258 and 419, respectively, while the number of international students decreased by 1,055 (see “Enrollment by Residence” graphic below). The single largest contributor to this drop in international students is China with 715 fewer students in Fall 2019, a one-year decrease of 22.4%.



- New freshman: The number of new freshman undergraduate students is down for two of the three universities from one year ago. University of Iowa experienced a 3.7% increase, Iowa State University had a 7.4% decrease, and the University of Northern Iowa saw an 11.8% decline in new freshman undergraduate students (see “New Freshman Enrollment by Regent University” graphic below).



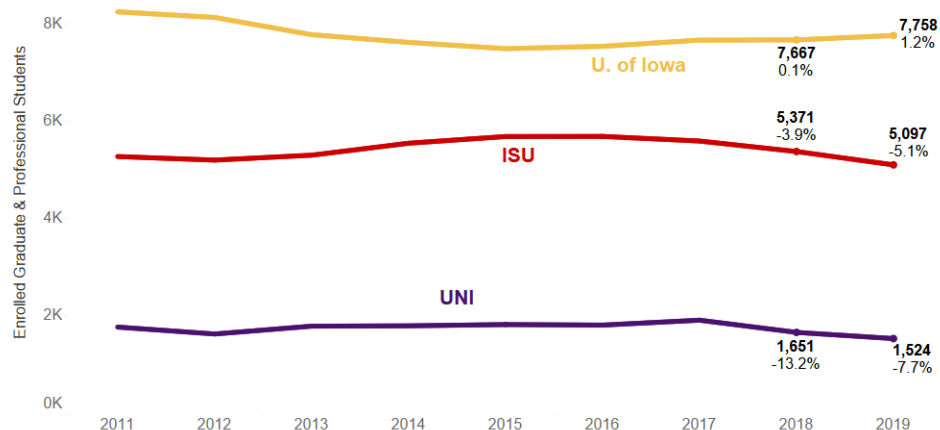
- Undergraduates: Iowa State University had a one-year decrease of 4.5% in undergraduate enrollment, the University of Iowa had a decrease of 2.1%, and the University of Northern Iowa had a decrease of 6.1%. (see “Undergraduate Enrollment Trends by Regent University” graphic below).



- Graduate & professional students: The University of Iowa had a one-year increase of 1.2% in the number of graduate and professional students enrolled, Iowa State University had a decrease of 5.1%, and the University of Northern Iowa had a decrease of 7.7% (see “Graduate & Professional Enrollment by Regent University” graphic below).

### Graduate & Professional Student Enrollment by Regent University

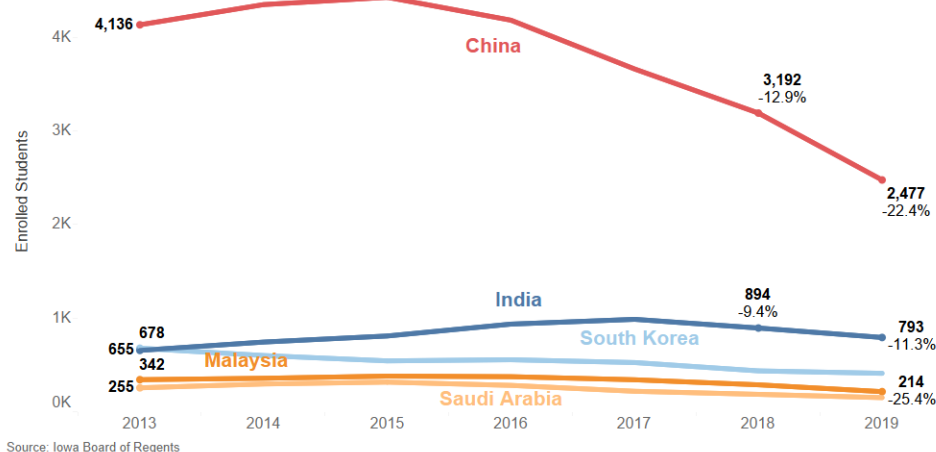
Student Headcount & Percent Change from Previous Year



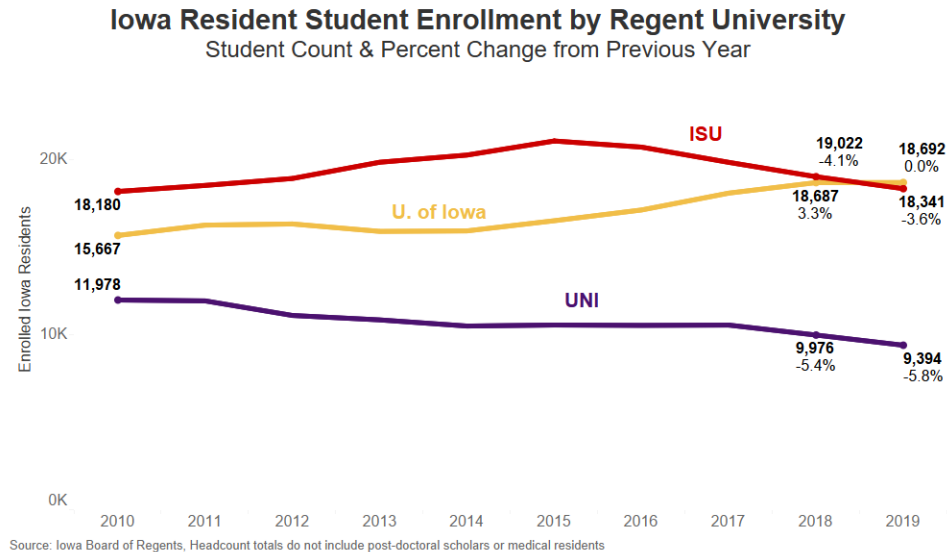
- International students: International student enrollment at the Regent universities declined 15.2% overall in one year with most countries sending fewer students than in Fall 2018. The international student decline was led by a steady and significant decline in students from China (down 44.1% since its peak in Fall 2015). Most of the declines were among Chinese undergraduates (down 28% from Fall 2018) but Chinese graduate and professional students were down 10% from Fall 2018. Enrollment from China in 2019 has dropped by 1,953 students from a high of 4,430 in 2015.

### Top Five International Student Countries of Origin for Regents

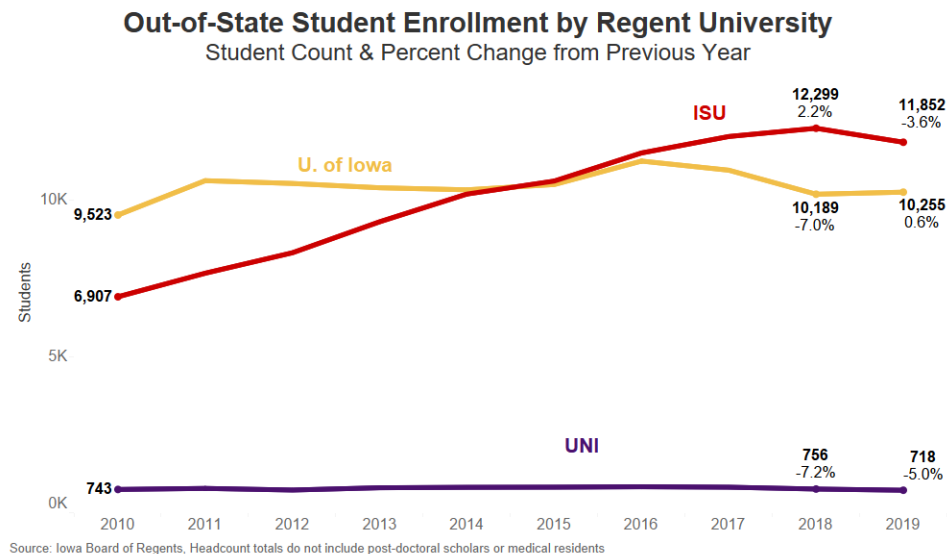
Student Count & Percent Change from Previous Year



- Resident students: Iowa State University had a one-year decrease of 3.6% in Iowa resident enrollment, the University of Iowa held steady with five additional students, and the University of Northern Iowa had a decrease of 5.8%. (see “Iowa Resident Student Enrollment Trends by Regent University” graphic below).

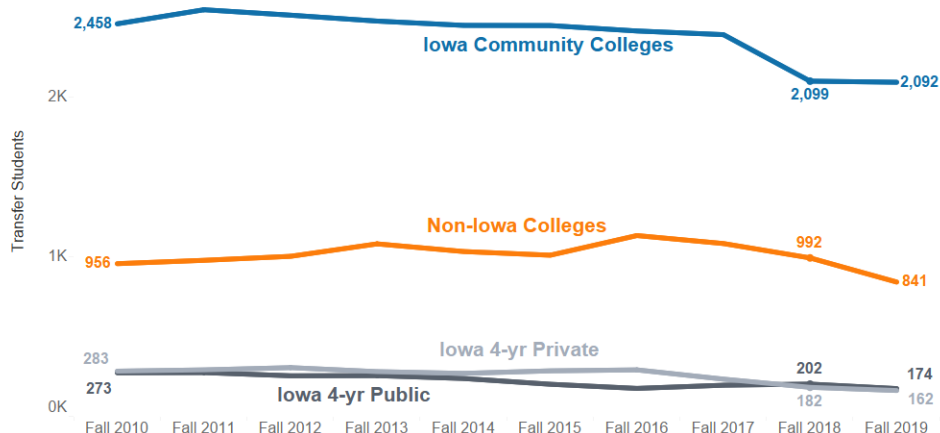


- Out-of-state students: Iowa State University had a one-year decrease of 3.6% in the number of students from outside the state of Iowa. The University of Iowa had a one-year increase of 0.6%, and the University of Northern Iowa had a decrease of 5.0% (see “Out-of-State Enrollment by Regent University” graphic below).



- Transfer students: Iowa's public universities have seen a 5.9% decrease in the total number of transfer students enrolling from Fall 2018 to Fall 2019. The largest group of transfers come from the Iowa community colleges, which saw a 0.3% decrease in enrollment over the last year. The single largest drop of transfer students was from colleges outside of Iowa (15.2% drop) representing 151 fewer students. See "Trends in Transfers into the Regent Universities" graphic below.

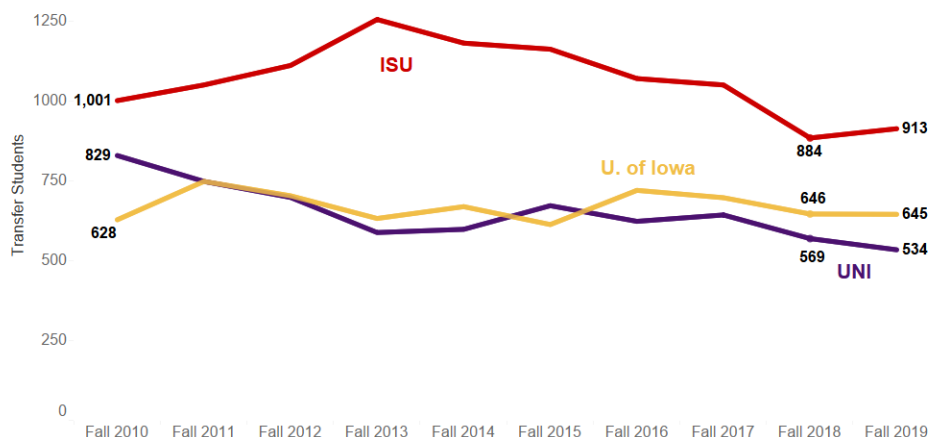
**Students Transferring to a Regent University by Institutional Type**



Source: Iowa Board of Regents

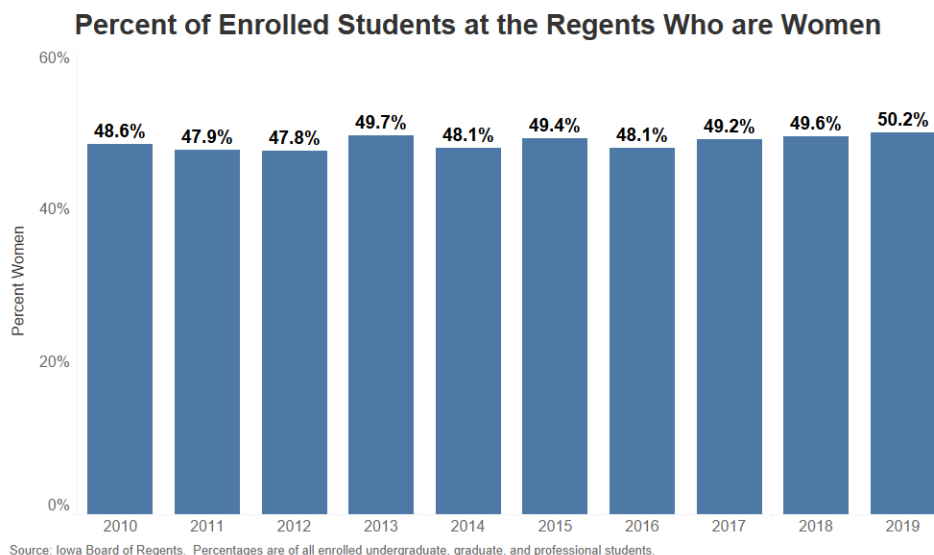
- Iowa Community College Transfer students: The number of transfers from Iowa's community colleges were similar to Fall 2018 with only seven fewer students transferring compared to last year. Iowa State University increased the number of Iowa community college transfer students for the first time since Fall 2013 (29 additional students) while the University of Northern Iowa saw a decline of 35 students. See "Iowa Community College Transfers" graphic below.

**Iowa Community College Transfers to a Regent University**

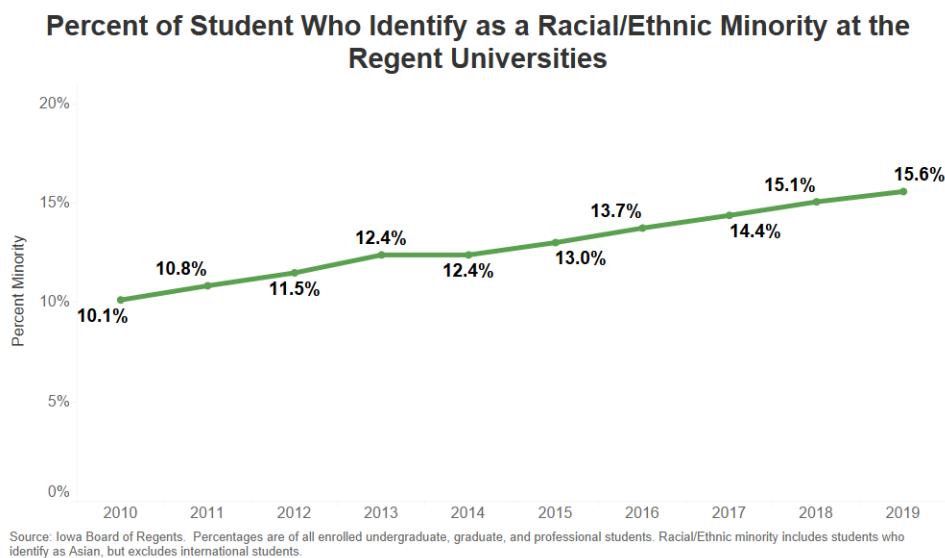


Source: Iowa Board of Regents

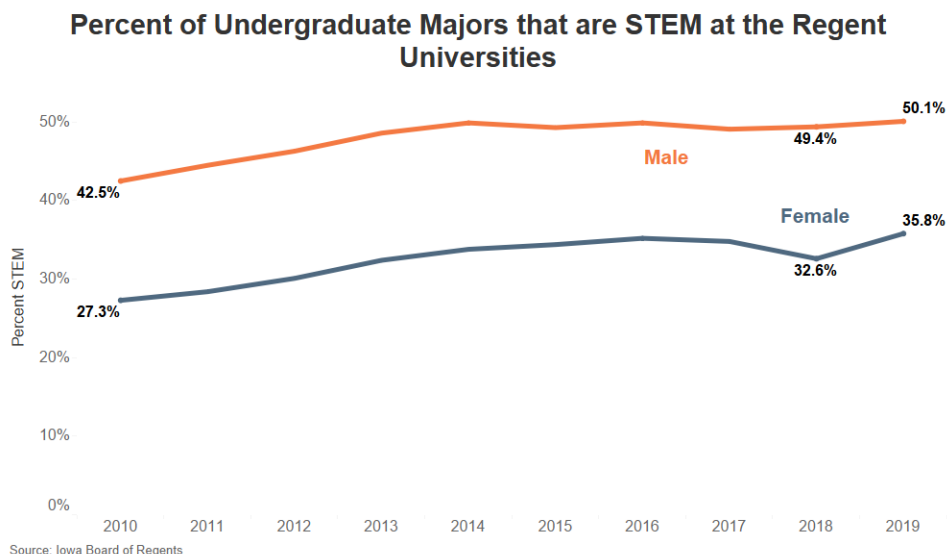
- **Women:** Women comprise half of all students enrollment at the three public universities. The percentage of women varies greatly by university with 53% at the University of Iowa, 42% at Iowa State University, and 61% at the University of Northern Iowa (see “Percent of Regent University Students Who are Women” graphic below).



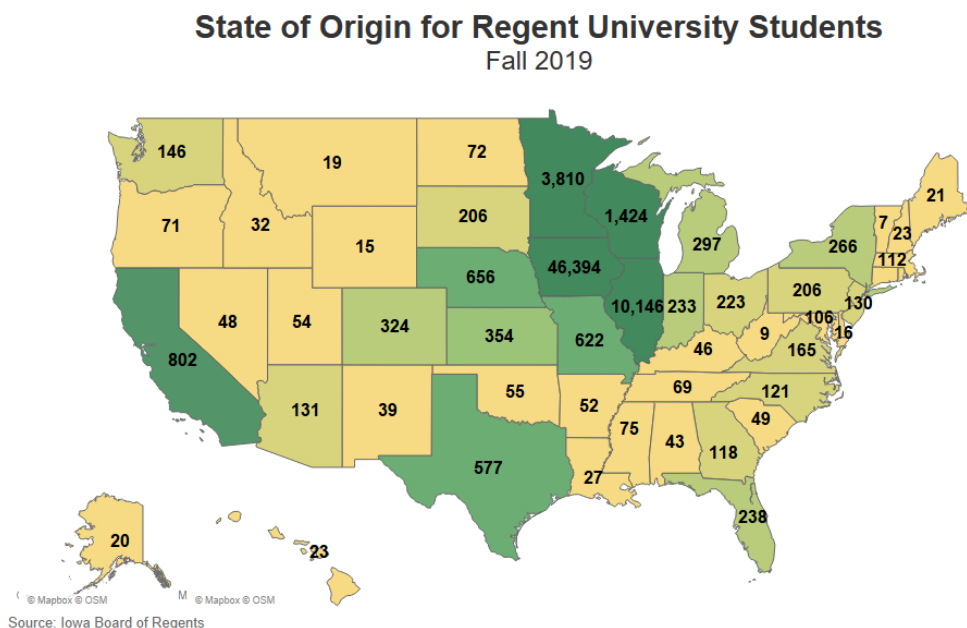
- **Race/Ethnicity:** Students who identify as a racial or ethnic minority continue to grow in the percent of the total student population. Fall 2019 established the highest percentage (15.6%) of racial/ethnic minority students enrolled at the three public universities on record (see “Percent of Students Who Identify as a Racial/Ethnic Minority” graphic below).



- **STEM majors:** The percentage of students majoring in Science, Technology, Engineering, and Mathematics (STEM) at Iowa's public universities has grown significantly over the past 10 years. That growth is evident for both male and female students, though the gap between the two has not narrowed significantly (see "Total Regent STEM Majors by Education Level" graphic below).



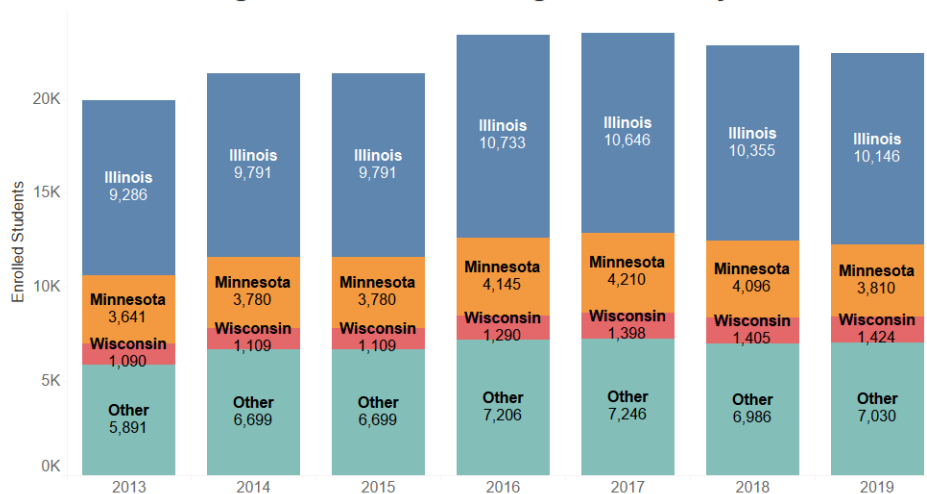
- **State of origin:** Large numbers of students continue to come from outside of Iowa to enroll in our public universities. Illinois and Minnesota contributed the most with 10,146 and 3,810 students in Fall 2019, respectively (see "Student State of Origin for Regent University Students" graphic below).





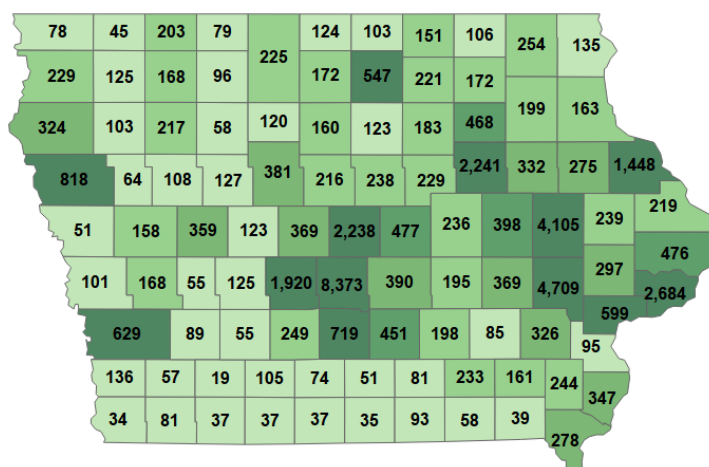
As previously noted, there has been a one year decline of 1.8% in the number of students attending a Regent university from out-of state. The largest sources of that decline are due to 286 fewer students from the state of Minnesota and 209 fewer students from Illinois.

**State of Origin for Out-of-State Regent University Students**

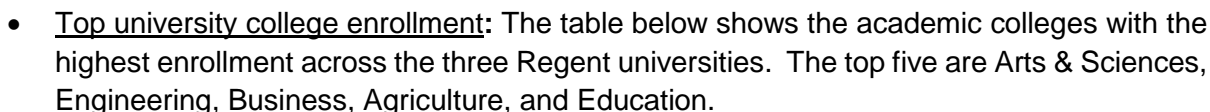


- Iowa county of origin: Students from all 99 Iowa counties enrolled in our public universities in Fall 2019. Enrollment numbers tend to be higher in counties with major metropolitan areas (see “Regent University Student Enrollment by County” graphic below).

**Regent University Student Enrollment by Iowa County**  
Fall 2019



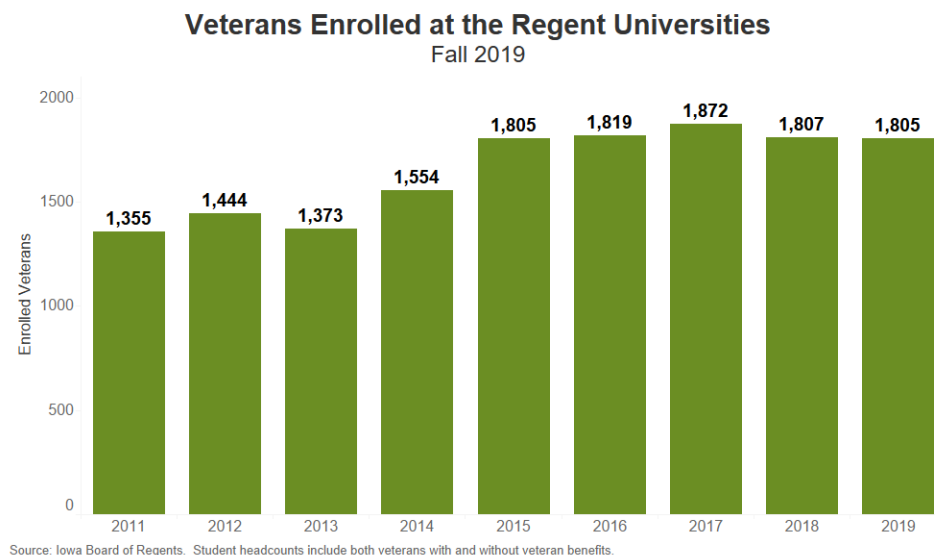
- ### University with the Highest Student Marketshare by County



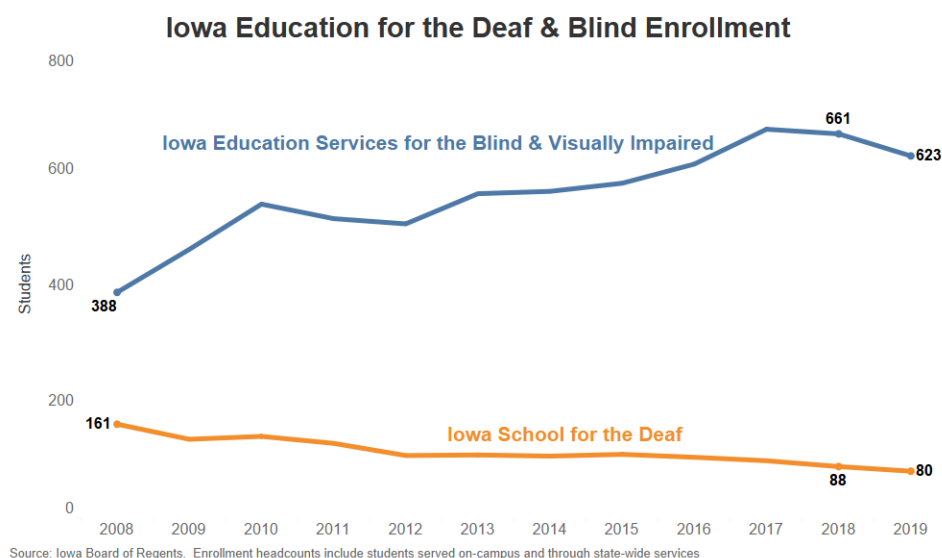
Arts & Sciences 38% 22,544	Business 16% 9,339	Agriculture & Life Sciences 7% 4,169	Education 6% 3,499
	Humanities, Arts & Sciences 5% 2,945	Design 3% 1,742	1%
	Engineering 16% 9,741	Human Sciences 4% 2,639	Behavioral Sciences 3%

Source: Iowa Board of Regents. The ISU School of Education is considered a college for this graphic.

- Veterans: In Fall 2019, the number of veterans who enrolled at the public universities decreased by two students (see “Veterans Enrolled at Regent Universities” below).



Special Schools: From Fall 2018 to Fall 2019, the number of students served by the Iowa Educational Services for the Blind and Visually Impaired (IESBVI) decreased 5.7%. The Iowa School for the Deaf (ISD) saw a 9.1% drop in students served over the last year (see “Iowa Education for the Deaf & Blind Enrollment” below).



## **INSTITUTIONAL HIGHLIGHTS**

### **UNIVERSITY OF IOWA**

- The University of Iowa's fall enrollment is 31,240, which includes 23,482 undergraduate students, 5,900 graduate students, and 1,858 professional students.
- In Fall 2019, the University of Iowa enrolled 4,986 new first-year undergraduate students, which represents a 3.75% increase over fall 2018. The quality of the first-year undergraduate class continues to be strong as evidenced by an average high school GPA of 3.76, and an average ACT score of 25.5.
- Of the first-year undergraduate class, 19.8% (987) identify as a racial/ethnic minority and 21.9% (1,092) are first-generation students.
- 55.7% of the first-year undergraduate class are Iowa residents (2,776). Overall, 59.8% of the University's total enrollment are resident students (18,692).
- The first-year undergraduate class includes students from 94 Iowa counties, 42 states (as well as Puerto Rico; and bases for the U.S. Armed Forces), and 24 countries (including the U.S.).
- International student enrollment for the first-year undergraduate class is 2.4% (120). Total international student enrollment is 2,293 (7.3% of total enrollment), including 1,259 undergraduate students, 997 graduate students, and 37 professional students.
- In summary, this year's first-year class represents a continuing commitment to the University's strategic goals for serving the state of Iowa by encouraging and promoting the enrollment of resident students, while being an attractive option for non-resident and international students. New academic programs attract extremely talented students to the University. The University continues its long-standing commitment to making progress on first-year retention, timely degree completion and the diversity of our student body, through implementation of the 2016-2021 strategic plan, coordinated recruitment efforts, and a variety of student success, academic support, and first-year programs.

## **INSTITUTIONAL HIGHLIGHTS**

### **IOWA STATE UNIVERSITY**

Iowa State University's Fall 2019 enrollment is 33,391. This represents a decrease of around 4.5 percent (1,601 students) over the university's enrollment of 34,992 in fall 2018. Despite the decrease, enrollment remains strong at Iowa State.

Enrollment of Iowa resident undergraduates at Iowa State continues to be strong: 16,865 students, which is nearly 60 percent of the 28,294 undergraduates, are Iowans. Overall, 18,341 Iowans attend ISU, which equals 54.9 percent of the student body. Iowa State's freshman class of 5,597 students includes 3,380 Iowans, which is up slightly from last year's class. Iowa State is proud to remain the top choice for more Iowans than any other school in the world.

The student body represents all 99 Iowa counties, all 50 U.S. states, and 115 countries. Total U. S. multicultural enrollment is 4,870.

A few points of pride this year include:

- Iowa State's incoming class set a record for average high school rank (77.68), average GPA (3.68) and percentage in the top 10 percent of their high school class (28.4 percent)
- The student body is also more diverse than ever before with 15.3% of all undergraduates identifying as multicultural
- More than 41% of all undergraduates participate in two or more high-impact experiences during their time on campus, including 6,176 in learning communities, 440 in first-year Honors program, and 400 in undergraduate research, annually. An additional 1,800 students study abroad each year, and 10,528 compete in intramural sports.

Fall 2019 enrollment by college:

Agriculture and Life Sciences: 4,821

Business: 4,820

Design: 1,905

Engineering: 8,778

Human Sciences: 4,124

Liberal Arts and Sciences: 7,876

Veterinary Medicine: 599 professional, 149 graduate

Interdepartmental Units and Graduate Undeclared: 319

Total Enrollment: 33,391

## **INSTITUTIONAL HIGHLIGHTS**

### **UNIVERSITY OF NORTHERN IOWA**

- The University of Northern Iowa's Fall 2019 enrollment is 10,497, a total that is 715 students fewer than last year.
- 89.5 percent of UNI students are Iowa residents and they represent all 99 Iowa counties. UNI students also hail from 43 other U.S. states.
- Students who identify as part of a racial or ethnic minority group represent 10.6 percent of the student body, or 1,109 students.
- There are 385 international students enrolled at UNI this fall, representing 64 different countries, and including 261 undergraduates and 124 graduates.
- Undergraduates total 8,973 students, and 85.5% of UNI's total enrollment. Undergraduate enrollment is 588 students fewer than last fall.
- The incoming freshman class is comprised of 1,465 students, which includes 1,360 Iowa residents and 96 non-residents (87 domestic non-residents and 9 international).
- The new transfer student cohort totals 727 students. 73% of this group transferred from an Iowa community college, a slightly higher proportion than last year's 71%.
- Graduate students represent 14.5% (1,524) of UNI's total enrollment. Graduate student enrollment is 127 students fewer than last fall.
- The retention rate for last fall's new first-time full-time freshmen was 83.4%, very similar to the retention rate for the previous cohort (83.6%). The most recent comparable rate for our peer institutions is 78.5%, and for our Carnegie peers is 74.6% (IPEDS Data Center).
- The trend of UNI students taking less time to complete their degrees continues with the 2015 entering cohort. The 4-year graduation rate for this group is 44.13%, the highest in institutional history.