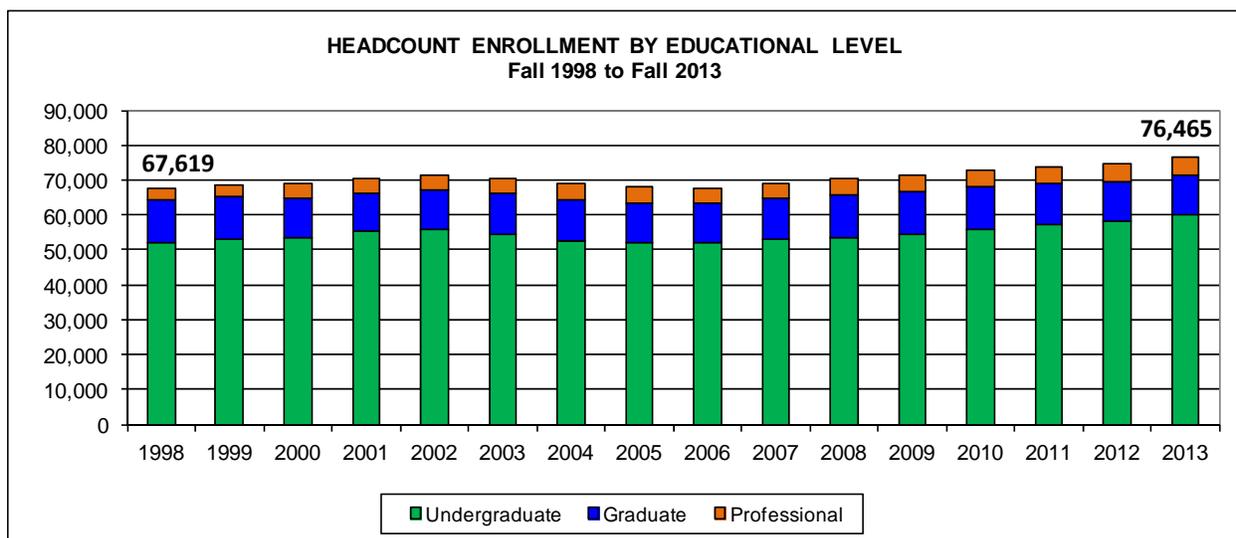


Contact: Diana Gonzalez

FALL 2013 ENROLLMENT REPORT

Action Requested: Receive the Fall 2013 enrollment report.

Executive Summary: During Fall 2013 Iowa's public universities enrolled 1,654 more students than were enrolled during the prior year. The Fall 2013 headcount enrollment is 76,465 students compared to 74,811 students during the prior year, representing a 2.2% increase and an all-time high. The Fall 2013 Enrollment Report addresses the Board's Strategic Plan priority to provide "access, affordability, and student success."



Highlights of Enrollment Report:

- ◇ Headcount Enrollment. The Fall 2013 enrollment at SUI is 31,065, a decrease of 433 students (-1.4%) from the prior year; at ISU, it is 33,241, an increase of 2,201 students (+7.1%) from the prior year; and at UNI, it is 12,159, a decrease of 114 students (-0.9%) from the prior year.
- ◇ FTE Enrollment. Full-time equivalent enrollments result from converting the total number of credit hours to an equivalent number of full-time students. The total number of credit hours of undergraduates is divided by 15.0; the total number of credit hours of graduate and professional students is divided by 9.0.
 - ☑ The full-time equivalent (FTE) enrollment at the public universities increased by 2,078 (+3.0%) from 70,053 in Fall 2012 to 72,131 in Fall 2013.
 - ☑ The index of FTE to headcount enrollment for Fall 2013 remained the same at 0.94 in Fall 2013 as during the prior year. The FTE ratios ranged from 0.87 at UNI, to 0.94 at SUI, and 0.97 at ISU.
 - ☑ Part-time students, most of whom are graduate or professional students, make up less than 15% of the total enrollment.

- ◇ Residence. Approximately 62% of all students enrolled at the public universities are residents of Iowa which is a decrease of 1.1 percentage points from the prior year. However, the number of resident students increased by 202 students (+0.4%) from 47,406 in Fall 2012 to 47,608 in Fall 2013. This is the first year of an increase after three years of decreases in the total number of resident students.
 - ☑ Approximately 66% of all undergraduate students at the public universities are residents of Iowa which is a decrease of 1.4 percentage points from the prior year. However, the number of resident undergraduate students increased by 381 students (+1.0%) from 39,051 in Fall 2012 to 39,432 in Fall 2013.

- ◇ Enrollment by college and program. At the University of Iowa, the largest enrollments are in the College of Liberal Arts and Sciences (58.6%) and the College of Business (12.0%). At Iowa State University, the largest enrollments are in the College of Engineering (24.9%) and the College of Liberal Arts and Sciences (23.6%). At the University of Northern Iowa, the largest enrollments are in the College of Humanities, Arts, and Sciences (32.2%) and the College of Education (23.0%).
 - ☑ At SUI, the programs with the largest undergraduate enrollment are Psychology (1,079), English (735), and Communication Studies (732). There are 435 students formally admitted into a teacher preparation program which is a decrease of 64 students (-12.8%) from the prior year.
 - ☑ At ISU, the programs with the largest undergraduate enrollment are Mechanical Engineering (1,750), Kinesiology and Health (1,100), and Animal Science (905). There are 600 students formally admitted into a teacher preparation program which is a decrease of 107 students (-15.1%) from the prior year.
 - ☑ At UNI, the programs with the largest undergraduate enrollment are Elementary Education (1,229), Business Administration (634), and General Studies (502). There are 2,541 students formally admitted into a teacher preparation program which is an increase of 46 students (+1.8%) from the prior year.

- ◇ Diversity¹. The number of racial/ethnic minority students at the public universities increased by 670 students (+8.2%) from 8,210 in Fall 2012 to 8,880 in Fall 2013. This is the largest number of racial/ethnic minority students ever at the public universities and represents 11.6% of the total Fall 2013 enrollment.
 - ☑ Approximately 57% of the racial/ethnic minority students at the public universities are Iowa residents. The number of resident racial/ethnic minority students increased by 281 students (+5.9%) from 4,799 in Fall 2012 to 5,080 in Fall 2013.
 - ☑ The number of undergraduate racial/ethnic minority students at the public universities increased by 695 students (+10.7%) from 6,517 in Fall 2012 to 7,212 in Fall 2013. The number of resident undergraduate racial/ethnic minority students at the public universities increased by 340 students (+8.6%) from 3,974 in Fall 2012 to 4,314 in Fall 2013.

¹ Does not include international students.

- ☑ The number of new freshmen racial/ethnic minority students at the public universities increased by 112 (+7.1%) from 1,580 in Fall 2012 to 1,692 in Fall 2013. The number of resident new freshmen racial/ethnic minority students at the public universities increased by 68 students (+8.7%) from 783 in Fall 2012 to 851 in Fall 2013.
- ◇ New Freshmen. The number of new freshmen at the public universities increased by 731 students (+6.3%) from 11,540 in Fall 2012 to 12,271 in Fall 2013.
 - ☑ There were 43,278 new freshman applicants to the public universities for Fall 2013 which represents an increase of 2,942 (+7.3%) from Fall 2012. Of the total number of applicants, 35,730 (82.6%) were admitted, which represents an increase of 3,492 (+10.8%) from the prior year. Of the total number admitted, 12,271 (34.3%) enrolled as new freshmen at the public universities in Fall 2013.
 - ☑ The mean ACT scores for entering freshmen at the public universities in Fall 2013 ranged from 22.8 to 25.2 compared to the national mean of 20.9 and the state mean of 22.1.
 - ◆ In Fall 2013, the state mean remained the same at 22.1 as the prior year while the national mean decreased from 21.1 in Fall 2012 to 20.9. At ISU, the mean ACT score remained the same as the prior year. At SUI, the mean ACT score decreased from 25.3 in Fall 2012 to 25.2 in Fall 2013 while at UNI, the ACT mean decreased from 23.1 in Fall 2012 to 22.8 in Fall 2013.
 - ☑ The entering class of 2013 was the fifth cohort of new, direct from high school students who were admitted under the new Board of Regents admission policy. Of the total number of new freshmen who enrolled,² only 796 (6.5%) students had an RAI <245.³
- ◇ Undergraduates. The number of undergraduates at the public universities increased by 1,806 students (+3.1%) from 58,207 in Fall 2012 to 60,013 in Fall 2013.
- ◇ Graduate Students. The number of graduate students at the public universities decreased by 17 students (-0.2%) from 11,329 in Fall 2012 to 11,312 in Fall 2013.
- ◇ Professional Students. The number of students in professional programs at the University of Iowa and Iowa State University decreased by 76 students (-2.1%) from 3,613 in Fall 2012 to 3,537 in Fall 2013.
- ◇ International Students. The number of international students at the public universities increased by 524 students (+6.9%) from 7,540 in Fall 2012 to 8,064 in Fall 2013. The majority of international students (88.5%) were from Asia (Attachment D).
- ◇ Students with Disabilities. The number of self-identified students with disabilities at the public universities increased by 109 students (+6.8%) from 1,607 in Fall 2012 to 1,716 in Fall 2013. The three public universities provide a variety of services and accommodations to students with disabilities, including extended deadlines; special housing arrangements; and course materials and exams in electronic format.

² Excludes international students or students without an RAI.

³ A Regent Admission Index (RAI) greater than or equal to 245, in addition to completion of the required core subjects, qualifies an Iowa resident for automatic admission to the public university where they applied.

- ◇ Transfer Students. The number of transfer students at the public universities increased by seven students (+0.2%) from 4,084 in Fall 2012 to 4,091 in Fall 2013. ISU had an increase of 201 students (+10.9%) from 1,841 in Fall 2012 to 2,042 in Fall 2013. Both SUI and UNI had decreases from the prior year, 117 and 77, respectively.
 - ☑ Approximately 59% (2,430) of all transfer students at the public universities in Fall 2013 were from Iowa public community colleges.
 - ☑ In Fall 2012, there were 100,519 students enrolled in Iowa community colleges which represents a decrease of 5.2% from the prior year; approximately 65% (65,764) were enrolled in college parallel (transfer) programs.⁴
 - ☑ During FY 2012, 5,410 Iowa community college students received an associate of arts award; and 1,490 Iowa community college students received an associate of science award.⁴
- ◇ Enrollment by Gender. The number of women enrolled at the public universities increased by 722 (+2.0%) from 36,917 in Fall 2012 to 37,639 in Fall 2013. The number of men enrolled at the public universities increased by 932 (+2.5%) from 37,894 in Fall 2012 to 38,826 in Fall 2013.
- ◇ Graduates. During the 2012-13 academic year, there were 15,857 graduates who earned 16,214 degrees at the public universities. The number of graduates decreased by 89 (-0.6%) from the prior year while the number of degrees increased by 94 (+0.6%).
- ◇ Veterans. In Fall 2013, the number of students at the public universities receiving V.A. benefits increased by 42 students (+3.1%) from 1,346 in Fall 2012 to 1,388 in Fall 2013. The total number of veterans attending the public universities may be higher because veterans who were not receiving V.A. benefits were not included in this count.
- ◇ STEM Enrollment. The enrollment of students in STEM-related programs at the public universities increased by 12,849 students (+60.0%) between Fall 2000 and Fall 2013 from 21,409 to 34,258 and by 5,537 students (+19.3%) between Fall 2012 and Fall 2013 from 28,721 to 34,258.
- ◇ STEM Graduates. The number of graduates from STEM-related programs at the public universities increased by 2,067 students (+46.3%) between Fall 2000 and Fall 2012 from 4,468 to 6,535 and by 1,135 students (+21.0%) between Fall 2011 and Fall 2012 from 5,400 to 6,535.
- ◇ Special Schools. The special schools provide statewide services⁵ to students who are identified by their local school district and for whom Individualized Education Programs are developed. This number can fluctuate from year to year.

⁴ Source: Condition of Iowa Community Colleges 2012.

⁵ Off-campus students may receive more than one type of direct services.

- In Fall 2013, the total number of students served on-campus by the Iowa School for the Deaf was 108, which is an increase of one (+0.9%) student from the prior year. There were 96 Iowa resident students and 12 non-resident students served on-campus. The number of Iowa resident students decreased by two (-2.0%) while the number of non-resident students served on campus increased by three (+33.3%) from the prior year. There were no students served off-campus by the School in Fall 2013 or in the prior year.
- In Fall 2013, there was no on-campus enrollment at the Vinton campus. The Iowa Educational Services for Blind and Visually Impaired Students (IESBVI) served 558 statewide students in Fall 2013, which is an increase of 52 students (+10.3%) from the prior year.

◇ Enrollment Projections.

- Enrollment at the public universities is projected to increase by 6,139 students (+8.0%) from 76,465 students in Fall 2013 to 82,604 in Fall 2023.
- ISU under projected its next year's enrollments for Fall 2013 while SUI and UNI both over projected their next year's enrollment for Fall 2013.
- The special schools did not project on- or off-campus enrollments because the services they provide are determined by the number of students identified by the local school districts and for whom IEPs are developed.

◇ Trends/Changes.

- This is the seventh consecutive enrollment increase for ISU and in the combined enrollment at the public universities during the past seven years. ISU experienced an enrollment increase while SUI and UNI experienced enrollment decreases in Fall 2013. This is the seventh year that SUI's enrollment surpassed 30,000 and the second for ISU. ISU experienced an all-time high enrollment in Fall 2013.
- During the past ten years, there has been a 6.0% decrease in the number of resident students at the public universities with a high of 50,654 in Fall 2003.
- During the past ten years, there has been an increase of 2,506 students (+25.7%) in the number of new freshmen. However, there were slight fluctuations during that period. Between Fall 2003 and Fall 2005, there were decreases followed by three years of increases. In Fall 2013, the combined new freshman enrollment at the public universities increased by 731 students (+6.3%) from 11,540 in Fall 2012 to 12,271 in Fall 2013. ISU experienced an increase in the number of new freshmen in Fall 2013 for the fourth consecutive year.
- This is the seventh consecutive year of an enrollment increase in the number of undergraduates at the public universities. In Fall 2013, there was an increase of 1,806 students (+3.1%) from the prior year. During the past 10 years, there has been an increase of 5,776 undergraduate students (+10.6%).
- This is the 16th consecutive year of an enrollment increase in the number of self-identified racial/ethnic minority students at the public universities, resulting in an all-time high enrollment (8,880) of racial/ethnic minority students. The proportion of racial/ethnic minority students at the Regent universities increased from 7.9% in Fall 2003 to 11.6% in Fall 2013.

- ◆ SUI had increases every year in each of the last 10 years; ISU had increases in nine of the last 10 years; and UNI had increases in five of the last 10 years in the number of racial/ethnic minority students.
- ☑ The number of degrees awarded at the public universities has increased each year during the past four years. The number of degrees in 2012-2013 is the highest number (16,214) during the past 17 years. The number of graduates (15,857) in Fall 2013 had a slight decrease (-0.6%) from the prior year.
- ☑ Between 2004-2005 and 2010-2011, the number of public high school graduates fluctuated from a high of 34,573 in 2007-2008 to a low of 33,547 in 2004-2005.
 - ◆ In 2010-2011, there were 33,853 public high school graduates, which represents a decrease of 609 (-1.8%) from the prior year.
 - ◆ In 2013-2014, the number of 12th graders in Iowa public high schools is expected to remain essentially the same as the prior year.
 - ◆ The number of 12th graders in Iowa public high schools is projected to increase by 338 students (+0.9%) between 2013-2014 and 2017-2018; however, a 1.1% decrease is expected between 2013-14 and 2015-16 with a slight increase during the following two years.
 - ◆ Approximately 28% of the graduating class of 2012 indicated that they intended to pursue postsecondary education at a public four-year college.
- ☑ In 2013, approximately 66% of the high school graduates (22,526)⁶ took the ACT. Of those who took the ACT, 18,766 (83.3%) had a score of 18 or greater; 13,890 (61.7%) had a score of 21 or better. There were 3,048 (13.5%) racial/ethnic minority students who took the ACT.
- ☑ In 2013, there were 7,242 new freshmen at the Regent universities who were Iowa residents which was an increase of 307 students (+4.4%) from the prior year. This represents approximately 21.2% of the total number of public high school graduates in Iowa during that time.⁷
- ☑ In 2012, there were 3,948 public high school graduates who were racial/ethnic minorities; 2,880 took the ACT.⁸
- ☑ In Fall 2013, there were 851 new freshmen at the public universities who were Iowa residents and racial/ethnic minorities, which represents 21.5% of the public high school graduates who were racial/ethnic minorities and 27.9% of the ACT test takers who were racial/ethnic minorities. The number of new freshmen at the public universities who were Iowa residents and racial/ethnic minorities in Fall 2013 increased by 68 (+8.7%) students from the prior year.
- ☑ The enrollment of undergraduates in STEM-related programs at the public universities increased by 10,382 (+67.9%) from 15,284 in Fall 2000 to 25,666 in Fall 2013. The enrollment of graduate students increased by 1,290 (+29.9%) from 4,309 in Fall 2000 to 5,599 in Fall 2013. The enrollment of professional students increased by 1,177 students (+64.8%) from 1,816 in Fall 2000 to 2,993 in Fall 2013.

⁶ Source: Projections of high school graduates by the Western Interstate Commission for Higher Education.

⁷ Condition of Education Report 2012.

⁸ Source: ACT Profile Report – Iowa, Graduating Class of 2013.

- ◆ The number of women in STEM-related programs increased by 6,016 (+75.2%) from 8,002 in Fall 2000 to 14,018 in Fall 2013. There was an increase of 2,630 women (+23.1%) enrolled in STEM-related programs from 11,388 in Fall 2012 to 14,018 in Fall 2013.

- ◆ The data tables prepared for the Fall 2013 Enrollment Report are available on the Board of Regents website.

- ◆ Fall 2013 enrollment highlights provided by the institutions are available on pages 8-10.

INSTITUTIONAL HIGHLIGHTS

UNIVERSITY OF IOWA

- ☑ In Fall 2013, the University of Iowa enrolled 4,460 new first-year students. Among these first-year students are 2,134 resident Iowans, an increase of 0.6% over 2012.
- ☑ The total enrollment of 31,065 is a slight decrease over last year's enrollment of 31,498. This enrollment includes, among other categories, 21,974 undergraduate, 4,823 graduate, 1,317 post-doctoral, and 2,951 professional students.
- ☑ The quality of the incoming first year class continues to improve as evidenced by a mean ACT composite score of 25.2, which is essentially unchanged from Fall 2012. Only 3.0% of this year's first-year class has an RAI less than our admission standard of 245.
- ☑ The enrollment of veterans continues to increase; 501 veterans enrolled on campus this fall, compared to 484 in Fall 2012. The University of Iowa was named a "Military Friendly" school by G.I. Jobs for the fourth straight year.
- ☑ Students who identify themselves as a racial/ethnic minority represented 12.9% of the total enrollment and 17.1% of the entering class. Among undergraduates, 52% are female, while 56.5% of the graduate students are female.
- ☑ All qualified Iowa applicants were admitted; resident students made up 55% of undergraduate students and 54% of all students on campus.
- ☑ The University granted 7,022 total degrees in 2012-2013, an increase of 263 over 2011-2012. The University granted 4,562 undergraduate degrees, an increase of 219. This increase demonstrates the University's commitment to timely degree completion.
- ☑ In summary, this year's first year class represents a strong commitment to the University's strategic goals for serving the state of Iowa by encouraging and promoting the enrollment of resident students, while being an attractive option for non-resident and international students. The University continues to make progress on its goals for the level of preparation of our students and the diversity of our student body.

IOWA STATE UNIVERSITY

Iowa State University student numbers set records in nearly every category this fall.

- ☑ Iowa State's fall 2013 total enrollment of 33,241 is the largest in school history, an increase of more than 7 percent (2,201 students) over the previous record of 31,040 in fall 2012. The growth from 2012 to 2013 represents the largest one year increase since 1946. It's the fifth year of record enrollment and the seventh consecutive year of growth at Iowa State. The student body represents every Iowa county, all 50 states, and 106 countries.
- ☑ Iowa State University has record undergraduate enrollment of 27,659, an increase of 2,106 students from fall 2012. More than 65 percent of Iowa State's 27,659 undergraduates are Iowans. Fall 2013 marks the highest resident undergraduate enrollment ever at Iowa State – 18,009. This fall's resident undergraduate enrollment tops the previous record of 17,674 set in 2001, and equals 959 more in-state undergrads than enrolled at ISU last fall. (Total Iowa resident enrollment is 19,850.)
- ☑ For the past seven years, Iowa State has met or exceeded the 8.5 percent minority enrollment goal set by the Iowa Board of Regents. U.S. multicultural enrollment is 3,689 (11.1 percent of total enrollment), a new record and an increase over last fall's 3,255 students. Iowa State welcomed a record number of U.S. multicultural new freshmen this fall – 782, which is up from last year's record of 700. Iowa State's total international student enrollment of 3,797 is also a record and represents an increase of 287 students from Fall 2012.
- ☑ More than one in five Iowa State students is either a U.S. multicultural student or an international student. Total U.S. multicultural and international enrollment is 7,486, or 22.52 percent of the student body. (The previous record set in Fall 2012 was 6,765, or 21.79 percent of the student body.)
- ☑ This year, Iowa State has attracted its largest freshman class ever – 6,089 – and 3,540 (58.1 percent) are Iowans. Each year, Iowa State enrolls more Iowa high school graduates as new freshmen than any other four-year school. A record number of 3,540 new resident freshmen enrolled this fall, up from 3,251 last year and surpassing the record of 3,314 set in 2001. This fall Iowa State welcomed a record number of nonresident new freshmen at 2,188, up from last year's record of 1,865, and a record number of international new freshmen at 361, up from the 2010 record of 283. The qualifications of our incoming students remain high as demonstrated by consistent mean ACT scores, high school GPA and class rank.
- ☑ New transfer student enrollment is at an all-time high of 2,042, up from last year's record of 1,841 students. Iowa State University remains the number one transfer destination for Iowa community college students. A record 1,214 transfer students enrolled from Iowa's community colleges, an increase of 103 students from the previous record year of 2012.
- ☑ Iowa State has continued to see an increase of Veterans, military personnel and family members using military educational benefits to pursue their higher education at Iowa State University. Enrollment for students claiming VA educational benefits as a Veteran or dependent of a Veteran is up 99 students from Fall 2012. Fall 2013, we have certified 620 students for VA benefits. We anticipate this trend will continue.

UNIVERSITY OF NORTHERN IOWA

- Total enrollment is 12,159 which is down 114 from fall 2012. The enrollment of 12,159 exceeds the budgeted enrollment by 359 students.
- New freshmen enrollment is up 1.1% to a total of 1,722.
- New graduate enrollment is up 20.8% to 680.
- New transfer enrollment is down 7.4% to 912.
- Second year retention is 82.9% which is up from the previous year of 81.3%.
- Six-year graduation rate is 66.5% which is up slightly from the previous year of 66.3%.
- Four-year graduation rate is 37.6% which is down slightly from the previous year of 37.8%.
- Enrollment of international students increased 14.5% to 520 students.
- Nonresident enrollment increased by 11.8% to 1,317 students.
- Total minority enrollment decreased by nine students or 0.9%.
- Enrollment of minority students continues to be 8.1% of the total student body which is the same as last year.

HEADCOUNT ENROLLMENT OF INTERNATIONAL STUDENTS
AT IOWA PUBLIC UNIVERSITIES
FALL 2013

