

Contact: Rachel Boon

**REQUEST FOR A PROGRAM NAME CHANGE AT THE UNIVERSITY OF NORTHERN IOWA: FROM HEALTH PROMOTION AND EDUCATION TO PUBLIC HEALTH AND EDUCATION IN THE COLLEGE OF EDUCATION**

**Action Requested:** Consider recommending approval of the request by the University of Northern Iowa (UNI) to change the name of the Health Promotion and Education program to Public Health and Education.

**Background:**

Description of program. Health promotion is a public health specialty that trains students how to conduct disease prevention and health education activities in populations, such as towns, states, villages, communities and neighborhoods. Health promotion specialists know how to assess a population, determine the main health issues affecting that community, plan and implement appropriate programs and interventions to address these needs, and evaluate the effectiveness of those strategies.

Health promotion specialists work in a wide variety of settings, including county and state health departments, gyms, corporate wellness sites, hospitals, nonprofit organizations, schools, clinics, community centers, and many other locations.

Proposed name. Public Health and Education program

Reason for proposed change. This name change is recommended by the national accreditation body, Council on Education in Public Health (CEPH) to better align the program name with its content. The program is currently in its four-year accreditation cycle. The name change will align the degree name with the available job market more closely. Public health is the preferred term for this occupational area and Health Promotion is the older, outdated term.

Consistency with accreditation requirements. This will aid in meeting accreditation requirements.

Effect on program configuration. There are no changes to the program configuration.

Effect on students. The change will have no effect current students. Current students can choose to continue with the program name that was in place at the time they declared the major, or they can update to the new name once in place. There are no curricular changes associated with the name change.

Effect on resources. No resources are needed other than eventual updating of program promotional materials.

Date of implementation. Summer 2019

Prior approvals. The Council of Provosts and Board Office reviewed this request and recommend approval.