

Contact: Rachel Boon

REQUEST FOR A PROGRAM NAME CHANGE AT THE UNIVERSITY OF NORTHERN IOWA: FROM GRAPHIC TECHNOLOGIES TO GRAPHIC TECHNOLOGY IN THE COLLEGE OF HUMANITIES, ARTS AND SCIENCE

Action Requested: Consider recommending approval of the request by the University of Northern Iowa (UNI) to change the name of the Graphic Technologies program to Graphic Technology.

Background:

Description of program. Representing one of the fastest growing and largest industries in the nation, the Graphic Technologies program at UNI features hands-on learning in state-of-the-art graphic communication labs. Instruction in diverse areas such as traditional print publishing, digital publishing, and the industry workflows from design conception to product fulfillment; gives students the knowledge to be successful in this rapidly growing field. The graphic technologies program appeals to a variety of individuals including students with interest in creativity, technology and management.

The Graphic Technologies program is in the Department of Technology in the College of Humanities, Arts and Science at UNI.

Proposed name. Graphic Technology program

Reason for proposed change. This grammatical change will align the program name with all other program names within the Department of Technology. In addition, the use of the plural implied to students multiple tracks or emphases which do not exist; therefore, the name change clarifies the nature of the program.

Consistency with accreditation requirements. This change does not impact accreditation.

Effect on program configuration. There are no changes to the program configuration.

Effect on students. The change will have no effect current students. Current students can choose to continue with the program name that was in place at the time they declared the major, or they can update to the new name once in place. There are no curricular changes associated with the name change.

Effect on resources. All future marketing and informational material will be changed when new items are needed. This slight change will not require any major revamping of material.

Date of implementation. Summer 2019

Prior approvals. The Council of Provosts and Board Office reviewed this request and recommend approval.