

Contact: Diana Gonzalez

IOWA PUBLIC RADIO BOARD OF DIRECTORS APPOINTMENT

Actions Requested: Approve the Iowa Public Radio Board of Directors appointment.

Executive Summary. Currently, Iowa Public Radio has 10 board members. The term of appointment for Ms. JoAnn Johnson will expire on September 30, 2016. The IPR Board of Regents requests the appointment of Ms. Vickee Jordan Adams to replace Ms. Johnson.

Board Name	Rationale	Approved by Board of Regents	Last Appointed Representative	End of Term	Proposed Representative	New/Continued Term
Iowa Public Radio Board of Directors	BOR Policy 1.10	9/30/13	JoAnn Johnson	9/30/16	Vickee Jordan Adams	9/30/19
		9/30/13	Mary Kramer	9/30/16	Mary Kramer	9/30/19
		10/1/15	Douglas West	9/30/18	Douglas West	9/30/18
		10/1/15	Steve Firman	9/30/18	Steve Firman	9/30/18
		10/1/15	Robert Downer	9/30/18	Robert Downer	9/30/18
		10/1/15	Zachary Mannheimer	9/30/18	Zachary Mannheimer	9/30/18
		10/1/15	Marsha Ternus	9/30/18	Marsha Ternus	9/30/18
		9/30/13	John McCarroll	Open	John McCarroll	Open
		2/11/16	Jeneane Beck	Open	Jeneane Beck	Open
2/6/14	Scott Ketelsen	Open	Scott Ketelsen	Open		

PROPOSED IPR BOARD MEMBER BIOGRAPHY

Vickee Jordan Adams

Ms. Adams is Vice President, External Communications - Consumer Lending Communications at Wells Fargo and Company. She is responsible for external communications and reputation risk management through proactive media engagement on behalf of Wells Fargo Home Mortgage. The external communications team has the responsibility to write approve and distribute information on behalf of the mortgage organization and in partnership with internal communications, to publish executive communications and build executive advocacy for the Consumer Lending Group. CLG was formed in August of 2011 and combines eight different businesses across the company. The businesses are organized into three main groups including Consumer Credit Solutions, Dealer Services (commercial and consumer auto finance) and Home Lending.



The CLG communications team drives internal and external communications for all business lines within the lending organizations, including: mortgage, home equity, credit card, student lending, personal lines and loans, retail services and auto lending. Through public relations, social media, executive and internal communications, the team helps connect the Wells Fargo and CLG mission with more than 60,000 team members, 22 million customers, thousands of media outlets, and key influencers and stakeholders.

Prior to joining Wells Fargo, Vickee was Senior Vice President and the U.S. Director of Media Communications for Hill & Knowlton. In that role she advised Standard & Poor's, Deloitte, Hewlett-Packard, AIG, Walmart and Johnson & Johnson, the agency's top clients on media messaging and strategy, particularly in high-stakes communications situations including crisis management, investor relations, and national media campaigns.

Vickee formerly worked for Dow Jones & Company, as the Director of Corporate Communications, serving as a spokesperson with media relations responsibility for *The Wall Street Journal*, WSJ.com and Dow Jones Newswires. Before that, Vickee was a Senior Vice President at Ketchum Public Relations and Burson-Marsteller. Vickee has extensive experience in broadcast news, beginning with an internship at WINS 1010 in Manhattan while in high school. After graduating from college, Vickee worked at WAGA-TV in Atlanta, GA, then at the Satellite News Channel from 1982-83 as an associate director/producer. She served on the board of WNYC radio (a public radio station in New York City) from 1997-2010 where she helped to re-structure the enterprise and served on WNYC's executive, program, and development committees.

Her board positions and volunteer activity includes the Central Iowa Diversity Council; Reputation Management Committee for Central Iowa; WNYC Radio; Count Me In For Women's Economic Independence; and Jack and Jill of America.

She is a recognized moderator and panelist appearing formerly at the Deutsche Bank "Women on Wall Street" conference and as a guest lecturer at the NYU School of Continuing and Professional Studies. A University of Pennsylvania graduate, Vickee lives in Des Moines with her husband while their two sons live and work in New York City.