

Contact: Diana Gonzalez

**UPDATE ON PROGRAM OFFERINGS AT THE REGENTS REGIONAL RESOURCE CENTER**

**Action Requested:** Receive the report.

**Executive Summary.** The Board of Directors of the AIB College in Des Moines approved the gifting of the AIB Campus to the University of Iowa on July 1, 2016. The gift agreement will be considered by the Board of Regents Property and Facilities Campus on October 21, 2015 (Agenda Item 3). If approved, the site will be named the Regents Regional Resource Center (RRRC). During 2015-2016, a comprehensive plan of program offerings for the Center will be developed by the three universities and the Board Office. In order for the Regent universities to provide the type of educational programming in the Des Moines metropolitan area that is data driven, the Board authorized the issuance of a Request for Proposal to engage the services of a consultant to conduct a higher education needs assessment in the Des Moines metropolitan area. The consultant's report is expected to be completed by February 2016; the study recommendations will inform the universities regarding new program offerings.

**Background:** For Fall 2016, the University of Iowa proposes to offer four undergraduate programs at the RRRC. The Regent universities currently provide educational programming at the graduate/professional level and limited undergraduate programming in different Des Moines locations. The proposed programs will provide additional undergraduate degree offerings for students who want the convenience of educational opportunities in the Des Moines area. The four proposed programs are the Bachelor of Science Program in Sport and Recreation Management; Bachelor of Arts Program in Enterprise Leadership; Bachelor of Arts Program in Political Science; and Bachelor of Arts Program in Social Work.<sup>1</sup>

**Goals**

- Provide Regent university educational opportunities to Des Moines community members.
- Be responsive to the educational needs of the Des Moines employment community.
- Strive to minimize cost of education to students.
- Maintain the same quality classroom experience in Des Moines as offered on Regent campuses in Iowa City, Ames and Cedar Falls.
- Combine on-line and in-person offerings to achieve the most flexibility for students.
- For each Regent university program offered in Des Moines, provide to students admission to a Regent university from which they seek a degree.
- Establish a national model of educational efficiencies that involves a cooperative approach among the three Regent universities.
- Cross-list courses to support different Regent university programs and to create efficiencies.

The University of Iowa plans to start advertising available general education courses and the available undergraduate majors to first-year and transfer students in January 2016, for expected Fall 2016 enrollment. Prior to that advertising, the University will notify (as appropriate) the Higher Learning Commission and the Iowa Coordinating Council for Post-High School Education (ICCPHSE) of the new Des Moines location for the four programs.

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<sup>1</sup> The Bachelor of Arts Program in Social Work is currently already offered at the Pappajohn Center in Des Moines by the University of Iowa.

The Bachelor of Arts Program in Social Work will offer in-person classes at the RRRC, while the other undergraduate programs will offer classes through a combination of on-line and on-campus (RRRC) courses. All four programs will offer some in-person classes in Des Moines at the Center starting in Fall 2016.

The SUI School of Social Work has been offering its BSW and MSW programs at the Pappajohn Center in downtown Des Moines since Fall 2010. The BSW program is “designed for students who have earned their associate degree, or are transferring with two years of completed undergraduate coursework”<sup>2</sup>. Offering the BSW program at the RRRC will be more convenient for students due to the available parking and location of the RRRC.

The BS in Sport and Recreation Management<sup>3</sup> and the BA in Enterprise Leadership<sup>4</sup>, are two of the fastest growing undergraduate majors on the UI campus. Both majors offer students scheduling flexibility through a combination of on-line and face-to-face courses. The BS in Sport and Recreation Management and the BA in Enterprise Leadership are well-suited for the Des Moines market because of the significant number of student internship opportunities in the greater Des Moines area.

Faculty teaching courses in the BS in Sport and Recreation Management have existing connections with a variety of professional athletic teams in Des Moines (e.g., Iowa Cubs, Iowa Energy, and Iowa Wild), that provide internship opportunities for students in the major. The BA in Enterprise Leadership is built on a partnership between the UI College of Liberal Arts and Science and the Tippie College of Business’ John Pappajohn Entrepreneurial Center. The UI John Pappajohn Entrepreneurial Center employs an associate director for outreach programs who resides in Des Moines, and has developed extensive connections with the Des Moines business community for internships and course-based consulting projects.

The BA in Political Science is currently offered to off-campus students as an on-line program option. Some courses will be offered in a face-to-face format on-campus in Des Moines due to the interest and availability of UI political science faculty to teach in Des Moines. This program provides an availability of internships and jobs in state and local government in the greater Des Moines area – a fact which led to the development of the Department of Political Sciences’ existing Des Moines Internship Program<sup>5</sup>.

#### **Notice of New Des Moines Program Locations – ICCPHSE**

Notice of a new program location (Des Moines) for the BS in Political Science, the BA in Enterprise Leadership, and the BS in Sport and Recreation Management was sent to the Iowa Coordinating Council for Post-High School Education (ICCPHSE) on September 14, 2015. To date, the UI has not received any comments or objections to the new program location in Des Moines for these programs from ICCPHSE members. The ICCPHSE forms submitted by the UI for these three programs are attached.

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<sup>2</sup> (<http://clas.uiowa.edu/socialwork/undergraduate-program/des-moines-ba-program>)

<sup>3</sup> (<http://clas.uiowa.edu/hhp/undergraduate/bs/sport-and-recreation-management>)

<sup>4</sup> (<http://www.iowajpec.org/enterpriseleadership/>)

<sup>5</sup> <http://clas.uiowa.edu/polisci/undergraduate/des-moines-internship-program-dmip>

### **Higher Learning Commission (HLC)**

The University of Iowa is authorized by the HLC to offer programs at the Pappajohn Center in Des Moines, and is part of the HLC's "Notification Program," which allows the UI to open new locations in the United States and internationally by notifying the HLC of new program locations. Once the AIB gift agreement is approved by the Board of Regents, notification of the new Des Moines location for the proposed UI programs will be provided to the HLC. The HLC Institutional Actions Council meets every six weeks to review institutional notifications and confirm HLC approval for offering programs at new locations.

### **Department of Education Title IV Approval**

After HLC approval is gained, notification will also have to be given to the Department of Education to request their authorization to offer federal financial aid to students enrolled in programs at the new Des Moines location.

**Faculty:** Courses will be staffed by adjunct faculty or lecturers hired from the Des Moines area, Regent university faculty who travel to Des Moines to teach, and by "RRRC Faculty Fellows," consisting of recent Ph.D. graduates who are interested in teaching and who would live at the Center in the Fenton Residence Hall or in the Des Moines area. For Fall 2016, UI faculty teaching at the RRRC will be UI faculty who commute from Iowa City and full-time UI lecturers who will deliver courses and coordinate internship opportunities for students in the UI undergraduate programs in Des Moines.

**Facilities:** Program administration and courses will be initially housed in the current AIB Fenton Administration Building. The Fenton Administration Building would have available office space for the UI BSW/MSW program (which would move from the Pappajohn Center and will use six faculty offices and the reception space, as well as office space for support staff (e.g., one IT support staff person, a campus receptionist, a campus administrator/dean, one academic advisor, one career advisor, and facilities staff), the UI Office of Admissions' Des Moines representative (as well as Admissions representatives from ISU and UNI), a bookstore, and faculty office space.

Following the transfer of assets from AIB to the UI (anticipated date of June 30, 2016), UI's Facilities Management unit will maintain all infrastructure, UI's Information Technology Systems unit will operate and maintain all information technology, and UI's Finance and Operations will be responsible for all financial transactions (tuition, financial aid, insurance, etc.).

**Proposed Class Day:** Several of the UI programs that plan on offering face-to-face courses at the RRRC intend to offer their courses as night classes, or in a condensed format (e.g., Friday/Saturday, or eight-week modules). Those programs are also interested in having at least one of the existing AIB classrooms supplied with appropriate technology such that on-campus classes taught in Iowa City can be available in "real time" to students at the RRRC.

Face-to-face courses should be offered during the regular school day to create a campus feel at the RRRC and to make best use of the available classroom space. There are currently nine classrooms in the Fenton Administration Building, one of which may have capacity for a large lecture (60 plus students) course. In order to appeal to students, and to make good daytime use of the existing classrooms, undergraduate classes could be held at the Fenton Administration Building on Monday, Tuesday, Wednesday, and Thursday, from 8:15 AM – 9:30 AM, 9:45 AM – 11:00 AM, and 11:15 AM – 12:30 PM., with evening class periods between the hours of 4:30 PM and 9:30 PM.

**Marketing Plan for New UI Programs in Des Moines**

Once HLC approval is obtained for the new program location in Des Moines, the UI will start marketing the BA in Enterprise Leadership, the BSW in Social Work, the BA in Political Science, and the BS in Sport and Recreation Management to prospective students. Marketing plans are being developed and will include using UI admission representatives to inform high school and DMACC advisors about the programs, and inform Des Moines area high school students at college fairs. In addition, the UI anticipates a limited media campaign using print ads and social media.

IOWA COORDINATING COUNCIL FOR POST-HIGH SCHOOL EDUCATION (ICCPHSE)  
**NOTICE OF INTENT TO OFFER A NEW PROGRAM OR LOCATION**  
Reporting Procedures  
OCTOBER 13, 2010

1. ICCPHSE member institutions who propose new programs (whether on-campus or off-campus) or program locations must submit a completed "Notice of Intent" form on the ICCPHSE member listserv prior to implementing a new program or program location. The form is available at the following link:  
<http://www.regents.iowa.gov/ICCPHSE/IntenttoOfferForm.doc>
2. Blackout dates are observed from December 15 through January 15 and from August 1 through the first Friday AFTER Labor Day.
3. Upon receiving the listserv notice, ICCPHSE institutions will have 20 calendar days to submit comments about the proposed program or location. Comments on a proposed program/location can be of two types: (1) inquiries; and (2) concerns. Inquiries are questions raised for purposes of clarification, whereas concerns are serious reservations or opposition to a proposed program/location. Inquiries and concerns must be communicated to the proposing institution with a copy to the listserv.
4. If no comments are submitted to the listserv within the 20 calendar day period (with the exception of the blackout dates listed above), the proposal will be ratified at the next Iowa Coordinating Council meeting for implementation.
5. If comments are identified, the institution proposing the new program/location must respond on the listserv to all of the comments within 30 calendar days after the comments are posted to the listserv. Blackout dates do not apply.
6. Following receipt of the proposing institution's response to concerns, the institution which submitted the concerns may withdraw them. Such action must be communicated on the listserv.
7. If concerns are not withdrawn, the institution's remaining concerns about the proposed programs or locations will submit its remaining concerns in writing to the ICCPHSE Permanent Secretary:

Diana Gonzalez, Permanent Secretary  
Iowa Coordinating Council for Post-High School Education  
11260 Aurora Avenue  
Urbandale IA 50322-7905

This written notice must be received at least 15 calendar days prior to a Council meeting, at which time the proposal and concerns will be considered. The proposing institution and institutions raising concerns are encouraged to attend that Council meeting.

8. Depending on the Council's action at the meeting, the following may occur:
  - The proposed program/location may be ratified by the Council.
  - The proposing institution and the institution that raised concerns may determine that additional communication would be beneficial.
  - The Council may decide that a resolution is not possible. In such a case, the unresolved concerns will be forwarded to the appropriate governing board of the institution proposing the program/location. The written comments will also be placed on the ICCPHSE listserv and will be shared with the media in the affected areas.
9. Good faith efforts to resolve concerns may include telephone conversations, face-to-face meetings or other approaches to engage in communication.

**IOWA COORDINATING COUNCIL FOR POST-HIGH SCHOOL EDUCATION (ICCPHSE)  
NOTICE OF INTENT TO OFFER A NEW PROGRAM OR LOCATION**

**SUBMIT THIS COMPLETED FORM AS AN E-MAIL ATTACHMENT TO: [iccphe-notice@iastate.edu](mailto:iccphe-notice@iastate.edu)**

1. Name of institution	University of Iowa
2. Address	Iowa City, IA
3. Name of contact person	David Hensley and Helena Dettmer
4. Address	David: John Pappajohn Entrepreneurial Center S160 Pappajohn Business Building Iowa City, IA 52242  Helena: College of Liberal Arts & Sciences 120 Schaeffer Hall Iowa City, IA 52242
5. Phone and fax numbers	David: 319-335-1022 / Helena: 319-335-2633
6. E-mail address	<a href="mailto:david-hensley@uiowa.edu">david-hensley@uiowa.edu</a> ; <a href="mailto:helena-dettmer@uiowa.edu">helena-dettmer@uiowa.edu</a>
7. Date	August 12, 2015
8. Proposed program name	Enterprise Leadership
9. Brief program description	The enterprise leadership major presents a unique blend of skills, theory, and content, encouraging non-business students to apply their knowledge and skills to entrepreneurial ventures, existing businesses or non-profit organizations. The program offers a combination of business and liberal arts approaches and allows students to hone their skills in problem solving, leadership, innovation and creativity, strategic business planning, critical thinking and communications. The program requires a capstone experiential learning experience, and the curriculum incorporates several opportunities to apply educational concepts with Iowa companies.
10. Proposed program location	Des Moines – New Location of an Existing Program
11. Certificate/degree level	B.A.
12. CIP number <sup>6</sup>	52.0213
13. Projected date for implementation of new program or location.	Fall 2016
14. Projected first-year enrollment of new program or location	20
15. Projected fifth-year enrollment of new program or location	40
16. Projected number of graduates by year 5 of new program or location	100

<sup>6</sup> National Center for Educational Statistics (NCES) Classification of Instructional Programs (CIP)  
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<p>17. Describe the state and/or national workforce need and/or demand for graduates of the proposed program currently and in the foreseeable future. Identify source(s) used to estimate need and demand.</p>	<p>Organizations are seeking innovative and creative individuals with strong critical thinking, problem solving, leadership, and communication skills to meet their management and organizational leadership needs now and into the future. Additionally, in order to compete in a global marketplace, firms need entrepreneurial-minded leaders to identify opportunities and implement sustainable strategies to successfully grow their businesses. Beyond the workforce and existing business demands, both the state of Iowa and the nation need a significant increase in new venture creation. Startups provide a significant number of new jobs, deliver exciting innovations to the marketplace, and result in wealth creation. This degree is focused on preparing students to meet the workforce and entrepreneurial/economic development needs of Iowa and beyond, through its unique curriculum and multiple applied learning opportunities.</p> <p>Sources:</p> <p><a href="http://www.forbes.com/sites/susanadams/2014/11/12/the-10-skills-employers-most-want-in-2015-graduates/">http://www.forbes.com/sites/susanadams/2014/11/12/the-10-skills-employers-most-want-in-2015-graduates/</a></p> <p><a href="http://www.icansucceed.org/en/studentsparents/college/finding_a_job/what_employers_look_for/">http://www.icansucceed.org/en/studentsparents/college/finding_a_job/what_employers_look_for/</a></p> <p><a href="http://www.aacu.org/leap/students/employers-top-ten">http://www.aacu.org/leap/students/employers-top-ten</a></p> <p><a href="http://www.usatoday.com/story/money/personalfinance/2015/05/03/cheat-sheet-skills-college-grads-job/26574631/">http://www.usatoday.com/story/money/personalfinance/2015/05/03/cheat-sheet-skills-college-grads-job/26574631/</a></p> <p><a href="http://www.kauffman.org/what-we-do/resources/entrepreneurship-policy-digest/the-importance-of-young-firms-for-economic-growth">http://www.kauffman.org/what-we-do/resources/entrepreneurship-policy-digest/the-importance-of-young-firms-for-economic-growth</a></p> <p><a href="http://www.game-changer.net/2015/05/15/how-entrepreneurship-is-driving-corporate-reinvention/#.VcuBPG9RGP8">http://www.game-changer.net/2015/05/15/how-entrepreneurship-is-driving-corporate-reinvention/#.VcuBPG9RGP8</a></p>
<p>18. List public and private institutions in the state which have similar offerings.</p>	<p>None that we are aware of that combine entrepreneurship, business, leadership and communications curriculum designed for non-business students.</p>
<p>19. List same or similar programs in new location.</p>	<p>None</p>
<p>20. If this program exists elsewhere in the state, describe unique features of this program and/or additional need for this program or new location.</p>	<p>NA</p>
<p>21. Delivery system</p>	<p>a. On-campus _____</p> <p>b. Off-campus <u>  X  </u> (face-to-face)</p> <p>c. Off-campus <u>  X  </u> (on-line) – see comments below</p>

22. Additional comments	We anticipate most, if not all, of the major required courses will be offered live in Des Moines; a few major required courses may be offered in a blended online format. Additional general elective credits will be delivered primarily online.
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**SUBMIT THIS COMPLETED FORM AS AN E-MAIL ATTACHMENT TO: [iccphe-notice@iastate.edu](mailto:iccphe-notice@iastate.edu)**

1. Name of institution	University of Iowa
2. Address	Iowa City, IA
3. Name of contact person	Sara Mitchell, DEO Department of Political Science
4. Address	Schaeffer Hall, University of Iowa
5. Phone and fax numbers	319-335-2471 319-335-3400
6. E-mail address	sara-mitchell@uiowa.edu
7. Date	8/25/15
8. Proposed program name	Political Science
9. Brief program description	B.A. Degree
10. Proposed program location	Des Moines – New Location of an Existing Program
11. Certificate/degree level	B.A.
12. CIP number <sup>7</sup>	45.1001
13. Projected date for implementation of new program or location.	Fall 2016
14. Projected first-year enrollment of new program or location	20
15. Projected fifth-year enrollment of new program or location	75
16. Projected number of graduates by year 5 of new program or location	20
17. Describe the state and/or national workforce need and/or demand for graduates of the proposed program currently and in the foreseeable future. Identify source(s) used to estimate need and demand.	The Department of Political Science at the University of Iowa is a leader in the discipline, in the state of Iowa, and within the university community. The Department has the 18th best graduate program in Political Science among public universities in the country according to the 2013 <i>U.S. News and World Report</i> rankings. The Department's faculty members include distinguished scholars in several primary fields of Political Science: American Politics, International Relations, Comparative Politics, and Political Methodology and we are known for our strengths in conflict, identity, and methodology. Our courses provide students with strong quantitative and analytical skills for analyzing and processing data and our classes help students develop their writing skills through papers and group projects. The Department promotes student success by providing opportunities for research with faculty members, internships, alumni taught courses, and survey research experience through our Hawkeye Poll. Our alumni advisory board members help to raise funds for internships, they teach short classes on campus, and they run career workshops for our students.

<sup>7</sup> National Center for Educational Statistics (NCES) Classification of Instructional Programs (CIP)  
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	Providing students in Des Moines with access to our online B.A. degree in Political Science with several courses offered in-person in Des Moines will allow for students who are unable to live in Iowa City to take full advantage of our quality degree program. Graduates of our program have pursued successful careers in many areas related to government and business opportunities that thrive in the Des Moines area. Des Moines, as Iowa's largest metro area and the center of state government, is an excellent market for the B.A. degree.
18. List public and private institutions in the state which have similar offerings.	Other programs offering B.A. degrees in Political Science: Iowa State University, University of Northern Iowa, Saint Ambrose University, Buena Vista University, Luther College, Morningside College, Simpson College, Wartburg College, Grinnell College, Central College, Loras College, Coe College, Cornell College, Drake University, Grand View University
19. List same or similar programs in new location.	Drake University, Grand View University
20. If this program exists elsewhere in the state, describe unique features of this program and/or additional need for this program or new location.	The online delivery of the B.A. degree for much of this program makes it unique, as the University of Iowa Department of Political Science is the only school in the state with an online B.A. degree in Political Science. In addition, with over 20 faculty members, the University of Iowa political science department is the largest in the state, giving students access to exceptional faculty members in a variety of specialties.
21. Delivery system	a. On-campus _____ b. Off-campus ___x___ (face-to-face) c. Off-campus ___x___ (on-line)
22. Additional comments	

**IOWA COORDINATING COUNCIL FOR POST-HIGH SCHOOL EDUCATION (ICCPHSE)  
NOTICE OF INTENT TO OFFER A NEW PROGRAM OR LOCATION**

**SUBMIT THIS COMPLETED FORM AS AN E-MAIL ATTACHMENT TO: [iccpkse-notice@iastate.edu](mailto:iccpkse-notice@iastate.edu)**

1. Name of institution	University of Iowa
2. Address	Iowa City, Iowa 52242
3. Name of contact person	Kelly Cole, Professor
4. Address	HHP, 102A FH
5. Phone and fax numbers	Phone, 319-335-9491; Fax, 319-335-6669
6. E-mail address	kelly-cole@uiowa.edu
7. Date	August 6, 2015
8. Proposed program name	Sport and Recreation Management
9. Brief program description	The academic objective of the Sport and Recreation Management program is to prepare students for careers in the public and private sector including high schools, college athletics, college campus recreation, professional sports, amateur sports organizations, military sport and recreation programs, and city recreation programs. The core curriculum courses focus on the contemporary nature of sport and recreation enterprises, and students gain an understanding of business principles such as finance, sales, marketing and promotion, risk management, and administration.
10. Proposed program location	Des Moines – New Location of an Existing Program
11. Certificate/degree level	B.S.
12. CIP number <sup>8</sup>	31.0504
13. Projected date for implementation of new program or location.	Fall 2016
14. Projected first-year enrollment of new program or location	15 to 30 Students
15. Projected fifth-year enrollment of new program or location	75 to 100 Students
16. Projected number of graduates by year 5 of new program or location	125 to 150
17. Describe the state and/or national workforce need and/or demand for graduates of the proposed program currently and in the foreseeable future. Identify source(s) used to estimate need and demand.	Plunkett Research estimated the total size of the sport and recreation industry in 2014 as more than \$485 billion. Diverse employment opportunities in the production and management of sport and recreation products and services emerged in response to industry growth. These career opportunities exist in the public, private, and commercial sport and recreation industry. Academic programs offering bachelor degrees in sport and recreation have grown nationally and in Iowa. The University of Iowa implemented the Sport and Recreation Management degree in 2011. By Summer 2015, there were more than 500 undergraduate sport and recreation management majors. Many of these students are from Eastern Iowa.

<sup>8</sup> National Center for Educational Statistics (NCES) Classification of Instructional Programs (CIP)  
[http://www.nces.gov/ipeds/data/ipeds\\_datacenter/ipeds\\_datacenter.asp](http://www.nces.gov/ipeds/data/ipeds_datacenter/ipeds_datacenter.asp)  
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<p>18. List public and private institutions in the state which have similar offerings.</p>	<p>The North American Society for Sport Management (NASSM) identifies the following Iowa academic institutions offering sports management degrees: University of Iowa, Buena Vista University, Clarke University, Grand View University, Ashford University, St. Ambrose University, Simpson College, Upper Iowa University, Graceland University, and the University of Dubuque. Three institutions not identified by NASSM are Iowa Wesleyan College, Wartburg College, and William Penn University.</p>
<p>19. List same or similar programs in new location.</p>	<p>Simpson College , William Penn University, Grand View University</p>
<p>20. If this program exists elsewhere in the state, describe unique features of this program and/or additional need for this program or new location.</p>	<p>The University of Iowa is the only Regents institution offering a bachelor degree in sport management and recreation management. UNI offers a more narrowed degree in youth recreation. AIB offered a sports management degree in Des Moines with 150 to 200 majors but closed the major in Spring 2015. Students in sports management need to meet competencies set by the NASSM, and recreation management students need to meet competencies set by the National Recreation and Park Association. The University of Iowa Sport and Recreation Management (SRM) program has faculty with the unique levels of expertise to meet all of these competencies and to respond to the ever-changing landscape in the sport and recreation industry. Students on the Des Moines campus will be fully integrated into the Iowa City SRM program. Courses can be offered in Des Moines, and through distance education.</p>
<p>21. Delivery system</p>	<p>d. On-campus _____ e. Off-campus ___x___ (face-to-face) f. Off-campus ___x___ (on-line)</p>
<p>22. Additional comments</p>	<p>The University of Iowa SRM program offers certificates in event management, entrepreneurship, and non-profit organizations. Plans include a certificate for interscholastic athletic directors by Fall 2016. The SRM was the first college to offer ticket management certification using the Ultimate Toolkit. Ultimate Toolkit is the official training program used by the NFL, NBA and Big Top Baseball. The SRM is in the process of partnering with Teamwork Organization to become the official online training program for Ultimate Toolkit. Students participate on interdisciplinary teams for sports business practicums with the Chicago Blackhawks, San Diego Padres, John Deer Classic, Iowa Ambassadors (UI Athletics) and Iowa Speedway. These practicums are also being developed for Iowa Energy (Des Moines NBA-D League), Iowa's Senior PGA Champions event, Wisconsin Big Top and many other organizations. The SRM sport business practicums have received tremendous national exposure leading many major sports organizations to request similar access to Iowa students. The SRM has a Field Experience Office that serves as a clearinghouse for internships and employment. Field trips are made to regional metropolitan areas in Fall session and Spring session. Field trips provide students opportunities to meet with sport and recreation management leaders. Des Moines campus students will be included in all of these opportunities.</p>