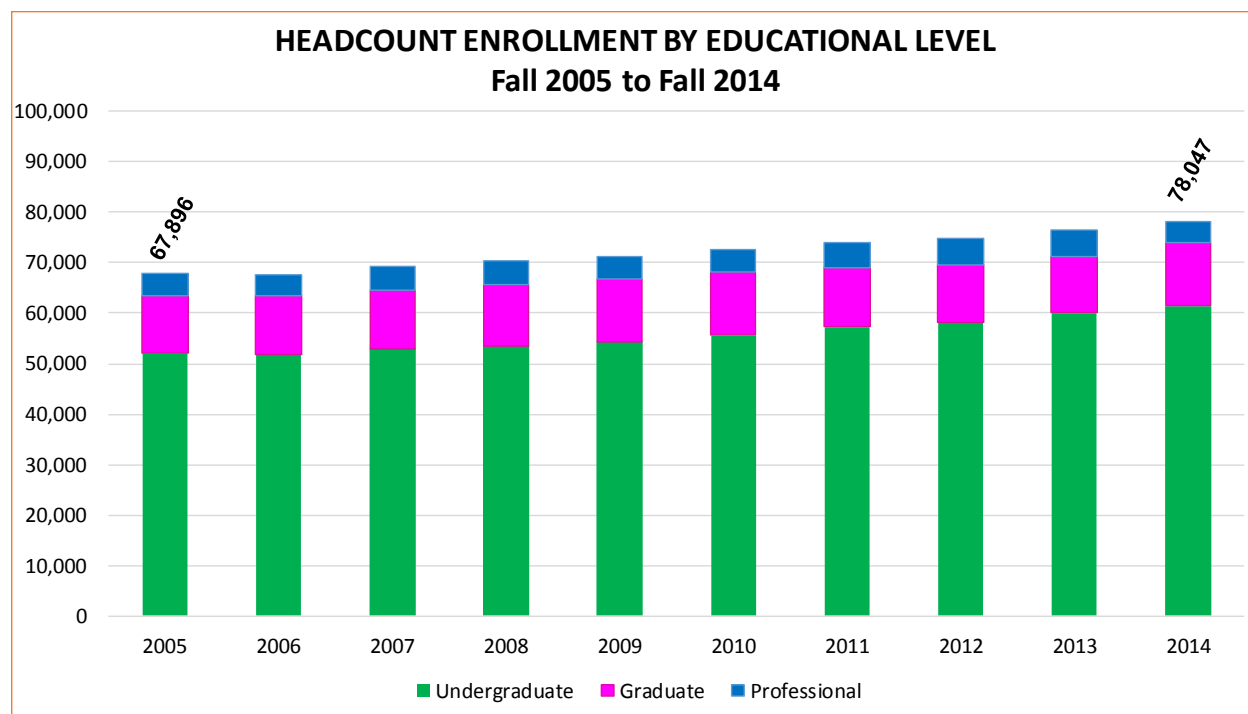


Contact: Diana Gonzalez

FALL 2014 ENROLLMENT REPORT

Action Requested: Receive the Fall 2014 enrollment report.

Executive Summary: During Fall 2014, Iowa's public universities enrolled 1,582 more students than were enrolled during the prior year. The Fall 2014 headcount enrollment is 78,047 students compared to 76,465 students during the prior year, representing a 2.1% increase and an all-time high. The Fall 2014 Enrollment Report addresses the Board's Strategic Plan priority to provide "access, affordability, and student success."



Highlights of Enrollment Report:

- ◆ **Headcount Enrollment.** The Fall 2014 enrollment at SUI is 31,387, an increase of 322 students (+1.0%) from the prior year; at ISU, it is 34,732, an increase of 1,491 students (+4.5%) from the prior year; and at UNI, it is 11,928, a decrease of 231 students (-1.9%) from the prior year.
- ◆ **FTE Enrollment.** Full-time equivalent enrollments result from converting the total number of credit hours to an equivalent number of full-time students. The total number of credit hours of undergraduates is divided by 15.0; the total number of credit hours of graduate students is divided by 9.0; the total number of credit hours of professional students is divided by 15.
 - ☑ The full-time equivalent (FTE) enrollment at the public universities decreased by 1,148 (-1.6%) from 72,131 in Fall 2013 to 70,983 in Fall 2014. This change resulted largely from a recalibration associated with the performance-based funding metrics.

- ☑ The index of FTE to headcount enrollment for Fall 2014 was 0.91 in Fall 2014 which was a decrease from 0.94 in the prior year. The FTE ratios ranged from 0.86 at UNI, 0.88 at SUI, and 0.95 at ISU.
 - ☑ Part-time students, most of whom are graduate or professional students, make up less than 15% of the total enrollment.

- ◇ Residence. Approximately 61% of all students enrolled at the public universities are residents of Iowa. The number of resident students increased by 191 students (+0.4%) from 47,608 in Fall 2013 to 47,799 in Fall 2014. This is the second year of an increase after three years of decreases in the total number of resident students.
 - ☑ Approximately 65% of all undergraduate students at the public universities are residents of Iowa. The number of resident undergraduate students increased by 238 students (+0.6%) from 39,432 in Fall 2013 to 39,670 in Fall 2014.

- ◇ Enrollment by college and program. At the University of Iowa, the largest enrollments are in the College of Liberal Arts and Sciences (52.6%) and the College of Business (10.5%). At Iowa State University, the largest enrollments are in the College of Engineering (25.3%) and the College of Liberal Arts and Sciences (23.4%). At the University of Northern Iowa, the largest enrollments are in the College of Humanities, Arts, and Sciences (32.2%) and the College of Education (23.3%).
 - ☑ At SUI, the programs with the largest undergraduate enrollment are Psychology (1,061), Human Physiology (771), and Communication Studies (727). There are 435 students formally admitted into a teacher preparation program which is a decrease of 64 students (-12.8%) from the prior year.
 - ☑ At ISU, the programs with the largest undergraduate enrollment are Mechanical Engineering (1,914), Kinesiology and Health (1,205), and Animal Science (922). There are 719 students formally admitted into a teacher preparation program which is an increase of 119 students (+19.8%) from the prior year.
 - ☑ At UNI, the programs with the largest undergraduate enrollment are Elementary Education and Teaching (1,174), Business Administration and Management (610), and General Studies (499). There are 2,461 students formally admitted into a teacher preparation program which is a decrease of 80 students (-3.1%) from the prior year.

- ◇ Diversity¹. The number of racial/ethnic minority students at the public universities increased by 1,017 students (+11.5%) from 8,880 in Fall 2013 to 9,897 in Fall 2014. This is the largest number of racial/ethnic minority students ever at the public universities and represents 12.7% of the total Fall 2014 enrollment.
 - ☑ Approximately 58% of the racial/ethnic minority students at the public universities are Iowa residents. The number of resident racial/ethnic minority students increased by 670 students (+13.2%) from 5,080 in Fall 2013 to 5,750 in Fall 2014.
 - ☑ The number of undergraduate racial/ethnic minority students at the public universities increased by 634 students (+8.8%) from 7,212 in Fall 2013 to 7,846 in Fall 2014. The number of resident undergraduate racial/ethnic minority students at the public universities increased by 272 students (+6.3%) from 4,314 in Fall 2013 to 4,586 in Fall 2014.

¹ Does not include international students.

- The number of new freshmen racial/ethnic minority students at the public universities increased by 185 (+10.9%) from 1,692 in Fall 2013 to 1,877 in Fall 2014. The number of resident new freshmen racial/ethnic minority students at the public universities increased by 99 students (+11.6%) from 851 in Fall 2013 to 950 in Fall 2014.
- ◇ New Freshmen. The number of new freshmen at the public universities increased by 233 students (+1.9%) from 12,271 in Fall 2013 to 12,504 in Fall 2014.
 - There were 48,000 new freshman applicants to the public universities for Fall 2014 which represents an increase of 4,722 (+10.9%) from Fall 2013. Of the total number of applicants, 39,417 (82.1%) were admitted, which represents an increase of 3,687 (+10.3%) from the prior year. Of the total number admitted, 12,504 (31.7%) enrolled as new freshmen at the public universities in Fall 2014.
 - The mean ACT scores for entering freshmen at the public universities in Fall 2014 ranged from 22.7 to 25.3 compared to the national mean of 21.0 and the state mean of 22.0.
 - ◆ In Fall 2014, the state mean decreased from 22.1 in the prior year to 22.0 while the national mean increased from 20.9 in Fall 2013 to 21.0 in Fall 2014. At ISU and SUI, the mean ACT score increased from the prior year by 0.1 point each. At UNI, the ACT mean decreased from 22.8 in Fall 2013 to 22.7 in Fall 2014.
 - The entering class of 2014 was the sixth cohort of new, direct from high school students who were admitted under the Regent Admission Index Board of Regents admission policy. Of the total number of new freshmen who enrolled,² only 750 (6.0%) students had an RAI <245.³
- ◇ Undergraduates. The number of undergraduates at the public universities increased by 1,376 students (+2.3%) from 60,013 in Fall 2013 to 61,389 in Fall 2014.
- ◇ Graduate-Master's Students. The number of graduate-Master's students at the public universities increased by 78 students (+1.3%) from 6,122 in Fall 2013 to 6,200 in Fall 2014.
- ◇ Graduate-Doctoral Students. The number of graduate-doctoral students at the public universities decreased by 51 students (-1.0%) from 4,980 in Fall 2013 to 4,929 in Fall 2014.
- ◇ Professional Students. The number of students in professional programs at the University of Iowa and Iowa State University decreased by 17 students (-0.7%) from 2,421 in Fall 2013 to 2,404 in Fall 2014. The decrease is due in large part to a readjustment of the number of students who were counted as professional students. For instance, MBA students at the University of Iowa were formerly counted as professional students but are now classified as graduate-master's students.
- ◇ International Students. The number of international students at the public universities increased by 551 students (+6.8%) from 8,064 in Fall 2013 to 8,615 in Fall 2014. The majority of international students (86.9%) were from Asia (Attachment D).

² Excludes international students or students without an RAI. Iowa State University and the University of Northern Iowa impute an RAI for those students without high school rank while the University of Iowa does not impute an RAI.

³ A Regent Admission Index (RAI) greater than or equal to 245, in addition to completion of the required core subjects, qualifies an Iowa resident for automatic admission to any Iowa public university.

- ◇ Students with Disabilities. The number of self-identified students with disabilities at the public universities increased by 456 students (+26.6%) from 1,716 in Fall 2013 to 2,172 in Fall 2014. The three public universities provide a variety of services and accommodations to students with disabilities, including extended deadlines; special housing arrangements; and course materials and exams in electronic format.
- ◇ Transfer Students. The number of transfer students at the public universities decreased by 109 students (-2.6%) from 4,145 in Fall 2013 to 4,036 in Fall 2014. All three universities had decreases from the prior year, 17 (-1.5%), 82 (-4.0%), and 10 (-1.0%), respectively.
 - ☑ Approximately 63% (2,541) of all transfer students at the public universities in Fall 2014 were from Iowa public community colleges.
 - ☑ In Fall 2013, there were 94,234 students enrolled in Iowa community colleges which represents a decrease of 6.3% from the prior year; approximately 66% (61,866) were enrolled in college parallel (transfer) programs at the community colleges.⁴
 - ☑ During FY 2013, 4,457 Iowa community college students received an associate of arts award; and 4,406 Iowa community college students received an associate of science award.⁴
- ◇ Enrollment by Gender. The number of women enrolled at the public universities decreased by 415 (-1.1%) from 38,652 in Fall 2013 to 38,237 in Fall 2014. The number of men enrolled at the public universities increased by 1,997 (+5.3%) from 37,813 in Fall 2013 to 39,810 in Fall 2014.
- ◇ Graduates. During the 2013-14 academic year, there were 16,367 graduates who earned 16,738 degrees at the public universities. The number of graduates increased by 491 (+3.1%) and the number of degrees increased by 493 (+3.1%) from the prior year.
- ◇ Veterans. In Fall 2014, the number of students at the public universities receiving V.A. benefits decreased by 164 students (-11.8%) from 1,388 in Fall 2013 to 1,224 in Fall 2014. The number of veterans attending the public universities who were not receiving V.A. benefits was 330 in Fall 2014.
- ◇ STEM Enrollment. The enrollment of students in STEM-related programs at the public universities increased by 1,210 students (+3.8%) between Fall 2013 and Fall 2014 from 32,098 to 33,308.
- ◇ STEM Graduates. The number of graduates from STEM-related programs at the public universities increased by 254 students (+4.3%) between Fall 2012 and Fall 2013 from 5,966 to 6,220.

⁴ Source: Condition of Iowa Community Colleges 2013.

◇ Special Schools. The special schools provide statewide services⁵ to students who are identified by their local school district and for whom Individualized Education Programs are developed. This number can fluctuate from year to year.

☑ In Fall 2014, the total number of students served on-campus by the Iowa School for the Deaf was 106, which is a decrease of two (-1.9%) students from the prior year. There were 93 Iowa resident students and 13 non-resident students served on-campus. The number of Iowa resident students decreased by three (-3.1%) while the number of non-resident students served on campus increased by one (+8.3%) from the prior year. There were no students served off-campus by the School in Fall 2014 or in the prior year.

☑ In Fall 2014, there was no on-campus enrollment at the Vinton campus. The Iowa Educational Services for Blind and Visually Impaired (IESBVI) served 562 statewide students in Fall 2014, which is an increase of four students (+0.7%) from the prior year.

◇ Enrollment Projections.

☑ Enrollment at the public universities is projected to increase by 6,545 students (+8.4%) from 78,047 students in Fall 2014 to 84,592 in Fall 2024.

☑ SUI and ISU under projected their next year's enrollments for Fall 2014 while UNI over projected its next year's enrollment for Fall 2014.

☑ The special schools did not project on- or off-campus enrollments because the services they provide are determined by the number of students identified by the local school districts and for whom IEPs are developed.

◇ Trends/Changes.

☑ This is the eighth consecutive enrollment increase for ISU and in the combined enrollment at the public universities during the past eight years. SUI and ISU experienced enrollment increases while UNI experienced an enrollment decrease in Fall 2014. This is the fourth year that SUI's enrollment surpassed 31,000 and the third for ISU. ISU experienced an all-time high enrollment in Fall 2014.

☑ During the past ten years, there has been a 3.0% decrease in the number of resident students at the public universities with a high of 50,654 in Fall 2003.

☑ During the past ten years, there has been an increase of 3,058 students (+32.4%) in the number of new freshmen. In Fall 2014, the combined new freshman enrollment at the public universities increased by 233 students (+1.9%) from 12,271 in Fall 2013 to 12,504 in Fall 2014; this is the second year of new freshman enrollments greater than 12,000. SUI and UNI both had increases in the number of new freshmen in Fall 2014 (+4.6% and +4.4%, respectively).

☑ This is the eighth consecutive year of an enrollment increase in the number of undergraduates at the public universities. In Fall 2014, there was an increase of 1,376 students (+2.3%) from the prior year. During the past 10 years, there has been an increase of 8,680 undergraduate students (+16.5%) from 52,709 in Fall 2004 to 61,389 in Fall 2014.

⁵ Off-campus students may receive more than one type of direct services.

- ☑ This is the 17th consecutive year of an enrollment increase in the number of self-identified racial/ethnic minority students at the public universities, resulting in an all-time high enrollment (9,897) of racial/ethnic minority students. The proportion of racial/ethnic minority students at the Regent universities increased from 8.0% in Fall 2004 to 12.9% in Fall 2014.
 - ◆ SUI and ISU had increases every year in each of the last 10 years; UNI had increases in seven of the last 10 years in the number of racial/ethnic minority students.
- ☑ The number of degrees awarded at the public universities has increased each year during the past five years. The number of degrees in 2013-2014 is the highest number (16,738) during the past 18 years. The number of graduates (16,368) in Fall 2014 had an increase (+3.1%) from the prior year.
- ☑ Between 2007-2008 and 2011-2012, the number of public high school graduates fluctuated from a high of 34,573 in 2007-2008 to a low of 33,231 in 2011-2012.
 - ◆ In 2011-2012, there were 33,231 public high school graduates, which represents a decrease of 622 (-1.8%) from the prior year.
 - ◆ In 2014-2015, the number of 12th graders in Iowa public high schools is expected to decrease by 298 (-0.8%) students from the prior year.⁷
 - ◆ The number of 12th graders in Iowa public high schools is projected to increase by 338 students (+0.9%) between 2013-2014 and 2017-2018; however, a 1.1% decrease is expected between 2013-14 and 2015-16 with a slight increase (+2.1%) during the following two years.
 - ◆ Approximately 27% of the graduating class of 2013 indicated that they intended to pursue postsecondary education at a public four-year college.
- ☑ In 2014, approximately 69% of the high school graduates (22,931)⁶ took the ACT. Of those who took the ACT, 18,842 (82.2%) had a score of 18 or greater; 13,829 (60.3%) had a score of 21 or better. There were 3,120 (13.6%) racial/ethnic minority students who took the ACT.
- ☑ In 2014, there were 7,357 new freshmen at the Regent universities who were Iowa residents which was an increase of 115 students (+1.6%) from the prior year. This represents approximately 21.9% of the total number of public high school graduates in Iowa during that time.⁷
- ☑ In 2013, there were 4,122 public high school graduates who were racial/ethnic minorities; 3,048 (73.9%) took the ACT.⁸
- ☑ In Fall 2014, there were 950 new freshmen at the public universities who were Iowa residents and racial/ethnic minorities, which represents 23.0% of the public high school graduates who were racial/ethnic minorities and 31.2% of the ACT test takers who were racial/ethnic minorities. The number of new freshmen at the public universities who were Iowa residents and racial/ethnic minorities in Fall 2014 increased by 99 (+11.6%) students from the prior year.

⁶ Source: Projections of high school graduates by the Western Interstate Commission for Higher Education.

⁷ Condition of Education Report 2013.

⁸ Source: ACT Profile Report – Iowa, Graduating Class of 2014.

- ☑ The enrollment of undergraduates in STEM-related programs at the public universities increased by 1,432 (+5.9%) from 24,409 in Fall 2013 to 25,841 in Fall 2014. The enrollment of graduate students in STEM-related programs decreased by 233 (-4.1%) from 5,686 in Fall 2013 to 5,453 in Fall 2014. The enrollment of professional students in STEM-related programs increased by 11 students (+0.5%) from 2,003 in Fall 2013 to 2,014 in Fall 2014.
 - ◆ The number of women in STEM-related programs decreased by 1,626 (-10.8%) from 15,082 in Fall 2013 to 13,456 in Fall 2014.

- ◆ The data tables prepared for the Fall 2014 Enrollment Report are available on the Board of Regents website.

- ◆ Fall 2014 enrollment highlights provided by the institutions are available on pages 8-10.

INSTITUTIONAL HIGHLIGHTS

UNIVERSITY OF IOWA

- ☑ In Fall 2014, the University of Iowa enrolled 4,666 new first-year undergraduate students, the largest first-year undergraduate enrollment in the University's history. Forty-seven percent (or 2,197 students) of the first-year class are Iowa residents.
- ☑ The total enrollment of 31,387 is an increase (by 322 students) over last year's enrollment of 31,065. This enrollment among other categories includes 22,354 undergraduate, 5,804 graduate, 1,417 post-doctoral, and 1,812 professional students.
- ☑ The quality of the first-year undergraduate class continues to be strong as evidenced by a mean ACT composite score of 25.3, a slight increase over 2013.
- ☑ Students who identify themselves as racial minority represent 19% of the incoming first-year undergraduate class. Among undergraduate students, 51% are women.
- ☑ The University continues to be a welcoming place for veterans, with over 500 veterans taking courses this fall. The University was named a "Military Friendly" school by G.I. Jobs for the fifth straight year.
- ☑ All qualified Iowa applicants were admitted; resident students made up 54% of undergraduate students and 54% of all students on campus.
- ☑ The University granted 7,129 total degrees in 2013-2014, an increase over 2012-2013 (7,053), reflecting the University's ongoing commitment to timely degree completion.
- ☑ In summary, this year's first-year class represents a continuing commitment to the University's strategic goals for serving the state of Iowa by encouraging and promoting the enrollment of resident students, while being an attractive option for non-resident and international students. The University continues its long-standing commitment to making progress on its goals for timely degree completion and the diversity of our student body.

IOWA STATE UNIVERSITY

Fall 2014 marks the sixth year of record enrollment and the eighth consecutive year of growth at Iowa State University.

- Iowa State's fall 2014 total enrollment of 34,732 is the largest in school history, an increase of 4.3% percent (1,491 students) over the previous record of 33,241 in fall 2013.
- The student body represents every Iowa county, all 50 states, and 106 countries.
- Iowa State University has record undergraduate enrollment of 28,893, an increase of 1,234 students from fall 2013. Sixty four percent of Iowa State's 28,893 undergraduates are Iowans. Fall 2014 marks the highest resident undergraduate enrollment ever at Iowa State – 18,478. This fall's resident undergraduate enrollment tops the previous record of 18,009 set in 2013, which is 469 more in-state undergrads than enrolled at Iowa State last fall.
- Iowa State has record Iowa resident enrollment of 20,260 – an increase of 410 students or a 2.1% increase over fall 2013.
- For the past eight years, Iowa State has met or exceeded the 8.5 percent minority enrollment goal set by the Iowa Board of Regents. U.S. multicultural enrollment is 4,065 (11.7 percent of total enrollment), a new record and an increase over last fall's 3,252 students. Iowa State welcomed a record number of U.S. multicultural new freshmen this fall – 802, which is up from last year's record of 782. Iowa State's total international student enrollment of 3,980 is also a record and represents an increase of 183 students from fall 2013.
- More than one in five Iowa State students is either a U.S. multicultural student or an international student. Total U.S. multicultural and international enrollment is 8,045, or 23.16 percent of the student body. (The previous record set in fall 2013 was 7,486, or 22.52 percent of the student body.)
- This year, Iowa State has attracted its second largest freshman class ever – 6,041 – a decrease of less than 1% from last year. Each year Iowa State enrolls more Iowa high school graduates as new freshmen than any other four-year school. New resident freshmen enrollment is 3,509, the second largest number of new resident freshmen enrolled on record, down from 3,540 last year. This fall Iowa State welcomed a record number of nonresident new freshmen at 2,240, up from last year's record of 2,188, and 292, up from the 2010 record of 283. The qualifications of our incoming students remain high as demonstrated by consistent mean ACT scores, high school GPA and class rank.
- New transfer student enrollment is 1,960, the second highest on record and down from last year's record of 2,042 students. Iowa State University remains the number one transfer destination for Iowa community college students--1,181 transfer students enrolled from Iowa's community colleges, the second highest on record and a decrease of 33 students from last year's record year.

UNIVERSITY OF NORTHERN IOWA

- ❖ Total enrollment is 11,928 which is down 231 from fall 2013.
- ❖ New freshmen enrollment is up 4.4 percent to a total of 1,797.
- ❖ New transfer enrollment is down 0.9 percent to 904.
- ❖ Our retention to the second year is 84.7 percent, which is up from the previous year of 82.9 percent.
- ❖ While our enrollment has declined over the past three years, our number of bachelor degrees granted has increased by 4.9 percent over the previous three year period.
- ❖ Our enrollment of international students increased 20.4 percent to 626 students.
- ❖ Our nonresident enrollment increased by 9.1 percent to 1,437 students.
- ❖ New minority students increased to 346, which is an increase of 17.3 percent over last year.
- ❖ Our total minority enrollment increased by 86 students or 8.8 percent over last year.
- ❖ The enrollment of minority students is 8.9 percent of the total student body, which is the highest percentage on record.

HEADCOUNT ENROLLMENT OF INTERNATIONAL STUDENTS
AT IOWA PUBLIC UNIVERSITIES
FALL 2014

