

Contact: Andrea Anania

PROPOSED 2015-2016 COMMON AND UNIVERSITY / PROGRAM SPECIFIC FEES

Actions Requested:

- ▶ Consider the proposed changes to common and university/program specific fees for the 2015-2016 academic year. These proposed changes are highlighted in blue in the spreadsheets on pages 2-5; justifications may be found on pages 6-14; and
- ▶ Authorize the Executive Director to file the notice of intent to amend Iowa Administrative Rules §681-1.7 for the University of Northern Iowa to increase application fees for Graduate/Professional Students as shown below:
 - ◆ Graduate/Professional Domestic Student \$50 to \$60
 - ◆ Graduate/Professional International Student \$70 to \$75

Executive Summary: Separate from tuition and mandatory fees, students may pay one or more fees as presented in this memorandum for the direct costs associated with using additional miscellaneous services. These fees are based on students' programs, interests, or needs and are applied only if students use them.

All proposed changes for the 2015-2016 academic year include justifications, which may be found on pages 6-14 in this memorandum. Glossaries of all fees may be found on line with Agenda Item 10 at <http://www.regents.iowa.gov/Meetings/DocketMemos/10Memos/October2014/>.

Final Board approval is required prior to implementation of the fee changes. In addition, the Administrative Rules Committee must approve UNI's proposed change to its application fees since these fees are specified in the Iowa Administrative Code. If authorized as requested above, the Executive Director will prepare and file the notice to begin that process.

Board action on these fees is scheduled for the December meeting. Adoption of these fees are subject to revision at a later date if cost recovery is different than the original estimate.

Background:

Regent Policy Manual §8.04: (1) requires that the Board review and approve all new institutional or college-wide fees over \$1 per semester and all departmental fees over \$10 per semester; and (2) encourages the three universities to work together to establish common titles and amounts for fees. Some differences in fee titles and amounts may remain because of the unique nature of some programs and services at each institution.

Iowa Code §262.9(19) requires the Board to take action no sooner than 30 days after notification of the proposed fee changes to presiding officers of each student government organization at each affected institution. Written notification of the proposed fee changes will be sent to the student government president at each of the universities.

Iowa Administrative Code §681-1.7 requires that application fees be modified through the Iowa Administrative Rules process. The Board Office prepares and files the proper filings with the Administrative Rules Committee.

Common Fees	SUI			ISU			UNI		
	Actual 2014-2015	Proposed 2015-2016	% Change	Actual 2014-2015	Proposed 2015-2016	% Change	Actual 2014-2015	Proposed 2015-2016	% Change
Application Fees (non-refundable)									
Undergraduate Domestic Student and Non-Degree Student	\$40	\$40	0.0%	\$40	\$40	0.0%	\$40	\$40	0.0%
Undergraduate International Student	\$85	\$85	0.0%	\$50	\$50	0.0%	\$50	\$50	0.0%
Graduate/Professional Domestic Student	\$60	\$60	0.0%	\$60	\$60	0.0%	\$60	\$60	0.0%
Graduate/Professional International Student	\$100	\$100	0.0%	\$100	\$100	0.0%	\$70	\$75	7.1%
PharmD Student	\$100	\$100	0.0%	--	--	--	--	--	--
Re-Entry Fee	\$20	\$20	0.0%	--	--	--	\$20	\$20	0.0%
Veterinary Medicine Student	--	--	--	\$75	\$75	0.0%	--	--	--
Applied Music Fees									
Group Sessions (4 or more, per credit hour)	--	--	--	--	--	--	--	\$53	\$53
Instrument Rental (per instrument)	--	--	--	--	--	--	\$39	\$39	0.0%
Private Lessons	\$100 to \$290	\$100 to \$290	--	\$100 to \$290	\$100 to \$290	--	\$100 to \$290	\$100 to \$290	--
Billing Fees									
Additional Statement	--	--	--	\$8	\$8	0.0%	--	--	--
Deferred (payment over three to five months)	\$20	\$20	0.0%	\$20	\$20	0.0%	\$20	\$20	0.0%
Installment Payment Plan (payment over twelve months)	--	--	--	\$50	\$50	0.0%	--	--	--
Continuing Education (per credit hour)¹									
Undergraduate	\$280	\$285	1.8%	\$278	\$283	1.8%	\$278	\$283	1.8%
Graduate	\$460	\$468	1.7%	\$444	\$452	1.8%	\$441	\$448	1.7%
Departmental Exam for Credit Fee (per exam)	\$100	\$100	0.0%	\$100	\$100	0.0%	\$100	\$100	0.0%
Developmental Course Fees	--	--	--	\$160-\$530	\$160-\$530	0.0%	\$160-\$530	\$160-\$540 ¹	1.8%
Diploma Replacement Fee	\$25	\$25	0.0%	\$25	\$25	0.0%	\$25	\$25	0.0%
Employer Reimbursement Deferred Billing Fee	\$35	\$35	0.0%	\$35	\$35	0.0%	\$35	\$35	0.0%
Fax Fee (for sending official documents)	\$7	\$7	0.0%	\$7	\$7	0.0%	\$7	\$7	0.0%
Graduate College Fees									
Copyright Fees - Doctoral Dissertation and Master's Thesis (optional)	--	--	--	\$55	\$55	0.0%	\$65	ELIMINATE	ELIMINATE
Publication Fees - Open Access (optional)	--	--	--	\$95	\$95	0.0%	--	--	--
Publication Fees - Doctoral Dissertation	--	--	--	--	--	--	\$65	\$65	0.0%
Thesis Fees - Master's Thesis Publication Fee	\$10	\$10	0.0%	--	--	--	--	--	--
Thesis Fees - PhD, Doctorate of Musical Arts (DMA)	\$155	\$155	0.0%	--	--	--	--	--	--
Thesis Fees - Masters/Doctorate	\$145	\$145	0.0%	\$145	\$145	0.0%	\$25	\$25	0.0%
Graduation and Degree Application Fee	\$75	\$75	0.0%	\$75	\$75	0.0%	\$70	\$75	7.1%
Late Fee for Applying After Deadline (For ISU & UNI, applies to Graduate Students only)	\$20	\$20	0.0%	\$20	\$20	0.0%	\$50	\$50	0.0%

Common Fees are continued on the following page.

Common Fees	SUI			ISU			UNI		
	Actual 2014-2015	Proposed 2015-2016	% Change	Actual 2014-2015	Proposed 2015-2016	% Change	Actual 2014-2015	Proposed 2015-2016	% Change
ID Card Replacement Fee	\$25	\$25	0.0%	\$25	\$25	0.0%	\$25	\$25	0.0%
Lareside Lab (per credit hour) (5 weeks)¹									
Undergraduate	\$280	\$285	1.8%	\$278	\$283	1.8%	\$278	\$283	1.8%
Graduate	\$460	\$468	1.7%	\$444	\$452	1.8%	\$441	\$448	1.7%
Late Payment of Fees and Charges	\$25	\$25	0.0%	up to 1% of amount past	up to 1% of amount past	Will Vary	up to 1% of amount past	up to 1% of amount past	Will Vary
New Student Programs/Matriculation Fees	\$250	\$250	0.0%	\$195	\$195	0.0%	\$225	\$240	6.7%
International Student Orientation (additional program)	\$120	\$120	0.0%	\$120	\$120	0.0%	\$105	\$120	14.3%
Refund Schedule Fees									
Before the First Day of Class	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%
First Week	90.0%	90.0%	0.0%	90.0%	90.0%	0.0%	90.0%	90.0%	0.0%
Second Week	75.0%	75.0%	0.0%	75.0%	75.0%	0.0%	75.0%	75.0%	0.0%
Third Week	50.0%	50.0%	0.0%	50.0%	50.0%	0.0%	50.0%	50.0%	0.0%
Fourth Week	25.0%	25.0%	0.0%	25.0%	25.0%	0.0%	25.0%	25.0%	0.0%
After Fourth Week	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Reduced Load (reduction of hours) -- First Two Weeks (after second week 0.0%)	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%	100.0%	100.0%	0.0%
Registration Fees									
Drop/Add/Change (Day 6 of classes and later)	\$12	\$12	0.0%	\$12	\$12	0.0%	\$12	\$12	0.0%
Doctoral Post Comprehensive or Prelim / Masters Final	\$70	\$70	0.0%	\$70	\$70	0.0%	\$70	\$70	0.0%
Graduate Continuing Scholar	--	--	--	--	--	--	\$50	\$50	0.0%
Late -- Undergraduate	--	--	--	\$20	\$20	0.0%	--	--	--
Late -- Day 1 - 5 ²	\$30	\$30	0.0%	\$30	\$30	0.0%	\$30	\$30	0.0%
Late -- Day 6 - 10 ²	\$60	\$60	0.0%	\$60	\$60	0.0%	\$60	\$60	0.0%
Late -- Day 11 onward ²	\$100	\$100	0.0%	\$100	\$100	0.0%	\$100	\$100	0.0%
Reissue Check Fee / Returned Check/Debit Fee	\$30	\$30	0.0%	\$30	\$30	0.0%	\$30	\$30	0.0%
Transcript Fees									
First and Additional Copies	\$16	\$16	0.0%	\$16	\$16	0.0%	\$16	\$16	0.0%
Special Handling Charge (early transcript; partial transcript)	\$5	\$5	0.0%	\$5	\$5	0.0%	--	--	--

1. To be increased at the rate of the general tuition increase. (rounding may occur)
2. SUI and UNI do not distinguish between undergraduate and graduate.

University / Program Specific Fees	SUI			ISU			UNI		
	Actual 2014-2015	Proposed 2015-2016	% Change	Actual 2014-2015	Proposed 2015-2016	% Change	Actual 2014-2015	Proposed 2015-2016	% Change
Admission / Tuition Deposit Fees									
DDS	\$500	\$500	0.0%						
DPT (Physical Therapy)	\$300	\$300	0.0%						
JD - first deposit April 1	\$250	\$250	0.0%						
JD - second deposit June 1	\$150	\$150	0.0%						
MBA	\$300	\$300	0.0%						
MD	\$50	\$50	0.0%						
PharmD	\$250	\$250	0.0%						
Physician Assistant (Carver College of Medicine)	\$400	\$400	0.0%						
Radiation Sciences (Carver College of Medicine)	--	\$400	NEW						
Nuclear Medicine Technology (Carver College of Medicine)	--	\$400	NEW						
Background Check Fee - Students/Patient Care	\$50	\$50	0.0%						
CLEP Score Report Fee	\$5	\$5	0.0%						
Tippie College of Business									
Executive MBA Program (entering fall 2014--> 2-year total)	\$55,000	\$55,000	0.0%						
Executive MBA Program (entering fall 2015--> 2-year total)	\$55,000	\$62,000	12.7%						
Extension Courses (per credit hour)									
MBA for Professionals & Managers Program	\$600	\$665	10.8%						
Graduate Certificate - Business Analytics	\$600	\$665	10.8%						
Master of Science - Business Analytics	--	\$665	NEW						
CIMBA (Consortium Institute for Mgmt. & Business Analysis)¹									
Undergraduate	\$280	\$285	1.8%						
Graduate	\$460	\$468	1.7%						
College of Dentistry									
American Student Dental Association Dues	\$75	\$75	0.0%						
Certificate Programs (per year)									
Endodontics Certificate - International Students with no US DDS ¹	\$49,468	\$50,334	1.8%						
Endodontics Certificate - All Other Students ¹	\$19,314	\$19,652	1.8%						
Operative Dentistry Certificate ¹	\$11,300	\$11,498	1.8%						
Orthodontics Certificate ¹	\$12,490	\$12,709	1.8%						
Periodontics Certificate - International Students with no US DDS (non-US or Canadian DDS degree) ¹	\$10,312	\$20,493	98.7%						
Periodontics Certificate - US/Canadian DDS Students (resident or non-resident) ¹	\$1,120	\$2,640	135.7%						
Prosthodontics Certificate - International Students with no US DDS ¹	\$12,628	\$12,849	1.8%						
All Other Certificate Programs ¹	\$1,120	\$1,140	1.8%						
Instrument Management System Fee									
Class of 2015 -- First Year	\$7,900	\$7,900	0.0%						
Class of 2015 -- Second Year	\$5,200	\$5,200	0.0%						
Class of 2015 -- Third Year	\$3,900	\$3,900	0.0%						
Class of 2015 -- Fourth Year	\$1,325	\$1,325	0.0%						
Graduate Student	\$3,075	\$3,075	0.0%						
Laboratory Supplies Fee (1st and 2nd year)	\$1,900	\$1,900	0.0%						
Professional Liability Insurance (4th year)	\$30	\$30	0.0%						
College of Education									
Education - e-Portfolio (per selected course)	\$30	\$30	0.0%						
UI REACH Program									
Acceptance Fee (\$300 of this amount will be credited toward the two-year program fee)	\$450	\$450	0.0%						
Processing Fee	\$40	\$40	0.0%						
Two-Year Program Fee (entering fall 2014 and 2015) - Resident	\$28,166	\$28,166	0.0%						
Two-Year Program Fee (entering fall 2014 and 2015) - Non-Resident	\$62,676	\$62,676	0.0%						
Third-Year Option (entering fall 2013, 2014, and 2015) - Resident	\$14,083	\$14,083	0.0%						
Third-Year Option (entering fall 2013, 2014, and 2015) - Non-Resident	\$31,338	\$31,338	0.0%						
College of Liberal Arts and Sciences									
Applied Dance (per enrollment)	--	\$20	NEW						
Carver College of Medicine									
Extension Courses: Medical Physiology Online (per credit hour) ¹	\$1,373	\$1,397	1.7%						
Professional Liability Insurance (2nd, 3rd and 4th year MD students)	\$130	\$130	0.0%						
Radiation Sciences Clinical Assessment Fee	--	\$120	NEW						

University / Program Specific Fees are continued on the following page.

University / Program Specific Fees	SUI			ISU			UNI		
	Actual 2014-2015	Proposed 2015-2016	% Change	Actual 2014-2015	Proposed 2015-2016	% Change	Actual 2014-2015	Proposed 2015-2016	% Change
College of Nursing									
Nurse Practitioner Lab Fee	\$100	\$100	0.0%						
Student Professional Liability Insurance Fee	\$15	\$15	0.0%						
National Student Nurse Association Dues	\$70	\$70	0.0%						
College of Public Health									
Dual Degree Fee for MPH/DVM Students and MPH Students in Combined SUI Degree Program	\$1,000	\$1,000	0.0%						
EMHA (Executive Master of Health Administration) 2-year program fee		\$55,000	NEW						
Extension Courses (off campus only) (per credit hour) ¹									
Undergraduate	\$359	\$365	1.7%						
Graduate and Other Public Health MS and Ph.D.	\$543	\$552	1.8%						
Master of Health Administration	\$786	\$800	1.8%						
Master of Public Health	\$777	\$791	1.8%						
Hospital Certificate Technology Programs (per year)¹	\$1,120	\$1,140	1.8%						
International Students and Scholars									
English Proficiency Examination	\$30	\$30	0.0%						
Fall and Spring Semesters	\$70	\$70	0.0%						
Summer Session	\$35	\$35	0.0%						
Study Abroad Fees									
Administrative Fee	\$400	\$400	0.0%						
Administrative Fee for Non University of Iowa Student	\$600	\$600	0.0%						
Participation Fee	\$50	\$50	0.0%						
Zero Credit Internship Fee	\$50	\$50	0.0%						
Account Review Fee (per credit hour)				\$10	\$10	0.0%			
Key/Access Card Replacement Fee				\$25	\$25	0.0%			
Registration Fees - Graduate Students - Required Enrollment Fee¹				\$887	\$903	1.8%			
Senior Fee (optional)				\$3	\$3	0.0%			
Sponsored International Student Fee				5% of fees	5% of fees	0.0%			
Study Abroad Fees									
Administrative Fee				\$105	\$105	0.0%			
Program Fees - Fall and Spring Semesters				\$600	\$600	0.0%			
Program Fees - Summer Session				\$350	\$350	0.0%			
Veterinary Medicine									
Career-Services-Fees-(one-time)				\$15	ELIMINATE	ELIMINATE			
Advance Payment				\$500	\$500	0.0%			
Mobile Computing Fee				\$2,550	\$2,550	0.0%			
Continuing Education (per credit hour)¹									
MBA Program (Domestic)				\$579	\$569	1.8%	\$579	\$569	1.8%
International Courses				\$432-971	\$432-988	1.8%	\$432-971	\$432-988	1.8%
Cooperative Education Placement Fee				\$15	\$15	0.0%	\$15	\$15	0.0%
Guided Independent Study (per credit hour)¹				\$218	\$222	1.8%	\$218	\$222	1.8%
Immunization Record Late Fee				\$30	\$30	0.0%	\$30	\$30	0.0%
Open Credit (per project)¹				\$566	\$566	1.8%	\$566	\$566	1.8%
Perkins Loan Fees									
Collection Letter				\$10	\$10	0.0%	\$10	\$10	0.0%
Credit Bureau File Fee				\$3	\$3	0.0%	\$3	\$3	0.0%
Late Payment				10% of pymt	10% of pymt	0.0%	10% of pymt	10% of pymt	0.0%
Study Abroad Fees									
Administrative Fee				\$65	\$75	15.4%	\$65	\$75	15.4%
Program Fees - Academic Year				\$500	\$500	0.0%	\$500	\$500	0.0%
One Program Fees - Semester				\$375	\$375	0.0%	\$375	\$375	0.0%
Program Fees - Summer-Session Short Term				\$160	\$175	9.4%	\$160	\$175	9.4%
Program Fees - Non-UNI Sponsored Program Participants				\$200	\$300	50.0%	\$200	\$300	50.0%

1. To be increased at the rate of the general tuition increase. (rounding may occur)

JUSTIFICATIONS – COMMON FEES

UNIVERSITY OF IOWA

Continuing Education (per credit hour)

- ◆ Undergraduate \$280 to \$285
- ◆ Graduate \$460 to \$468

Rationale: To be increased at the rate of the general tuition increase.

Lakeside Lab (per credit hour) (5 weeks)

- ◆ Undergraduate \$280 to \$285
- ◆ Graduate \$460 to \$468

Rationale: To be increased at the rate of the general tuition increase.

IOWA STATE UNIVERSITY

Continuing Education (per credit hour)

- ◆ Undergraduate \$278 to \$283
- ◆ Graduate \$444 to \$452

Rationale: To be increased at the rate of the general tuition increase.

Lakeside Lab (per credit hour) (5 weeks)

- ◆ Undergraduate \$278 to \$283
- ◆ Graduate \$444 to \$452

Rationale: To be increased at the rate of the general tuition increase.

UNIVERSITY OF NORTHERN IOWA

Application Fees (non-refundable)

- ◆ Graduate/Professional Domestic Student \$50 to \$60
- ◆ Graduate/Professional International Student \$70 to \$75

Rationale: To cover the increased costs of processing applications.

Continuing Education (per credit hour)

- ◆ Undergraduate \$278 to \$283
- ◆ Graduate \$441 to \$448

Rationale: To be increased at the rate of the general tuition increase.

Developmental Course Fees \$160-\$530 to \$160-\$540

Rationale: To be increased at the rate of the general tuition increase.

Graduate College Fees

- ◆ ~~Copyright Fees – Doctoral Dissertation and Master’s Thesis (optional)~~ ELIMINATE

Rationale: This external service is no longer supported by the Graduate College.

Graduation and Degree Application Fee \$70 to \$75

- ◆ *Rationale:* To help cover increased costs for salaries and fringe benefits for those employees partially paid from this revenue source. The increase brings this fee in line with amounts charged by ISU and SUI.

Lakeside Lab (per credit hour) (5 weeks)

- ◆ Undergraduate \$278 to \$283
- ◆ Graduate \$441 to \$448

Rationale: To be increased at the rate of the general tuition increase.

New Student Programs/Matriculation Fees \$225 to \$240

Rationale: To support: (1) expansion of extended orientation and transition/early move-in programming for new freshmen and transfer students; (2) costs for the online sexual assault prevention program, which was previously grant funded; (3) increased costs of ALEKS math placement testing; (4) increased wages and benefits for staff; and (5) initiatives for new transfer students.

- ◆ Undergraduate International Student Orientation (additional program) \$105 to \$120

Rationale: To: (1) support the increased costs of programming, personnel and activities; and (2) align the fee with the amount charged by ISU and SUJ.

JUSTIFICATIONS – UNIVERSITY / PROGRAM SPECIFIC FEES

UNIVERSITY OF IOWA

Admission / Tuition Deposit Fees

- ◆ Radiation Sciences (Carver College of Medicine) \$400 – NEW
- ◆ Nuclear Medicine Technology (Carver College of Medicine) \$400 – NEW

Rationale: To discourage students from accepting positions in multiple programs and deciding at the last minute which program they might actually attend. Last minute cancellations make it difficult for these programs to admit and enroll alternate students.

This non-refundable fee will be assessed when a student accepts one of the limited positions within the programs. The fee will help ensure that students who accept positions in these highly competitive programs do indeed enroll. Once a student actually enrolls, the fee will be credited toward the student's tuition expense.

This fee is based upon the admission / tuition deposit fee approved by the Board of Regents for the Carver College of Medicine Physician Assistant program.

Tippie College of Business

- ◆ Executive MBA Program (entering fall 2015 → 2-year total) \$55,000 to \$62,000

Rationale: To help cover the increased costs related to: (1) faculty and staff resources, including additional staff to generate and support the student base; and (2) enhanced technology.

The Executive MBA Program (EMBA) is a high-service level program. Tuition covers all course materials; two residency week experiences with costs for simulation, meals and lodging; and a global immersion experience in China.

The University’s Tippie College of Business has historically offered the Executive MBA (EMBA) in three locations across the state: Des Moines, Cedar Rapids, and Iowa City. The University has identified potential opportunities to expand the program’s geographic reach by utilizing enhanced technology across all sites.

A shared-use, branded facility is under development for the MBA for Professionals and Managers Program in the Quad Cities, which will provide the opportunity to operate the EMBA and/or the dual-degree MS Engineering / MBA program there. The installation of video presence technology may allow the program to offer “virtual” sites in locations such as Council Bluffs and Sioux City where it is currently infeasible to locate program sites due to travel distances for faculty.

The requested increase would bring the total cost of the program to \$62,000. This is highly competitive when compared with other peer institutions. Program costs range from \$77,500 at the University of Wisconsin to \$99,500 at the University of Texas-Austin to over \$140,000 at the University of Michigan. This proposed increase is the first since the 2012-2013 academic year.

The program contributes to economic development in the state as these students immediately apply the principles and practices learned in class in their organizations. According to the latest Economist magazine MBA rankings, the Tippie EMBA is ranked #1 in the state of Iowa, #29 in the US, and #60 in the world.

Tippie College of Business

- ♦ Extension Courses (per credit hour)
- ♦ MBA for Professionals and Managers Program \$600 to \$665

Rationale: To help cover the increased costs related to: (1) faculty and staff resources, including additional staff to generate and support the student base; and (2) enhanced technology.

The University of Iowa Tippie College of Business offers the MBA for Professionals and Managers Program (MBA-PM) in three locations across the state: Quad Cities, Des Moines, and Cedar Rapids. The combined student population is nearly 800 annually with approximately 3,500 course enrollments per academic year. This level of involvement with primarily Iowa working adults generates significant positive impact for the University.

The MBA-PM Program currently leases a facility in Cedar Rapids that contains appropriate learning technology for on-site delivery of courses. The Des Moines site is located in SUI-controlled space at the Pappajohn Center. The Quad Cities site is currently using facilities at another institution where classroom and technology facilities are not up to standards desired by the Tippie College. SUI has identified opportunities to expand elective offerings but must have a facility in the Quad Cities on par with other locations and enhanced technology across all three sites.

A shared-use, branded facility is under development for the Quad Cities which will address quality and presence issues. This development will improve recognition of SUI in the eastern part of the state, allow the University to offer a broader range of electives, extend its reach through virtual classroom development in other eastern Iowa locations, and enhance technology across all three sites.

The installation of video presence technology will allow the program to offer a richer menu of electives by connecting multiple sites simultaneously to serve smaller local clusters of students. There also appears to be an opportunity for “virtual” sites in locations such as Dubuque, Council Bluffs, and Sioux City where it is currently infeasible to locate program sites due to travel distances for faculty.

The requested increase would bring the total cost of the program (45 credits) to \$29,925. This is relatively competitive when compared to regional providers, though the quality and ranking of Tippie is higher than that of the regional providers. SUI’s program will still be a significantly lower cost program as compared to peer programs. Differences range from \$7,000 to \$82,000 with Nebraska being the only lower-priced peer program. This proposed increase is the first since the summer of 2009.

Increased enrollment in MBA programs will enhance economic development through training better management talent in the state. According to the latest U.S. News MBA rankings, the Tippie MBA-PM Program is ranked #1 in the state of Iowa and #31 in the United States.

Tippie College of Business

- ◆ Extension Courses (per credit hour)
 - ◆ Graduate Certificate – Business Analytics \$600 to \$665
 - ◆ Master of Science – Business Analytics \$665 – NEW

Rationale: To help the Tippie College of Business with launching new Graduate Certificate (GC) and Master of Science (MS) programs in Business Analytics (BA). The GC is a part-time 15 credit-hour program that is starting in the current 2014-2015 academic year. The MS is a proposed 30 credit-hour part-time program that is scheduled to start in the 2015-2016 academic year.

These programs are designed as “sister” programs to the Tippie College’s part-time evening MBA for Professionals and Managers (MBA-PM) Program currently offered in Cedar Rapids, Des Moines, and the Quad Cities. Initially, they will be offered in Cedar Rapids and expand to the other sites as demand and teaching capacity permit.

Some courses in the GC and MS BA programs already exist as MBA-PM courses, and new courses that are being developed will also be available as electives for qualified MBA-PM students. It is anticipated that some MBA-PM students will add the GC in BA to their course of study and some students who obtain the GC may choose to extend their studies to obtain the MS degree.

Because of the close relationship between the BA and MBA-PM programs, it is important that tuition be the same. The GC program in Business Analytics is being launched this year with a tuition of \$600/credit-hour, equal to the current MBA-PM tuition. The proposed tuition increase request accompanies a request to increase the MBA-PM tuition to \$665 per credit-hour.

Justification for the increase in the MBA-PM tuition applies equally to the new BA programs. In particular, the Tippie College’s new site in Davenport will be essential to extend the BA programs to the Quad Cities. The video technology that will be installed in all three sites will also facilitate offering BA courses at the other sites (Quad Cities and Des Moines) by allowing for a combination of on-site and remote course delivery. The video technology will be particularly important to extend the BA program to Des Moines and the Quad Cities since enrollments may initially be low in some of the upper-level courses.

The only program in BA currently offered by a local school is an MBA in BA at Loras College. The content of the Loras program is similar to that of the GC program and is substantially less than that of the proposed MS program. Tuition for the Loras MBA in BA is \$795 per credit hour for the 36-credit hour program (\$28,620 total.)

Several peer schools have recently launched MS programs in BA, including: (1) the Carlson School of Management - University of Minnesota; (2) the Carey School of Business - Arizona State University; and (3) the Kelley School of Business - Indiana University.

The MS BA program at Carlson is a 45 credit-hour program with a total tuition cost of \$39,825 for residents and \$54,900 for non-residents. The Carey School program is a 30 credit-hour program with a total tuition cost of \$31,300 for residents, \$46,700 for non-residents, or \$43,000 for an online-only version (resident or non-resident.) The Kelley School MS BA program is a 30 credit-hour, full on-line program with a total tuition cost of \$36,000. Total tuition cost for the Tippie College MS in BA program at the proposed rate of \$665 per credit-hour will be \$19,950.

The new GC and MS programs in BA address a significant and growing need for Iowa businesses to develop expertise in managing and interpreting the large amounts of data that are now readily available for business decision making. These programs leverage existing faculty expertise at the Tippie College as well as infrastructure that has already been developed to support the College’s successful evening MBA-PM program. The new BA programs will provide highly relevant educational opportunities for working Iowa professionals and will, at the same time, increase the competitiveness of Iowa industry.

Tippie College of Business

- ♦ Extension Courses (per credit hour)
 - ♦ CIMBA (Consortium Institute for Mgmt & Business Analysis) (per credit hour)
 - ♦ Undergraduate \$280 to \$285
 - ♦ Graduate \$460 to \$468

Rationale: To be increased at the rate of the general tuition increase.

College of Dentistry

- ♦ Certificate Programs (per year)
 - ♦ Endodontics Certificate – International Students with no DDS \$49,468 to \$50,334
 - ♦ Endodontics Certificate – All Other Students \$19,314 to \$19,652
 - ♦ Operative Dentistry Certificate \$11,300 to \$11,498
 - ♦ Orthodontics Certificate \$12,490 to \$12,709
 - ♦ Periodontics Certificate – International Students ~~with no US DDS~~
(non US or Canadian DDS degree) \$10,312 to \$20,493
 - ♦ Periodontics Certificate – US/Canadian DDS students (resident or non-resident) \$1,120 to \$2,640
 - ♦ Prosthodontics Certificate – International Students with no US DDS \$12,628 to \$12,849
 - ♦ All Other Certificate Programs \$1,120 to \$1,140

Rationale: To help cover: (1) faculty and staff salaries which are not currently supported by institutional funds; (2) program enhancements such as costs of resident presentations and attendance at regional and national meetings; and (3) equipment enhancements for the clinical and research program.

As the state’s only dental school, SUI’s College of Dentistry educates and trains the majority of the dentists and specialists in the state. With respect to the department of Periodontics, the College is nationally and internationally renowned for its faculty and excellence in patient care, teaching, research, and leadership.

The Advanced Education Program in Periodontics provides a solid didactic and clinical foundation in periodontics. Major strengths are the excellent balance of didactic curriculum and clinical experiences. The didactic curriculum includes in-depth scientific literature reviews in periodontal diagnosis and therapy, including dental implant therapy, as well as well as interdisciplinary seminars and classes with the other dental specialties. Diverse and challenging clinical experiences and a vital faculty support development of an integrated approach to patient care based on scientific evidence and clinical experience and establish a strong foundation for a career as a periodontist. To attract and retain top faculty to continue this strong didactic and clinical program, a competitive compensation package is essential. Currently dental faculty salaries are one-third to one-half of that in the private sector.

Advanced education and training in dental specialties is extremely expensive to provide. The fees charged for advanced periodontics certificates vary greatly among dental colleges across the nation. Among Big Ten Colleges of Dentistry, the annual cost ranges from a low of \$7,300 at Nebraska to over \$38,000 at the University of Maryland. Private universities charge as much as \$80,000 for an advanced periodontics certificate (University of Pennsylvania.) The proposed increases in the Periodontics Certificate fee is an effort to better match price with cost.

Increases in the Periodontics Certificates include the general tuition increase plus a \$10,000 surcharge for International Students and a \$1,500 surcharge for US/Canadian Students. It is anticipated these surcharges would impact one international student and five to six domestic students in any one year.

Regarding the International Students surcharge, international students require additional time and support from faculty and staff to achieve their potential in scholarly and clinical endeavors. This requires additional mentoring and assistance from faculty and staff outside of class, in clinic, and in the laboratory setting.

College of Liberal Arts and Sciences

- ◆ Applied Dance (per enrollment)\$20 – NEW
Rationale: To purchase specialized dance studio supplies, equipment, maintenance of the specialized equipment and the costs of musicians who accompany in applied dance classes. The fee would be charged to all applied dance classes.

Essential to applied dance classes are audio and video playback equipment, video monitors and carts, studio speakers, instructional video cameras, tripods, media supplies, cables and electronic accessories. Additionally, Pilates reformers (benches), stretch mats, physio-balls, balance boards, yoga mats, and other exercise equipment are required in these courses. First aid equipment and injury prevention supplies are also necessary.

Carver College of Medicine

- ◆ Extension Courses: Medical Physiology Online (per credit hour) \$1,373 to \$1,397
Rationale: To be increased at the rate of the general tuition increase.

Carver College of Medicine

- ◆ Professional Liability Insurance (2nd, 3rd and 4th year MD students) \$130 – no change
Rationale: To provide medical liability insurance for second-year Carver College of Medicine (CCOM) students.

CCOM medical students interact with patients during their training and are specifically required by the applicable out-of-state health facility to have medical liability insurance during their out-of-state rotations. These students also see patients at UIHC and other in-state locations. The state of Iowa insures employees working at state institutions such as UIHC, however students are not considered employees in this setting; thus, the need for liability coverage for medical students.

The SUI Office of Risk Management assisted the CCOM and received price quotes for coverage and selected *Professional Solutions*, a company that provides coverage for other SUI student programs (e.g. Dentistry, Education, Physicians Assistants, and Physical Therapy.)

Last year the Board approved this fee for third and fourth year medical students. Under the new CCOM curriculum, second year students will begin rotations in January 2016 and will therefore need this coverage as well.

- ◆ Radiation Sciences Clinical Assessment Fee\$120 – NEW
Rationale: To fund student enrollment in a web-based clinical performance evaluation and time tracking program. This annual fee would be used to pay for this service that is provided by a third-party vendor using their proprietary software.

Once enrolled, students and faculty will have a number of tools available to them that increase efficiency of the clinical performance evaluation process as well as increase the ease and consistency in which these processes are carried out. Some key features of the program are:

- ▶ Time Tracking – Students are able to track their clinical hours in real-time; teachers and administrators track and validate those hours to ensure curriculum requirements of the rotation are being met.
- ▶ Evaluations – Electronic performance evaluations and assessment forms are generated and administered for students, educators, site rotations, and courses.
- ▶ Scheduling – A scheduling tool can be used to generate clinical rotation schedules and keep track of students’ attendance and progression through required clinical rotations.
- ▶ Clinical journaling – Students log their clinical experiences online or via mobile device; teachers review and evaluate student journal entries and provide feedback/mentoring.

College of Public Health

- ◆ Executive Master of Health Administration – 2-year program fee\$55,000 – NEW
Rationale: To cover expenses for the Executive Master of Health Administration (EMHA) program which was approved by the Board in November 2013.

An all-inclusive \$55,000 fee is being proposed which will cover tuition, books, supplies, laptop computer, computer software, parking, meals, lodging, and participation in professional development activities. The fees will also cover: (1) EMHA Director [serves as advisor and mentor/coach for the students, recruits students via networking with healthcare organizations in Iowa, and serves as overall point of contact for the program]; (2) administrative services coordinator; (3) faculty compensation; (4) instructional technology; (5) materials and supplies; (6) teaching and learning development; and (7) marketing. The proposed fee is for both in-state and out-of-state students.

The EMHA requires 45 hours of course credit and is typically achieved in two years. Courses are taught one at a time by experienced faculty on campus and supplemented by online resources. The teaching approach is case- and team-focused, with three courses in the spring and fall semesters and one course during both summer sessions.

As the nation’s health care delivery systems continue to undergo fundamental changes, the need and demand for administrators who are proficient in basic business and health care administrative skills is growing. Additional expertise is needed in population health, public policy, data analytics, and inter-professional teams in order to achieve individual success and viable healthcare organizations. An important source of new students is managers and clinicians already in practices.

For many of these individuals, the financial inability to leave employment in order to start a traditional full-time, onsite MHA program left them no alternative but to attend – often sporadically – local health administration educational offerings. In response, and after surveying its alumni base, SUI’s Department of Health Management and Policy (College of Public Health) developed a proposal for the EMHA program approved in November of 2013.

The EMHA program is offered in a format that accommodates working students’ necessary commitments to employment while pursuing a graduate degree in health administration. The mission of the EMHA program is to provide working professionals with advanced knowledge and skills in the administration of health care organizations, emphasizing the leadership of inter-professional teams.

The EMHA program will support the College of Public Health and The University of Iowa in achieving the strategic initiatives set forth in *Renewing the Iowa Promise, The Strategic Plan for The University of Iowa, 2010-2016*. The following strategic initiatives are directly supported: (1) access and enrollment growth/graduate and professional student success; and (2) public outreach and civic engagement.

College of Public Health

- ◆ Extension Courses (off campus only) (per credit hour)
 - ◆ Undergraduate \$359 to \$365
 - ◆ Graduate and Other Public Health MS and Ph.D. \$543 to \$552
 - ◆ Master of Health Administration \$786 to \$800
 - ◆ Master of Public Health \$777 to \$791

Rationale: To be increased at the rate of the general tuition increase.

- Hospital Certificate Technology Programs** (per year) \$1,120 to \$1,140

Rationale: To be increased at the rate of the general tuition increase.

IOWA STATE UNIVERSITY

Registration Fees - Graduate Students - Required Enrollment Fee \$887 to \$903

Rationale: To be increased at the rate of the general tuition increase.

~~Veterinary Medicine – Career Services Fees (one-time)~~ ELIMINATE

Rationale: The Career Services Fee currently funds the Veterinary Medicine Job Board. The University-funded CyHire is a more desirable option for providing career services to the Vet Med Students.

UNIVERSITY OF NORTHERN IOWA

Continuing Education (per credit hour)

◆ MBA Program (Domestic) \$579 to \$589

◆ International Courses \$432-\$971 to \$432-\$988

Rationale: To be increased at the rate of the general tuition increase.

Guided Independent Study (per credit hour) \$218 to \$222

Rationale: To be increased at the rate of the general tuition increase.

Open Credit (per project) \$556 to \$566

Rationale: To be increased at the rate of the general tuition increase.

Study Abroad Fees

◆ Administrative Fee \$65 to \$75

Rationale: To support operating budget and personnel expenses and other administrative costs.

◆ Program Fees - Academic Year \$500 (no change)

◆ One Program Fees - Semester \$375 (no change)

◆ Program Fees - Summer Session Short Term \$160 to \$175

Rationale: To help offset increases in short-term travel expenses and currency exchanges.

◆ Program Fees - Non-UNI Sponsored Program Participants \$200 to \$300

Rationale: To help offset additional costs associated with administering student participation in non-partner programs.